



Community Grants Committee Meeting Agenda 2020-21 Festival and Event Funding Program



City of
Greater Geraldton
a vibrant future



Meeting Name	2020-21 Festival and Event Funding Program	Meeting No.	1 - 2021
Meeting Date	Wednesday 10 February 2021		
Meeting Time	2:00pm		
Meeting Location	Civic Centre, Training Room Skype		
Attendees	Cr Jennifer Critch Cr Steve Douglas Cr Bob Hall Cr Simon Keemink Cr Victor Tanti Brooke Rafferty Jane Bagshaw	By Invitation	Trish Palmonari Fiona Norling
		Apologies	
		Distribution	As above

1. Welcome & Apologies

2. Confirmation of Previous Minutes

RECOMMEND that the minutes of the Community Grants Committee held on Tuesday 8 December 2020, as previously circulated, be adopted as a true and correct record of proceedings.

COMMITTEE DECISION:

MOVED:

SECONDED:

3. 2020-21 Festival and Event Funding Program

Applications opened for the City's Festival and Event Program (previously known as the Signature Events Program) on 4 January 2021 and close on 24 February 2021. An urgent application has been received and assessment is requested as a priority. Any further applications received will be brought to the Committee for consideration and assessment at the March 2021 meeting.

The application received is requesting funding of \$100,000 in 2020-21 for an event worth \$897,350. The applicant has requested funding for a period of three (3) years, with \$125,000 and \$150,000 requested for 2021-22 and 2022-23 respectively. The full application is attached to this agenda and has been provided to the Committee through SmartyGrants for assessment. Discussion of the individual committee member assessments will form the basis of the Committee decision.

The application has been deemed eligible based on the criteria in the Community Funding Guideline and is to be assessed by the Community Grants Committee for recommendations to Council for endorsement as per Council Policy 1.8 Community Funding Programs.

Reference	Applicant	Project	Funding Amount
20/21FE-01	Geraldton Fishermen's Cooperative	Shore Leave Festival	\$100,000 – 2020/21 \$125,000 – 2021/22 \$150,000 – 2022/23

Discussions have taken place between the City and Project 3 (event management organisation appointed to deliver the Shore Leave Festival) regarding the possibility of them incorporating and delivering the Night Laser Show for which the City has been granted \$40k through the Regional Economic Development Scheme (REDS) to deliver as part of the WA Regional Tourism Conference. Project 3, as representative for the applicant, are enthusiastic about incorporating this project into the Shore Leave Festival; in which case the City will contract the applicant in line with the conditions of the REDS funding and with an MOU with City in place to ensure delivery of the community elements of the project. A determination on whether or not the applicant takes this on, will be dependent on the outcome of this application and the endorsement by Council.

There are a number of options that may be considered:

1. Approve the funding as per the application - \$100k for 2020-21 with \$125k and \$150 awarded for 2021-22 and 2022-23 respectively.
2. Approve funding of \$100k per year for 2020-21, 2021-22 and 2022-23.
3. Approve funding of \$100k for 2020-21 only.
4. Approve phased funding of \$100k in 2020-21, \$80k in 2021-22 and \$60k in 2022-23.
5. Decline the funding application.

EXECUTIVE RECOMMENDATION:

1. APPROVE and AUTHORISE the budget transfer of \$60,000 in existing funds allocated in the 2020-21 Current Budget from the WoW Festival to the proposed Festival and Event in Geraldton (Shore Leave), subject to the following conditions:
 - a. Provision of a minimum of one COVID compliant free family friendly event per day for the community.
 - b. Provision of evidence demonstrating approval of all required applications and permits.
 - c. Provision of final Program of Events and Budget.
 - d. Review of the annual acquittal to be endorsed by the Committee prior to subsequent years funding being issued. Acquittal to include evidence demonstrating economic impact, financial sustainability and community benefit.
 - e. Review of the annual budget and event program to be endorsed by the Committee prior to subsequent years funding being issued. Information is to include evidence demonstrating increased economic impact, financial sustainability and community benefit.
2. APPROVE and AUTHORISE the integration of the \$40,000 Night Laser Show to include integration of elements in the WA Regional Tourism Conference and the Shore Leave Festival to be delivered by the applicant in line with the REDS funding guidelines and conditions under an MOU with the City.
3. DELEGATE approval to the CEO for in kind support to the value of \$20,000 for venue hire.
4. APPROVE an allocation in year two and three up to \$100k in total value, including cash and in kind.

COMMITTEE DECISION:

MOVED:

SECONDED:

4. General Business

The next Community Grants Committee Meeting will be held Tuesday 23rd March 2021 for review of applications submitted through the 2020-21 Community Grants Program – Round 24 and 2021-22 Festival and Event Funding Program.

5. Close