



City of
Greater Geraldton
a vibrant future



**CORPORATE
BUSINESS PLAN REVISED ACTIONS
2019-2020**

Community

1.1 Our Heritage And The Arts

Action	19/20	Responsible Officer
STRATEGY 1.1.1 Recording, recognising and preserving our social, environmental and built heritage		
1.1.1.2 Deliver National Heritage Month activities	X	Trudi Cornish
1.1.1.3 Restoration of Historic Mullewa Photographic Collection	X	Trudi Cornish
STRATEGY 1.1.2 Recognising and respecting Aboriginal heritage, history, traditions, languages and culture		
1.1.2.1 Develop and manage the Yamaji Yanda archival photographic collection	X	Trudi Cornish
1.1.2.2 Implement the Reconciliation Action Plan	X	Susan Smith
STRATEGY 1.1.3 Facilitating engagement in the arts in all its forms		
1.1.3.1 Coordinate and deliver the annual Big Sky Readers and Writers Festival	X	Trudi Cornish
1.1.3.2 Deliver an exhibition program of national and international art at the Geraldton Regional Art Gallery	X	Trudi Cornish
1.1.3.3 Implement the Public Art Strategy	X	Trudi Cornish
STRATEGY 1.1.4 Fostering and facilitating community and cultural events		
1.1.4.1 Attract events to the Greater Geraldton region	X	Susan Smith
1.1.4.2 Attract sponsorship and grant funding for events and community and cultural development programs	X	Susan Smith
1.1.4.3 Deliver two signature events annually	X	Susan Smith
1.1.4.4 Facilitate the delivery of community events and cultural initiatives in Mullewa	X	Susan Smith
1.1.4.5 Finalise and implement the Queens Park Theatre Program Plan	X	Susan Smith
1.1.4.6 Implement initiatives from across each of the eight (8) Creative Community Plan themes including the delivery of Sundays by the Sea	X	Susan Smith
1.1.4.7 Promote and operate the City of Greater Geraldton's facilities and venues for hire	X	Susan Smith
STRATEGY 1.1.5 Providing public library services to meet the lifelong learning and leisure needs of the community		
1.1.5.1 Develop an annual Mid West Region Activity Plan	X	Trudi Cornish
1.1.5.2 Provide information services and programs that meet the needs of the community	X	Trudi Cornish

1.2 Recreation and Sport

Action	19/20	Responsible Officer
STRATEGY 1.2.1 Supporting the strong sporting culture that has shaped Greater Geraldton's identity and lifestyle		
1.2.1.2 Implement outcomes of the Sporting Facilities Support Review	X	David Emery
1.2.1.3 Investigate development opportunities for sporting related infrastructure venues	X	David Emery
1.2.1.4 Investigate Waterpark redevelopment	X	David Emery
1.2.1.5 Seek funding to support the development of a CGG court sport strategy	X	David Emery

1.3 Community Health and Safety

Action	19/20	Responsible Officer
STRATEGY 1.3.1 Encouraging the improvement of health services and facilities for the community		
1.3.1.1 Provide Food Safety and Health Services	X	Brian Robertson
STRATEGY 1.3.2 Promoting healthy lifestyle initiatives and living standards		
1.3.2.1 Facilitate the delivery of Health Promotion Programs	X	Brian Robertson

1.5 Recognise, value and support everyone

Action	19/20	Responsible Officer
STRATEGY 1.5.1 Supporting and strengthening community groups, organisations and volunteer services		
1.5.1.1 Contribute to progressing positive social outcomes in the long term planning for the Spalding Project	X	Susan Smith
1.5.1.2 Develop the capacity of community groups and associations to deliver services and activities to the community in a sustainable way	X	Susan Smith
STRATEGY 1.5.2 Supporting young people to develop the skills to make valuable contributions to their communities		
1.5.2.1 Deliver a range of youth diversionary programs including crime prevention initiatives and the Mullewa Youth Centre	X	Susan Smith
STRATEGY 1.5.3 Providing community services and programs that support people of all ages, abilities and backgrounds		
1.5.3.1 Deliver a range of youth vibrancy programs including the school holiday programs and activities that are based at the Foreshore to contribute to place activation	X	Susan Smith
1.5.3.2 Facilitate improved access and inclusion to City services, facilities, programs, infrastructure and events for people with a disability through the implementation of the Disability Access and Inclusion Plan	X	Susan Smith
1.5.3.3 Promote positive ageing in the Mid West through the facilitation of a comprehensive range of recreational, physical, social and cultural activities and relevant resources at the QEII Seniors and Community Centre	X	Susan Smith
STRATEGY 1.5.5 Enhance relationships and services between rural and urban areas		
1.5.5.1 Advocate for issues of relevance to the Mullewa community	X	Susan Smith
1.5.5.2 Ensure the delivery of key services to the Mullewa community including caravan park, airfield, cemetery, Mullewa District Office customer service, library and Department of Transport services	X	Susan Smith

Environment

2.1 Revegetation - Rehabilitation - Preservation

Action	19/20	Responsible Officer
STRATEGY 2.1.2 Sustainably maintaining public open spaces and recreation areas		
2.1.2.1 Develop a Masterplan for Public Open Space / Parks incorporating WSUD principles	X	Jorge El-Khoury

2.2 Sustainability

Action	19/20	Responsible Officer
STRATEGY 2.2.1 Promoting, researching and implementing practices such as improved and innovative waste management, water reuse and renewable energy production		
2.2.1.1 Develop Aquarena Energy Usage and Sustainability Business Case	X	David Emery
2.2.1.2 Implement Waste Strategy Review & development of the Strategic Waste Management Framework Report	X	Brian Robartson
2.2.1.4 Provide regional waste management services	X	Brian Robartson
2.2.1.5 Continue to collect and confirm asset data for drainage infrastructure to inform future catchment studies	X	Kerry Smith
2.2.1.6 Undertake a Mullewa Water & Waste Water Engineering Study	X	Jorge El-Khoury
2.2.1.7 Develop a transition strategy towards alternative and clear energy fleet vehicles	X	Graham Morris
STRATEGY 2.2.2 Researching, promoting and providing sustainable infrastructure, services and utilities		
2.2.2.1 Construction of Cell 5, materials processing area, bulk recyclables drop area, multi-tiered drop-off facility, education and administration area and liquid waste pond.	X	Brian Robartson
2.2.2.2 Review tower lighting and electrical usage charges of the City's Sporting facilities	X	David Emery
2.2.2.3 Develop Corporate Energy Strategy	X	Paul Radalj
2.2.2.4 Implement a Food Organic and Garden Organic (FOGO) kerbside collection trial	X	Brian Robartson
2.2.2.5 Commence infrastructure planning to support and implement waste diversion and recycling initiatives	X	Brian Robartson
2.2.2.6 Continued implementation of the Council's resolution in relation to CHRMAP	X	Chris Lee

2.3 Built Environment

Action	19/20	Responsible Officer
STRATEGY 2.3.1 Promoting a built environment that is well planned and meets the current and future needs of the community		
2.3.1.1 Deliver HMAS Sydney II toilet facilities and amenity consultation and development	X	David Emery
2.3.1.2 Create City Precinct Strategy	X	David Emery
Action	19/20	Responsible Officer
STRATEGY 2.3.3 Providing a fit for purpose, safe and efficient infrastructure network		
2.3.3.1 Continued compliance enforcement ensuring all statutory requirements: Implementation of parking facility improvements, street parking signage	X	Murray Connell
2.3.3.2 Deliver annual road and footpath renewal program	X	Pierre Neethling
2.3.3.7 Replace People Scanner with new full body CT scanner to new Federal requirements	X	Desmond Hill
2.3.3.8 Commence detailed design for Aquarena indoor pool renewal	X	Jorge El-Khoury

2.4 Asset Management

Action	19/20	Responsible Officer
STRATEGY 2.4.1 Applying financial sustainability principles to ensure a coordinated and integrated approach to infrastructure planning, implementation, maintenance and renewal		
2.4.1.1 Develop a comprehensive Asset Management Plan for the replacement of all fleet items including a rolling ten year Capital Works Program with fair value and depreciation calculation	X	Graham Morris
2.4.1.2 Develop a comprehensive Asset Management Plan for the replacement of all street lights including a rolling ten year Capital Works Program and fair value and depreciation calculation	X	Kerry Smith
2.4.1.4 Identify and evaluate frequently purchased stored items, and put in place appropriate procurement arrangements such as Period Contracts, or Panel Contracts, and consider maintenance of stock in Store	X	Graham Morris
2.4.1.5 Investigate efficiency gains through fleet utilisation	X	Graham Morris
STRATEGY 2.4.2 Maintaining integrated asset management systems that effectively maintain and replace community assets		
2.4.2.1 Continue deployment of the Assetic Asset Management Software across parks and roads	X	Kerry Smith
2.4.2.2 Continue improvement of the branch's use of E-Quotes and General Procurement improvements	X	Kerry Smith
2.4.2.3 Finalise the development of a revised Asset Management Policy and Strategic Asset Management Plan	X	Kerry Smith
2.4.2.4 Develop a Bridge Asset Management Plan	X	Kerry Smith
2.4.2.5 Develop a Footpath Asset Management Plan	X	Kerry Smith
2.4.2.6 Develop a Park Asset Management Plan	X	Kerry Smith
2.4.2.7 Develop a Road Asset Management Plan	X	Kerry Smith
2.4.2.8 Develop a Storm Water Asset Management Plan	X	Kerry Smith

Economy

3.1 Growth

Action	19/20	Responsible Officer
STRATEGY 3.1.1 Promoting Greater Geraldton and its potential business opportunities to facilitate targeted economic development		
3.1.1.1 Advocate and promote the City's services, projects and initiatives through targeted marketing and advertising	X	Trish Palmonari
3.1.1.2 Advocate the Greater Geraldton region to key industry stakeholders and visitor market segments	X	Trish Palmonari
3.1.1.3 Development and implementation within City budget provisions of City region destination management and marketing plans	X	Trish Palmonari
3.1.1.4 Development and maintenance/update of City Region Investment Prospectus	X	Trish Palmonari
STRATEGY 3.1.3 Developing and maintaining infrastructure that increases the potential for business and investment		
3.1.3.1 Completion of Airport Project & Road Alignment	X	Desmond Hill
3.1.3.2 Creation of land development opportunities to add economic stimulus to the region	X	Brian Robartson
3.1.3.3 Airport Upgrade - Airport Eastern Freight Terminal development (in conjunction with private sector) - Planning Phase	X	Desmond Hill
3.1.3.4 Airport Upgrade - Greenough Terminal Customs Hall and Quarantine Facilities - Planning Phase	X	Desmond Hill
STRATEGY 3.1.4 Supporting and facilitating implementation of the Growing Greater Geraldton plan		
3.1.4.1 Support and facilitate Growing Greater Geraldton Plan initiatives	X	Trish Palmonari

3.2 Lifestyle and Vibrancy

Action	19/20	Responsible Officer
STRATEGY 3.2.3 Revitalising the CBD through economic, social and cultural vibrancy		
3.2.3.1 Develop and administer Council approved concession and incentive programs for CBD revitalisation and attraction of industry investment in the City centre	X	Trish Palmonari
3.2.3.2 Provide policy and strategy advices for economic development of the City region	X	Trish Palmonari
3.2.3.3 Undertake planning and design activities for City Centre revitalisation	X	Jorge El-Khoury

Governance

4.1 Community Engagement

Action	19/20	Responsible Officer
STRATEGY 4.1.1 Continuing to engage broadly and proactively with the community		
4.1.1.1 Facilitate community engagement initiatives on behalf of the organisation	X	Janel Kopplhuber
STRATEGY 4.1.2 Promoting and celebrating the City's achievements		
4.1.2.1 Continue to promote the City through positive media coverage using a wide range of channels such as media releases, media liaison, website and social media.	X	Trish Palmonari
STRATEGY 4.1.3 Providing innovative and accessible customer service and information systems		
4.1.3.2 Implement the Customer Service Strategy for the City	X	Jeff Graham
4.1.3.3 Plan and deliver SirsiDynix Library Management System Consortia for Mid West Region	X	Trudi Cornish

4.2 Planning and Policy

Action	19/20	Responsible Officer
STRATEGY 4.2.2 Responding to community aspirations by providing planning and zoning for future development		
4.2.2.1 Assist with the 'Spalding Urban Renewal' project	X	Murray Connell

4.3 Advocacy and Partnerships

Action	19/20	Responsible Officer
STRATEGY 4.3.1 Active participation in regional, state and national alliances		
4.3.1.1 Participate in WA Regional Capitals Alliance and Regional Capitals Australia	X	Ross McKim
STRATEGY 4.3.2 Partnering with key international communities through Strategic Alliances		
4.3.2.1 Develop and manage formal international relationships with foreign cities as approved by Council	X	Trish Palmonari

4.4 Financial Sustainability and Performance

Action	19/20	Responsible Officer
STRATEGY 4.4.1 Preparing and implementing short to long term financial plans		
4.4.1.2 Implement annual reviews of the Long Term Financial Plan	X	Paul Radalj
4.4.1.2 Implement the Annual Budget as derived from the Corporate Business Plan	X	Paul Radalj
STRATEGY 4.4.2 Ensuring the City's long term financial planning delivers the community goals and aspirations in a sustainable and affordable manner		
4.4.2.1 Investigate, monitor and report on key financial ratios	X	Paul Radalj
4.4.2.2 Facilitate the provision of Integrated Planning capabilities, capacity and services for the organisation	X	Paul Radalj
4.4.2.3 Deliberative Democracy - Engage with the community to review range and level of services and capital works planning	X	Paul Radalj
4.4.2.3 Major review of Community Strategic Plan	X	Paul Radalj
4.4.2.4 Major review of Corporate Business Plan aligned with the review of the Community Strategic Plan	X	Paul Radalj
STRATEGY 4.4.3 Delivering and ensuring business systems and services support cost effective Council operations and service delivery		
4.4.3.1 Deliver e-Services Development	X	Dennis Duff
4.4.3.3 Develop and implement new corporate software	X	Dennis Duff
4.4.3.4 Process Town Planning and Building applications within statutory timeframes	X	Murray Connell

4.5 Good Governance & Leadership

Action	19/20	Responsible Officer
STRATEGY 4.5.1 Strengthening the governance role of Councillors by informing, resourcing, skilling and supporting their role		
4.5.1.1 In conjunction with the Western Australia Electoral Commission conduct orderly local government elections every two years	X	Margot Adam
4.5.1.2 Provide and facilitate Councillors with training and development opportunities	X	Sheri Moulds
STRATEGY 4.5.2 Ensuring finance and governance policies, procedures and activities align with legislative requirements and best practice		
4.5.2.1 Develop and implement a comprehensive Workplace Safety Management System	X	Natalie Hope
4.5.2.3 Undertake Penetration Testing and Remediation	X	Dennis Duff
4.5.2.4 Undertake "rolling" internal audits per endorsed 5yr Plan	X	Paul Radalj
4.5.2.5 Provision of Governance related capabilities and services for the organisation	X	Margot Adam
4.5.2.6 Administer Council's processes for Freedom of Information and related statutory access and reporting obligations	X	Margot Adam
4.5.2.7 Administer Council's policy formulation and review process and maintain the Council Policy Manual	X	Margot Adam
4.5.2.8 Provisions of Risk Management and Insurance capabilities and services for the organisation	X	Brodie Pearce
4.5.2.9 Provision of centralised Tenders and Procurement capabilities, advice and process control services	X	Brodie Pearce
4.5.2.10 Local Government Act Review - Monitor and ensure any changes to the act are captured and implemented to policies and processes to ensure statutory compliance	X	Margot Adam
STRATEGY 4.5.4 Ensuring Human Resource planning, policies and procedures support effective and safe Council service delivery		
4.5.4.1 Conduct of an ongoing program of testing to implement City policy of zero tolerance for drug and alcohol in the workplace	X	Natalie Hope
4.5.4.2 Provision of Human resources services including recruitment, induction, training, performance, industrial relations, organisational development, workplace health and safety services	X	Natalie Hope
4.5.4.3 Finalise development of a Workforce Plan incorporating establishment management, people development, performance management and succession planning	X	Natalie Hope