



SPECIAL MEETING OF COUNCIL
AGENDA

27 OCTOBER 2016

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CITY OF GREATER GERALDTON
SPECIAL MEETING OF COUNCIL
TO BE HELD ON THURSDAY, 27 OCTOBER 2016 AT 5.00PM
CHAMBERS, CATHEDRAL AVENUE

A G E N D A

DISCLAIMER:

The Chairman advises that the purpose of this Council Meeting is to discuss and, where possible, make resolutions about items appearing on the agenda. Whilst Council has the power to resolve such items and may in fact, appear to have done so at the meeting, no person should rely on or act on the basis of such decision or on any advice or information provided by a Member or Officer, or on the content of any discussion occurring, during the course of the meeting. Persons should be aware that the provisions of the Local Government Act 1995 (Section 5.25(e)) and Council's Standing Orders Local Laws establish procedures for revocation or rescission of a Council decision. No person should rely on the decisions made by Council until formal advice of the Council decision is received by that person. The City of Greater Geraldton expressly disclaims liability for any loss or damage suffered by any person as a result of relying on or acting on the basis of any resolution of Council, or any advice or information provided by a Member or Officer, or the content of any discussion occurring, during the course of the Council meeting.

1 DECLARATION OF OPENING

2 ACKNOWLEDGEMENT OF COUNTRY

I would like to respectfully acknowledge the Yamaji people who are the Traditional Owners and First People of the land on which we meet/stand. I would like to pay my respects to the Elders past, present and future for they hold the memories, the traditions, the culture and hopes of Yamaji people.

3 ATTENDANCE

Present:

Officers:

Others:

Members of Public:

Members of Press:

Apologies:

Leave of Absence:

4 PUBLIC QUESTION TIME

Questions provided in writing prior to the meeting or at the meeting will receive a formal response. Please note that you cannot make statements in Public Question Time and such statements will not be recorded in the Minutes.

Our Local Laws and the Local Government Act require questions to be put to the presiding member and answered by the Council. No questions can be put to individual Councillors

5 APPLICATIONS FOR LEAVE OF ABSENCE**Existing Approved Leave**

Councillor	From	To (inclusive)	Date Approved
Mayor S Van Styn	16 October 2016	22 October 2016	28/6/16
Mayor S Van Styn	23 October 2016	25 October 2016	23/8/16

Current requests for approval at the Ordinary Meeting of Council 25 October 2016.

Cr N McIlwaine request for leave of absence from 4 November 2016 to 27 November 2016 inclusive be approved.

Cr M Reymond request for leave of absence from 7 November 2016 to 17 November 2016 inclusive be approved.

Cr S Keemink request for leave of absence from 22 November 2016 to 25 November 2016 inclusive be approved.

Cr J Critch request for leave of absence from 1 November 2016 to 8 November 2016 inclusive to be approved.

Cr T Thomas request for leave of absence from 5 December 2016 to 15 January 2017 inclusive to be approved.

Cr N Colliver request for leave of absence from 10 December 2016 to 19 December 2016 inclusive to be approved.

Cr N Colliver request for leave of absence from 8 February 2017 to 13 February 2017 inclusive to be approved.

6 PETITIONS, DEPUTATIONS OR PRESENTATIONS**7 DECLARATIONS OF CONFLICTS OF INTEREST**

8 REPORTS OF CORPORATE AND COMMERCIAL SERVICES

CCS217 PENULTIMATE DRAFT OF THE GREATER GERALDTON GROWTH PLAN

AGENDA REFERENCE:	D-16-66457
AUTHOR:	P Vorster, Coordinator Economic Development
EXECUTIVE:	B Davis, Director Corporate and Commercial Services
DATE OF REPORT:	21 October 2016
FILE REFERENCE:	GO/6/0012-04
ATTACHMENTS:	Yes x1 A. Growth Plan

EXECUTIVE SUMMARY:

This report seeks Council approval to adopt the penultimate draft of the Greater Geraldton Growth Plan (GGGP). This draft will be submitted to the Growth Plan Steering Committee and a final will be submitted to Council at a later date.

EXECUTIVE RECOMMENDATION:

That Council by Simple Majority pursuant to Section 6.47 of the Local Government Act 1995 RESOLVES to:

1. ENDORSE the draft of Growing Greater Geraldton Growth Plan;
2. DELEGATE joint authority to the Mayor and Chief Executive Officer to make final editing changes and minor amendments to the draft Growing Greater Geraldton Growth Plan;
3. SUBMIT the draft Growing Greater Geraldton Growth Plan to the Regional Centres Development Plan Phase 2 Steering Committee for their consideration and review; and
4. NOTE that the draft Growing Greater Geraldton Growth Plan will undergo a further review process by the Steering Committee and key stakeholders, prior to being returned to Council for consideration and adoption.

PROPONENT:

The proponent is the City of Greater Geraldton.

BACKGROUND:

The City of Greater Geraldton (CGG), in conjunction with the Mid West Development Commission (MWDC), successfully applied for funding from the Government of Western Australia's Regional Development Council (RDC), in 2015, to develop a Regional Centre Growth Plan.

Growth Plans are "place-based" economic development strategies that address a Regional Centre and its economic activity area and provide a vehicle for communities to set the direction for their future growth.

A growth plan is defined as:

A Regional Centre level socio-economic development strategy that aims to strengthen the strategic positioning of a centre; enable effective partnerships between the private and public sectors; responding innovatively to challenges; and translate visions and aspirations into investment, jobs and prosperity. Growth Plans are therefore not just a set of documents, but a coordinated set of partnerships, aligned plans and strategic actions that will enable long run development.

ECONOMIC, SOCIAL, ENVIRONMENTAL & CULTURAL ISSUES:

Economic:

The GGGP is a regional centre growth plan under the State Government's Regional Centre Development Program. The Growth Plan seeks to substantially improve the economic performance of Greater Geraldton as a regional centre.

The GGGP Plan was developed within the guidelines and recommendations of the Midwest Development Commission Regional Blueprint, with a view to support and increase the traded economy of Greater Geraldton.

The vision of the Growth Plan is for Greater Geraldton to become a Globally recognised, resilient, regional economy and focusses on three areas:

1. The Growth Engine, which entails the development of the regions important clusters.
2. Healthy Circulation, which includes strategies to prevent the outflow of income from the region where possible.
3. A strong heart, which includes strategies and governance strategies for the Revitalisation of the City Centre.

Social:

The aim of a Growth Plan is to strengthen a Regional Centre's strategic positioning, attract business and investment, support the growth of competitive industries, and build a better place to live for existing and new residents.

The growth plan focuses on the traded economy, but growth in this sector of the economy will have an impact on the local economy, infrastructure and service requirements. A wide range of projects have therefore being included in the Growth Plan, to ensure that infrastructure requirements and community aspirations are also addressed.

Environmental:

The GGGP is directed at growing the traded economy of Greater Geraldton, and therefore may have an impact on environmental issues. The impact can however not be foreseen at this stage and will be more logically dealt with at individual project level.

The Greater Geraldton Perceptions study, which was undertaken as a component of the GGGP identified the category of nature and natural heritage as a supporting factor to history, as an anchor for tourism. This links Geraldton

to the wider region and its experiences (Wildflowers, Kalbarri NP) and also 'future-proofs' the identity to a degree, to be able to take advantage of future development of the Abrolhos Islands.

Cultural & Heritage:

The Greater Geraldton Tourist perception analysis identified that Geraldton's history offer has the most potential as an anchor for tourism positioning and identity.

In addition to being of genuine interest to potential visitors, history as an anchor category for Geraldton's tourism identity also has the benefit of being deliverable, the tourism asset review shows there is sufficient product of sufficient quality to be able to be delivered to expectations.

RELEVANT PRECEDENTS:

The City has never completed a Growth Plan before, but the document was prepared taking cognisance of the wide range of research undertaken by the City in a range of fields. The Growth Plan was also developed to conform with State and Federal guidelines, such as the MWDC Blueprint and City deals pillars.

COMMUNITY/COUNCILLOR CONSULTATION:

The development of the GGGP was managed by the Growth Plan Control Group (PCG), under the auspices of the Growth Plan Partnership (GPP) on which included members from a number of organisations:

- The Mayor, CEO and Officers from the City of Greater Geraldton
- Mid West Development Commission,
- Mid West Chamber of Commerce and industry
- Regional Development Australia
- Department of Regional Development
- Landcorp
- Department of Planning
- University of Western Australia

The process was subject to extensive community participation, which included 2 "open days" as well as workshops, presentations and one on one liaison with industry members.

It is envisaged that the Growth Plan serves as a guiding document to determine the major focus for economic development activities of the Council and the inform framing of the next Community Strategic Plan.

LEGISLATIVE/POLICY IMPLICATIONS:

The GGGP Plan was developed within the guidelines and recommendations of the Midwest Development Commission Regional Blueprint, with a view to support and increase the traded economy of Greater Geraldton.

Projects included in the Growth Plan need to illustrate their alignment to state and federal policy documents, and platforms for success included in these policies and strategies.

Since the Growth Plan will be reliant on external funding, such as the City Deals programme, the projects in the growth plan need to adhere to the pillars of the City Deals programme.

FINANCIAL AND RESOURCE IMPLICATIONS:

The endorsement of the penultimate version of the Growth Plan may have implications for the Council 2016-2017 financial year. After the ultimate finalisation of the Growth Plan strategic planning will be undertaken by the Executive Management Team to develop an implementation strategy. The financial and resource implications of this strategy will be presented to Council for consideration as part of the mid-year budget review process.

The MWDC has submitted a business case to Department of Regional Development (DRD) seeking Royalties for Regions funding support for Progress Mid West (PMW) for a 4 year period.

In support of that business case, an annual City contribution based on the migration of the City's economic development and tourism programs is proposed. Should the MWDC be successful with the PMW funding proposal, Council will be able to formalise its commitments via the 2017 – 2018 budget. This would include making provision in the City's Long Term Financial Plan across the 4-year period.

The business Case submitted to DRD by the MWDC includes performance indicators, with reporting back to funding bodies including the City.

INTEGRATED PLANNING LINKS:

Title: Economy:	Lifestyle and vibrancy
Strategy 4.1.1	Revitalising the CBD through economic, social and cultural vibrancy.
Strategy 4.1.5	Developing and promoting Greater Geraldton as a preferred cultural, environmental and agri/aquaculture tourism destination.
Strategy 4.4.4	Encouraging the development of innovative entrepreneurs and new business models.
Title: Governance	Inclusive civic and community engagement and leadership
Strategy 5.2.8	Continuously improving business and governance frameworks to support a growing community

REGIONAL OUTCOMES:

The Growth Plan, *Growing Greater Geraldton*, is integrated with aspects of the Mid West Regional Blueprint that are dedicated to growing the traded economy in the Mid West Region. The Blueprint identified a number of expanding and potential future economic opportunities that were considered in the Growth Plan analysis.

RISK MANAGEMENT

The GGGP is directed at growing the traded economy of Greater Geraldton, and will be delivered in a complex risk environment. The impact can however not be foreseen at this stage and will be more logically dealt with at individual project level.

ALTERNATIVE OPTIONS CONSIDERED BY CITY OFFICERS

No other alternatives were considered by City Officers.

9 CLOSURE

APPENDIX 1 – ATTACHMENTS

Attachments are available on the City of Greater Geraldton website at:
<http://www.cgg.wa.gov.au/council-meetings/>