

City of Greater Geraldton Trading Hours Market Research Study



**Prepared for the City of Greater Geraldton
May 2013**

Contents

1.0	Executive summary.....	1
1.1	Residents	1
1.2	Retail and tourism businesses.....	8
1.3	Conclusions.....	11
2.0	Introduction.....	12
2.1	Objectives.....	12
2.2	Methodology.....	13
2.3	Sample profile	17
Section 1 – Residents Survey		
3.0	Residents	21
3.1	Current shopping behaviour	23
3.2	Online shopping.....	26
3.3	Experience of extended trading hours in Geraldton.....	27
4.0	Preferred shopping hours.....	28
4.1	Main grocery shop.....	28
4.2	Top up grocery shop.....	29
4.3	Clothing and footwear.....	30
5.0	Do residents support or object to deregulated trading hours	31
5.1	Who supports or rejects deregulation of trading hours	32
5.2	What impact would deregulated trading hours have on shopping behaviour	34
5.3	Impact on expenditure	35
5.4	What impact would extended retail trading hours have on retail workers.....	36
Section 2 – Business Survey		
6.0	Business	38
7.0	Current trading behaviour	39
7.1	Experience of extended trading hours in Geraldton.....	40
7.2	Preferred trading hours.....	41
8.0	Does business support or object to deregulated trading hours.....	42
8.1	Retailers.....	42
8.2	Tourism businesses	43
8.3	What would businesses do if retail hours were extended	44
8.4	What impact would extended retail trading hours have on retailers.....	45

Appendices

Appendix 1 – Technical Appendix

Appendix 2 – Response to open ended questionnaires

Appendix 3 – The questionnaires

1.0 EXECUTIVE SUMMARY

On the 18th December 2012 the Council of the City of Geraldton resolved to go through the process designated by the Department of Commerce to make a decision to seek ministerial consent to vary regulated trading hours within the district of Greater Geraldton, including fully deregulating hours of operation and trading for any business regulated under the Retail Trading Hours Act 1987. As part of the evidence required by the Department of Commerce, Research Solutions was commissioned by the City to conduct surveys to provide the City of Greater Geraldton with representative and rigorous results in relation to the views of residents and retailers on the deregulation of trading hours and to provide other groups in the community with the opportunity to express their views.

For the purposes of this survey, normal retail trading hours are defined as 8am – 6pm Monday, Tuesday, Wednesday and Friday; 8am – 9pm Thursday; and 8am – 5pm Saturday.

1.1 Residents

A statistically representative stratified random sample of 401 residents living in the City of Greater Geraldton was surveyed by telephone to gather views on the deregulation of trading hours. This sample size provides a maximum sampling error of $\pm 5\%$ at the 95% level of accuracy.

Key Statistics

Most residents surveyed usually do all their shopping within current retail trading hours for the following products:	
• Grocery shopping	91.5%
• Clothing and footwear	84.1%
• Grocery top up shopping	52.7%
The majority of residents surveyed <u>prefer</u> to shop only during normal trading hours for:	
• Grocery shopping	78.4%
• Clothing and footwear	63.9%
• Grocery top up shopping	53.6%
Other shopping opportunities include:	
• Shopped online in the last 12 months	62.6%
• Shopped on at least one of the special extended trading days at Christmas time or this year	50.7%
Respondents are statistically evenly divided in their support for deregulation of trading hours:	
• Object to deregulation	48.0%
• Support deregulation	44.9%
• Did not wish to vote	7.1%
•	100.0%
The impact of deregulation on shopping behaviour:	
• Change the time of day	36.4%
• Change the day of the week	34.8%
• Shop more often	20.6%
• Shop somewhere else	15.7%
• Increase the spend	21.3%
Impact on retail workers:	
• Negative	38.5%
• Positive	19.6%
• Both negative and positive	15.5%
• No impact	26.4%

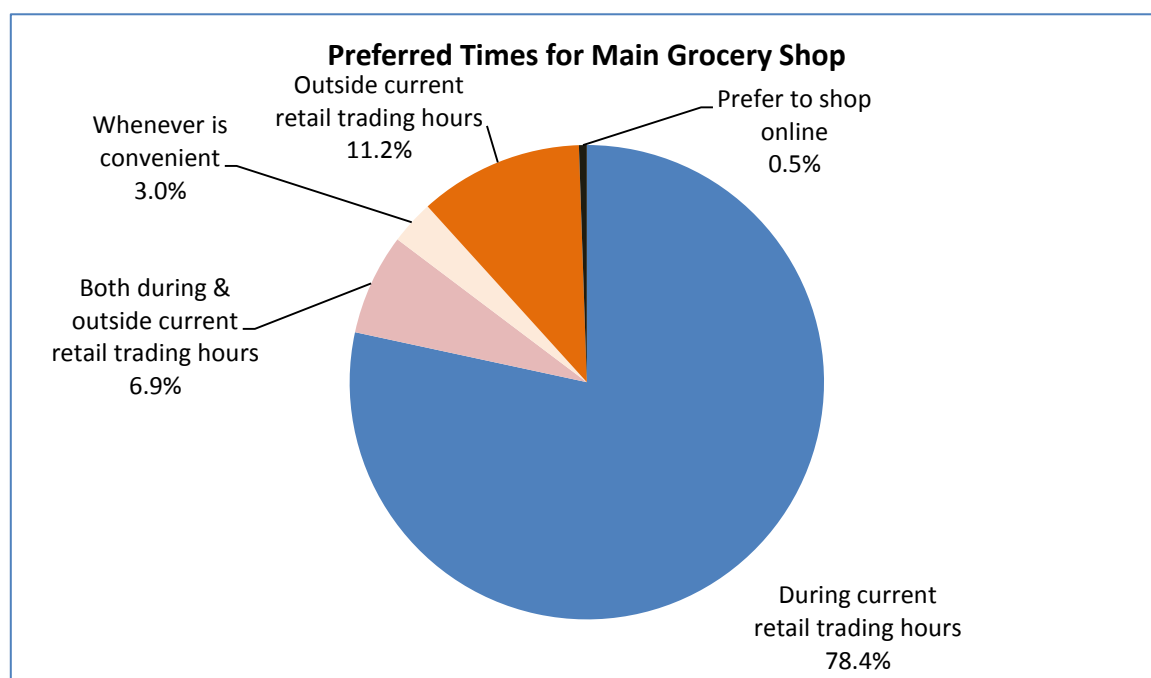
Currently most people undertake their main grocery shopping, clothing and footwear, and top up grocery shopping within normal retail hours.

The statistics are:

- 91.5% of the residents surveyed do their main grocery shop only within normal retail hours.
- 52.7% do their top up shop only within normal retail hours and a further 12.6% do it both within and outside normal retail hours.
- 84.1% of the residents surveyed shop for clothing and footwear only during normal retail hours.

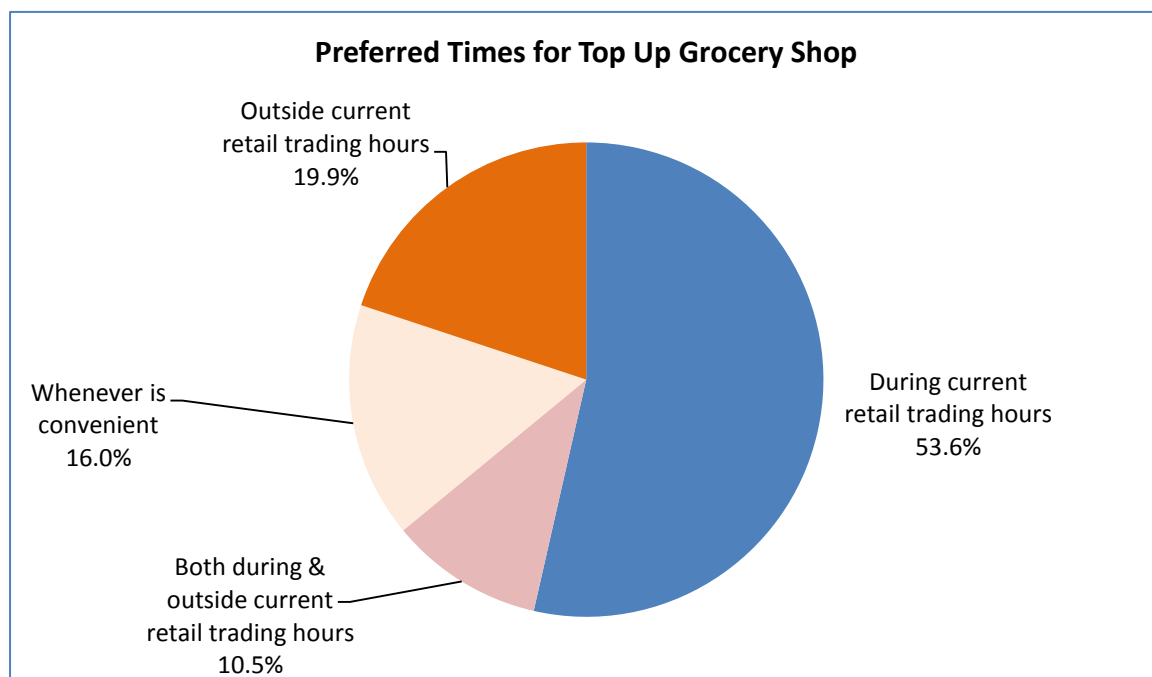
The majority of respondents prefer to shop within existing trading hours.

- A total of 78.4% of residents surveyed, when given the option to shop whenever they wish prefer to do their main grocery shop only during normal trading hours (compared to 91.5% who are currently shopping during that time).



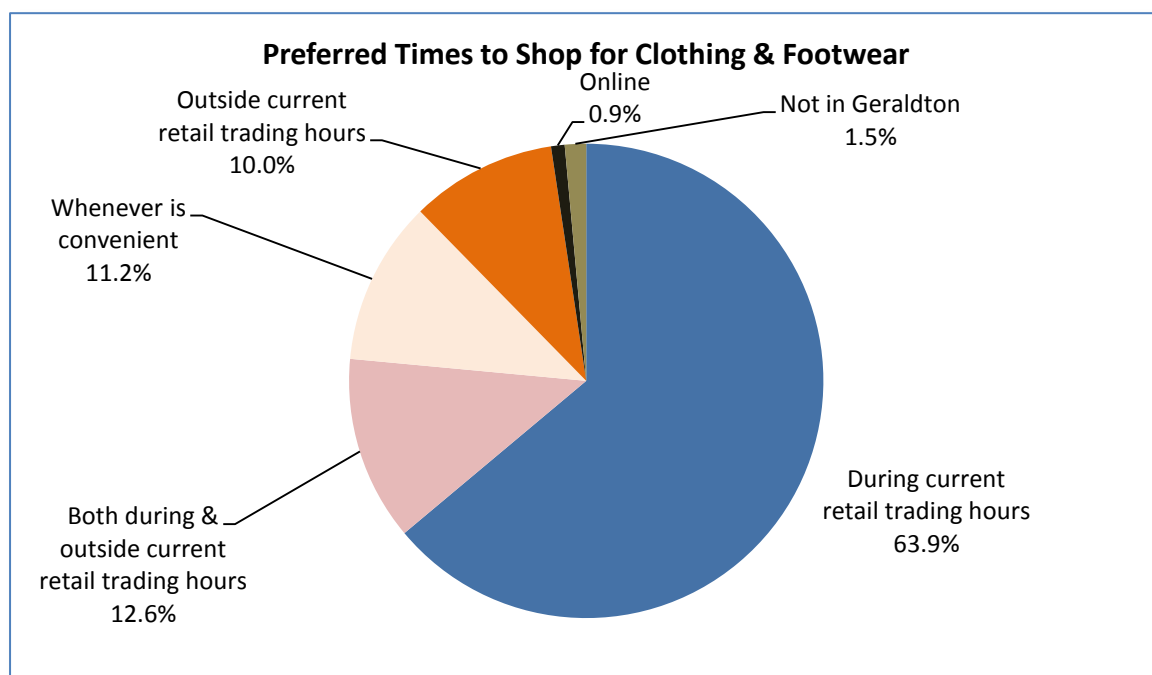
Q5A. When would you prefer to do your major grocery shop? Day of week & Q5B Time of day? Effective N=365; 14 missing

- A total of 53.6% of residents surveyed would prefer to do their top up shopping within current retail shopping hours (similar to the 52.7% who are currently doing their top up shop during that time).



Q6A. When would you prefer to do your top up grocery shop? Day of week & Q6B Time of day? Effective N=334; 14 missing

- 63.9% prefer to shop for clothing and footwear during current retail trading hours (compared to 84.1% who are currently shopping during that time).



Q7A. When would you prefer to shop for clothing and footwear? Day of week & Q7B Time of day? Effective N=345; 33 don't know / don't shop for clothing & footwear

When the opportunity to shop at other times or in other ways arises, many people take advantage of it.

- 62.6% have shopped online in the past 12 months, with clothing and footwear, electrical goods and books, music and games the most popular purchases, though less than 1% shop for food, clothing or footwear online regularly.
- 50.7% of the residents surveyed took advantage of at least one of the last five special extended trading days at Christmas time or on Australia Day or Easter Monday.

Residents' views are evenly divided between those who support deregulation and those who oppose it.

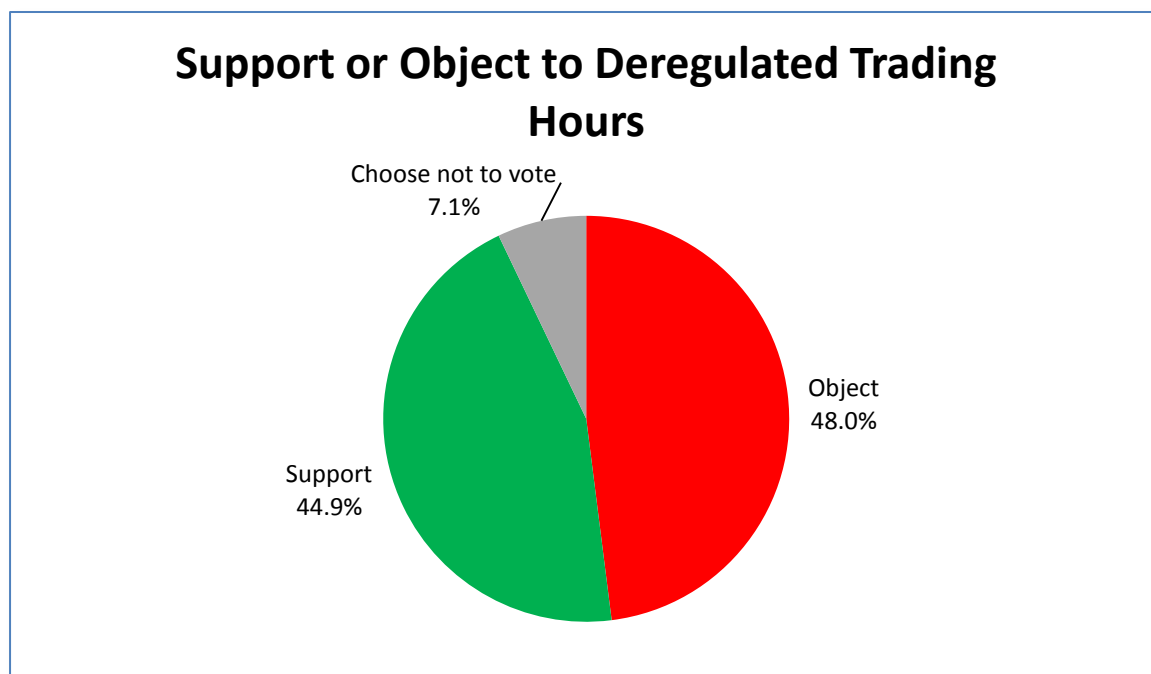
Respondents were asked whether they supported or objected to deregulated trading hours in a referendum-style question. They could support deregulation, object to deregulation or choose not to vote.

- The 92.9% of respondents who chose to “vote” were statistically evenly split between the two outcomes:
 - Objected to trading hours being deregulated – 48.0%
 - Supported deregulation – 44.9%

Excluding those who did not vote and just analysing who did vote, the result is:

- Objected to deregulation 51.7%
- Support deregulation 48.3%

The gap between those who objected to and supported deregulation, both including and excluding those who did not vote, is what's known as "within the margin of error", meaning that the research cannot conclusively say whether the community as a whole supports or objects to the deregulation of trading hours as the result is too close for a survey to determine. Further, the result could easily go either way if the survey was repeated with a fresh random sample of residents.



Q. I'm now going to ask you a question about deregulated trading hours. This question is like answering a question on a referendum. You either answer yes or no or you choose not to vote. Do you support or object to trading hours in the City of Greater Geraldton being deregulated? Effective N=378; 0 missing.

Support for deregulation is high amongst those who took advantage of the special retail trading days (64.2%).

The key attraction for those who support deregulation is convenience (mentioned by 66.7% of those who support deregulation), particularly for people who are working longer hours who struggle to get to the shops during normal retail hours (40.1%).

Opposition to deregulation is high amongst people who did not take advantage of the special retail trading days (66.3%) and amongst those aged 60+ years (57.1%).

The main concerns for those who object to deregulation are:

- The impact that deregulation would have on personal time (mentioned by 48.6% of those who objected to deregulation).
- The impact on business (27.5%), particularly the perception that it favours big business over small business (16.8%).
- The belief that Geraldton isn't large enough to sustain extra trading hours (11.5%).
- The belief that they personally could manage to complete their shopping within normal retail hours or that the shops were open long enough for the community to manage (26.4%).

Community groups (n=39 of the self selection sample) voted against deregulation of trading hours (81.1%).

Sporting groups (n=64 of the self selection sample) voted against deregulation of trading hours (76.7%).

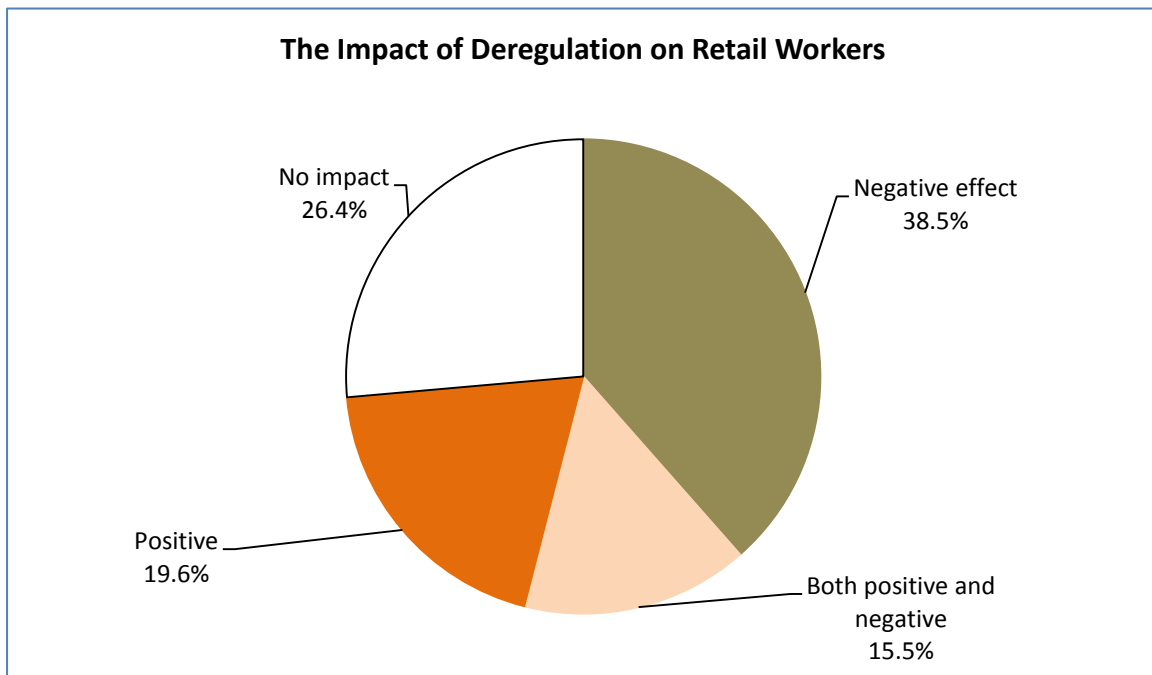
If retail hours were extended, shopping behaviour would change for some people to take advantage of extended hours, with younger people and full time workers finding the idea particularly attractive.

Respondents were informed that the City of Greater Geraldton has been asked to consider extending the current retail trading hours, so the shops could open longer during the week nights and they could open on Sundays. Shops would not **have** to open during these extended hours. Respondents were asked whether they'd change the day, time, place and / or number of times they do their shopping.

- Residents surveyed stated that the impact on their behaviour would be:
 - 36.4% would change the time of day they shopped to take advantage of longer week day hours.
 - 34.8% would change the day of week they shopped to take advantage of Sunday trading.
 - 20.6% would shop more often.
 - 15.7% would change the place they go to do their shopping.
- In all 21.3% of respondents say they will increase their retail spend if deregulation occurs. Whilst the amount was not measured, if their retail spend increased 10% this would result in a 2% increase overall.

The under 40s and full time workers were the most likely to change. 59.6% of 15 – 21 year olds and 51.4% of 22 – 39 year olds would change the time of day they shopped, and 50.9% and 48.3% respectively would change the day they shopped. 46.7% of full time workers would change the time of day they shopped and 44.2% would change the day they shopped.

Retail workers had mixed views on the impact that extending trading hours would have on them, as shown below.



Q. What impact would the shops being open longer hours have on you? Effective N=72 who work full time, part time or casual in a shop; 0 missing.

1.2 Retail and Tourism Businesses

A sample of 78 retail businesses and 24 tourism businesses participated in the online survey, sourced from a list supplied by the City of Greater Geraldton and supplemented with businesses who participated via a link on the City's website.

For the purposes of this survey, current general retail trading hours are defined as 8am – 6pm Monday, Tuesday, Wednesday and Friday; 8am – 9pm Thursday; and 8am – 5pm Saturday.

Key Statistics

• Many retailers operate exclusively within current retail trading hours	69.5%	
Retailers who say they operate more limited hours:		
• Close at or before 6.00pm on Thursday night	62.3%	
• Close at or before 3.00pm on Saturday	54.1%	
• Close at or before 1.00pm on Saturday	24.3%	
• Many retailers would prefer to open exclusively within current retail trading hours	68.8%	
• Most retailers have opened during extended hours at least once in the last six months	75.6%	
But reported it to be a slower week:		
• Traffic slower	52.0%	
• Turnover lower	54.9%	
Support or opposition to deregulated trading hours:	Retail	Tourism
• Object to deregulation	87.2%	50.0%
• Support deregulation	10.3%	45.8%
• Did not wish to vote	2.6%	4.2%
	100.0%	100.0%
If retail hours were extended the majority would trade shorter hours:		
• Weekdays 8.00am to 9.00pm	80.6%	
• Saturdays 8.00am to 5.00pm	64.5%	
• Sundays not open	71.0%	

Currently, most of the retailers surveyed are operating within current general retail trading hours and many are operating more limited hours, closing before 6pm on Thursday nights and before 3pm on Saturdays.

- 69.5% of the retailers surveyed are operating exclusively within current general retail trading hours, this includes many retailers who hold Small Retail or Special Retail certificates.

Further, many of these retailers surveyed are operating more limited hours than the current retail trading hours:

- 62.3% of the retailers surveyed are closing before or at 6pm on Thursday nights.
- 54.1% are closing before or at 3pm on Saturdays,
- 24.3% closing at or before 1pm on Saturdays.

Most of the retailers would prefer to open within general retail trading hours.

- 68.8% of retailers would prefer to open within the current general trading hours. This is similar regardless of where their shop is located and whether they are Small Retail or Special Retail or not.

- When the City of Greater Geraldton has allowed retailers to extend their trading hours for Christmas 2012, Australia Day 2013 and Easter Monday 2013, 75.6% of the retailers surveyed opened during one or more of these extended trading days. Less than 20% of retailers surveyed opened for business on Australia Day and Easter Monday which corresponds with the lower number of residents who took advantage of those two special trading days.

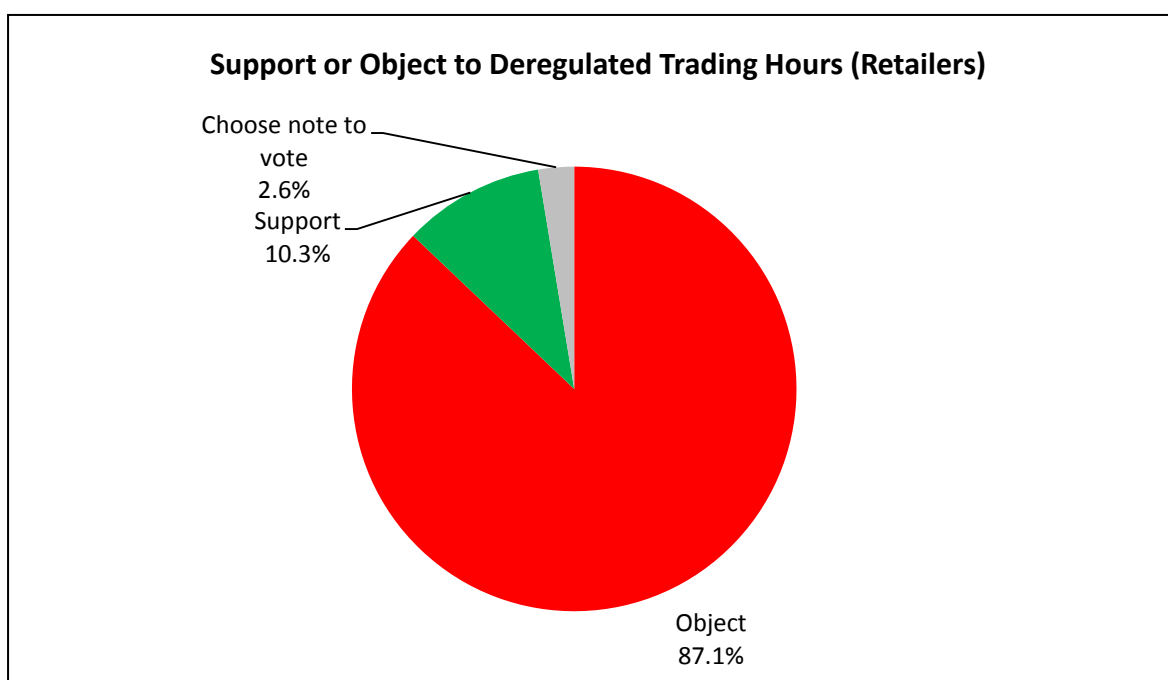
However, the general consensus amongst those who opened on a public holiday was that business was slower than it was for an average week in traffic and in turnover.

- Tourism businesses, in contrast, are evenly split, with 46.2% saying they would prefer shops to open current general trading hours and 53.8% wanting shops open longer hours.

Retailers are overwhelmingly against deregulating retail trading hours.

The businesses surveyed were asked whether they supported or objected to deregulated trading hours in a referendum-style question. They could either support deregulation, object to deregulation or choose not to vote.

- Almost all retailers (97.4%) chose to “vote” on the question of deregulated trading hours:
 - 87.1% objected to trading hours being deregulated.
 - 10.3% supported deregulation.



Their concerns include:

- The impact on their personal time (mentioned by 35.3% of the retailers surveyed who objected to deregulation).
- Increased costs causing lower profits (32.4%).
- Losing share to larger businesses (29.4%).
- Residents not spending more, rather they spread their spend over more days (26.5%).
- Geraldton not being large enough (20.6%).

Tourism businesses are evenly split on the issue of deregulating retail trading hours.

- Almost all (95.8%) tourism businesses surveyed chose to “vote” and these people were statistically evenly split on the issue of the deregulation of trading hours:
 - 50.0% objected to trading hours being deregulated.
 - 45.8% supported deregulation.

If retail hours were extended, the majority of the retailers surveyed would continue to trade shorter hours.

Other businesses completing the self selecting online questionnaire also objected to deregulation:

The results were:

- 68.0% object to deregulation.
- 26.7% support deregulation.
- 5.3% chose not to vote.

- With deregulation the majority of the retailers surveyed say they would open shorter hours than 8am – 9pm on weekdays (80.6%); open shorter hours than 8am – 5pm on Saturdays (64.5%) and not open on Sundays (71.0%). This is a reflection of the way they currently operate, with many currently opening shorter hours than general retail trading hours.
- The majority of tourism businesses, in contrast, believe that the retailers should open extended hours - 8am – 9pm on weekdays (63.4%) and were divided when it came to Sunday trading with 46.2% believing the shops should open and 53.8% believing they should remain closed.

Businesses completing the self selected online questionnaire felt that retailers should open shorter hours than 8.00am – 9.00pm week days (57.4%) and not on Sundays (70.0%).

The retailers surveyed had overwhelmingly negative views on the impact that extending trading hours would have on them.

- If retail trading hours were extended, the great majority of retailers surveyed believe that the largest impact would be on their personal time in one or more of the following areas:
 - 65.8% believe their family time would decrease a lot.
 - 61.6% believe the time they have to spend volunteering in the community would decrease a lot.
 - 54.8% believe the time they have to play sport would decrease a lot.
- The next big area of impact is in the profitability of their business, which 80.5% believe would decrease a lot.

1.3 Conclusions

The research clearly shows that the community is divided on the issue of deregulation of trading hours.

- Residents are evenly divided (statistically) with half the community supporting it and half the community opposing it.
- Tourism businesses are also evenly divided on the subject.
- Retail businesses are overwhelmingly against deregulation.

Most retail businesses do not open for the full range of general retail trading hours and most Small Retail and Special Retail businesses do not trade the full range of hours allowed under their trading certificate, choosing to limit their trading to the current general retail trading hours.

The self selecting sample (which is not statistically rigorous) also supports the retail view with:

- *Other Greater Geraldton businesses against deregulation.*
- *Community group representatives overwhelmingly against deregulation.*
- *Sporting club representatives strongly against deregulation.*

2.0 INTRODUCTION

On the 18th December 2012 the Council of the City of Geraldton resolved to go through the process designated by the Department of Commerce and via a simple majority vote to make a decision to seek ministerial consent to vary regulated trading hours within the district of Greater Geraldton, including fully deregulating hours of operation and trading for any business regulated under the Retail Trading Hours Act 1987. As part of the evidence required by the Department of Commerce, Research Solutions was commissioned by the City to:

- Conduct an online survey of retail businesses from email addresses provided by the City of Greater Geraldton.
- Conduct a telephone survey of 401 residents distributed by ward, gender and age according to the 2011 census.
- Extend the business survey to include tourism businesses.
- Make a version of the business survey available to any business manager/owner who wanted to participate in the survey, including members of the Mid West Chamber of Commerce who had not already completed the retail and tourism online surveys above.
- Provide a version of the residents' survey (either online or in paper format) for anyone wishing to comment on the trading hours issue.
- Make the self completion questionnaire available to sporting associations.
- Make the self completion questionnaire available to community groups.

This report outlines the results of these surveys, providing the results for both the rigorously designed residential and business surveys along with comparative information gathered from the self selecting sample of residents and business people who accessed the surveys via the City of Greater Geraldton's website or requested a paper questionnaire from the City.

2.1 Objectives

The objective of the survey was to provide the City of Greater Geraldton with representative and rigorous results in relation to the views of residents and retailers and to provide other groups in the community (as specified by the Department of Commerce and the City of Greater Geraldton) with the opportunity to express their views on the deregulation of trading hours. Specifically the information gathered in the survey included:

- The level of support or rejection for deregulated trading hours in the City of Greater Geraldton.
- A comparison of current trading hours and preferred trading hours.
- The use of extended trading hours in Geraldton over the past six months.
- The incidence of online shopping by the residents of Greater Geraldton.
- The potential change in shopping behaviour by residents if deregulation occurs.
- The impact which retail workers and retailers believe deregulated trading hours would have upon their lives.
- Demographic and business profiling data used for cross analysis purposes.

2.2 Methodology

The City of Greater Geraldton commissioned Research Solutions to:

- Undertake a statistically rigorous survey of 401 residents by telephone within the City of Greater Geraldton.
- Undertake an online survey of 158 retailers and tourism businesses from a list provided by the City of Greater Geraldton.
- Provide an online questionnaire and a paper based questionnaire to enable residents who wished to express their views about deregulation of trading hours to do so.
- Enable sporting clubs and community groups to express their views about the deregulation of trading hours through an online survey or paper based survey.
- Provide businesses generally with the opportunity to comment on the deregulation of trading hours, in addition to those who had been sent an invitation to the retail and tourism questionnaire.

The study proceeded in a series of stages as follows:

1. An Initial meeting.
2. A literature review.
3. The telephone survey of the general public.
4. The online invitation survey to retailers and tourism operators.
5. Self selection surveys open to residents, sporting clubs and community groups and all businesses not participating in the invitation online survey.

2.2.1 Initial Meeting

The study commenced with a meeting to clarify the scope, conducted by conference call between representatives from the City of Greater Geraldton and Nicky Munro (CEO of Research Solutions) and Beth Dungey (account director). The meeting covered a range of issues, including:

- The context and the City's expectations.
- The issues to be measured.
- Research Solutions' role.
- The information to be provided by the City of Greater Geraldton, including pertinent reports and statistics and maps of the City of Greater Geraldton's ward boundaries.
- The logistics of the residents' survey and pertinent questions such as online shopping.
- The logistics of the business survey, including the gathering of email addresses for the survey.
- The report format.
- The timing plan.

Research Solutions provided the City of Greater Geraldton with a copy of the minutes of the meeting and a clarified and confirmed the scope of work; the subsequent scope of work formed the basis of the contract between Research Solutions and the City of Greater Geraldton.

2.2.2 The Literature Review

The City of Greater Geraldton provided Research Solutions with the:

- Pracsys (2009)– *Economic Impact of Deregulation of Retail Trading Hours – Final Report, Report Number 09/74* prepared for The City of Greater Geraldton.
- Council resolution from the 18th December 2012.
- Mid West Online Business Directory 2013.
- Department of Commerce criteria regarding retail trading hours.
- Retail Trading Hours Act 1987.

The City also provided a map of Greater Geraldton with the ward boundaries on it and subsequent information on the number of rateable properties in each ward.

Separately Research Solutions also sourced Australian Bureau of Statistics information for the City of Greater Geraldton in relation to the age and gender of the population.

This information was reviewed and contributed towards the design of the questionnaires and to designing the proportional quotas to ensure a representative residential sample.

2.2.3 Survey of the General Public

Following the initial meeting Research Solutions developed the residential questionnaire, timed the questionnaire to ensure that it was no more than 10-12 minutes and provided it to the City of Greater Geraldton for consideration. The City of Greater Geraldton circulated the residential questionnaire for comment and after some fine-tuning and the addition of questions on online shopping, the City confirmed that the questionnaire could proceed. The questionnaire was then programmed for use on a computer assisted telephone interviewing system and was piloted on the 18th April to ensure that the questions were understood and that it flowed smoothly. A few small refinements were made to the questionnaire to ease administration.

The sample for the telephone survey was stratified and quotas developed for:

- Ward.
- Age.
- Gender.

After investigating available Australian Bureau of Statistics (ABS) data, the ward quota was based upon the number of rateable properties in each ward. Ward boundaries for the City of Greater Geraldton cut across both postcodes and suburb boundaries which meant that any calculation of the ward population would need to be based on census collection district data. At the time of the survey the ABS was unable to provide a special run of collection district data within a reasonable time frame to provide the number of residents in each ward, hence rateable properties formed the basis of the quota.

An initial sample of 1,600 contacts was selected randomly from the City of Greater Geraldton White Pages which formed the basis of the initial calls. A sample of 278 respondents was achieved from these numbers representing a response rate of 22%. Towards the end of the survey more telephone numbers were imported and a larger number of calls made in order to achieve the quota of respondents under the age of 40, particularly the male sample, causing the response rate to decrease to 12%.

At the conclusion of the survey a random sample of 13% of the interviewees were recontacted and reinterviewed to validate the survey results; this is a requirement under the quality system ISO 20252 for the Market research Industry. The data file was then loaded into SPSS and Q for analysis. A frequency count was run and the open ended comments were then number coded for analysis. The sample was post weighted to ensure it was completely representative of the age and gender data for the City of Greater Geraldton. A comparison of the unweighted sample and post weighted sample is to be found in Section 2.3.1 on page 17.

The results of the self selecting sample of people who wished to express a view have been included in this report as a text box and include the views expressed by sporting clubs and community groups. The survey results quoted in the text boxes should be treated with care since:

- The sample is a self selecting sample which is not necessarily representative of the views of people in the area.
- Respondents were able to lodge multiple surveys from one computer.
- People involved in the decision making were able to complete the questionnaire.

2.2.4 The Survey of the Business Community

The business community survey was conducted online as follows:

- A survey of retail and tourism businesses sourced mainly from a list of email addresses compiled by the City of Greater Geraldton and the Mid West Online Business Director.
- A self selecting sample of businesses who wished to express their views in the study.

The City of Greater Geraldton asked Research Solutions to undertake an online survey of its retail and tourism businesses. The list was compiled from the Mid West Online Business Directory and from businesses contacted by the City of Greater Geraldton by telephone in the week leading up to the commencement of the online survey. The City contacted each business by telephone and asked the retail or tourism business for the email address of the manager if he/she wished to participate in the survey; 67 businesses refused to participate. A list of email addresses for 158 retail and tourism businesses was compiled to form the basis of the invitation list for this survey.

Once the questionnaire was agreed by the City and programmed by Research Solutions, the online survey commenced. A review of the first 30 responses from the initial mail out after the first day was conducted to ensure that the survey was running smoothly and a few businesses contacted Research Solutions with questions about the survey.

The survey was in the field for eight days which although it was a short period of time is not unusual for an online survey as one can expect to have 80% of the responses to an online business survey within the first week. The overall response rate to the email invitation survey to retailers and tourism businesses was 40% which is quite acceptable for an online business survey.

A unique link was provided to each organisation in the retail and tourism sample and the survey was limited to one respondent per business (addressed to the business owner or manager) in order to prevent businesses undertaking the survey multiple times. This principle also applied to the self selection sample and a review of the completed responses enabled any duplications to be removed.

The eventual sample size generated was:

- Lists supplied by the City of Greater Geraldton = 41 retailers and 21 tourism businesses.
- The self selection common link placed on the City's website = 37 retailers and 2 tourism businesses.

The overall result was a sample of 78 retailers and 24 tourism businesses and 75 businesses not involved in retail or tourism who completed the self selection business survey. The results for those businesses not involved in retail or tourism are provided in a text box as a comparison to the findings of the retail and tourism survey. The questionnaire for the non tourism and retail sample was considerably shorter than the retail survey as many of the questions were specific to retailers only.

The online survey data was coded, analysed and the results are detailed in Section 2 of this report.

2.2.5 The Self Selecting Sample of Residents, Community Groups and Sporting Clubs

Once the residents' telephone survey and the online business survey had commenced, a self completion version of the questionnaire was developed for Geraldton residents who wished to put forward their views in the survey. A version of this questionnaire was also provided for community groups and sporting clubs. This survey was provided in a paper copy and was also available to the public via a link on the City of Geraldton website. Initially employees of the City of Greater Geraldton, councillors and people involved in marketing and public relations were excluded from the survey, which is normal procedure. As a result of a request from the community and from councillors the City of Greater Geraldton requested that these limitations were removed as was the limit of one questionnaire per computer used in the business survey.

A sample of 701 respondents participated in the survey, 699 in the online survey and two provided paper versions of the questionnaire. This included a sample of:

- 39 community groups.
- 64 sporting clubs.

A review of the IP addresses for this self selected sample indicated that 160 people responded from the computer with an IP address that was shared with another respondent, of these 73 people responded from seven IP addresses; these IP addresses were shared with 9 or more other respondents to the survey.

The results of this self selecting sample have been combined into the main report where appropriate in a text box to provided comparative results. Due to the incidence of multiple questionnaires from the same IP address and in many cases the same computer and the self selecting rather than random nature of the sample, we recommend caution in analysing the results shown in the text boxes included in the residents' section of the report.

The results of the surveys are detailed in the following pages of this report.

2.3 Sample Profile

2.3.1 Residential Sample

A statistical representative stratified random telephone survey sample was undertaken amongst the residents of the City of Greater Geraldton with the telephone sample stratified with quotas set by ward, by age and by gender according to the 2011 Census of Population and Housing. There was a slight gender skew within the different age groups so the data was weighted by age and gender to ensure that it correctly reflected the age and gender distribution of residents in the City of Greater Geraldton as per the 2011 Census of Population and Housing. As can be seen in the comparison below, the effect of the weighting is small.

		Unweighted	Weighted
Ward	Chapman	17.7%	18.0%
	Hills	17.0%	16.3%
	Tarcoola	19.5%	19.4%
	Port	15.7%	15.9%
	Willcock	14.0%	13.8%
	Champion Bay	14.2%	14.6%
	Mullewa	2.0%	2.0%
Gender	Male	45.6%	49.5%
	Female	54.4%	50.5%
Employment Status	Full Time	36.2%	36.4%
	Part Time	15.0%	14.7%
	Self Employed	10.2%	10.5%
	Do not work	30.4%	30.2%
	Casual	8.2%	8.2%
Age	15 - 21	12.5%	12.7%
	22 - 39	28.8%	28.8%
	40 - 59	36.0%	35.9%
	60+	22.8%	22.6%

Sample size: n=401

Respondents from the self-selection sample were not representative of the profile of the population according to the Census. The majority were 21-59 years with fewer young people (5.6% aged 15-21) and fewer older people (15.7% were aged 60+). They were skewed towards females (60.9%). People from Tarcoola were over-represented (28.0%) while people from Willcock were underrepresented (6.9%).

The majority of respondents from the self-selection sample were responding as a member of the general public (98.2%; n=670). However there was representation on behalf of sporting clubs – 9.4% (n=64) and 5.7% (n=39) were responding on behalf of a community group.

2.3.2 Retail and Tourism Sample

The retail and tourism sample comprised:

- 78 retail businesses which were mainly located in the Port and Champion Bay wards. Just over half were members of the MidWest Chamber of Commerce and in almost 4 out of 5 cases it was the business owner who completed the survey.
- 24 tourism businesses which are spread across a wider range of areas. Over half were members of the MidWest Chamber of Commerce and in just over half the cases it was the business owner who completed the survey.

		Retail	Tourism
Ward	Chapman	2.6%	16.7%
	Hills	2.6%	25.0%
	Tarcoola	1.3%	16.7%
	Port	71.8%	41.7%
	Willcock	3.8%	4.2%
	Champion Bay	21.8%	16.7%
	Mullewa	0.0%	4.2%
Member of the MidWest Chamber of Commerce		52.6%	58.3%
Job Title	Business owner / part owner	78.2%	54.2%
	Manager	19.2%	41.7%
	Other	2.6%	4.2%
Sample size:		n=78	n=24

Type of Business

Accommodation	
Entertainment venue	
Tourism services coaches/ taxi etc	
Tourist facility operator	
Tourism Other (Please Specify)	

Tourism

70.8%
4.2%
4.2%
16.7%
4.2%
n=24

In all 102 a total of members of the MidWest Chamber of Commerce completed the retail, tourism and “other” business survey.

Respondents from the “other” business survey included a wide variety of different types of businesses, with no industry or business type dominating. They were similar to the retail and tourism businesses in their membership of the MWCCI, the job title of the respondent, and where they were located.

Just under half the retailers surveyed were located in shopping centres, malls or arcades, with most of the remainder in shopping strips. Whilst almost 1 in 4 were part of a chain, with outlets outside the City of Greater Geraldton, 9 in 10 had only one outlet in Geraldton.

Three in five are classified as small retail and can trade 24 hours a day, every day of the year. Just under 1 in 5 are classified as special retail and can trade 6am-11:30pm, every day of the year.

Profile of Retailers		%
Location of shop(s)	Centro Stirlings Shopping Centre	10.4%
	Marine Terrace Mall	26.0%
	Tarcoola Shopping Centre	0.0%
	Centro Northgate Shopping Centre	11.7%
	Chapman Road Sunset Shopping Centre	1.3%
	Geraldton Homemaker Centre	3.9%
	Town Towers Arcade, Geraldton	1.3%
	Total in shopping centres, malls and arcades	49.4%
	On the street in a retail area with other shops around	40.3%
	In an area with no other shops around	7.8%
Commercial or light industrial area (not retail)	2.6%	
Number of outlets in the City of Greater Geraldton	One	91.0%
	Two	7.6%
	Three	1.3%
Part of a chain	Yes – has outlets outside the City of Greater Geraldton	23.1%
Number of staff, including the owner / manager	Across all outlets - Ranges from	1 – 335 staff
	Across all outlets - average	21
	25% of businesses have	1-5 staff
	Half of all businesses have	1-7 staff
	% of businesses with up to 18 staff	78.0%
Classified as Small Retail	and holds a Certificate from the Dept of Commerce	64.1%
Classified as Special Retail	and holds a Certificate from the Dept of Commerce	17.9%
Sample size:		n=78

A wide variety of retail outlets were included in the survey. The most popular retailers were gifts stores (17.9%), supermarkets, butchers, bakers, etc (14.1%) and textile, footwear, clothing, boutiques, etc (10.3%). The remainder included deli / corner stores, household goods / appliances, music stores, sellers of CDs and DVDs, bookshops / newsagencies, hardware / home improvements, art and crafts, motor vehicle spare parts, agribusiness, sporting goods and outdoors, personal services (hair, beauty), IT and telecommunications, home improvement (carpets, blinds, flooring), food and liquor, pet supplies, office supplies, party supplies, toys, antiques and variety stores.

Section 1

Residents Survey

3.0 Residents

Opinions from the residents were sourced from two sources:

- A stratified random survey of City of Greater Geraldton residents.
- An online and paper based questionnaire enabling all residents to express their views.

The primary data collection was a telephone survey of 401 people residing in the City of Greater Geraldton. This survey comprised a stratified random sample of 401 residents statistically quota'd by ward, age and gender so the opinions gathered were representative of the residents of the City of Greater Geraldton. The findings of this survey are reported in detail in this section of the report.

A secondary data collection method was adopted via an online questionnaire available for people wishing to express their views on the issue accessed through the City of Greater Geraldton's website, with the option of a paper-based survey available from the City's office and library. This was a self-selecting sample and the opinions gathered are representative of those people who wanted their comments recorded via the survey on the deregulation of trading hours. In all 718 responses were received to the online survey and 2 completed the paper-based survey. Nineteen of these respondents lived outside the City of Greater Geraldton and have been considered separately. The findings of the remaining 701 respondents to this survey are reported as a comparison and contrast to the findings of the statistically representative telephone survey. It should be noted that 73 of the responses to the online self selection survey came from 7 IP addresses which does impact on the validity of this sample.

The views expressed in the self selected line and paper survey are provided in a text box in each section.

A SUMMARY OF THE STRATIFIED RANDOM SURVEY

Currently most respondents undertake their main grocery shopping, clothing and footwear, and top up grocery shopping within normal retail hours. Almost all respondents surveyed do their main grocery shop within normal retail hours. Just over half do their top up shop only within normal retail hours – a further 1 in 10 do it both within and outside normal retail and more than 4 in 5 shop for clothing and footwear during normal retail hours.

The majority of respondents prefer to shop within existing trading hours. However, when there is opportunity to shop at other times or in other ways, many people take advantage of it. 3 in 5 have shopped online in the past 12 months, with clothing and footwear, electrical goods and books, music and games the most popular purchases. And half the respondents took advantage of at least one of the last five special extended trading days, with the Friday night and the first Sunday Christmas trading being the most popular.

Residents' views are evenly divided between those who support deregulation and those who oppose it.

Support for deregulation is high amongst those who took advantage of the special retail trading days. The key attraction is convenience, particularly for people who are working longer hours who struggle to get to the shops during normal retail hours.

Opposition to deregulation is high amongst people who did not take advantage of the special retail trading days. The main concerns are the impact that deregulation would have on personal time; the impact on business, particularly the perception that it favours big business over small business; the belief that Geraldton isn't large enough for it; and the belief that they personally could manage to complete their shopping within normal retail hours or that the shops were open long enough for the community to manage.

If retail hours were extended, some respondents would take advantage of them. More than one third would change the time of day they shopped to take advantage of longer week day hours and more than one third would change the day of week they shopped to take advantage of Sunday trading. The under 40s and full time workers were the most likely to change.

Retail workers had mixed views on the impact that extending trading hours would have on them.

3.1 Current Shopping Behaviour

In all 78.0% of people responding to the random survey were involved in the main grocery shop for their household. All of these respondents in the telephone survey were given the option of answering the grocery buying questions if they knew where and when their household shopped for groceries. The research measured current buying behaviour and then compared it to shopping preferences.

3.1.1 Grocery Shopping

Coles and Woolworths are the most popular places for the sample to undertake the main grocery shop, followed by Ritgers Supa IGA, then Wonthella Supa IGA.

However, for the top up grocery shop, the order is reversed. The most popular place for the top up shop is Ritgers Supa IGA, followed by Wonthella Supa IGA and Glenfield IGA.

Where they Shop	Main Grocery Shop	Top Up Shop
Woolworths Geraldton, Sanford St Geraldton	37.8%	11.3%
Coles, Chapman Rd & View St, Geraldton	35.9%	13.4%
Ritgers Supa IGA, Durlacher St, Geraldton	19.3%	30.8%
Wonthella Supa IGA, Fifth Street, Wonthella	13.0%	20.3%
Queens Supa IGA, 79 Durlacher St, Geraldton	8.4%	6.0%
Glenfield IGA, 582 Chapman Road, Glenfield	7.4%	18.1%
Tarcoola IGA X-press, Tarcoola Shopping Centre	0.7%	3.8%
Utakarra Supermarket, Utakarra Rd, Utakarra	0.7%	5.4%
Bluff Point Fresh, Chapman Road, Bluff Point	0.3%	1.5%
Walkaway Store, 5 Evans St, Walkaway	0.3%	0.0%
Bluff Point Supermarket, Chapman Road, Bluff Point	0.2%	1.4%
Rangeway Supermarket, Rangeway Shopping Centre	0.2%	1.4%
Other	0.8%	
Woolworths Online	1.0%	
Online (No further information)	0.4%	
IGA / IGA Durlacher St (No further information)	0.6%	0.9%

Q1A. Where do you usually go to do your main grocery shop? Effective N=379

Q2A. Where do you usually go to do your top up grocery shop? Effective N=364; 3.7% who do not do a top up shop were filtered out.

Who Shops Where? Where people do their grocery shop is often a convenience-driven decision. Convenience can mean location as well as opening hours.

Coles and Woolworths customers draw from across all of the Geraldton and Greenough wards. Further, they are the most popular destinations for those who do their main grocery shop during current retail trading hours.

The other supermarkets have a more localised profile. Ritgers Supa IGA is popular amongst those in Tarcoola and Port wards. Wonthella Supa IGA is popular amongst those in Champion Bay and, for their top up grocery shop, those in Hills ward. And Glenfield IGA is popular amongst those Chapman.

And while Ritgers Supa IGA, Wonthella Supa IGA and Glenfield IGA are the most popular destinations for the top up shop, respondents doing their top up shops at these three locations are either evenly spread between those who do their top up shopping during current retail trading hours and those who predominantly shop outside current retail trading hours.

The reason for this switching between shops may be partly explained by when they do their top up shop. Most do their main grocery shop during current retail trading hours. This drops to just over half who do their top up shop mainly during current retail trading hours.

When They Do Their Shopping	Main Grocery Shop	Top Up Shop
During current retail trading hours (M, Tu, W, F 8am-6pm; Th 8am-9pm; Sat 8am-5pm)	91.5%	52.7%
Outside current retail trading hours	1.9%	18.6%
Whenever is convenient	3.6%	16.2%
Have it home delivered	0.4%	0.0%
Shop online	0.6%	0.0%
Both during & outside current retail trading hours	2.0%	12.4%

Q1B. When do you usually do your main grocery shop? Day of the week & Q1C Time of day? Effective n=381

Q2B. When do you usually do your top up grocery shop? Day of the week & Q2B Time of day? Effective n=351; 28 people did not to a top up shop or provide sufficient information to answer

Who Shops When? Whilst there were a number of factors affecting where respondents shopped, there was a great deal of consistency about when they shopped. The only point of difference was that fewer of the self-employed people managed to do their main grocery shop during current trading hours (77.8%).

The majority of respondents from the self-selection sample shop during current retail trading hours. 87.0% do their main grocery shop during current retail trading hours and 65.6% do their top up shop during current retail trading hours. People responding on behalf of sporting clubs and on behalf of community groups were similar to the rest of the self-selection sample in doing their main and top up grocery shops during current retail trading hours.

3.1.2 Shopping for Clothing and Footwear

Shopping for clothing and footwear follows a similar pattern to the main grocery shop.

When They Do Their Shopping	Clothing & Footwear
During current retail trading hours (M, Tu, W, F 8am-6pm; Th 8am-9pm; Sat 8am-5pm)	84.1%
During current retail trading hours	0.6%
Outside current retail trading hours	9.5%
Whenever is convenient	0.0%
Have it home delivered	1.6%
Shop online	0.4%
Mail order	1.8%
Both during & outside current retail trading hours	2.0%

Q3A. When do you usually shop for clothing and footwear? Day of the week & Q3B Time of day? Effective n=357; 6% do not shop for clothing and footwear or provided sufficient information to answer

The majority of respondents (85.0%) from the self-selection sample shop for clothing and footwear during current retail trading hours. People responding on behalf of sporting clubs and on behalf of community groups were similar to the rest of the self-selection sample in shopping for clothing and footwear during current retail trading hours.

3.2 Online Shopping

Whilst a small proportion of the random sample shop online as part of their usual shopping behaviour for the three categories of shop examined – main grocery shop, top up shop and clothing footwear (noted in the previous table as below 1%)– three in five respondents (62.6%) have bought products online in the last 12 months. Purchasing online is particularly prevalent amongst those who shopped during the recent special trading days (71.2%).

Online shopping is also prevalent amongst respondents from the self-selection sample (81.4%). People responding on behalf of sporting clubs and on behalf of community groups were similar to the rest of the self-selection sample in their use of online shopping.

The most popular purchases online are clothing and footwear, electrical goods (which includes computers, telephones and accessories) and books, music and DVD games.

Goods and services purchased online in the last 12 months	% of people who have shopped online	% of all people
Clothing or footwear	46.7%	25.0%
Electrical goods	32.4%	17.3%
Books or music, DVDs, video games	30.5%	16.3%
Groceries	13.0%	7.0%
Sporting goods	7.9%	4.2%
Baby & children's gear (including toys)	7.8%	4.2%
General household items	6.7%	3.6%
Cosmetics	6.5%	3.5%
Automotive parts and accessories	5.8%	3.1%
Travel & entertainment	5.4%	2.9%
Hobbies	4.1%	2.2%
Furniture	3.7%	2.0%
Pharmaceuticals	3.0%	1.6%
Outdoor & camping goods	2.9%	1.5%
Gardening & hardware	2.7%	1.5%
Pet supplies	2.1%	1.1%
Financial products	0.3%	0.2%
Other	5.4%	2.9%
Have not purchased good online	--	37.4%

Q12. What did you buy online? Effective N=234 who shopped online; the second column shows the online shoppers by purchase category as a percentage of all members of the random sample

3.3 Experience of Extended Trading Hours in Geraldton

The City of Greater Geraldton has allowed retailers to extend their trading hours for special events. Most recently, these have been Christmas 2012 (Sunday trading 10am – 4pm on December 16th and 23rd, Friday late night trading till 9pm on December 21st), Australia Day 2013 (9am – 5pm) and Easter 2013 (Easter Monday 10am – 4pm).

The research indicated that half the respondents (50.7%) have shopped during one or more of these extended trading days.

The two most popular days were Sunday trading on December 16th (33.3%) and Friday late night trading on December 21st (30.3%).

How Many Shopped on Each Special Trading Day

Sunday 16th December 10am - 4pm	33.3%
Friday 21st December 6pm - 9pm	30.0%
Sunday 23rd December 10am - 4pm	25.2%
Australia day. Monday 28th January 9am - 5pm	14.1%
Easter Monday. Monday 1st April. 10am - 4pm	21.1%

Q8. Shops have been allowed to trade longer hours in Geraldton in the lead up to Christmas time and on some Public holidays. Did you shop during the special Christmas trading hours? Did you shop on the following public holidays?
Effective N=339 – 391; x – 62 can't recall excluded

Respondents who have shopped online are more likely to have taken advantage of one of the special retail trading days (57.5%) than those who've never shopped online (39.0%).

Similar to the random sample, 45.5% of the self-selection sample have shopped on one or more of the extended trading days:

<i>Sunday December 16th 10am-4pm</i>	<i>36.3%</i>
<i>Friday December 21st 6pm-9pm</i>	<i>32.2%</i>
<i>Sunday December 23rd 10am-4pm</i>	<i>35.5%</i>
<i>Monday 28th January 9am-5pm</i>	<i>25.0%</i>
<i>Monday 1st April 10am – 4pm</i>	<i>28.7%</i>

Whilst those responding on behalf of sporting groups are similar to the rest of the self-selection sample, those responding on behalf of community groups were less likely than the rest of the self-selection sample to have shopped on:

<i>Sunday December 16th 10am-4pm</i>	<i>19.4%</i>
<i>Sunday December 23rd 10am-4pm</i>	<i>18.2%</i>
<i>Monday 28th January 9am-5pm</i>	<i>9.1%</i>

4.0 Preferred Shopping Hours

In addition to determining current shopping habits, respondents were also asked when they would prefer to do their shopping.

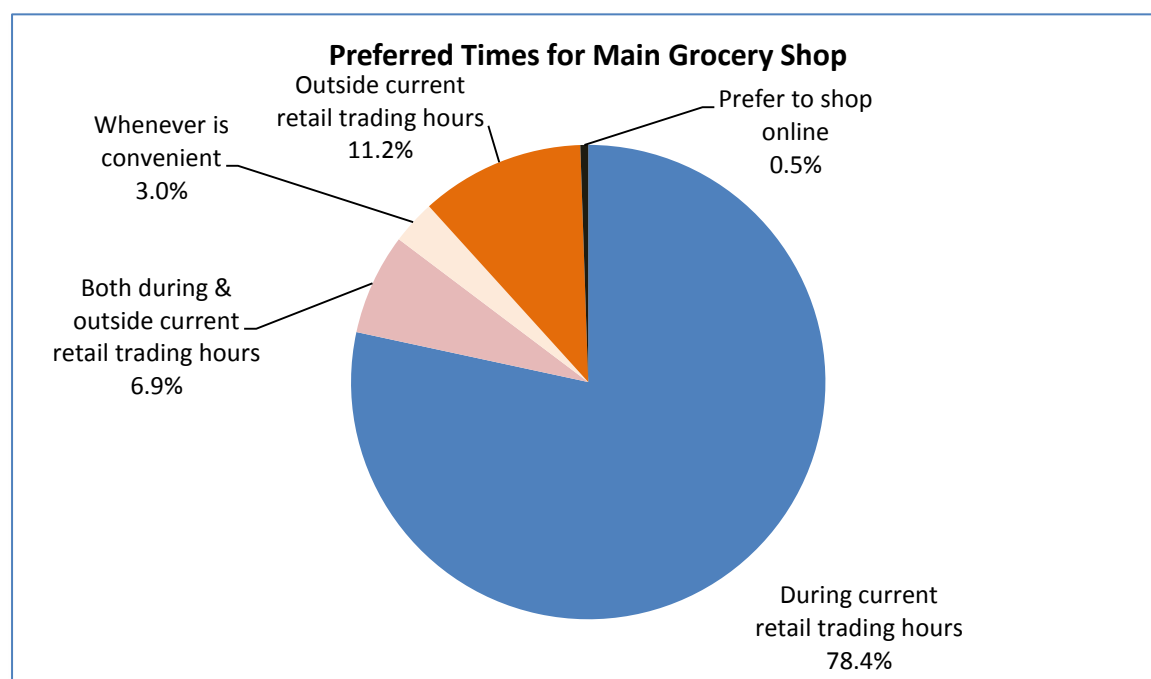
Preferences show that the majority (78.4%) prefer to do their major grocery shop during current retail trading hours, 63.9% prefer to shop for clothing and footwear during current retail trading hours and just over half (53.6%) prefer to do their top up shop during current retail trading hours.

4.1 Main Grocery Shop

The research shows that 91.5% currently do their main grocery shop within the current retail trading hours. However, given the ability to do the grocery shopping at any time, the random sample survey respondents preferred to shop:

- Outside current retail hours (11.2%)
- During and outside current retail trading hours (6.9%)
- During current retail trading hours (78.4%).
- Whenever is convenient (3.0%).
- Prefer to shop online (0.5%).

See figure below.



Q5A. When would you prefer to do your major grocery shop? Day of week & Q5B Time of day? Effective N=365; 14 missing

67.2% of the self-selection sample would prefer to do their main grocery shopping during current retail trading hours. The remaining 32.8% are spread between:

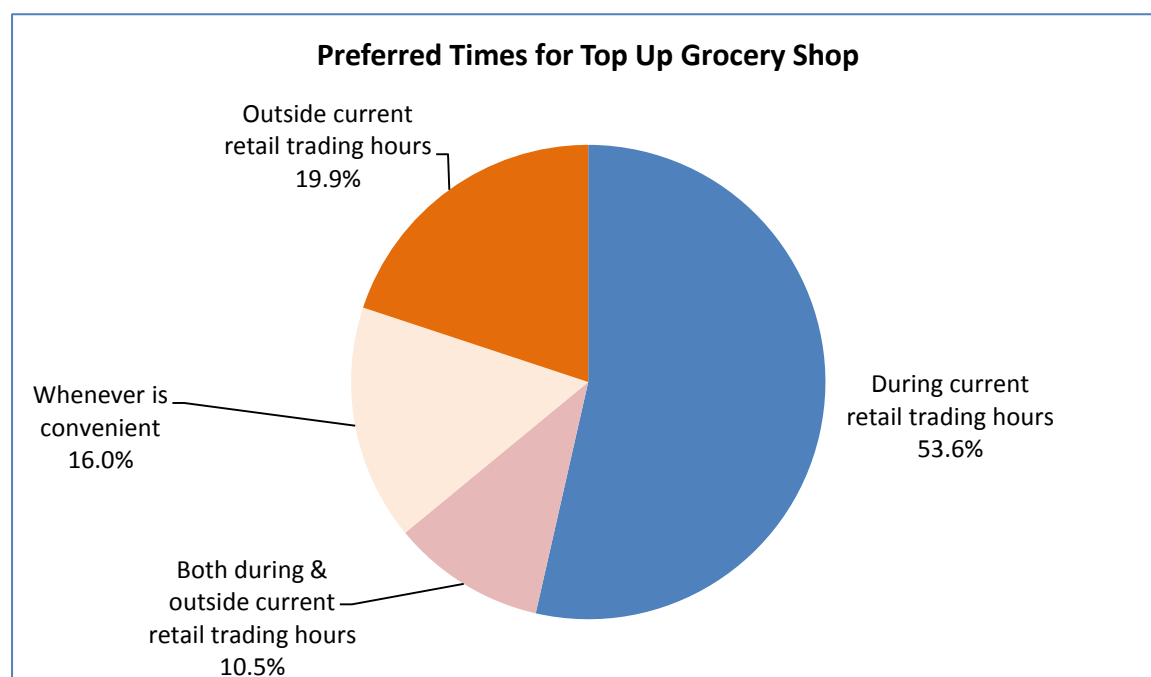
- *23.2% who would prefer to do it outside those hours*
- *0.3% who would prefer to do it both inside and outside hours*
- *9.1% who would prefer to do it whenever is convenient to them*
- *0.2% who would prefer to do it online*

Whilst those responding on behalf of community groups are similar to the rest of the self-selection sample, those responding on behalf of sporting clubs more strongly prefer to shop during current retail trading hours (86.2%).

4.2 Top Up Grocery Shop

Currently 52.7% of the random sample do their top up shop within the current retail trading hours, this is similar to the proportion of people who would choose to shop in current retail hours, and 53.6% would prefer to do their top up shopping within current retail shopping hours. The remaining 46.4% of people said that they would prefer to do their top up grocery shop:

- Only at a time that is outside current retail hours (19.9%)
- At a couple of different times, some of which are inside current retail trading hours and some of which are outside current retail trading hours (10.5%)
- At no fixed time, whenever is convenient to them – which again could fall inside or outside current retail trading (16.0%).



Q6A. When would you prefer to do your top up grocery shop? Day of week & Q6B Time of day? Effective N=334; 14 missing

In a similar manner to the random sample, 53.4% of the self-selection sample would prefer to do their top up grocery shopping during current retail trading hours. The remaining 46.6% mentioned more than one preferred time and are spread between:

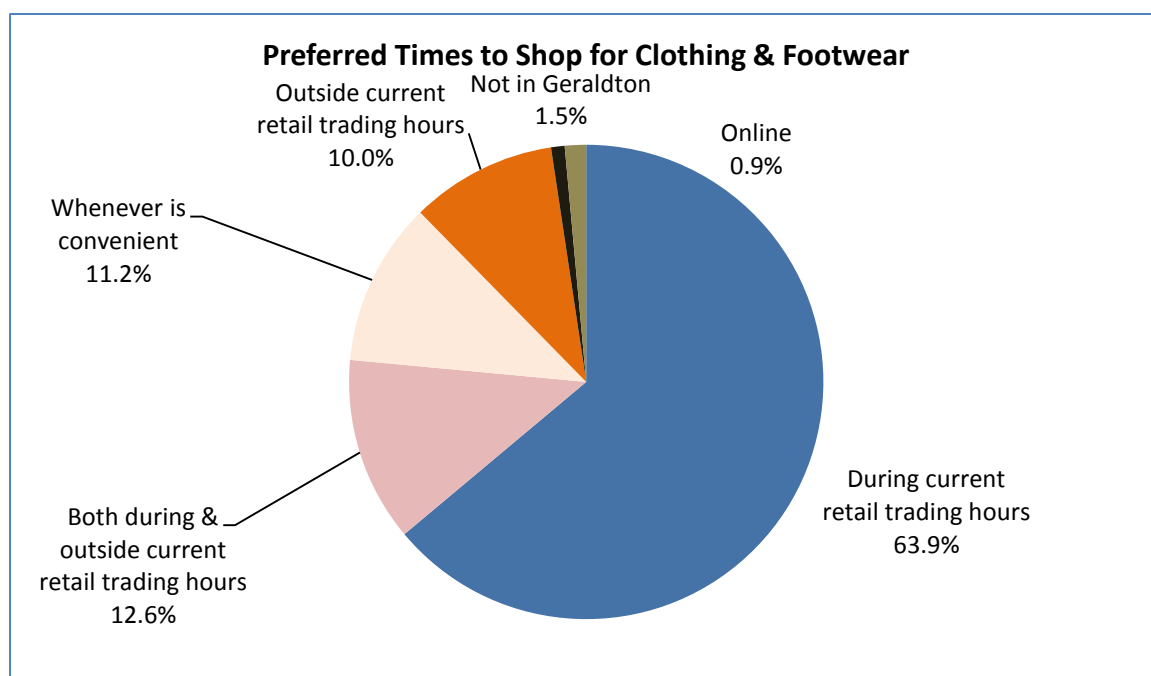
- 29.6% who would prefer to do it outside those hours
- 0.5% who would prefer to do it a couple of different times) inside and outside hours)
- 16.5% who would prefer to do it whenever is convenient to them.

Those responding on behalf of sporting clubs and on behalf of community groups are similar to the rest of the self-selection sample in when they prefer to do their top up grocery shopping.

4.3 Clothing and Footwear

In all, 84.1% of respondents to the random sample currently do shop for clothing and footwear within the current retail trading hours. This falls to 63.9% of respondents preferring to shop during current retail trading hours when asked when they would prefer to do their clothing and footwear shop. The remaining 36.1% are spread between those who'd prefer to shop for clothing and footwear:

- At a couple of different times, some of which are inside current retail trading hours and some of which are outside current retail trading hours (12.6%)
- Whenever is convenient to them – which again could fall inside or outside current retail trading hours the key difference being that it's at the shopper's convenience (11.2%)
- Only at a time that is outside current retail hours (10.0%)
- In a town outside the City of Greater Geraldton (1.5%).
- Online (0.9%).



Q7A. When would you prefer to shop for clothing and footwear? Day of week & Q7B Time of day? Effective N=345; 33 don't know / don't shop for clothing & footwear

60.0% of the self-selection sample would prefer to shop for clothing and footwear during current retail trading hours. The remaining 40.0% are spread between:

- *23.7% who would prefer to do it outside those hours*
- *0.6% who would prefer to do it a couple of different times) inside and outside hours)*
- *14.7% who would prefer to do it whenever is convenient to them.*
- *0.5% who would prefer to do it online*
- *0.5% who would prefer to do it in another town with a larger range of shops and products*

Whilst those responding on behalf of community groups are similar to the rest of the self-selection sample, those responding on behalf of sporting clubs more strongly prefer to shop for clothing and footwear during current retail trading hours (81.7%).

5.0 Do Residents Support or Object to Deregulated Trading Hours?

Respondents to the random survey were asked whether they supported or objected to deregulated trading hours in a referendum-style question. They could support deregulation, object to deregulation or choose not to vote.

In all 92.9% of respondents chose to “vote”.

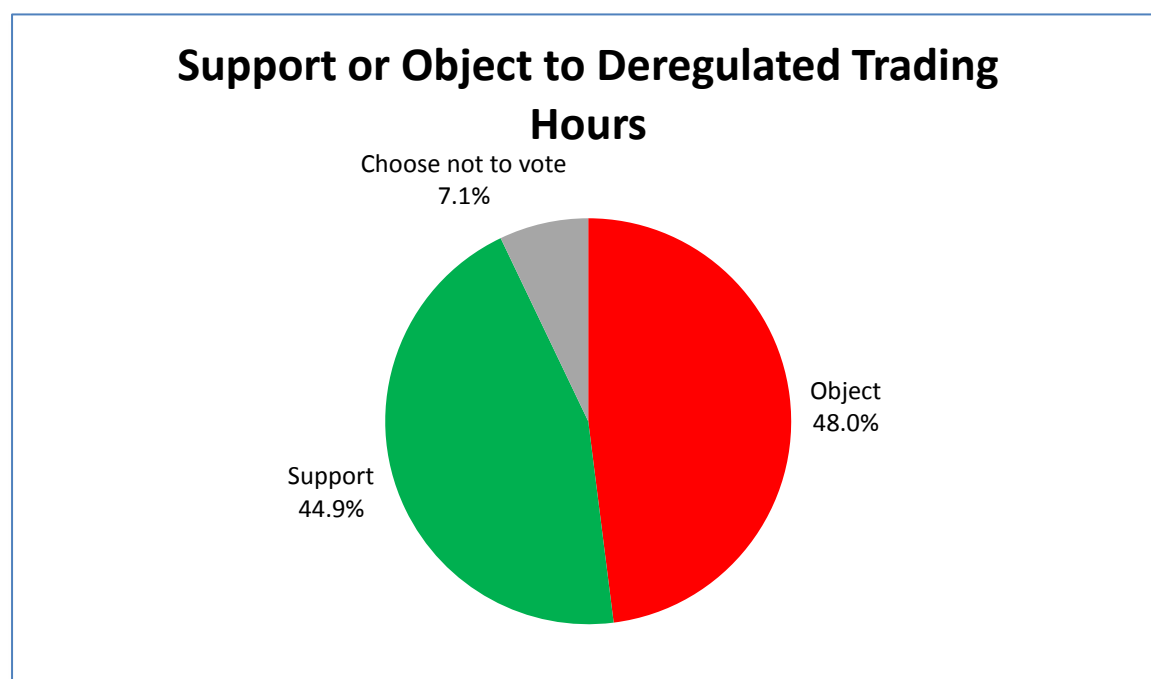
These 92.9% were statistically evenly split between the two outcomes:

- Objected to trading hours being deregulated – 48.0%
- Supported deregulation – 44.9%

Excluding those who did not vote the result is still statistically evenly split:

- Objected to deregulation – 51.7%
- Supported deregulation – 48.3%

This gap between those who objected and supported deregulation, both including and excluding those who did not vote, is what’s known as “within the margin of error”, meaning that the research cannot conclusively say whether the community supports or objects to deregulation of trading hours and the results are too close to call as a sample not a census of the population was taken. Further that the result could easily go either way if the survey was repeated with a fresh random sample of residents.



Q. I'm now going to ask you a question about deregulated trading hours. This question is like answering a question on a referendum. You either answer yes or no or you choose not to vote. Do you support or object to trading hours in the City of Greater Geraldton being deregulated? Effective N=378; 0 missing.

5.1 Who Supports or Rejects Deregulation of Trading Hours

Support or rejection of deregulated trading hours was generally evenly split across the various sections of the population. There were few groups where one view was more strongly supported than the other.



Respondents from the self-selection sample were firmly against deregulation (59.3% objected vs. 36.9% support, with 3.8% choosing not to vote). The no vote was particularly strong amongst those who responded on behalf of a community group (81.1%) and those who responded on behalf of a sporting club (76.7%). Also firmly against deregulation were those people who responded from same IP addresses used by 9 or more other people who responded (85.1%).

Support or rejection of deregulated trading hours aligned as expected with respondents' preferred times to do their shopping; those who preferred to shop outside current retail trading hours supported deregulation and those who preferred to shop during current retail trading hours objected to deregulation. However, the strength of the support differed.

Those who preferred to shop outside current retail trading hours were strong supporters of deregulated trading hours:

- 92.5% of those who preferred to do their main grocery shop outside current retail trading hours supported deregulation
- 84.1% of those who preferred to shop for clothing and footwear outside current retail trading hours supported deregulation
- 66.6% of those who preferred to do their top up grocery shop outside current retail trading hours supported deregulation.

Rejection of deregulated trading hours amongst those who preferred to shop during current retail trading hours wasn't as strong:

- 57.2% of those who preferred to do their main grocery shop during current retail trading hours objected to deregulation
- 60.6% of those who preferred to shop for clothing and footwear during current retail trading hours objected to deregulation
- 57.4% of those who preferred to do their top up grocery shop during current retail trading hours objected to deregulation.

The reasons people gave in support of or in rejection of deregulated trading were quite different.

Those who objected to deregulation were primarily concerned about:

- The impact that the extra shopping hours would have on personal time (48.6% of those who objected to deregulation), particularly family time (29.0%)
- The impact on businesses (27.5%), particularly expressing the concern that deregulation favoured big businesses ahead of the small businesses (16.8%).
- The economy (19.5%), particularly the belief that Geraldton wasn't large enough to sustain extra hours (11.5%)

In all, 26.4% objected to deregulation because they personally could quite easily manage to do their shopping during current retail trading hours or that they felt the shops were already open long enough for people to manage.

Those who supported deregulation saw the main benefits in convenience (66.7%), particularly convenience for people who are working longer hours (40.1%).

5.2 What Impact Would Deregulated Trading Hours Have on Shopping Behaviour

Respondents were informed that the City of Greater Geraldton has been asked to consider extending the current retail trading hours, some examples of extended trading hours were given, for example that shops could open longer during the week nights and they could open on Sundays. Shops would not **have** to open during these extended hours. Respondents were asked whether they'd change the day, time, place and / or number of times they do their shopping.

If shops did open extended hours:

- 36.4% would change the time of day they do their shopping, so they do some or all of their shopping after 6pm
- 34.8% would change the day of week they did their shopping, so they do some or all of their shopping on Sundays
- 20.6% would increase the number of times they go shopping
- 15.7% would change the place they go to do their shopping.

Amongst respondents from the self-selection sample, if trading hours were extended:

- 35.6% would change the day of week
- 28.7% would change the time of day
- 25.9% would increase the number of times they shop
- 18.7% would change where they shop.

Compared to the rest of the self-selection sample, those responding on behalf of a sporting club or on behalf of a community group were less likely to change the day of week, time of day or the number of times they did their shopping.

Note: respondents could select all of these options if they wished.

Whilst attitudes to deregulation were shared evenly across the various groups in the City, differences emerged in what respondents would do if trading hours were deregulated. Those who were most likely to change their behaviour were:

- Younger people, who would shift when and where they shopped, and would also spend more and shop more often
- Full time workers, who would shift when they shopped
- Willcock residents, who would shift when and how often they shopped
- Those who currently do their top up grocery shop out of hours would shift when they shopped
- Those who had shopped during one of the last five special trading days would change their behaviour across the board
- Just under half of those who have purchased online in the last 12 months would change when they shopped, as well as increase how often they shopped and how much they spent.

Time shifters (36.4%)	Day shifters (34.8%)	Increase frequency (20.6%)	Location shifters (15.7%)
<ul style="list-style-type: none"> • 15 - 21 year olds (59.6%) • 22 - 39 year olds (51.4%) • Currently do their top up grocery shop out of hours (55.1%) • Shopped during a special trading day (55.1%) • Full time workers (46.7%) • Purchased online in the last 12 months (43.6%) 	<ul style="list-style-type: none"> • Willcock residents (52.3%) • 15 - 21 year olds (50.9%) • 22 - 39 year olds (48.3%) • Shopped during a special trading day (54.9%) • Currently do their top up grocery shop out of hours (50.9%) • Full time workers (44.2%) • Purchased online in the last 12 months (42.7%) 	<ul style="list-style-type: none"> • 15 - 21 year olds (51.6%) • Willcock residents (37.0%) • Shopped during a special trading day (32.2%) • Purchased online in the last 12 months (24.9%) 	<ul style="list-style-type: none"> • 15 - 21 year olds (27.5%) • 22 - 39 year olds (24.3%) • Shopped during a special trading day (25.3%)

5.3 Impact on Expenditure

The research indicated that 76.3% would not change the amount of money they spend on retail purchases if trading hours were extended. 21.3% say they would spend more, with the remainder not able to state what impact extended trading hours would have on their spending.

20.5% of respondents from the self-selection sample would spend more if trading hours were extended.

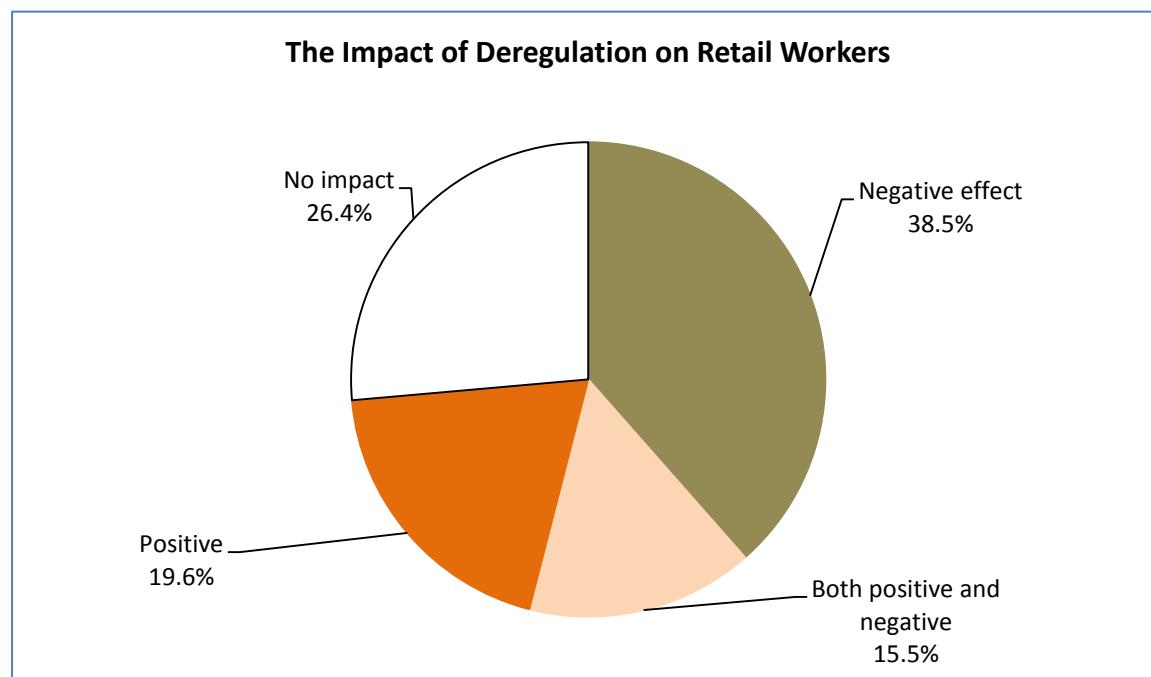
Those responding on behalf of a sporting club or on behalf of a community group were similar to the rest of the self-selection sample.

There were two groups who showed a greater incidence of spending more if trading hours were extended:

- 15 - 21 year olds (46.8%)
- Respondents who shopped during one of the special trading days (32.9%)
- Respondents who purchased online in the last 12 months (26.2%)

5.4 What Impact Would Extended Retail Trading Hours Have on Retail Workers?

Almost 70% of the random sample of respondents were employed and just over one quarter of these were employed in retail (18.0% of all respondents). The impact of shops being open longer hours was likely to have a varied impact on these workers as shown in the figure below. 38.5% felt it would have a negative impact. 19.6% felt it would have a positive impact. 15.5% could see both positive and negative impacts for them and 26.4% felt it would have no impact on them.



Q. What impact would the shops being open longer hours have on you? Effective N=72 who work full time, part time or casual in a shop; 0 missing.

Respondents from the self-selection sample who were employed in the retail sector were more negative in their assessment of the impact shops opening longer hours would have on them. 58.1% felt it would have a negative impact and 8.3% felt it would have both positive and negative impacts. Those responding on behalf of sporting clubs felt it would have a particularly negative impact (87.5%). Those responding on behalf of community groups were similar to the rest of the self-selection sample.

Also more negative in their assessment were those where more than one person responded from the one IP address (72.1%) and those where 9+ people responded from the one IP address (81.6%).

Section 2

Business Survey

6.0 Businesses

Opinions from the businesses were sourced from two surveys.

The primary data collection was an online survey of retailers and tourism businesses located in the City of Greater Geraldton. The basis for this sample was a list provided by the City of Greater Geraldton from retail and tourism businesses contacted by the City to collect their email address for participation in the survey and was supplemented by the contact details in the Mid West Directory online, as well as from a common link placed on the City's website and a paper-based survey available from the City's office and library. Combining the three sources produced a sample of 102 retail and tourism businesses located in the City of Greater Geraldton who participated in the survey – 78 retailers and 24 tourism businesses. The findings of this survey provide the basis of the results reported in detail in this section.

The secondary source of data collected was a short online survey made available to other businesses located in the City of Greater Geraldton via the City's website and a paper-based option and includes some non retail and tourism businesses included in the original list. The findings of the 75 businesses not involved in retail or tourism are reported as a comparison to the findings of the retail and tourism survey in a text box in the relevant sections. It should be noted that only one survey from each business has been included in the sample.

IN SUMMARY

Currently, most of the retailers surveyed are operating within current general retail trading hours and many are operating more limited hours, closing before 6pm on Thursday nights and before 3pm on Saturdays. Many retailers who hold Small Retail or Special Retail certificates and who can trade longer than general retail trading hours are choosing to operate within general retail trading hours.

Most of the retailers would prefer to open within general retail trading hours. These retailers have supported extended trading hours in the past – through the special trading days – and found that store traffic and turnover tended to be slower than for an average week.

Retailers are overwhelmingly against deregulating retail trading hours. Their concerns include the impact on their personal time; increased costs causing lower profits; losing share to larger businesses, residents not spending more, rather they spread their spend over more days and Geraldton not being large enough to support deregulated trading hours.

Tourism businesses are evenly split on their support for deregulating retail trading hours.

If retail hours were extended, the majority of the retailers surveyed would continue to trade shorter hours. Tourism businesses, in contrast, generally believe that the retailers should open extended hours.

The retailers surveyed had overwhelmingly negative views on the impact that extending trading hours would have on them.

7.0 Current Trading Behaviour

This survey uses the Department of Commerce definition of general retail trading hours which are defined as:

Monday, Tuesday, Wednesday and Friday	8am – 6pm
Thursday	8am – 9pm
Saturday	8am – 5pm
Sunday	Closed

The survey indicated that 69.5% of the retailers surveyed were operating exclusively within current general retail hours. This included many of those with Small Retail certificates and those with Special Retail certificates who can trade much longer hours choose to trade within those general retail trading hours (64.9% and 63.7% respectively).

Many of the retailers surveyed are operating more limited hours than the current retail trading hours:

- 62.3% of the retailers surveyed are closing before or at 6pm on Thursday nights.
- 54.1% are closing before or at 3pm on Saturdays
- 24.3% closing at or before 1pm on Saturdays.

7.1 Experience of Extended Trading Hours in Geraldton

The City of Greater Geraldton has allowed retailers to extend their trading hours for special events. Over the last six months this has included Christmas 2012 trading hours (Sunday trading 10am – 4pm on December 16th and 23rd, Friday late night trading till 9pm on December 21st), Australia Day 2013 (9am – 5pm) and Easter 2013 (Easter Monday 10am – 4pm).

Three quarters of the retailers responding to the survey (75.6%) opened during one or more of these extended trading days.

The two most popular days were Sunday trading on December 16th (50.7%) and December 23rd (64.5%). Notably, substantially fewer opened for business on the two public holidays.

How Many Opened on Each Special Trading Day

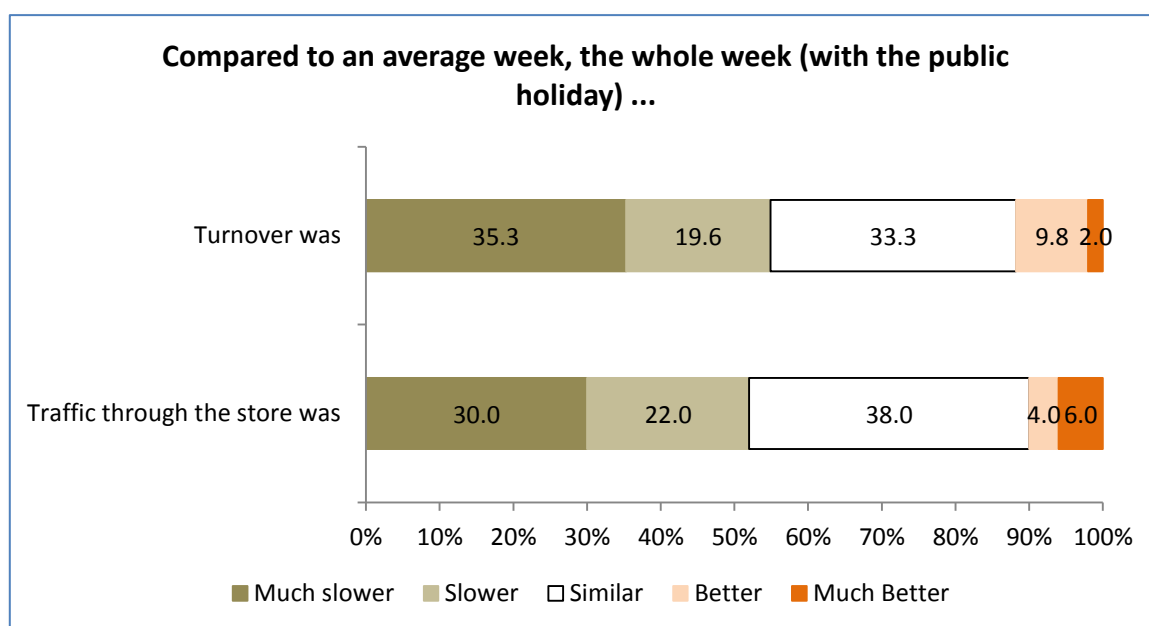
Sunday 16th December 10am - 4pm	50.7%
Friday 21st December 6pm - 9pm	46.1%
Sunday 23rd December 10am - 4pm	64.5%
Australia day. Monday 28th January 9am - 5pm	18.4%
Easter Monday. Monday 1st April. 10am - 4pm	13.0%

Q9. Shops have been allowed to trade longer hours in Geraldton in the lead up to Christmas time and on some Public holidays. Did you open during the special Christmas trading hours? Did you open on the following public holidays? n=75 – 77; 1 – 3 can't recall

The retailers surveyed who were located in shopping centres are more likely to have opened on one or more of the public holidays (92.1%) than those in shopping strips (64.5%).

The general consensus amongst those who opened on a public holiday was that the last occasion where they traded on a public holiday, the week was slower than an average week:

- 52.0% felt traffic was slower.
- 54.9% felt turnover was slower.



Q9d. Thinking about the last time you opened on a public holiday, how did that whole week (including the public holiday) compare to an average week? Compared to an average week, for the week with the public holiday ... n=50-51 retailers who traded during a public holiday; 8-9 can't recall

7.2 Preferred Trading Hours

The survey measured both current trading hours and the hours which the retailer would prefer to open. The preferences show that the majority of the retailers surveyed (68.8%) would prefer to open within current general retail trading hours. Results are similar, regardless of where their shop is located and whether they are Small Retail or Special Retail business.

Tourism businesses were asked what hours they'd like to see shops open. The level of interest in shops being restricted to current general retail trading hours is to 46.2% for tourism businesses with 53.8% preferring retailers to open longer hours.

Respondents from the "other" business survey – 55.7% would like retailers to open for business consistent with the current general retail trading hours.

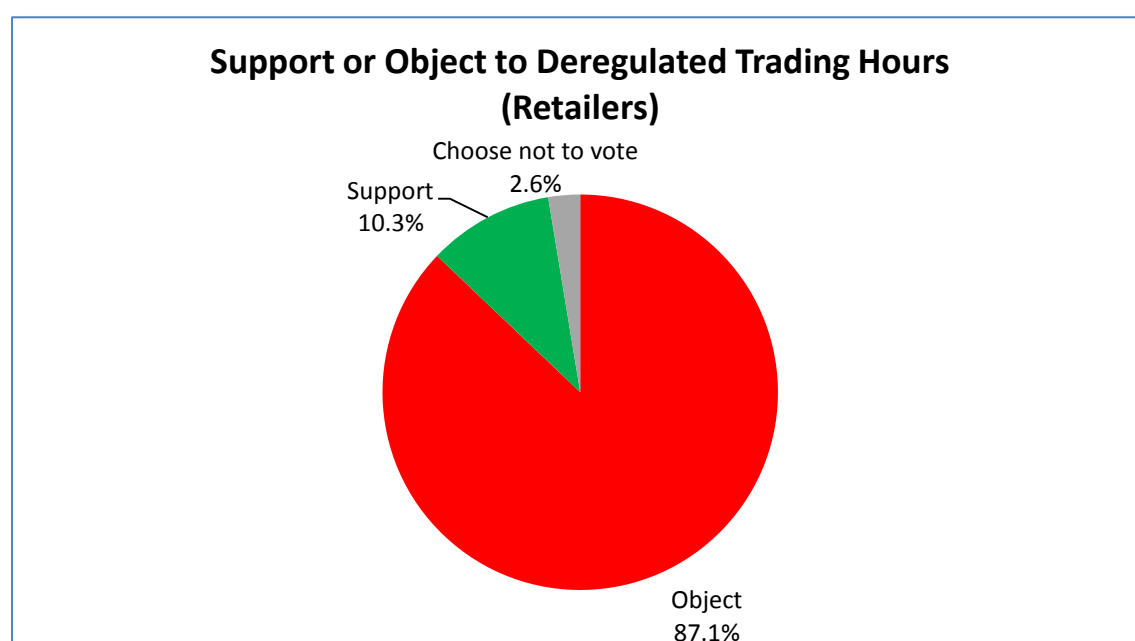
8.0 Does Business Support or Object to Deregulated Trading Hours?

The businesses surveyed were asked whether they supported or objected to deregulated trading hours in a referendum-style question. They could either support deregulation, object to deregulation or choose not to vote.

8.1 Retailers

Almost all retailers (97.4%) chose to “vote” on the question of deregulated trading hours and the result was:

- 87.1% objected to trading hours being deregulated.
- 10.3% supported deregulation.



Q. Following is a question about deregulated trading hours. While this is not a referendum, this question is like answering a question on a referendum. You either answer yes or no or you choose not to vote. Note that the Department of Commerce Guidelines enable traders to have the right to exercise individual discretion whether to open or not. Do you support or object to trading hours in the City of Greater Geraldton being deregulated? n=78 retailers; 0 missing.

There was no group of retailers in the survey who were strongly in favour of deregulation.

Those who objected to deregulation were primarily concerned about:

- The impact on their personal / family time (35.3% of the retailers surveyed who objected to deregulation)
- The costs of opening the longer hours would increase disproportionately and lower their profits (32.4%)
- Local businesses would lose share to larger businesses (29.4%)
- Opening longer hours would not lead to increased revenue for business as the perception was that people have the same amount of money to spend (26.5%)
- Geraldton isn't large enough (20.6%).

Those who supported deregulation were too few in number for any key reasons to emerge.

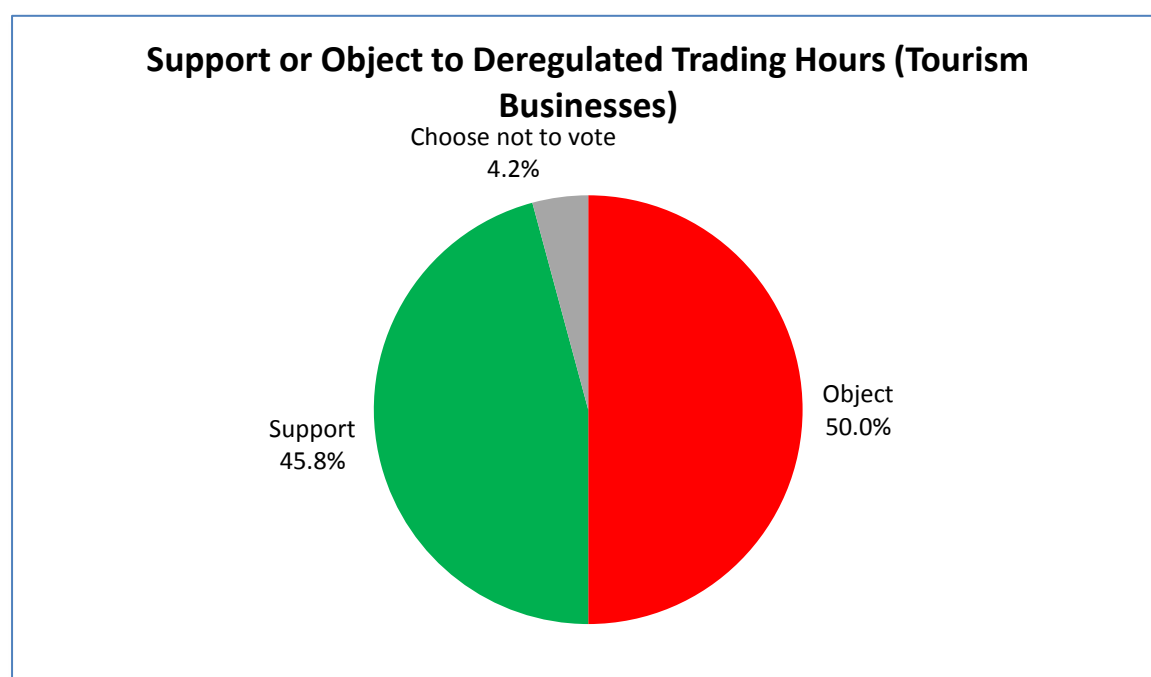
8.2 Tourism Businesses

Almost all (95.8%) tourism businesses surveyed chose to “vote” and these people were statistically evenly split on the issue of the deregulation of trading hours:

- 50.0% objected to trading hours being deregulated.
- 45.8% supported deregulation.

Excluding those people who did not wish to vote the results were:

- 52.2% object to deregulation.
- 47.8% support deregulation.



Q. Following is a question about deregulated trading hours. While this is not a referendum, this question is like answering a question on a referendum. You either answer yes or no or you choose not to vote. Note that the Department of Commerce Guidelines enable traders to have the right to exercise individual discretion whether to open or not. Do you support or object to trading hours in the City of Greater Geraldton being deregulated? n=24 tourism businesses; 0 missing.

The reasons the tourism businesses surveyed gave in support of or in rejection of deregulated trading were based on very small numbers, so no key reasons emerge.

Respondents from the “other” business participating in the survey – 68.0% object to deregulation, 26.7% support deregulation and 5.3% chose not to vote.

8.3 What Would Businesses Do if Retail Hours Were Extended?

Respondents were informed that the City of Greater Geraldton has been asked to consider extending the current retail trading hours, so the shops could open longer hours and they could open on Sundays. Shops would not **have** to open during these extended hours.

If this happened, the majority of the retailers surveyed would open shorter hours than 8am – 9pm on weekdays; open shorter hours than 8am – 5pm on Saturdays and not open on Sundays. This is a reflection of the way they currently operate, with many currently opening shorter hours than general retail trading hours.

Retailers believe they will ...	Open those hours	Open longer hours	Open Shorter hours	Not open
On week days between 8am and 9pm	16.1%	0.0%	80.6%	3.2%
On Saturdays between 8am and 5pm	25.8%	9.7%	64.5%	0.0%
On Sundays and Public Holidays between 11am and 5pm (except Good Friday, ANZAC Day and Christmas Day)	12.9%	6.5%	9.7%	71.0%

Q10. If retail trading hours were extended, would you open these hours? (n=31 retail businesses; n=41 were unsure or had difficulty answering)

In contrast, significantly more of the tourism businesses surveyed felt that shops should open longer hours during the week and existing hours on Saturday.

Tourism Businesses believe shops should...	Open those hours	Open longer hours	Open Shorter hours	Not open
On week days between 8am and 9pm	63.6%	0.0%	36.4%	0.0%
On Saturdays between 8am and 5pm	63.6%	0.0%	36.4%	0.0%
On Sundays and Public Holidays between 11am and 5pm (except Good Friday, ANZAC Day and Christmas Day)	45.5%	0.0%	0.0%	54.5%

Q10. If retail trading hours were extended, would you open these hours? (n=11 tourism businesses; n=13 were unsure or had difficulty answering)

Respondents from the "other" business survey had different views again.

- On the issue of weekday trading, 57.4% feel shops should open shorter hours (a smaller majority than the retailers).
- On the issue of Saturday trading, 61.7% believe shops should open 8am – 5pm (similar to the tourism businesses).
- On the issue of Sunday trading, 70.0% feel the shops should remain closed (similar to both retailers and tourism businesses).

8.4 What Impact Would Extended Retail Trading Hours Have on Retailers

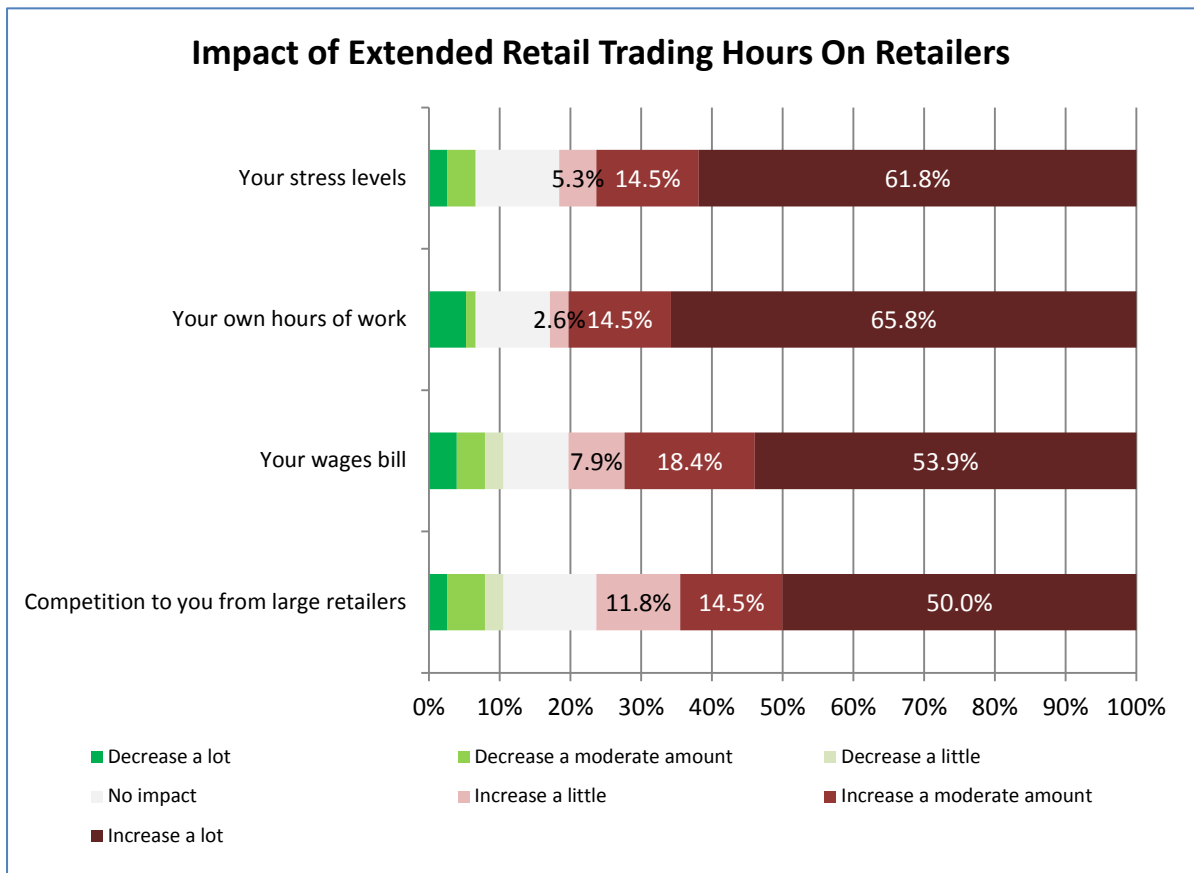
If retail trading hours were extended, the retailers surveyed believe that the largest impact would be on their personal time (family time, time they have to volunteering and the time they have to play sport), with 54.8% to 65.8% saying these will decrease a lot.

The next big area of impact is in the profitability of their business, which 80.5% of businesses surveyed believe would decrease a lot, a moderate amount or a little.



Q11. What impact, if any, would extended retail trading hours have on the following ... n=73 – 77; 1-5 missing

At the same time, a number of stressors would increase, including their own work hours, their wages bill, competition from larger retailers and their personal stress levels, with 50.0% to 65.8% believing these would increase a lot.



Q11. What impact, if any, would extended retail trading hours have on the following ... n=73 – 77; 1-5 missing

Appendices

Appendix I: Technical Appendix

Sampling and Data Collection Specifics

Component	Details
Research Solutions Contact:	Nicky Munro & Beth Dungey
Client Contact:	Andrea Selvey & Renee Ellis
Survey of Residents	CATI Survey
Research Universe/target group	Residents of the City of Greater Geraldton
Data collection method	Computer Assisted Telephone Survey
Sample size	401
Sampling Technique - quota/probability (including geographical coverage)	Quota'd by age and gender to reflect the City of Greater Geraldton (persons aged 15+) as described by the 2011 Census of Population and Housing Gender: 50% male, 50% female Age: 41% 15-40 years, 36% 40-59 years, 23% 60+ Quota'd by ward – data supplied by the City of Greater Geraldton 17.7% Chapman, 17.1% Hills, 19.3% Tarcoola, 15.8% Port, 13.9% Willcock, 14.2% Champion Bay, 2.0% Mullewa
If used, quotas/weighting procedure	As there was a skew towards females in the older age group and towards males in the younger age group, the data was weighted to make it reflective of the age x gender ratios for the City of Greater Geraldton
Source of quotas/weights	2011 Census of Population and Housing for the City of Greater Geraldton
Field Company	West Coast Field Services
Number of interviewers used	27
Field Company Credentials	ISO 20252
Briefing Method	Interviewers were briefed in person by the project manager, with briefing notes supplied
Pilot study date/s	18 th April 2013
Changes made as result of pilot	Refinements to the questionnaire were made for ease of administration. Interviewers were supplied with a list of towns from surrounding LGAs to assist them in identifying whether or not someone was residing in the City of Greater Geraldton
Questionnaire length/administration time	13 minutes
Survey dates	19 th – 29 th April 2013
Times of day interviews took place	After 4pm weekdays and during the day at the weekend
Incentives provided for respondents	None
Survey Procedure: No of callbacks before number replaced	Up to 6, at least 3-4 hours apart and at different shift days
Validation procedures	At least 10% of all completed interviews validated by Field Company

Component	Details
Response Rate:	12%
Interviews	401
Not available / away for duration of study/ answering machine (after callbacks)	61%
Refusals	27%
Language/Behavioural Barrier	0%
Overall sampling error	<u>+4.9%</u> at the 95% confidence interval
Validity and Reliability Issues	None
Survey of Residents	Online Survey + Paper Access
Research Universe/target group	Residents of the City of Greater Geraldton
Data collection method	Online survey accessed by a link placed on the City of Geraldton Website Paper copies of the online survey (customised for paper) were placed at the City's office and library
Sample size	701 <ul style="list-style-type: none"> • 699 from the online survey • 2 from the paper survey
Sampling Technique - quota/probability (including geographical coverage)	As this was a survey of people who wished to have a say, the data was not quota'd or weighted. 19 respondents lived outside the City of Greater Geraldton and were excluded from the analysis. The above-mentioned sample size has already excluded these people.
Field Company	Research Solutions – programmed using Survey Monkey
Field Company Credentials	ISO 20252
Briefing Method	Survey was programmed by the project manager
Pilot study date/s	NA
Changes made as result of pilot	The survey was initially established with the same sample selection criteria as the CATI survey. These were removed on the first day, allowing City of Greater Geraldton staff and councillors, and people working in marketing, market research, PR and journalism to participate.
Questionnaire length/administration time	16 minutes
Survey dates	22 nd – 29 th April
Incentives provided for respondents	None
Survey Procedure	Survey was advertised by the City of Greater Geraldton
Validation procedures	Not required as the survey was self-administered
Response Rate:	NA
Overall sampling error	<u>±3.7%</u> at the 95% confidence interval
Validity and Reliability Issues	160 people responded from a computer with an IP address that was shared with another respondent to the survey. These are most likely to be family members within a household. 73 people responded from a computer with an IP address that was shared with 9+ other

Component	Details
	respondents to the survey.
Survey of Retail & Tourism Businesses	Online Survey by invitation
Research Universe/target group	Retail and tourism businesses in the City of Greater Geraldton
Data collection method	Online survey by email invitation This was topped up with retail and tourism respondents to the common link survey on the City of Greater Geraldton website (see next survey for details)
Sample size	78 from sample list: <ul style="list-style-type: none"> • 41 retailers • 21 tourism businesses This was supplemented by 37 retailer and 3 tourism businesses from the common link survey
Sampling Technique - quota/probability (including geographical coverage)	Businesses in the City of Greater Geraldton – list supplied by the City
If used, quotas/weighting procedure	No quotas or weighting was conducted
Source of sample:	Client provided sample - list was supplied by the City of Greater Geraldton
Field Company	West Coast Field Services
Field Company Credentials	ISO 20252
Briefing Method	Project manager briefed the programmer in person, with briefing notes supplied
Pilot study date/s	Results were monitored on the first day
Changes made as result of pilot	None
Questionnaire length/administration time	Retail businesses: 28 minutes Tourism businesses: 17 minutes
Survey dates	22 nd – 29 th April
Incentives provided for respondents	None
Survey Procedure:	Retailers and tourism businesses on the sample list were sent an invitation on the 22 nd , and reminders on the 25 th and 28 th April
Validation procedures	Not required as the survey was self-administered
Response Rate:	40% response rate to the emailed invitations 67 businesses (a mix of retail, tourism and other) requested to not be involved in the survey.
Overall sampling error	±8.1% at the 95% confidence interval for 76 businesses from the list of 158 retail and tourism businesses. This figure does not take into account those who requested not to be involved or those who were not on the master list in the first place.
Validity and Reliability Issues	Every attempt was made to include all retail and tourism businesses in the online survey. There was some uncertainty surrounding the actual number of retail businesses. The timing for the survey was short, only 8 days, although with an online survey 80% usually respond within 7 days.

Component	Details
Survey of Other Businesses	Online Survey + Paper Access
Research Universe/target group	Businesses in the City of Greater Geraldton
Data collection method	Online survey accessed by a link placed on the City of Geraldton Website Paper copies of the online survey (customised for paper) were placed at the City's office and library
Sample size	60 "other" businesses from the common link survey. This was supplemented by 14 from the email invitation survey who were initially thought to be retail or tourism businesses but how indicated they were not and 1 paper survey.
Sampling Technique - quota/probability (including geographical coverage)	As this was a survey of businesses who wished to have a say, the data was not quota'd or weighted. 1 business respondent was located outside the City of Greater Geraldton and was excluded from the analysis. The above-mentioned sample size has already excluded these businesses.
Sample Size	No quotas or weighting was conducted
Field Company	West Coast Field Services
Field Company Credentials	ISO 20252
Briefing Method	Project manager briefed the programmer in person, with briefing notes supplied
Pilot study date/s	Results were monitored on the first day
Changes made as result of pilot	None
Questionnaire length/administration time	14 minutes
Survey dates	22 nd – 29 th April
Incentives provided for respondents	None
Survey Procedure	Survey was advertised by the City of Greater Geraldton
Validation procedures	Not required as the survey was self-administered
Response Rate:	NA
Overall sampling error	±11.3% at the 95% confidence interval
Validity and Reliability Issues	There was no means of checking the veracity of where businesses said they were located, which was a key criterion for inclusion in the study.
Common to All Four Surveys	
Data coding	Procedure involves: <ul style="list-style-type: none"> • Review of first 50 questionnaires (or similar) to develop coding sheets based on common responses • Additional codes created when more than 2% of the sample record common response • Approval of coding sheet by Research Solutions Project Manager
Consistency checks	<ul style="list-style-type: none"> • Preliminary data file checked by Project Manager using SPSS; • Frequency counts

Component	Details
	<ul style="list-style-type: none">• Relevant cross tabulations• Data outside the range/duplicates or abnormalities investigated with Field Company prior to coding and analysis
Treatment of missing data	<ul style="list-style-type: none">• Excluded from analysis and/or noted where relevant• Individual cases with excessive missing data excluded from sample
Statistical tests used	Described overleaf
De-identified data files retained	For five years

This project has been undertaken under the principles of ISO 20252

Statistical Tests

Test:	One Sample T-Test of a Proportion
Use:	To determine if the proportion of a variable in one sub-sample is significantly different to the proportion of the same variable in some other group, such as: <ul style="list-style-type: none"> • The sample overall (i.e. sub-group differs to the sample in general) • The rest of the sample (e.g. sub-group of people aged 18-24 differs to the sub-group of people not aged 18-24).
Data Assumptions:	<ul style="list-style-type: none"> • Measure being tested is normally distributed within the two (sub-) samples. • Data must be interval or ratio. • Variance of measure being tested is roughly similar (homogeneity of variance). • Appropriate version of the test chosen for independent or dependent samples.
Test Measure / Cut-off Criterion:	<p>$p \leq 0.05$ i.e. the difference between two groups has only a 5% probability of occurring by chance alone</p>
Issues to be aware of:	<p>The result should be both statistically significant and clinically or tactically or strategically significant. Be mindful of statistically significant differences where:</p> <ol style="list-style-type: none"> 1. The sample sizes are very large 2. Scores within the groups are very similar (i.e. the groups have small standard deviations)

Test:	Z-Test
Use:	To determine if the proportions of a variable in two independent samples are significantly different.
Data Assumptions:	<ul style="list-style-type: none"> • Measure being tested is normally distributed with the two samples. • Data must be interval or ratio. • Sample size is large enough to form a normal curve ($n > 30$) • Variance of measure being tested is roughly similar (homogeneity of variance).
Test Measure / Cut-off Criterion:	<p>$p \leq 0.5$</p>
Issues to be aware of:	<p>The result should be both statistically significant and clinically or tactically or strategically significant. Be mindful of statistically significant differences where:</p> <ol style="list-style-type: none"> 1. The sample sizes are very large 2. Scores within the groups are very similar (i.e. the groups have small standard deviations)

Test:	T-Test
Use:	To determine if the means of a variable in two independent or two dependent samples are significantly different.
Data Assumptions:	<ul style="list-style-type: none"> • Measure being tested is normally distributed within the two samples. • Data must be interval or ratio. • Variance of measure being tested is roughly similar (homogeneity of variance). • Appropriate version of the test chosen for independent or dependent samples.
Test Measure / Cut-off Criterion:	$p \leq 0.05$ i.e. the difference between two groups has only a 5% probability of occurring by chance alone
Issues to be aware of:	The result should be both statistically significant and clinically or tactically or strategically significant. Be mindful of statistically significant differences where: <ol style="list-style-type: none"> 3. The sample sizes are very large 4. Scores within the groups are very similar (i.e. the groups have small standard deviations)

Test:	Chi Square (Pearson's chi-square)
Use:	To determine if two variables are related by more than chance alone.
Data Assumptions:	<ul style="list-style-type: none"> • Data is from a random sample. • Data must be nominal, ordinal or interval. • Sufficiently large sample (absolute minimum $n=30$) & adequate cell sizes ($n=10+$) • Observations must be independent. • Observations must have the same underlying distribution. • Data is unweighted
Test Measure / Cut-off Criterion:	$p \leq 0.5$

Test:	False Discovery Rate
Use:	To adjust the results of tests of statistical significance to reduce the chance of finding results to be significant when they are really due to sampling error.
Data Assumptions:	The data assumptions are relevant to the underlying tests of significance being "adjusted"
Test Measure / Cut-off Criterion:	$q \leq 0.5$

Appendix II: Responses to the Open-Ended Questions

CATI Survey of Residents Yes – Support deregulation <i>Reasons Why</i>
Convenient for a lot of people, and visitors, tourists and boats
Yes, convenience, want what other cities have like Perth
Because I could go to the shops more often. And I'd know the shops were open later and I could just pop down if I'd run out of something. And I'd not have to go to the deli, where it's so much more expensive, and there's less choice
Because I work and so the more hours I can get to the shops the better
Because it's just handy being able to get to the shops once I'm working, especially to be able to shop after hours, and on Sundays
A lot of people work funny hours, it would be useful for shift workers etc, to me it would make no difference
All because of tourism
Allow more people to work, more jobs, the option to shop at more convenient times for them
As I am involved with the local Hockey Association, we often have visiting teams from out of town, this increases the number of people visiting Geraldton over a week or can be 2 weeks, this means more tourist in town. As game times can be varied over the whole day, if these visitors wish to shop or visit tourist sites we need the extended hours
Basically I work five and a half days, it would be good for me, I would have time then to browse and do shopping, it would give me time to do my own clothes and personal shopping.
Because due to working, I could do more shopping if the shops are open longer.
Because for working families, they don't get a chance to go to the shops or enjoy the luxuries that you get when someone doesn't work, so there needs to be more shops we can shop at in other hours and more range like Kmart and Big W, and we need to be able to not have to drive to Perth to get what you need
Because I come from Sydney, it works well over there, especially people working shifts, and if two people are working they can shop late weekends.
Because I enjoy being able to shop at times when other people aren't shopping, or getting my husband to do the shopping after work and I'd also enjoy if I was going out in the evening I would tie it in with a shopping trip as well.
Because I grew up in Sydney
Because I have every second weekend off and I do like to go to town on my weekend off.
Because I know we work late and it's hard to get the shops and I'm studying during the day, you're just restricted in where you can go
Because I think it might bring one of these players like Big W or Kmart to town. We need them because we've only got Target and a small Best and Less store. For the range, Chamber of Commerce and small business don't want deregulated trading hours because as far as they're concerned they would not survive. If they can't survive they shouldn't be in business. I've worked all over WA in my job and Geraldton is one of the few areas that does not have Sunday trading. Everyone else survives. You go to Carnarvon and the Coles is open seven days. Once you go further north everything's open seven days. And they survive. So people like myself and my wife don't have to be rushed and rush into Coles on a Thursday when everything's fresh and it's everyone's pay day. You could go on a Saturday or Sunday. If you go to Perth and get back on a Sunday morning you could go and do your grocery shopping if they were open rather than waiting until Monday.

CATI Survey of Residents**Yes – Support deregulation***Reasons Why*

Because I think people should be able to shop when they choose. And because we're becoming a bigger place we should have the right to choose. We shouldn't be told that we can't shop on a Sunday and I think it would increase employment for young ones. I think that shops should have the option. If they want to open they should be able to. And I think when tourists come to our town it's really bad if the shops are shut on a Sunday. It's not good and I think shift workers and people who work full time would benefit from the shops being open on a Sunday. I think it's time we moved with the rest of Australia and it would probably prevent people from shopping in Perth. People would shop in Geraldton on the weekends. I think we should be moving with the times.

Because I think the shops should have a choice in their operating hours.

Because I travel around for work' I go to Victoria, and I can shop there as late as 10pm at night. I can buy my groceries and things whenever, it's just great and I wished I could shop like that anywhere. And that's a small town, in Hamilton, Victoria, and I think, why can't I do that everywhere

Because I used to live up north and they were open longer up there so I am used to it

Because I work from 6am to 5pm and generally nothing is open when I need to shop

Because I work in retail, open from 7am to 7pm seven days a week, and if it's good enough for me, it's good enough for the other bugger.

Because I would like to shop on a Sunday

Because I would rather go do shopping when there are less people around, and if there was a longer period of time for people to choose when they went shopping, people's shopping would be more spread out. Shopping in Geraldton on a Saturday morning is ridiculous

Because I'm looking at the young ones today and for their future, what they would want.

Because if it was available on the Sunday then we could shop on that day

Because it gives me flexibility as to when I can go shopping, I work full time and I have a family and it would be much easier for me to know I can shop later in the day

Because it gives me more choice. That's it.

Because it gives the shoppers more options but I also believe the people that have to work can actually work around it, they can have days off through the week

Because it gives you more time to go

Because it is convenient to have extended or weekend hours, much more pleasurable to get stuff done on a weekend without being rushed,

Because it is such a big town, we don't even have recycling bins, most shops close on a Saturday between 1-2pm and Sunday not a lot open, weekdays 4-5pm

Because it opens up another shopping day for me

Because it sounds good. It's just something different. Makes it more flexible. You've got more time to do it.

Because it will suit my lifestyle, with my working hours. And I would hope it would employ more people

Because it would make shopping easier as I work from 8 to 4 and shops close soon after and I can't get all my shopping done

Because it's a pain for me to shop between the regular shopping hours now, it would be nice to have a few extra hours either side of those hours to shop

Because it's convenient. Being on a farm I don't want to rush. In the summer you don't want to shop in the afternoon. It's cooler at nine pm and you want the shops to open when you want them. I like seven to seven every day, because it's convenient. I don't have to rush.

Because it's just more convenient for people who live here who work full time. Or for the people who live out of town even and have to come in to shop

CATI Survey of Residents Yes – Support deregulation <i>Reasons Why</i>
Because it's more convenient for me to shop on the days that they're now closed. It's more convenient for me to shop on a Sunday. Just because we don't work that day, so it's easier because we don't have commitments.
Because my husband and I work we would like extra shopping hours together. We're from Melbourne so use to extended shopping hours and miss it, better for businesses
Because my weekends are Monday and Tuesdays, and where I lived before, I could shop up until eleven o'clock at night, over east.
Because my wife and I are working full time, it's hard to get the time to do it.
Because the community needs to be involved.
Because there are so many FIFO workers and fishermen who don't get home in time for the regular shopping hours.
Because this a coastal community that is in need of tourism to attract people to come here, major shopping should be open 7 days a week
Because we are from the East Coast, and it works well, without current lifestyle, it gives greater flexibility
Because we work during the week.
Better to have more shopping hours
Can't think of a reason. Possibly. Can't think of a reason.
Coles etc. need to be open longer for convenience for people of Geraldton, because of their lifestyle and work hours.
Convenience, shop on Sundays for clothes, food, shoes, make-up, furniture
Cut down the rush on businesses, more hours to do the shopping. The retail shops could have an increase in sales, be good thing, boost the profit,
Different jobs I've done over the years, sometimes it's more convenient to do your shopping on a Sunday. Some people work Monday to Saturday, which only leaves them Thursday night to shop, unless they want to use one of the smaller more expensive supermarkets.
Due to the fact I work 7am-5pm or later, it would be a bit easier to shop. We only have Thursday night or Saturday and not everything is open then, we also have a new baby so we are limited as to when we go together
Ease of access, If they're open on a Sunday, I don't have to cram everything in on a Saturday morning. I do like to sleep in when I'm not working
Everything is dead on a Sunday, there is nothing open. I work 7am- 4pm Monday to Friday and Saturday is nightmare because it is so busy and takes longer than it should. It is also difficult to park
For people who work full time it's more convenient to have extended shopping hours, the shops are open when you finish work
For people who work odd hours like shift work can go and shop, especially if the shops are open till 9pm most days and Sundays .
For the size Geraldton, especially on weekends the shops open too early and we need them open longer hours, especially for people that work all day, we need weekend shopping.
Freedom of choice, if I want to shop at 9pm then I'd like the option, yes I would like to be open
Geraldton doesn't have the resources available like the big city and it's harder to obtain what you need, it would give more time to find what you do need
Gives me more opportunity to do shopping.
Gives me more time to shop, for example after work hours.
Good for tourism, good for shop keepers, could make more, good for locals
Good for young people. The kids always working during the week and my missus works in the hospital. They can shop on the weekends.

CATI Survey of Residents Yes – Support deregulation <i>Reasons Why</i>
Husband and I have a towing company, it's terrible when we bring people to town, on weekends, or late at night, there's nothing open. We're really embarrassed with the services available. When my husband is out on the road and rings to get accommodation for people, the local motels and caravan parks don't answer the phones after 6pm.
I actually come from South Africa, and I found it strange to come here and find that shops weren't open on the weekend, and banks and Post Offices closed on Saturdays. People who work Monday to Friday, and people who work long hours, it gives them the opportunity to shop.
I come from the UK and it was twenty four seven and I'm used to that. It was so convenient. Very easy. Didn't have to worry about trading hours. Is it two thirty on a Saturday? Are they all shut? Convenience for everyone. Just means I wouldn't be restricted to having to get everything during the week.
I can shop when I want
I can't see why people be able to shop when they want to, especially when they work full time during the week
I do the supplies, the meat and the bread, for the cruise ships that come in here. And there are no shops open often, and they complain. Everyone on the ships are unhappy on the Sundays when the shops are shut
I don't mind it. There's no reason. Just some people may not have time to shop normal shopping times, so staying open later is a good thing.
I don't own a business, but I assume that people who do would want to trade whenever they wanted to. For myself it would be good because I work full time and Saturday and Sunday is the only time I've got
I feel the kids have more opportunity to go shopping, the convenience of it, having travelled around Australia in the last 3 months, it was magnificent to go into a shop on a Sunday
I get a bonus when I work these hours.
I grew up in NSW and was used to it, so I would be happy with extended hours in Geraldton
I have 23 staff in hospitality who would like to work, I have a restaurant in Geraldton and my hours are subject to the city laws
I just think obviously it helps with shift workers and those sorts of people and those on rosters. It extends the hours and gives more availability on the weekends and more options. When we were up North and we had shifts and rosters the shops were always open. Coles was doing at one stage twenty four seven and then went back to nine.
I just think people could have a choice of shopping whenever they liked. When I moved over here from Alice Springs sixteen years ago the Coles there was open twenty four hours and Woolworths was open from 6am to one am. And my wife and I would go and do the shopping at eleven at night, because it was a lot cooler. And when we moved to Geraldton the only thing that was open here after six pm was the 440 road house fifteen k's north of Geraldton. There's a few more opened now.
I just think, I am so busy, having to do everything on a Saturday is a bit hard. Plus I think it's good for tourism
I like the convenience to shop whenever I want
I reckon If you need stuff you should be able to get it anytime. No. That's about.
I think it is better for people who cannot get to the shops during the week
I think it is convent for people working who cannot shop at current trading hours
I think it is more convenient to families but I do see a down side to it. The younger generation (indigenous) there are a lot of trouble makers that go down there and in the town in general

CATI Survey of Residents Yes – Support deregulation <i>Reasons Why</i>
I think it opens up the town a bit more. On a Sunday unless you're in a restaurant or coffee shop everything is lifeless. Probably be a little bit more vibrant. And when I'm talking about extended retail hours I'm not talking about just Coles or Woolworths. It doesn't detract from family time unless you want it to. If you don't want to spend time with your family and shop that's what you do. If you want to spend time with them you do. If I wanted to shop for a sofa or anything for the home and I'm not talking groceries, I'd have more time to do it over the weekend.
I think it would be handy make things easier for people
I think it would quite nice to open on a Sunday between 10-4 as all the family could have a day out together, I have lived in NSW and they have longer shopping hours there so I am used to it
I think it's up to business owners how much they want to be open really. If they want to be open more hours in the week that's really up to them, No
I think people need more opportunity to have access to the shops. Not just for the locals but for tourism. I have spoken to people who come into town, and there's nothing open, and they get a bit of a shock
I think that retailers should have the choice
I think we should have that choice.
I work 12 hrs a day, so if the shops were open Sunday and late weekdays it would be more convenient
I work and don't have time during the week, only have Saturdays to have a good look for what I need to buy
I work at a business that runs seven days a week, so often I don't get the chance to shop on the weekends or a Saturday. It will mean that I can go after I work on a Saturday on a Sunday. I can go Sunday, so I won't be waiting until Monday.
I work, it would be more beneficial to shop on a Saturday or Sundays
I would be inclined to shop out of hours because I love spending money. On Sundays shops are closed, and that annoys me.
I would like the smaller shops to have more hours and the bigger shops like Coles etc to have less hours. The private companies need more support if there are more retail trading hours.
I'd like to have more choice
I'm pro-deregulation and for a competitive market environment
If I do need to go shopping on a Sunday deregulation would give me the opportunity
If people want to open their stores let them open, we live in a democracy
If people want to shop they should be allowed, they may come from out of town and flexible shopping would be good for them. If the shop retailers not profitable they would not open
It doesn't worry me. . . . Because Geraldton is a funny size. for Tourism it might be necessary, for convenience because I'm a shift worker
It gives people more flexibility and options to go when more convenient to them
It gives visitors more opportunity to make sales and late shopping hours will offer more jobs for people in Geraldton
It is inevitable that it will come anyway the Woollies and IGA are too strong, they will push other business to open
It is up to the shop owner so the shop can help their business. Personal choice
It is up to the shop owner that is up to him. For some people it would be more convenient
It looks after the working people so they can shop anytime so I don't mind the extended trading hours for working people
It will be convenient for everyone
It will be easier

CATI Survey of Residents Yes – Support deregulation <i>Reasons Why</i>
It would be for the people who might want to shop on Sundays and also some people work until 5.30pm and can't get to the shops
It would be more hours and time to shop. It should be like New Zealand you can shop at midnight
It would give greater flexibility to me for EARLIER shopping, and it would mean I could spread out the days when I shop
It would just be convenient for me to have the longer shopping hours, be more flexible, I could shop when I want
It would make it more convenient for those who work outside business hours, I would like people not to be committed to working extra hours though.
It's easier in general to work around the extra hours because I work part time.
It's more handy for when people finish work. It's just more convenient, rather than having to do it on the weekends, because you're working all day.
It's very difficult for me to shop. I'm from the Eastern states and I can shop, even in my small town, later into the evening. And they have Sunday trading. I also feel there aren't enough retail shops here. With the shift work job I have the shopping hours now are very difficult for me
It's what we have grown with in the UK, more convenient less hassle,
I've been a shift worker so easier for shift workers to have extended hours.
Just because of my school hours, and working hours, I like flexibility in late night shopping.
Just because sometimes it's a nuisance when the shops are closed. Not being open. Not being able to get stuff. I think we need open when the liners come to Geraldton. It affects them. It's better for the visitors. When they get off the boat they'd be disappointed if the shops were closed.
Just I think it will be good for the town, a lot of people have to work late in the day and on the weekends - extended hours will give those people more flexibility as to when they shop
Just to give people more of an opportunity to get shopping done and not have to rush and to give them more choice.
Like the shops to open more hours, if people can't do their shopping in the time limit, shops open longer hours would help.
Look if they want to open why not. People work different hours and I shop at the IGA in Durlacher Street, it is the only one open on a Sunday and it is a big shop and it is packed, Rangeway is too expensive
Mainly for tourists, would be nice have places open for evenings
Makes everyone's job a bit easier, a lot of people working different hours, they need to shop all hours
Maybe so you can have certain shops opened on different days
More choice is always good
More choice of shops open and greater flexibility.
More competition and cheaper shopping probably, with the FIFO working hours it's easier for us to shop on the weekends than the normal weekday shopping hours
More convenient, especially Sat afternoons, even Sundays
More employment opportunities for the youth
More flexibility and convenience for people to do their shopping
More flexibility for people that work long hours and full time
More flexibility
More time to do the shopping.
More time to shop for the people that work all the time
Need longer hours. Where we live we need extra time to shop
Not for me, a lot of people work 6 days a week

CATI Survey of Residents Yes – Support deregulation <i>Reasons Why</i>
People who work late is easier for them not to rush around
Personal selfishness.
Probably because I work, then I'd have a greater time limit to choose from for my shopping. It's always a rush now to get all the shopping done on Thursday nights. I work late most nights anyway
Probably for working families
So can go and shop after work any time you want, can't shop in work hours, more convenient, go with the family, make it a more social outing with the family
So everyone can open. I don't think one business should get the monopoly of opening up. Not really.
So I have better choice, if the weekend shopping days become normal shopping days there might be less people overall shopping, and we could shop more easily then. We avoid weekend shopping because we can't get a car park and all the shopping in Geraldton is crammed into the current hours available
So people can get in there later. To go shopping after knocking off work
So people have freedom of choice, more available times
So people who are working have time to shop after work
So when my husband is home from FIFO I can go out on my own without the kids to shop around.
Sometimes handy, as husband works full time means we can do the shopping together, have the choice of any evening, Friday would be good
Sometimes it would be nice to shop on a Sunday, go out for something I've missed during the week
Sometimes there's no shops open after work
That's what people want but it wouldn't affect me
The convenience of it, things (shops) being open on the main street all day, 'til at least 5pm on Saturdays
The freedom to shop where ever we want to and whenever we want to, and for the freedom of shops to open when they want to. Also we were shift workers when we worked and if the shops were open more hours it would of been easier on us
The Kebab shop would be open longer, maybe give me more opportunity to shop?
The opportunity to buy stuff now is not there, that's when go to Perth and shop online
The shops should be able to open and close when they please
The smaller grocery stores are already open on a Sunday, so why can't all the shops be open, it would be more convenient to shop whenever you want
They need to be open on Sunday for people who cannot go in on other days, especially farmers
They're the ones running it, I think they should have the choice over whether they're open or not
Think shops should be open 7 days a week, we try to get people into this town and they should be able to access any day they wish but they can't because the shops are all shut
Time to move forward.
To increase the flexibility to shop. I think there needs to be an increase in hours to allow this flexibility. I would to see 8am-8pm Monday to Saturday. Sunday trading to remain as is
We are originally from Belfast and the shops are open there 7 days a week and some are open 24 hours so we are used to shops opening then
Well it just doesn't bother me. The thing is if the majority wanted it I'd go along with it, I am retired and I shop whenever I want to
Well just makes more time for people who work late hours to do their shopping
Well other members of my family finish work at 6pm and have to shop on Saturdays

CATI Survey of Residents Yes – Support deregulation <i>Reasons Why</i>
Well you could go over on the weekend and spend time with my family. Shop with them. No, not really.
Yes, so many people from Perth and tourists and boats, need somewhere to shop and something to do after hours
Yes, Freedom of choice. Would like to shop on Sundays
Yes, if the small shops are open the big ones should too

CATI Survey of Residents No – Object to deregulation <i>Reasons Why</i>
Because I don't think we need the extra shopping hours, there are enough trading hours already. The Sunday trading is not good for sporting clubs and family time. I think someone on the Geraldton Council thinks people go to Perth from here, to shop, and they don't. I think they are worried about Geraldton City losing money
Because deregulating shopping hours can affect other people (local shop owners and their staff) financially, it would lead to loss of jobs
Because Geraldton is small, families are affected by their members being absent to work, husband can't go to sporting events if he has to work
Because I am not really finding I am wanting to shop out of opening hours anyway. And I think it would be too hard on businesses to have to open later
Because I can see it can work in favour of the big businesses, like Woolworths and Coles.
Because I don't think it's fair that people have to work all the time, they have to have time for their families, because normally it's the younger ones working in the shops and they need time to see their families. There are enough days of the week when you can shop without Sundays, there are little shops open during the other times when you can buy things if you need to
Because I don't feel the population is big enough to warrant it, and retailers should have time for family life, small family owned retailers would eventually go broke, it would only benefit the major retailers.
Because I don't like the idea of working Sunday. I suppose when you have a part time job and go to school for five days a week, Saturday you work and then Sunday you get the day off
Because I don't think we need it
Because I don't agree to trading on Sundays, families need a day as a family.
Because I don't think it is necessary or sustainable, I think there should be fair opportunity for smaller businesses.
Because I feel it's going to interfere with family life too much, just less family time
Because I find it's more about the small businesses, you don't want to put the small family businesses out of business by paying staff to work longer hours and having to stay open longer. Mainly because I don't really see a need for the change at the moment, so I wouldn't support it.
Because I just think people that work in shops need time at home and they shouldn't go shopping on Sundays,
Because I think it's time people spent more time with their family. You can shop on six days of the week and there are shops open on Sunday and there are markets, so why on earth do you have to encroach on family time, sporting time and leisure time. I'm vehemently opposed to Glenfield's IGA opening on Good Friday and Xmas Day, I think it's disgusting. It's tearing at the whole moral fibre of the country.
Because I think little shops will hurt if the big shops open longer, the little ones won't get the customers.

CATI Survey of Residents No – Object to deregulation <i>Reasons Why</i>
Because I think people need time for family.
Because I think that everyone needs a bit of time off and there's plenty of sporting clubs that need a hand out because everyone's working
Because I think the trading hours are fine at the moment, we have Thursday nights and all day Saturday.
Because I think there's enough hours in the day to shop. And I think everyone needs a day off
Because I think we have enough opening hours as it is and I don't think it is necessary to shop on weekends
Because I work in a business that runs 7 day trading and we will lose business
Because I'd have to work, I just don't think we have the population for it to work, and the average wages in Geraldton aren't high enough for people to keep consuming, not high enough for people to keep spending. We haven't got the places for people to spend the money, e haven't got a Kmart or Big W.
Because it didn't do any good for the business that I was in, nobody came into my shop on a Sunday or Saturday. They only went to the big shopping centre and in our case when we were in business we got hit with paying the higher wages on a Saturday or Sunday and Coles only pay on the weekend at a normal rate, and we definitely couldn't do that
Because it really mucks up family time. If you look at the parks on the weekend the parks are full of families, but when people have to work on the weekends then families miss out
Because it will effect small business owners' lifestyles, which then affects other people's lifestyles
Because it will take business away from the smaller shops
Because it's absolutely unnecessary. On Sundays people get paid penalty rates and they'll be scoffing up the whole of the profits! It costs money to run a shop on a Sunday. And prices keep going up. It's ridiculous. I think the way the politicians think is sick, because people should have better things to do with their time than shop
Because it's not necessary, it would severely, and adversely, impact on small businesses. They would not be able to afford the extra costs involved with penalty rates for staff and so on. It's about quality of life as well. People can't work 7 days a week, if they don't open, they lose the ground to the larger chain stores
Because people can work around the current shopping trading hours. I'll have to do the work as I work in a shop
Because people have families and sporting clubs could be affected as the people who play and administrate could be working, one of my family members is a small business owner and if he had to open longer hours it would affect his family life
Because people need time off, to spend with their families.
Because people need time off, the town's not big enough to support or warrant the extra trading hours
Because people who have to work those hours should be out playing sport or with their family and friends rather than have to work so other people can go shopping
Because Sunday is a family day, ho really wants to shop then. People have to have a rest.
Because Sunday should be church and family time and late night shopping is open till 9pm which is sufficient enough, plus I mainly do my shopping in the mornings anyway.
Because there's not enough people to support it. And I'm concerned they'll have a young 15 year old behind the register at the shops, that's what generally happens now. 99% of the time, on a Saturday, the staff at the shops I go to, are under 16 and they don't know what they are doing (they can't tell the difference between bags of fertiliser and peat!). They are too young be helpful to customers. When I shop I want an experienced adult to be available.

CATI Survey of Residents No – Object to deregulation <i>Reasons Why</i>
Because we need Sundays off, I just think it's not good for small business. The small businesses that are open on a Sunday will go broke, all the little shops will go broke if the big shops are open.
Because we voted year after year and year against it even though they know we don't want it, someone has to pay for deregulation and I'm sick of paying more and more for something we don't need. Deregulated trading hours will result in big box companies strangling the little stores like the delis, and then we won't be able to get items that the big multinational companies stock, like how we have to go to Perth to get an axe handle or a hammer handle because Bunnings doesn't stock it
Because you have to work Sundays leaving no family time
Cause I'm in between but I want to vote. I won't support it because it would kill the town, you let all the big supermarkets open twenty four seven and all the little shops wouldn't be able to support themselves, they wouldn't be able to compete. But on the other hand when the tourists come in all the tourist shops and the cafes and smaller shops should be able to, I come from Sydney and they had twenty four hour Coles shopping and it killed all the little businesses around it.
Don't believe we have the population to warrant it
Don't need shops open that length
Don't think it's called for, there's enough shops open during the week and Sunday is a family day
Don't want families to work longer hours
Don't believe it is necessary, enough hours already and small businesses hindered
Don't do much shopping much
Don't like the idea the bigger the business the bigger companies will just take over the smaller guy, that sort of thing happened when Bunnings came here
Don't want to see my grandchildren having to work longer hours instead of doing sport and other things
Effect it would have on sporting clubs, play hockey myself and have a lot of junior players, would have to work evenings when have training, weaken sporting clubs player numbers
Enough time to shop with the current trading hours
Eroding family time, young ones do sport and they don't need to have to work extra hours and divide up their time more
Everybody needs time off- where will family time go? Thinking about retailers working
Everyone needs one day of rest, if there are extra hours then someone has to work the extra days
Family, lose the family unit, people who work in the retail trade will have to work on Sundays, erodes the family unit as this is the last day they have together
Geraldton is not big enough for deregulated trading. People have enough time to shop, Saturday afternoon at the mall some shops open and some closed, they can't afford the staff
Having been involved in small business in the past I know what it costs the employer and I also know what it's like when I drive through the town and between two and three on a Saturday afternoon there's nobody there You could shoot a cannon down the street and you'd be lucky to hit anyone, Between three and four only the newsagent and the chemist shop open, and they have young people serving in the deregulated hours who don't have the knowledge, They don't have the demand to employ people for the deregulated hours to attend to the customers because there isn't the number of customers.
Husband in retail and don't want him working longer hours
I am a single mum and I don't have extra money for that
I believe people need a break to not shop and trade on Sunday
I believe we don't need it, the shops are open enough as it is and milk and bread can be bought at a twenty four hour deli.

CATI Survey of Residents No – Object to deregulation <i>Reasons Why</i>
I can't see any point, because we've got plenty of shopping hours. Geraldton is not big and we're not far away from anywhere, there's a shopping centre wherever we want to shop. Anyway you wouldn't shop for big items on a Sunday. And I think families in Geraldton are more family orientated, If someone in a family has to work on a Sunday it would really upset the family time and they can't say no. And we do have supermarkets that are open on a Sunday.
I come from a small business background; it imposes more cost on the business for the same revenue the town is the same size with the same amount of people buying stuff
I do not think we are big enough to do extra trading. People need to spend time with their family
I don't believe all the shops should have to be open late every night. I think the supermarkets could be on a roster system, there's ample time to do shopping in the regular time allowed and I think longer shopping hours take time away from families
I don't believe it's necessary until the city at least doubles in population
I don't believe we have the population that requires that (extended trading hours), I firmly believe that people don't have any extra money and if they can't get to the shops the 6 days available already and on the Thursday evenings then they are lazy and disorganised. There are 3 small supermarkets open here on Sundays too and I just can't see we need the extra hours
I don't like the monopoly that the two biggest trading partners will have in town, that's Coles and Woolworths, because they're not fully Australian companies and they import a lot of things that aren't Australian
I don't really know. I've had a stroke and not sure I understand this and not sure - I'm happy with the hours at the moment
I don't think it's fair for small business
I don't think it's needed, I think it would affect the little IGA supermarkets at the weekends, they would lose a lot of their trade
I don't think there is a need for it, pressure shouldn't be placed on small business, the only ones that would benefit would be the major chains
I don't think we need extra trading hours, generally, no specific reason
I don't usually go in to town on a Sunday
I don't want to work on a Sunday, it's family day
I don't see any necessity for it
I don't think Geraldton needs it, it's a very sporting, family oriented community .
I don't think it is necessary, it puts pressure on the smaller retails to staff the store
I don't think it needs it, the major shops would be the ones that benefit only.
I don't think the city is big enough yet, its population does not deem it necessary. I think it is all about market share for Coles and Woolworths. I don't support the IGA monopoly, they are the ones who are allowed to open on Sundays. I think the IGA campaign a abrasive
I don't think we need it, I don't think Geraldton needs shops open on a Sunday, we are not big enough.
I feel people should be able to get their shopping done in the hours which are there now already
I have a family, I think time with families on Sundays is better than shopping so strongly object to it, and the council should stop wasting money on continuing with this referendum.
I just don't want small businesses to go out of businesses because of bigger businesses like Coles taking over.
I know people who own a business and extended hours would not allow them to have a life after work
I object because I think our lives should not revolve around the shops being open. We should be able to have family time when people do not have to go to work because if people have to work on Sundays it cuts into family time.

CATI Survey of Residents No – Object to deregulation <i>Reasons Why</i>
I personally believe weekends should be family time, we have late night shopping on Thursdays, and you can also do it online
I think for the workers mainly. From my experience in shopping in Geraldton all of the night staff are kids from school who are just seeking employment. I think there's more for them school and study wise that they need to commit to rather than to the longer working hours. There's the availability of having Thursday shopping and there are actually shopping facilities open seven days a week as it is.
I think I'd like to know when the shops are going to be open if they have trading hours on a Sunday, some people say that's great but it means other people have to work on a Sunday and the buses don't run on Sundays and holidays.
I think if people want to shop on Sundays they don't want to work on Sundays and so why should anyone else have to work on Sundays? It's just pure selfishness on their part
I think it takes the emphasis away from family time
I think it will take a lot of younger people out of sport and recreational activities and there would be pressure on smaller shops, they would be disadvantaged; the advantage would go to the larger retail chains, they would have the monopoly
I think it's fine as it is because the hours we have available to us now are sufficient. I think it's a bit of conspiracy that the City of Geraldton are not taking the referendum by the people of Geraldton and the businesses of Geraldton that have said no, but they have refused to accept that, so they've hired a company like yours which is costing the ratepayers of Geraldton a considerable sum of money to obtain the results they want, because it's what they want.
I think people all should have time off, No that's enough.
I think people are working enough as it is. It's one of those really messy things, you start taking people off their weekends and then they can't have their downtime, and it's bad for their health, bad for mental health. It causes socio-economic problems. Mainly people at the low end of the socio-economic area getting pulled into work on the weekends and later hours and they can't look after their families. They can't provide the support that their family needs. Instead of parents being home to supervise their kids they have to go out and work and the children run amok. I think we've got enough problems with that, and if we throw that into the mix then wow, it'll be a heck of a lot worse.
I think people need a weekend to themselves and not to shop.
I think people who work in the shops need regular time off, the shops are open long enough, people have fridges and dried food stuffs last a long time.
I think Sundays should be a family day
I think the large companies have enough of the market, let the small businesses have some
I think the shop hours are ok as they are, and if you don't get there on time, then you miss out.
I think the trading hours are sufficient as it is and people need Sunday off for family reasons.
I think there is enough trading hours now.
I think there's enough shopping hours now. And there aren't enough people in Geraldton either. We have visited Broome where shopping hours are deregulated and after 6pm even there doesn't seem to be much activity, some of their shops are open 24 hours. I think that's a similar population to Geraldton, Broome?
I think there's sufficient hours and shops open now for my needs
I think they need to think about family and community activities such as sport, and parents being able to attend. Young people will not be able to participate in team sports and that will make it difficult for these events to take place. The school children may work during these hours and they should be doing their home work and home study.
I think there is more to life than working, it is a time for family or church

CATI Survey of Residents No – Object to deregulation <i>Reasons Why</i>
I think we don't need 7 days a week shopping as it would have an impact on family time together and would affect small business
I think we have enough shops open for enough hours and I don't support Sunday trading at all
I think we have enough hours now to go shopping
I think we have our shops open enough as it is, we are too obsessed with shops and there's better things to do
I think you have to have a day off. If every place is open people won't get time off for footy and sports etc. and support local industry
I think you have to support the smaller local stores, I don't believe you should have the big stores like Coles and Woollies open seven days a week. Because it's a country sporting town and juniors included. Possibly if they do work on weekends they wouldn't be able to join in the sport, it's usually juniors that work on weekends.
I used to work in a supermarket, they don't employ more people if the hours are increased, you just have to work more hours. Sunday should be family times
I was a small business owner, the cost of wages is prohibitive, the extras you have to pay your staff is too much.
I was always into sports, if everybody is working, no referees, no umpires.
I work at a smaller IGA and I see the effect of the bigger shops being open on public holidays - they get their regular, repeat customers doing a normal shop and we miss out on that business [that we would have usually got on those days], the smaller supermarkets will get squeezed out of business
I'm a co-owner of a business and there's enough shopping hours during the weeks
I've worked a lot in the shops in Geraldton, and Geraldton people do not go shopping after lunch on Saturday. I have managed a number of different retail shops here and at each store I found people did not shop on Saturdays after lunch. People have a limited income and they won't spend more if there are more shopping hours. If people have Sunday shopping they will not spend more money and the local sports clubs etc will lose out on their volunteers. It's not going to be good for Geraldton, it will just be a nail in our coffin. We have had a referendum we paid a fortune for and they know people don't want it, but Mr Barnett seems determined to have his way. And now the City of Geraldton is paying for a survey, it's costing them a fortune and it's a joke because they already know what people want, but they will keep asking until they get what they want
If my wife starts to work again it would mean we would work different hours and would never see each other, restrict our life style
If they can shop during the day surely people can get what they need during the week. I used to work 7 days a week, why have Sunday trading? If you give them the option people will do it on Sunday
I just don't think that the amount of business they have now would warrant extra hours.
I'm for the smaller businesses and they will suffer.
In the long run it will cost the consumer more money, workers will not have time off so much
It does not worry me, I never have enough money till pension day
It doesn't make any difference to me and Geraldton is about lifestyle choice for other people it would affect and I can live without it
It hasn't a big population here in Geraldton or shops, to make it beneficial.
It should be up the owners of the shop who should be given the option, I'm not really sure how I feel as being an hour out of Geraldton, we have no set or routine times for shopping, we simply do it when we have time
It takes away more family time, people have to give up their weekends to keep stores open
It will affect small business, extra pressure, they will have to pay extended wages for the extra trading hours. It will inflate their expenses and they have to recoup these funds someway

CATI Survey of Residents No – Object to deregulation <i>Reasons Why</i>
It would affect the smaller private businesses that are in retail, the smaller businesses would lose out in business as they won't open the extended hours, or if they did they would be affected with their personal lives.
It would be of no advantage to me to keep them open any longer
It would change Geraldton into a city rather than a town
It would cripple small business, they can't compete with the big ones who can pay all the extra loadings. You can go down there when they're open and no-one's there shopping, they'd rather go down to the beach.
It would end up costing the small businesses in the long run
It's families time to be together
It's ok in Perth where there are lots of shops, there aren't so many in Geraldton so it's not needed, generally
Just because the hours that staff have to work, and they don't get paid extra hours, and the small stores will be pushed out of business.
Just think Geraldton is not big enough just yet to support it. It interferes with family life and sport for the kids to keep them off the street, longer shopping hours will encourage them to be out more
Like the freedom for shop owners and their families to not have the pressure of working longer hours, no
Mainly it will kill off family businesses and they will miss out on being with their families
Mainly it's about who is going to be staffing the shops? If it's the kids then they will have no time for school work, or a social life
My husband is a butcher and I like to have one day a week with him
My previous job I worked in Geraldton in retail for 20 years, and I think extended retail hours hasn't worked, (I was in management), because our community isn't big enough to sustain the hours
No need and local shops don't need to be taken down by the bigger margin
No, Plenty of shopping time. Geraldton is a sporting place so mums and dads would not be able to go to sporting events together or to see their children
No, Do not want my Little IGA to compete with the larger chain stores, same with other businesses
No, Geraldton is small and it is not called for. Takes away family time
No, going to hurt smaller businesses, small shops have closed because they can't compete with the larger chain stores, there are vacant stores in Geraldton now for this reason
No, In the long term prices will go up because they will have to pay extra wages for Sunday trading
No, lots of sport, if shops are open Saturday and Sunday; Geraldton is a huge sporting community and if the stores were left open there would be an enormous impact, parents watching sport would not be able to attend and teenagers playing and practicing sport would be impeded also. Also small population Sundays sport suffers, huge amount of participating
No, many other retail places would have to open like small businesses, also childcare would increase, less family time
No, run a small business, value family time, don't think it warrants being open extra hours
No, Saturday and Sunday should be family times, don't want families to be separated on weekends with work, kids work part time so don't want them having to work extra time
Object, Geraldton is a country town, if parents are working too much they don't have family time, protect small businesses
Object, Small businesses need a break and have a day free, no time for church
Only retailers will be able to afford for double wages will be teenagers, it detracts from family time for the workers, Can't see a need for it
Oppose, work in retail so don't want extra hours or the extra work with employing youth

CATI Survey of Residents No – Object to deregulation <i>Reasons Why</i>
People deserve to have their Sunday's off if they're a small business owners
People have got to spend some time at home with their family, I honestly think we have enough shopping hours as it is.
Shareholder of Wesfarmers, send small businesses broke, send farmers broke around the region, milk farmers, definitely no
Shops are open long enough and it would put the smaller private deli or food shop possibly out of business when they have been there for a long time. I wouldn't want to see them out of business.
Six days a week is enough for shop people to work and is enough for people to shop
So that you know when they are open
The shops are open enough during the week
The shops are open long enough and are open on a Saturday anyway when most people have time to do their major grocery shop, shops are open late Thursdays as well, the hours are adequate for a town of only 35000 people.
The shops are open long enough now and I can get what I want now
Then everyone will have to work longer hours and they don't look very happy to begin with
There are enough hours and days now and you can do late night shopping on a Thursday now anyway
There is enough time for people to shop, there are too many demands on the people that have to staff the shops - less family values
There is enough time for people now, it would affect family time and kids sports and also the small traders would lose business or close down if places like Coles or Target and the bigger shops like those were open longer hours
There is plenty of time for me to do my shopping on a Saturday as I don't work on weekends
They are good as they are and it will be harder for small business
There is plenty of time during the day to do shopping and during the week.
Think of the community, people should choose what to do on weekends, if the people do the service and they also have to work in shops then they can't go and play sports on off days
This is an elderly lady in her nineties and it would be no use to her.
Want a day to relax, do homework on Sundays, need a free day without distractions
We have enough shopping hours, there are a lot of family businesses here and it would impact on their family time
We have owned a little shop and as soon as a big one opens longer hours the little shops suffer and so does their family life. Also I know people who work at Bunnings and they have difficulty getting staff to work on the weekends
We need a weekend free of shopping but there are still some little shops open if we need anything
We need bigger and better shops like Big W and Kmart Before we deregulate trading hours.
We often go to the small IGAs
We should not have any shopping on a Sunday, if you can't shop between Monday and Saturday and even if they work they can shop on a Saturday or Thursday evening
We're such a small town and I don't think we'd benefit, we don't have enough people for everyone to open on a Sunday. Plus a lot of people in Geraldton see Sunday as a family day, I think people are pretty opposed to it here
Well I don't think it's necessary. I think only a few people want it (extended trading hours). I think people can manage, they do have late night shopping. It would interfere with our markets too. If all the shops opened in the Mall we would lose our customers to the shops there
Well I've been in the business myself, it's a waste of time. If you're self employed you need some time off, owner traders are sometimes forced to open later to keep up.

CATI Survey of Residents No – Object to deregulation <i>Reasons Why</i>
Well there are enough hours in the day to shop, it would kill small shop owners, I don't want to see the big stores take over.
Well, I think we have enough opening hours already without the Sunday trading
What's on offer in shopping hours now, is suitable for us, if we can't shop in the hours we have now, there is something wrong.
When have gone into shops on a Sunday they are empty, have gone in when for special days open like Easter, I see it as a cost to the owners of the business, people families need to have time off. Would be like shift worker, never see family. Enough IGA stores open if people to serve people's needs if need to buy food at later times
With our town we have enough hours of the day to shop and there's a lot of sport and people would move away from this as they would have to work
Working in it, I have worked in it when we've had special after hours trading and it's very quiet, People don't need it, only the immediate Sunday before xmas is worth it to stay open, the others are really quiet.
You think are open enough, it's in support of local businesses

CATI Survey of Residents Choose not to vote on deregulation <i>Reasons Why</i>
Because I am a business owner, and I'm also of the opinion that I don't want anyone to tell me when to close or open my doors.
Because it wouldn't worry me. If it was here it would be fine but it wouldn't affect me because I shop on a Friday.
Because it's a hot topic I don't think it should definitely be regulated, but I would still like to have options. I'm originally from Perth and have seen it there but I'm not sure about Geraldton. We would go to Perth to buy certain types of things because of more variety.
Because it's a stupid question. It's contradicting itself. No. Move on.
Because of family commitments. I know what it's like to work when you've got young family and it's the weekend. On the other hand we may choose to go in shopping on a Sunday. We wouldn't go in at night. At the moment I can't decide. Not unless it comes down to it and then we'd make a decision.
Doesn't affect me either way
Don't care
Haven't really thought about it ,
I am non committal on this as I don't know if they need to be open late but then sometimes it could be handy if they were open
I am not sure what I want.
I can shop anytime I like, and I just don't know how I feel about it (deregulation)
I don't have an opinion. I don't shop for fun, I shop as little as possible. And the grocery shopping can be done online. I don't feel I have a strong feeling either way.
I don't really mind sometimes its good, sometimes it's not
I haven't really got any evidence to support my answer, haven't studied the pros or cons
I haven't paid much attention to it, we are both retired so we have the time to do our shopping anytime now
I personally don't mind
I would still shop on Saturday morning and do top-ups when I need to, there are always some shops open on a public holidays

CATI Survey of Residents**Choose not to vote on deregulation***Reasons Why*

I'm eighty and if people want it they can choose. I don't care because I wouldn't be going shopping anyway. The supermarket across the road is open 7am to 7pm every day.

I'm unsure, as it is we don't have that much retail, I don't do much shopping here

It depends where you live, the regions are different to the towns, there's too much to go into, it's a complicated issued

It does not make any difference to me, I am retired and can do what I like, when I like; on my own and do what I like

It doesn't affect me really. My daughter does most of the shopping. I don't want to vote for something someone else can vote for.

It doesn't apply to me, being retired it doesn't affect me

Not informed enough to give an option, most of retailers don't want to do it, cost and outlay

Well because I think it's an individual thing I don't see why we have to open later I can't see why we can't shop at the hours we have now.

Well because I wouldn't want to work more hours.

Well I think if you can't get your shopping done in 6 days of the week, people have to work on a Sunday then. Generally on Sunday trading it seems to be only young casual staff working and they just stand at the til

Well, it's just that I know some people who like the shopping hours now, and some people who need to have longer hours for shopping because of work (I really don't mind)

Self-Selection Online Survey of Residents
Yes – Support deregulation
<i>Reasons why</i>
Able to shop when needed, not plan a day and time, and to get top up supplies when needed.
As a consumer I would like to have the option to shop whenever I choose.. preferably on my own without the kids! as Saturday is full of sport (and Saturday arvos the shops in town aren't open anyway!) Sunday would be the only opportunity I get to do this. Sunday for us is not a 'family' day as the argument put forward most often, my husband (as a lot of my friends husbands) works shift work which can be any time or any day of the week.. so 'family' day changes as his shifts change.
As a consumer/customer having shopping hours regulated is a completely ridiculous concept. Get with times Geraldton.
as a full time working mum after hours / sunday is the best day for me to shop
As a mum with teenage children I find it difficult to get to shop when they have other things on and I work 4 days a week.
As a young person, I am interested in fashion, games and electronics. But due to Study and work commitments the shops are closed when I need them. Late night shopping and Sunday would allow me to buy games, electronics and fashion from some of the smaller retailers in Geraldton. You are losing all my business to online sales. Young people expect more flexibility. I also work for large supermarket in town. So happy with working Sundays or late eveings as the extra hours would help with extra cash while I finish my degree.
As I work as a Taxi Driver I work very long hours 6 days a week. I am in contact with the public and believe the majority of residents want this. Also I have relatives and friends who visit and shop from Mt Magnet, Northampton and Shark Bay who would do so more often if they could on Sunday.
As I work out of town I would like the opportunity not to have to rush to shop. Your survey did not allow me to enter my place of work which is Golden Grove via Yalgoo
at times it works out well
because its good for people like me that work from 3 to 8 at night and do shopping with my partner and saturday is the only day we get to do our shopping
Because geraldton calls its self a regional centre and is therefore responsible for servicing the needs of all the people who live in the Midwest.
Because Geraldton is a long way behind other states and centres. I have lived In QLD and heard all this same commentary years ago, and then in Perth nearly 2 years ago. Common Geraldton get with the times and just do it.
Because having lived on a farm for 30 odd years and reared 3young children I would have found it wonderful to be able to have my husbands halo on weekends especially during seeding and harvest. Plus we had no family living in geraldton to help out. Young families need the support of husbands where no families live close by.
Because I dont always have time to shop during the day and would like to be able to shop in the evenings where it would suit me better
Because I think Geraldton needs to move with the times & recognise that the 9-5 Mon-Fri working week no longer exists. We need to cater for people who work rotating rosters & travellers who arrive into town only to find IGA is the only place open. IGA don't want deregulated hours as they don't want Coles or Woolies to have the monopoly - but they forget they have the monopoply on the weekends at the moment! People should be given a choice - they can still choose to shop at IGA. It may take a while to get use to extended trading hours & a shift to weekend shopping, but once people embrace the change they won't know how they ever survived without it.
because I think shops should be open at all different times to suit peoples vast variety of working hours & lifestyle types
Because I would like to have the option of being able to go shopping in the evenings after work and to do my food shopping on Sundays.
Because it works elsewhere and I don't see why the City of Geraldton cant make it work here

Self-Selection Online Survey of Residents
Yes – Support deregulation
<i>Reasons why</i>
Because it works well in other towns even smaller than Geraldton. It brings life to an otherwise quiet place and boosts tourism. Otherwise I will be using the internet like many others and our shops will all go broke except for a few. We can't be too choosy with an already international market out there on the net.
BECAUSE IT WOULD BE GREAT TO BE ABLE TO GO TO THE SHOPS ON A SUNDAY AS THERE IS NOT ALOT TO DO IN GERALDTON AND IT MEANS BOTH PEOPLE IN THE RELATIONSHIP CAN GO
Because it would give myself more option when to shop. Would be more enticing for tourists.
because it would suit my working week to do my main shopping on weekends. It was nice to travel to other places within Australia that have 24hour shopping. Why should we be controled on when we do our shopping, what happened to freedom of choice.
Because my partner and I work Saturdays and would like to do the food shopping together at Woolworths
because other places it, so business might choose Geraldton over so were else that has it like Bunbury or Busselton
Because the city looks like a sleepy towm on Sundays. What do people who come to geraldton on the weekends do? They think its a very boring place.. Have a look at the supermarkets on saturdays, its like christmas eve in Melbourne or Sydney. Thats because everyone does majority of their shopping on the weekend. We want this city to move forward.. having shops open on Sundays will create more jobs, will bring in more people to the city because it wont be a boring place to visit on weekends.
Because we need it
because we need to have the oppportunity to shop longer hours and its also better for visitors (tourists/outlying towns) to the city to have that opportunity. Most other large city's and even smaller ones have longer trading.
Because we need to keep up with the times, the tourists just drive straight thru, always complaining NOTHING is open, this town is so backward, charge us the earth for our rates etc, and get nought in return except monies wasted on stupid things around town. We need bigger stores like Big W or Kmart, no wonder people shop on line or go to Perth. When we travel around the state most places are open on weekends. I know this is a small town, NOT CITY really, but we have to brighten this place up.
because we need to move with the times of everywhere else in Australia
Because when I do shopping on a Sunday, its normally to cater for a family dinner so extra meat/vegies is required as well as fresh bread for the start of the week. Unfortunately my nearest supermarket and one of the few open ones on a Sunday has extremely poor quality of fruit and vegetables, and a small selection of meat, and higer priced bread. They get away with this due to lack of competition on weekends.
because when working 5 days a week sat and sun are the ony two days to get shopping done and when main shops are only open sat it makes it difficult
Both myself and my wife work during the week and like to have Saturdays to catch up on house work and would like to shop outside of the rush of Saturday mornings. Also we can see the employment opportunities for the young casual work force in the city, and to add to the prospects of other major retailers coming into the city. The current debate is being run by the ""Old Town"" major players who already have a monopoly on the Sunday trade, just go into Righter's on Sunday to see why they don't want trading de-regulated.
Business owners should be able to choose if they want their shops to be open as they are the ones who needs to open the shop or pay staff.
Businesses should be able to open when they feel there is the greatest demand.
businesses should be able to trade whenever they wish
Businesses should choose their own operating hours. The market will determine the hours.

Self-Selection Online Survey of Residents
Yes – Support deregulation
<i>Reasons why</i>
Cause i love shopping period!!! better on Sundays without my little ones getting in the way.
Choice
Coming from living in Perth for 4 1/2 years, and having major shops open until 9pm on weekdays and shopping centres open on Sunday I felt I got to shop when it was most suitable to me.
Consumers want it - as has been proven in all major metropolitan and non-metropolitan cities in Victoria, NSW and Queensland.
convenience
Convenience. Working full time restricts the time I have for shopping. I also believe it will be great for tourists.
Convenience and better for tourism
Cos it will be easier to shop on Sundays without the big crowds
creates extra jobs, does not impact on family life-all negative arguments currently shown in paper were used when Thursday night and all day Saturday trading came in.those changes made no difference to family life and actually created extra jobs and now look how many stores are trading during those specific days.Local small deli stores died when Saturday trade came in and I heard no locals or other businesses complain about that. tourism will benefit and the people will have a win. main argument being- make it available and let the individual stores decide if they want to open or not. no store is being forced to open- if they want to remain closed then they can but let the choice be available to all businesses.this is taking our great city in the right direction - preparing for future trade and population growth-do not wait ten years and then decide we need it.
Current opening times are fine but I would like to be able to go shopping on a sunday if I want to and I would like the shops to remain open longer in the evenings. I do not support 24/7 opening hours for all shops
Deregulated hours allow people who work the conventional 9-5, or work long weekday hours to do their shopping when they choose rather than on Thursday evening or Saturday mornings. Also, it helps cut down on ""rush hour"" shopping on Saturday mornings and Thursday evenings, making a more pleasant experience for consumers and businesses alike. As a parent, deregulated hours allow me to do the grocery shopping without my children as my husband can stay at home with them after he has finished work instead of me having to cart them around the supermarket during the day.
Despite what opponents to the proposal state, I have lived in other states around Australia where trading hours have been deregulated and no shops have closed down, small business have not suffered and people are not made to work on days they don't want to. What I have seen is that deregulation brings more people into the centre of town and enables growth in tourism, small business actually get more people through their doors and more people are employed. I defy those against the proposal to find a real example of where the deregulation hasn't worked rather than delivering the same old arguments including that we don't have the population to sustain it. I know of small country towns in Tasmania where they have deregulated hours with much smaller populations and it all works well. As someone who works five days a week it would be nice not to have to cram all my shopping into a few hours on a Saturday. My family for one would be more likely to spend more if shops were open more because as it is we don't have time to go and shop so instead go shopping with things other than food when we make trips to Perth. So more of our money will stay locally if shops are deregulated. Lets stop WA from continuing to be the backward state and laughing stock of Australia and get with the reality of deregulated shopping!
Due to both mine and husband's work schedule we rarely get the opportunity to shop together Sunday would be ideal for us
Easier access. I work from home and am tied here during my work hours, and unwilling to take my young child shopping in the afternoon when she is tired. By far would prefer to do it on the weekend or later when hubby is home to look after her.

Self-Selection Online Survey of Residents Yes – Support deregulation <i>Reasons why</i>
every business warrants an equal right to trade according to how it suits their business and regular clientele hours of operation
Everyone should have the flexibility to open/shop when they want. Saturdays are ridiculously busy now in town as so many people work during the week. It's crazy not to be open on Sundays.
Extreme libertarianism
For a city this size not to have weekend trading is a disgrace. It's not 1950 any more, and people's lives are different. I like shopping on the weekend because the time constraints are more relaxed, no rushing because you have to get the kids from school etc. And no having to fight weekday workers for car space. The retailers that object need to wake up and realize that they can do more trade in 2 days than the rest of the week.
For convenience, for families shopping together, for more casual employment for young and single mums, for tourists and cruise ships. Bring Geraldton in to line with other towns.
For convenience. To keep up with the rest of the country as Geraldton is SO backward.
Freedom of choice
Freedom to shop at anytime. If the City is fair dinkum about attracting tourism and cruise ships to the City we must open. Geraldton needs to attract vibrancy and this is the way to do it.
Freedom to shop with my partner when home as he works away during the week
Geraldton and WA is SOOOO FAR behind the rest of the country its time it caught up. We come from a state where it is normal to shop when you want and coming over here, we could not understand WHY all the shops were shut on Sunday, as we are used to shopping on that day, as we were tourists at the time and no-one around to tell you that only one supermarket was open and it was not on the main highway, so how were we to know that up this road you will find a shop open.....
Geraldton is one of the few places that don't have this. In Carnarvon I can go to Woolworths on a Sunday or 2000hrs on Monday night and get a fresh loaf of bread or other groceries and I cannot in Geraldton. Its time for Geraldton to catch up with the rest of Australia.
Geraldton needs to get a personality. If we want mining and not be a fly in fly out town then we need to build lifestyle and infrastructure that will appeal to people to relocate families to the region. We need to look forward to how these people will want to shop and make major purchases. We need to lift our tourist profile and it is important that our retailers are vibrant and competitive. Impress cruise ship passengers and people passing through. Tourism is a 7 day event and we need to cater to their needs. Too much focus is given to the people we have. We need to be working towards the people we want. The Chamber of Commerce has once again demonstrated that it is here for the interests of a few and is trying to protect a market instead of seeing a broader picture and developing a much larger cake. If Geraldton is to grow and attract professional people to service new markets we need to adopt a professional focus. If Geraldton does not then why would someone shift their family here and drive in drive out. We have affordable real estate, all the basic sporting facilities, education campuses and a town centre that shuts at 6pm Thursdays and 1pm on Saturdays. Currently local retailers do not cater for the current market let alone do they know what the new market will require. Local retailers set the rules and you shop their way. Open trading hours is fair to all businesses and if they do not want to open then that is their commercial decision. Multi-national companies will level out the hours to trade and they employ large numbers of people that live and shop locally. Give everyone a chance to open and let the market do the rest. Retailing in large centres should not be controlled by a few old family names who own the MALL or in the past the Marine Terrace mafia
Geraldton needs to catch up with the rest of Australia, we can't be seen as a tourist spot if people arrive here on a Sunday and the place is shut down, I myself would keep driving..

Self-Selection Online Survey of Residents Yes – Support deregulation <i>Reasons why</i>
Geraldton needs to move with the times, more people are working longer hours and can't get to the shops as easily
Geraldton needs to progress to keep up with other regional centers. Also to get people to move here.
Get this backward place moving and stop holding to ransom
Give shoppers the choice
Gives me time To shop with family
Greater flexibility and convenience for shopping. I work shift work so 7 day trading would suit me better.
Greater flexibility in shopping - I can shop when I want to shop, not have to rush off to the shops because they're closing. The flexibility suits a busy working lifestyle.
Having being in the hospitality industry until a few years ago. visitors used to comment on not going into the city of Geraldton, because they have been disappointed in the past, as nothing was open so they by pass the city enroute to other places..shame really !!
I believe as a business owner you should have the CHOICE to open. In my experience both in NZ and travelling overseas, many businesses CHOOSE not to open but I believe that government should not be able to control when you open your doors. There are people who are only available to work weekends (students, Mums etc) and this may provide another avenue for supporting the family income. I CHOOSE to work on a Sunday. My family still makes time to be together and we still participate in sports and club events.
I believe if Geraldton wants to become a stronger tourism town then we need to allow for this in our trading. Owing my own business, having kids and a husband who FIFO the chance to shop or pick things up on a Sunday would be fantastic.
I believe in freedom on choice and would like to do my shopping in the times that suit me.
I believe it provides an option for equal opportunity in after hours trading and provides the public with choice for after hours trading and thus reduced cost of goods purchased on a Sunday or after 6 on weekdays.
I believe it will boost our tourism and allow people who otherwise cannot I their regular shopping during the approved hours now. We need to move ahead and bring Geraldton up to speed with the rest of Australia.
I believe it's a silly waste of time to have regulations on the books like this...
I believe shopping flexibility is a good thing
I believe that every business should have the opportunity to open when they like. I don't see how deregulated trading hours will negatively affect any business, except, perhaps, IGA. But I don't believe they should have a monopoly on Sundays and public holidays either. I lived in Karratha for 27 years and loved Sunday trading. I worked on Sundays and it didn't affect my family life at all so that argument is rubbish. Besides, there are many jobs that require people to work times other than the standard Monday to Friday 9-5.
I believe that I should have a choice of where I shop, and not restricted to when or where because the shop I want to go to is shut. If I can't get to the shops during the week, to do the weekly shopping, it would be great to have the choice to go sunday when my partner is home to come with me, or for him to be home to watch the children so I can go. It comes down to freedom of choice. I do support small business, I shop local for the smaller items we need, but when it comes to the big weekly grocery shopping the bigger supermarkets are going to get my business because they are cheeper.

Self-Selection Online Survey of Residents**Yes – Support deregulation***Reasons why*

I believe the option to trade outside the traditional trading hours should be made available to those businesses who would wish to exercise it. Perth has longer trading hours now and when I previously lived in the Eastern States we would shop very late at night to avoid the peak shopping time crowd and associated delays. I remember that there was only the bare minimum of shop staff in attendance at these times and this was definitely enough as there were not as many shoppers around later in the evenings. It also gives families who participate in sport and other recreational activities more options to get their shopping done without impacting on these activities.

i believe the working hours of people in our town we require the option of shopping either day on the weekend, also there would not be so many people crashing there way through the shopping centre on a sat morning to get what they need before they enjoy there weekend

I come from a place that is open 9am to 5pm seven days a week with no late nights

I do have more time on Sunday to shop, it suits me to do so. I believe we all should have a right to shop when reasonable and for businesses to trade when they see fit. I see current restrictions against the spirit of free enterprise.

I dont find enough time to shop when I can because of work, young family and when I get paid

i don't like to fit into any particular day

I enjoy the relief from the boredom and it fits in with my working hours.

I feel there needs to be more choice for retail trading hours than what is already available. Grocery trading availability is fine. It's more the clothing/shoes/furniture trading that Geraldton lacks.

I feel strongly that I should be given the choice to shop on Sundays in Geraldton. I would not have to rush to the shops by 5.30 on Saturday and would be able to enjoy the benefit of shopping on Sunday. It is time that Geraldton moved with the times and caught up with the rest of Australia, we have a big enough population now to warrant deregulated trading hours giving the shop keepers the choice to open if they wish to. It would benefit shift workers, people who live on farms, outlying towns, tourists who come to our town and find everything closed, and the general public would have the choice to shop when they choose to and not when they have to.

I feel that I should be able to do my shopping at any given time

I feel that it will encourage more options for the consumer, It will also aid with unemployment, and, it will allow a lot a variation with peoples work/home balance. It will allow shift workers to shop as they can fit it in to there schedules.

I find it ridiculous that I am unable to shop in the evenings in the supermarkets or at industrial / home centre / clothing shops over the whole weekend.

I generally don't have time to do shopping during weekdays. I have lived in Darwin where their supermarkets used to stay open 24 hours and were then reduced to late night trading. 24 hour trading was great but even late night trading made life much easier and less stressful, it was very rare to see people lined up down the aisles like we see here on weekends and busy days.

I have children with medical conditions, and I do not drive. So have to wait until my husband can take me shopping. Saturday is not convenient for me. ** COLES & WOOLIES Car parks are full on Saturday and shops too busy to cater for those with medical conditions. It is embarassing when overseas relatives visit every year, just to find everything closed at weekends and evenings. Tourists think Geraldton is a joke and dissapointing and so dont spend their money as everything is closed. Anyone from Europe is shocked at our opening hours. I am originally from the UK and have seen Sunday and late night shopping in small towns to large cities. It always works and is more convenient for those who have medical conditions, work shifts or elderly. My son works for Woolies so understand workers. However I also know that stores hire different staff to work evenings or weekends. Geraldton needs to move with the times. Please cater for everyone, bring in Sunday and late night shopping

Self-Selection Online Survey of Residents**Yes – Support deregulation***Reasons why*

i have lived in towns that have the sunday trading and it works well. not all people work monday to friday job.its sad to see geraldton in town on a suday its dead geraldton needs to move with the times.

I have to finish work early to shop on any day other than Thursday as I work 6 days a week. I also believe that it is good for tourism and the growth of the city. More cruise ships are stopping at Geraldton with limited access to shopping facilities.

I like the idea of shopping any day of the week as I lead a busy life, which is why I like the fact that when I travel to Perth I can now shop on Sundays

I like to be able to carry out shopping etc in the same manner that people expect me to do.

I like to choose where I do my shopping,not be told where to do my shopping.

I like to relax on the weekend and not have to race around like every other day, getting up at the same time and fighting crowds on Saturday mornings. It gives more time to go shopping for bigger items requiring consultation with my husband and makes it an outing rather than rushing around trying to get everything everything crammed into 3 hours and battling for parking spaces. I would also like the option to play golf on saturday mornings if I feel like it, this is not possible on sat afternoons as it is a men's competition. I do not like shopping at night because after getting home from work I have to get tea ready and I just want to crash after I have cleaned up rather than go out again and feel unsafe with youths hanging around yelling abuse. If I had to make a choice, I would say don't worry about week nights, just have the weekends open.

I like to shop whenever time permits

I loath having to shop on a saturday morning when the shops are open, this is usually a time for sports and/or house and family time. I can't shop after work on weekdays and struggle to make weekend visits to town. Thus, I am forced to do any clothing/miscellaneous shopping in Perth. I;d much prefer to shop local and support local business however they are ""always shut"" when I need them. I find all too often that down town on a saturday is dead by 12 as all the shops close, whilst on a thursday night, they all close with regular hours. As a tourist town, we offer nothing to the weekenders/visitors. A small 3 hours shopping on a saturday morning simply isn't good enough. Our shop owners may be family friendly to their own families and choose not to open so that they can have family time, however it simply isn't good enough. Lastly, they whinge about finding workers - I know many many people looking for work, casual employment and students who'd love an opportunity to make money on the weekends. A complete change of culture towards opening hours needs to change, otherwise this little town of ours will continue to be the sleepy undesirable place it appears to be.

I may not use it all the time but its handy to have the option. It's better for a family stroll around the shops rather than rushing on a Thursday night and Saturday. It's better for tourism, when I have friends and family come up that can't believe everything is closed on a Sunday. And so it's not an embarrassment for the town the amount we get taken the Mickey out of because we are behind is getting unbearable, Broome and many other places have it and are going very well why can't Geraldton? Locals always refer to Geraldton as ""Our Town"" we are a city not a town and we need to stop thinking we are some small community based town like a meekatharra or wagin where everyone knows each other and always meet at the local pub for a meal, again we are a city and need to move forward like one and if business owners can't handle that don't be in business let someone else come in that can.

I moved from the UK where there is 24/7 shopping. Sunday is a write off here. Apart from a walk round buntings there is no where open

I need the flexibility that deregulated shopping hours offers. Flexibility in the workforce requires flexibility on shopping hours.

I often work saturdays as well. Having lived in many areas of Australia I have found the restricted hours to be quite difficult, and unexpected.

I prefer to house clean on saturday and shop on sunday

Self-Selection Online Survey of Residents**Yes – Support deregulation***Reasons why*

I support deregulated trading as I would prefer to be able to go shopping after 6pm on weekdays as I work 10-12 hr days and dont finish until after 6. I would also prefer the option to shop on Sundays as I often work on Saturdays and end up running out of time to get everything done.

I support deregulated trading hours as I believe it should be the store operators decision and NOT the government who dictates trading hours. I believe competition is healthy so Coles, Woolies and IGA should be allowed to open 7 days and late if THEY desire. Bunnings is already open on Sunday, why not Harvey Norman etc. Small shops will survive and most people will not have to work on Sunday as most shops and businesses will remain closed, their decision. Sunday trading will also give tourists including cruise ship passengers additional shopping venues.

I support deregulated trading hours because Geraldton is a big enough regional centre to warrant the choice for businesses to be able to decide if they want to open or not. When visitors drive through our town on weekends and the shops close at 5.00 Saturdays and all day Sunday, there is only very limited places visitors can shop and this is only mostly certain Supermarkets. I would shop on a Sunday if I had the choice. I think it would be good for our school children who could work casual hours, there would be more jobs available. Deregulated hours would bring more businesses into our town that are reluctant to open here because we do not have seven day trading, e.g. K-Mart Only have to look at how Sunday trading has taken in Perth and given people who work shift work, families and people who work a five day week, the chance to go shopping. Other Regional Centres have seven day trading so why not Geraldton? Time we gave the shop keepers the choice to open if they want to and give people who live in an isolated place like Geraldton the shopping choice they need, time we caught up with the rest of Australia who have had seven day trading for many years now.

I support deregulated trading hours because my husband and I live an hour out of town and work full time, leaving the only time to do our household shopping Saturday, this is extremely inconvenient. If shops were able to routinely open on Sundays shopping would be easier for my family.

I support deregulated trading hours for the people who work long hours in their work and the people who do not live in town and have to travel in to get food. My main concern is the smaller businesses opening on a Saturday, as it's hard to do shopping locally when they aren't open in the afternoons on Saturday.

I support deregulated trading hours in Geraldton, as myself and my husband work full time, and with other commitments and household activities that need to be done, trying to fit in the weekly food and retail shopping after work is a stretch. Saturday shopping is hectic and always busy and rushed, and not the way I would like to spend my first day of the weekend. Sunday morning shopping would be the best option for myself. Deregulated shopping hours would increase the casual workforce enabling young adults to get necessary experience before starting full time work. To conclude as it stands the small retailers have a choice whether they open or not, it is time to give the consumer the choice on when and where they are able to shop, just because other retailers/supermarkets are open doesn't mean I would change where I shop but I love to have the option at least.

I th

I think any shop should be allowed to open when they want. At the moment I dread going to Rigters on a Sunday for a couple of things if I need them. It is far too crowded. Have to wait too long to get through check out. Parking is impossible. Why should just a couple of shops have the monopoly. Let the others open. I lived in a small country town in NSW, supermarkets were open to 10.00pm each night & all day Saturday & Sunday. This is a town with a population of 5,000. Worked well. Jobs for those who wanted them.

I think businesses should have freedom to choose whether they wish to trade ,not be told !

I think it. Would be great!

I think it's definitely needed in our town. I serve quite a few tourists who are just amazed we are not open on Sundays. They come to the shopping centre to find a ghost town on Sundays. It's only going to help our community.

Self-Selection Online Survey of Residents**Yes – Support deregulation***Reasons why*

i think some businesses could benefit from being open longer and some people cant shop during everyday hours shift workers and such

I think we have moved on as a community. What business is it of Government to tell me when I can shop and where I can shop on a given day? This is between me and the retailer. There are many people and families that can only shop on Sunday - why should they have a lesser choice of where they spend their money?

I understand that business owners will find it harder to support the community, but I also believe that it will give back to the community, because working on weekends will allow people to earn time and a half on Saturdays and double time on Sundays, so therefore they will be able to afford more and stop complaining about how hard their lives are when they don't earn enough. It is really hard when I work full time from 7am to 6pm at night, and also Sat mornings, so therefore by the time I get off work everything is closed so I haven't had a chance to buy any clothes for myself or presents for my family because nothing is open when I am ready to spend my money. This is pushing me towards internet shopping, and I'm not giving back to Geraldton, because Geraldton is not providing for me.

I used to live in a place I could shop anywhere anytime. Its handy to be able to shop when you have a gap in a busy life. Its 2013 not 1945. About time we caught up with the rest of Australia

I want the choice to be able to shop where and when I like. Consumers should be listened to, not just to old school vested interests of Geraldton. It's time to move forward. Small business will need to compete or get out. I have lived in places where trading hours were deregulated and it makes a big difference. Why should consumers either not have the choice or be forced to pay higher prices for goods just because of some outdated trading hours policy. You must deregulate trading hours - the risk is too great not to.

I want to be able to shop when it is convenient for me and my family.

I want to be able to shop when it is convenient. Sunday trading is likely to make shopping on Saturdays in Woolies less congested. I have been in IGA Durlacher on Sundays standing in queues that extend for 30M or more - and that's the express lane. Clearly people want to do grocery shopping on Sundays and those who currently have the right to open do not have the capacity to meet consumers' expectations. I can shop on the Internet 24/7 and the less shops are open then the more I will buy on line and the less \$'s will be spent locally.

I want to choose when I want to shop

I want to shop when I want, not when dictated to

I work from 6am to 6pm 6 days a week and never get the chance to shop local .

I work from 8 am to whatever time I finish my workload - quite often not until after 6pm. I am reduced to Rigters IGA (if I finish before 7pm) and pay more for my groceries than at Woolies or Coles. I am forced to shop on Thursdays or Saturdays due to availability - Thursdays are very busy at work and I am usually too tired to shop then. Saturdays I prefer to do housework so that I CAN have Sunday off - I would like to shop when I want to rather than when I have to, as determined by limited shopping hours. The men in my family work in primary industry and construction - they start work at 4am and 5am - they often don't return home before dark. One works in fishing - he would appreciate the opportunity to shop for stores when he is on land - not have to restrict his shopping or go without.

I work full time and it really limits the time available for me to get the jobs done that I need to. It would be nice not to have to rush around on any given day, but be able to shop where I want, when I want. It may also attract other retailers to Geraldton (such as Kmart).

I work long hours so need longer shopping hours

I work Monday to Friday and would like the opportunity to do shop on weekends.

Self-Selection Online Survey of Residents**Yes – Support deregulation***Reasons why*

I work nights 5 days a week with finishes between 2am and 4am. Most times I would like to do my shopping do not fit with school runs, paying bills and general running around. I have to get up with little sleep on Saturdays to get clothes or groceries or arrange to do on a Monday which gets quite congested with the every day stuff that has to also be done.

I would like more variety and flexible hours.

I would like the chance to go and shop when I feel like it. Most annoying when I can't. Some days I just feel like going into town and browsing through the shops, but we can't here. The weekends have a different feel altogether about them. I don't know what it is but it just feels good.

I would like the choice of where and when to shop to suit me and my family.

I would like the flexibility of grocery shopping in the evenings on weekdays and on Sundays. I would also like to be able to go to more clothing/general retail shops on Sundays. I enjoy this option when I am in Perth.

I would love to have the flexibility of choosing when to shop as my hours are very limited, my schedule is unfortunately taken up by work and rushing to the shops madly after work to get what I need. I have moved from Perth to enjoy the country life which I thought was going to be more relaxed, but when you are on a tight schedule i feel anything but. If my Saturdays are filled up by doing errands around the house etc, shopping at the smaller IGA's means a higher weekly food bill (lack of options at these shops) and having to rush to the bigger shops to get what those store could not provide me with.

I'd like to be able to shop whenever it's required. Also, equality for all stores. Some are allowed to open and others aren't? Let anyone open when they like.

if businesses want to open then they should NOT be constrained by gov they should be driven by customers who want to shop there its up to the owners of that business to be open or not

If shop owners are happy to open their stores, I am happy to spend. If people don't want to open I understand, but they should have the option. It's frustrating when you have visitors from Perth come up for a weekend and most places are closed Saturday afternoon and Sundays.

If you include the surrounding areas plus tourist and other people passing through Geraldton there is a more than ample population to justify trading. Not only does the rest of Australia, including lots of places smaller than Geraldton, have 7 day trading but, having lived in Qld, there was no discernible difference to people's lifestyles. I spent my whole working life in jobs that were either 7 days/week (media) or 24/7 in hospitals, aged care and disability services. At no time has this caused any problems that couldn't be worked around. Police, ambulance, firemen, nurses etc ALL work 24/7 and their families manage perfectly well. It isn't as if individuals will be working 7 days out of 7, the basic hours won't change and the extra hours will provide additional part-time and casual hours which I'm sure some people will welcome.

If you work 9-5 monday to friday, morning sat. it makes it difficult to get to the shops.

I'm farming so extended times would be good when in town for sport etc.

Isn't good customer service supposed to be focussed on the CUSTOMERS' needs rather than the retailer's preferred trading hours???

It appears that the main proponents against longer trading hours are the business that are afraid of competition i.e. Rigters etc. Having lived and visited areas that have deregulated trading it is a much more vibrant city and the shops always seem to have business. Geraldton needs to move beyond its small town roots and embrace the City that it is becoming we can't go back to the small town we were. It appears to be fear of change is the main reason not allowing deregulation of trading hours. Whilst some may have liked the fact that in years past shops either did not open on Saturday or closed at lunch time, however I find the current trading hours in Geraldton restrictive as I work full time and need to try and take time out of work to do any shopping.

Self-Selection Online Survey of Residents Yes – Support deregulation <i>Reasons why</i>
It can increase my work hours as a casual. I would also have the time to shop for myself and groceries rather than running around after work just before the shops are about to close.
IT IS EVERY TRADERS RIGHT TO WORK THE DAYS THEY CHOOSE AND TO COMPETE OR NOT COMPETE WITH THOSE TRADERS WHO CHOOSE TO TRADE 7 DAYS A WEEK. IT IS ALSO THE CONSUMERS RIGHT TO CHOOSE TO BUY FROM THE TRADER WHO OFFERS THE BEST SERVICE, WHICH INCLUDES TRADING HOURS. A SELECT GROUP OF PEOPLE SHOULD NOT HAVE THE AUTHORITY TO TELL TRADERS AND CONSUMERS WHAT IS BEST FOR THEM AS IS THE CASE NOW. IT'S ABOUT TIME GERALDTON JOINED THE REST OF THE CIVILISED WORLD.
It is so inconvenient in Geraldton to run out of anything in the evening. Working nights means I'm often up late and can't do anything about it
It is very busy when I go grocery shopping on Saturday morning, sometimes having to wait in line longer than 20 mins. I wouldn't care so much about the shops opening late or on Sundays if there was another Woolworths or Coles in town to reduce number of people going
It is very frustrating going shopping especially on a Thursday night or Saturday afternoon and you never know which shops are open when.
It makes sense that every business can have the choice of when to be open for their customers.
It offers flexibility and savings to consumers
It seems to be an obvious choice. It gives the consumer more choice when to shop. Sundays are often the most accessible time for my family to shop - but no shops are open (just about).
it will allow more options
its 2013.....
It's very hard to do my shopping as I start work at 7:30am and finish at 6pm everyday and weekends are taken up with kids sports! On Saturdays the mall closes at 3 which is impossible and many shops aren't even open on Saturdays!
Just think that it's so nice to go out with the family all together and do your shop,.
Let the consumers decide where and when to spend their money. It's not for the government to decide who is allowed to open and who isn't. If business' can't afford to be open on sundays, then there is a problem. If they are going out of business by being open on Sundays, then there is a problem. Capitalism will sort it out in the long run, as it should. Capitalism An economic system in which the means of production and distribution are privately or corporately owned and development is proportionate to the accumulation and reinvestment of profits gained in a free market. Free Enterprise An economic system where few restrictions are placed on business activities and ownership. This system aims for limited restrictions on trade and minimal government intervention.
lets more people shop
Live outside f town and would love to shop when I want
Living in Geraldton and working away, getting home late Friday night I need to get my jobs done including shopping before heading back to work for the week. Sunday trading would tick all the boxes for me.
Love the shopping hours provided in other states. Hate how crowded IGA Durlacher street is on a Sunday and sometimes there is not enough parking. Can see why they don't want the hours changed. Provides more employment opportunities.
Many people are working hard to promote geraldton as a tourism destination and, frankly, the lack of services available to visitors to our town is embarrassing. Many more people are shift workers now and the inflexible nature of our retail areas makes it very difficult to shop. I end up buying a lot online simply because I can't always get what I want in 4 shopping hours on a weekend.
Many people cannot just shop on the usual shopping days. There is nothing worse than needing to get things for your kids for school (for example) and the shops not open. Quite often you will see people heading into target etc on a monday morning with their kids to get shoes, etc.

Self-Selection Online Survey of Residents
Yes – Support deregulation
<i>Reasons why</i>
More business to Geraldton, Moving forward, not being stuck in the past
More choice
More choice and convenience
More choice for people who work during the day. More freedom for small and innovative business
more choice of days to shop means more convenient. having shops open means tourists can spend money in Geraldton instead of passing by. we need to catch up with the rest of the world. we are living in the past.
more flexibility
more flexibility for shopping
More flexibility with fitting in shopping with full time work inc weekends and other life commitments. frustrating to shop straight after work and nothing is left in shelves.
More flexible hours for those who work all day from 6am to 6pm like myself
more relaxed shopping, more time
More time to shop and more time to work
more work for people who need the money and more shops available for people who do random hours.
my family have moved over from Canberra where if our child was sick we could still go to our local chemist anytime on the weekend. We prefer to do the grocery shopping in the evening after the kids are in bed when it's a little less busy & you can just do the shopping without having to worry about taking a toddler with you. many times I'll work long hours, sometimes 12 hr days and by the time I finish work all the shops are shut so if I was out of groceries tough luck.
My fiancée works all week with half of Saturday and Sunday being his only day off, it would be nice to have some where to go some where as a family with our 6 month old.
My friends work on Saturdays so it would be nice to have a day where I can go to the shops with them. It would also benefit all business that chose to open, not just the larger ones. If people want to shop at IGA they will still continue to shop at IGA regardless of Coles and Woolies being open on a Sunday. There would be more in Geraldton for the tourists that visit our town, especially the people that visit on cruises that frequently land in Geraldton on a Sunday. The shops would be open, bringing more business to the retailers and Geraldton would become a larger tourist attraction. Not just a town that is afraid of progression.
My household believes that we should have the freedom to shop whenever and wherever we wish, and that shops have the freedom to open whenever suits them most. Shift workers and tourists should be able to go shopping at any time. deregulation will not impact on sports etc.
My husband and I are both full time shiftworkers and fitting shopping into our schedule is very difficult with the current trading hours. We shop mainly at IGA Sunset because of the extended trading hours along with the fact we live in that area. Deregulated trading would make a huge positive difference to our family and all the others out there who don't work Monday to Friday 9-5. Some people seem to forget that there is a significant portion of the population who work shifts, weekends, public holidays and important dates all for the benefit of others (i.e. Doctors, Nurses, Police, Chefs etc). We don't have the luxury of living a "regulated trading hour life" and the option of extended trading would be very beneficial to our lives.
Myself and my partner both work full-time (my partner also works Saturday morning), it would be a lot easier if we were able to do our main shop on Sunday at either Woolies or Coles (both which are currently shut on Sundays).
Need to promote the town to visitors and workers whom work fulltime or finish work after 6pm.
Needs to happen
Not a lot of time for working couples weekdays

Self-Selection Online Survey of Residents**Yes – Support deregulation***Reasons why*

Not only do I value my time away from work & that of family's, and would like to think that most others would too. But, this has been voted on before, several times, democratically, and each time it the result has been an absolute majority "NO". Do we continue to waste time, money & resources on trying to get the result that the clear minority want, or do we accept the democratic decision of the community & public? The answer, of course, should be to follow the democratic procedure, which has already been done multiple times, and adhere to results of those, which is obviously failing to happen!!!! Anyone who says they don't have the time to shop during normal trading hours needs a lesson in time management. We've all been doing it for years & managing perfectly fine. I worked shift work for 15 years & managed perfectly fine. I now run my own business & continue to manage perfectly fine. I have also been and taken notice of how much "true shopping" gets done when we have had weekend/holiday trading in the past. The reality is, not much. Plenty of time wasting, window type shopping being done by the supposed customers, but not much actual trading (parting with money in return for products). It is an absolute load of crap. Fact is, the same amount of expenditure will still take place. This is controlled by how much is available to be spent - which doesn't change. The only thing is that the given expenditure will be spread across more hours, reducing total income per hour for retailers. Its simple logic & common sense... both of which seem to be not so common

Offer more variety.

offers more choice to community

people should be able to have choice. i want to shop at the big stores i prefer the variety, trying to cram everything into a saturday is exhausting. FIFO/DIDO should have the choice. its so confusing with whats open what isnt on a sunday. being able to invite people to geraldton for the weekend with all the stores currently shut is not good. not all people enjoy tackling the wind at the beach. it would hopefully open geraldton up to a wider range of stores, increasing tourism, population, then increasing services.

Retailers should be free to operate when they feel there is a need and there is viable trade. More flexible shopping hours will provide for tourists and mining / shift workers. Retail needs to come more inline with our evolving workforce culture as we are no longer a 9 - 5 economy. The pay rates for retail and hospitality on public holidays does need to change for small businesses to open and be viable on these days.

Retailers should have the option to open when they want, and consumers should be able to shop when they want. I would much prefer to have access to major retailers in the evening and on Sunday, than have to spend my lunchbreak trying to fit it in when I need something. I find it easier to shop online for clothing and footwear when I need than to have to try fit it into my Saturday morning.

Saturday is day off after week and clean house. Sunday I relaxed and would like to shop

Self-Selection Online Survey of Residents**Yes – Support deregulation***Reasons why*

Several reasons - 1. Having other activities in which my family and I participate the shops are often closed when we have the time to go to them; 2. Increasing the shopping time will enable people from out of Geraldton to also come here when the shops are open (provided the shops are actually stocked!) 3. Geraldton has the great potential to actually be a weekend (and beyond) 'holiday' venue for people from Perth and smaller towns. By deregulating shopping hours the city of Geraldton can actually begin to grow and come out of the 1950s into the 21st century! 4. Geraldton as it is, is a dead hole! To buy anything you need at a reasonable and competitive cost people in Geraldton have to go to Perth. The city needs more competition, and DEFINITELY more LIFE. IGA, Woolworths and Coles have a panacea here in Geraldton in not having to price competitively, in keeping substandard and understocked shops, and in reaping profits from basically mediocre service. They don't want the competition because it will cost them. Perhaps, with improvement in trading hours and in facilities people may start to actually care about the city and it will stop being the youth crime capital of WA. 5. Geraldton city council needs to give the people of Geraldton a break and start investing in tourist and population friendly needs and objectives. Geraldton has so very much to offer! Plant more trees, better shops, better trading hours, plant more trees, better food outlets, better markets, plant more trees, and ...above all start doing more things that will benefit everyone (including poor families, the elderly and people with disabilities)! It all starts with deregulating trading hours. If you do that... Geraldton might actually start to attract people who aren't here just for the mining!

Shift workers such as my husband need it. Also to stop people like me spending their money online because the shops aren't open

Shop owners should be able to choose the hours they are open. Shops in Geraldton would get more business if they were open on a Sunday or later in the evenings

Shop owners should be able to open their stores when they wish - or not open as they wish. For me, being able to shop on a Sunday would be a real bonus as that is the day when I would actually have time to look.

Shop owners should have the right to open at what ever hours they choose. They should also have the right to open or not open as they choose. Customers should have the right to shop when they choose. It is after all a service that is being provided to customers. The notion of not working sundays because of quality family hours is a nonsense. As a person who has worked in an essential industry and has worked shift work, including weekends and nights, for most of my working career I have never heard that nurses police firemen etc shouldnt work these hours because of family time. These professionals work around their family time. I have also lived in communities in other countries where shopping is deregulated and it works well and is convenient.

Shopkeepers and customers alike should be free to open or shop when and if they like. There should be no regulation of shopping hours whatsoever.

Shopping on Sunday increases employment opportunities and give tourists and rural residents an opportunity to enjoy sporting venues and visit shops on Sunday. A three month trial would identify the necessity of Sunday shopping.

Shopping on Sunday is more convenient for me

Shops should be able to open when they want to and it's more convenient if you want to get something on a Sunday. Shops that don't want to open don't have to so they shouldn't complain.

single person household where that person works more than 10 hours per day and has no time to shop during the business day. Play a great deal of sport on weekends which makes shopping difficult. Prefer shopping in the evenings on weekdays. Used to this when living on the east coast and find it soooo restricting here. On of the reasons I do not see myself remaining in geraldton - or WA for that matter - for very long.

SMALL BUSINESSES WOULD NOT SURVIVE THE COST OF BEING FORCED TO OPEN BY THE CORPORATE ENTITIES

Store owners should be able to trade when the customer support requires it.

Self-Selection Online Survey of Residents Yes – Support deregulation <i>Reasons why</i>
The customer should have a choice
The freedom to shop like most others cities
The proprietor of the shop should be able to choose the times to be open, based on economic criteria and the demand rather than be dictated to by a local government council.
The Sunset supermarket is open 7am to 8pm daily and I find it very convenient to be able the buy provisions as needed without planning
This town needs more shops, open more often. Maybe then we may be able to attract some larger department stores or national retail stores. It's time the business owner's in this town welcomed competition and instead of whinging; start providing a better service. This so called City is by name only.
To have more flexibility in shopping
To have the flexibility to shop when ever its more convenient,
to make the most of relaxation time on the weekend. To see more tourist options in Geraldton
to take advantage of not being tide to 1970 stupidity in trading hrs
To work untill 6pm and to rash for shopping is very difficult Sometimes you need things quick and know you have to do the shopping before 6pm you only grap half the stuff in the rash. To shop[for clothing is impossible To work full time 8am-6pm Saturdays are for cleaning the house By the time 3pm that you can go to town the shops on Marine Terrac are all closed and it leaves you with only Target till 5pm. I try to take a weekend every second month to go to Perth for shopping as the shopping hours makes it easier. To support locally shopping hours must change or I have to keep going to Perth.
Travellers can access shopping for need
Visitors to the city need to be able to shop every day not just during the week. We are the perfect distance from Perth for a long weekend away but the shops are all shut.
Way more convenient for full time workers!!
We come from Regional VIC where we have always had access to retail on weekends and large supermarkets are open until 10 pm on weekdays. It is time for WA to become up to date with their retail practices. Still give local/small business the choice to open or not then let them decide if it is worthwhile.
we hshould have the choice
We live in the 21st century don't we?
we need longer trading hr n sun trading..mums wiv kids can do it sundays..leave kids wiv hubby or if u run out of groceries u can go to coles instead of payin ova priced things in iga.
we re the only so called city with no fair trading hours it perthetic
We should have a choice when we shop. Sunday shopping would suit our lifestyle.
Why not .
Why not?
Work full time so need extended hours to visit shops Better for tourism
Working for a wholesaler this would not be good for jobs. If I did not work at a wholesaler yes open.
Would be great to have the option of shopping when I want to shop. Will also great jobs for the community.
Would like the option to shop on Sundays
Yes. I feel this would give people more flexibility with varied work hours.
younger families need to spend time together I have found in the past that late night and weekends are most enjoyable to do that

Self-Selection Online Survey of Residents**No –Object to deregulation***Reasons why*

. . I do not support shopping/deregulated trading as it supports a lifestyle dominated with shopping being a focal point and need at the expense of a balanced lifestyle. . Already, too much time needs to be spent travelling from our sprawling suburbs to CBD locations when basic shopping needs should be a mere short walk away. So time and money are 'lost' in the process. . Deregulated trading clearly is of upmost benefit to large shopping centre companies,not smaller operators[locals/small business]. . The city does not allow small business/ coffee shops/ small cafe/ bars or surf wear/gift shops or street markets to operate where people live and are more than willing to blend social relaxation and commerce in more casual ways. . Perhaps the 'City' should really look at the problems associated with sprawling suburbs, shopping centres and large car parks and look at the benefits of allowing small shops to operate in the 'burbs'.

2 big reasons: We are too busy now. Shop 'anytime you want' will not make us less busy. When shops are shut families do things together. I am concerned what it does for small business. It is not sustainable unless you are a large corporate business.

Again this scenario has been floated on a number of occasions. The public of Geraldton has clearly objected to deregulation of trading hours on every occasion. I hope this is the last time I have to make a submission of this type. The answer is no so please respect the peoples vote.

All businesses need a day off to spend family, recreation and community time together. And the community needs to spend time together. Life isn't ALL about making money and we are seeing the fruit of this greed in the family breakdown and not spending time together because of work.

Allowing major retail chains to trade on a deregulated basis will cause the loss of jobs to smaller business's.local sporting won't be able to take place as there will be no to attend sporting events as they will be working Sundays and later.it will destroy the lifestyle that we have here in Geraldton as a country town. This is not a metropolitan city and does not have the need nor the population to sustain deregulated trading.

Already plenty of available time to shop - we don't need nor want it.

As I am a Mother with children who play a lot of sport our town is very sport Orientated and if this goes ahead parents won't be able to go with there children and poor Grandparents end up looking after the children which isn't fair!!! There is plenty of time to shop we DO NOT need these hours changed!! Think of the younger generation who's family care about them and have a lot of family orientated days FAMILY comes first!!

As long answer we have the locally owned supermarkets open (as they currently are) open on Sunday etc then that's all we need. Woolworths and Coles won't order in anything different we ask for but ask anyone at any of the local IGA stores and it's totally not a problem. They also provide good old fashioned customer service. The owners of these stores are local people, their families live here and in turn this means they buy and support locally if they can. Geraldton residents do not support deregulated trading as a majority, I haven't spoken to anyone thus far who is in favour of it.

Self-Selection Online Survey of Residents**No –Object to deregulation***Reasons why*

As much as Geraldton is a growing city, and as much as some people would like to go to Target or Coles on a Sunday, it would simply take away the time that is available for families to spend time together, for soccer practise and time spent at the beach. The second deregulated trading hours are put into place it means parents and children working on a day which could (and should) be spent with one another. It means parents getting home late, it means missing out on My Kitchen Rules it means slowly destroying Geraldton's spirit. I moved here from London two years ago and the one thing I have loved the most about Geraldton is the fact that people spend time together on a Sundays, there is time off for most people to enjoy one another's company - it gives Geraldton it's easy-going and relaxed atmosphere which makes it unique. Small businesses in town are able to open on Sundays, and they choose not to because the majority of them can't afford it (except around Christmas time) and the majority of them are run by the same people who work 5-6 days a week themselves. The second larger companies are allowed to open, the small businesses will be forced to do so also or they will miss out on trade - meaning people working more hours for less gain. If anything, deregulating trading hours will destroy more businesses in town than benefit them. Don't ruin one of the things that makes Geraldton a wonderful place to live, don't destroy local families by not allowing them to spend as much time together, don't ruin sports clubs, don't destroy small businesses. I'm sure everyone is quite content shopping for their food and clothing on a Saturday, a day off during the week, after work or doing their top-ups on a Sunday at one of the small food retailers open.

As president of a Football Club it will distroy Sunday family footy

As the president of a local sporting group i understand fully the difficulty in getting volunteers. 7 day trading will make it harder. Also kids working in retail may be forced to give up sport and or umpiring so as to hold a part time job. Secondly as a small business owner who works 7 days a week in the food industry i can confirm most people do not want to work weekends. It is the first question i ask when employing someone and most people say they would prefer not to or only if they have too. Most people prefer that time with their families. The multi national monopoly will have an effect on the community. We have seen it already with local businesses struggling to keep there doors open. The number of small family owned businesses has diminished substantially during my 49 years living in Geraldton. There is nowhere near the number of small retail businesses in Geraldton as there was say 30 years ago. And the number that open up and shut down after just a few years goes to prove how difficult it is for small business and just how hard it is to make a dollar. We need every cent we can get while the big multi nationals are shut.

because being a person who works full time it makes my personal time very precious to spend with my husband, so I feel strongly about families who would have their family time taken away because parents are busy working or shopping, we have managed this long, why do we need to change, when there are shops like IGA already there for service and specialty shops are not open on Saturday afternoons anyway

Because everyone has a family and the whole part of life is having family time. The IGA should not be open as well because ppl live here for the reason of not working everyday of the week and having the weekends off.

because family life and sporting bodies would suffer with lack of support to both parties as mum/dad would have to work if not both. Sporting bodies would not have support from families and the community spirit of Geraldton would suffer. We are very proud of our sporting facilities and groups that make our community a great place to live and work. We as a community do not need any more empty shops in the city or outlying suburbs and this will occur with 7 day trade as the small corner stores and family run businesses would be forced to close and the MAJOR chains would then have a monopoly on the COMMUNITY. Do we want to have families loose their livelihoods for the Major Chains to go forth or do we want our SPORTING CLUBS and other community groups to still have small business to rely on for fundraising and helping with the community that we are proud of.

Self-Selection Online Survey of Residents**No –Object to deregulation***Reasons why*

Because first its against my religion, as a catholic I believe Sundays is for family and I feel that the people working should be also doing stuff around the house or with the family. I also believe people work too many hours at the moment. Adding extra days will mean full time staff will be cut to part time staff. Those part time staff are therefor not going to have enough money to inject back to the local economy. Mixed hours are going to burn staff out, put pressure on families and will result in bad customer service. I would rather quality customer service 5-6 days a week then mediocre customer service 7 days. Also believe business having to modify hours to comply with the current workplace and union agreements will result in higher turnover of staff also resulting poorer customer services and will hurt small family owned businesses. In order for them to compete they will have to work 24/7. Great Customer Service and continue investment in quality products & 7 days of half effort work just to provide to the minority.

Because I believe Geraldton doesn't have the population to warrant extended hours trading And those people who say they want to shop on weekends and after hours are probably NOT willing to work and give up their time off, so why should other people have to work? Geraldton is also a community with strong weekend sporting and community (e.g.. church) involvement and also a relaxed lifestyle which allows people to be refreshed with a break from work (and shopping) on Sundays especially. The big multinationals, Coles & Woolworths, may well support (& subsidise) any financial losses arising from deregulated trading, but smaller LOCAL businesses will no doubt struggle to make any profits as they cover overheads and pay staff ... with the proven lack of business on Sundays especially.

because i choose to support my local businesses and i feel that if the bigger chains like coles/woolworths were to get extended trading hours, this would put pressure on the locally owned store and may cause them to go out of business as they cannot compete with the wages and other expenses involved. I prefer to do my grocery shopping at an iga and will continue to do so. if i need clothes or house hold items i can shop on either a weekend or on late night shopping night (thursday). why change something that is not broken and is keeping more people employed.

Because I do not think that we have the population in Geraldton to support or justify it. I have seen what has happened in Bunbury and it is a complete failure except for the big shops of Woolies, Coles and Target. Over 90% of the shops in the main street were closed on sunday and more than half were closed in the shopping centre. In addition, Coles was open but only one checkout was operating and other customers were forced to use self-serve checkouts, so an increase in employment out of this is also unlikely!

Because I dont wanna work long hours and I dont want to lose my job and then the small business would lose outa money and its not really fair on them or us. No-one wants to work 24/7, not in the city of Geraldton.

Because I Don't want to work on weekends.

Because I have worked in retail for 20 years here and it doesn't work.

because i think alot of the small businesses would go out of business due to not be able to pay penalty rates to staff on Sundays and Public holiday and Sunday is suppose to be a family day.

Because i work 6 days a week already and thats enough. Sundays are my only days off.

Because I work in retail and would be forced to work on a Sunday. I have a family and enjoy family time

Because it isn't needed and I prefer to spend weekends with family.

because it will decimate small business trade and large companies will profiteer more, i feel that the council offices, health services ect should also be open if retail is to operate deregulated hours and that it will not be the case, in a lot of casea penalty rates will be abolished, and the costs of food will rise

Because It will take away alot of valuable family time

Self-Selection Online Survey of Residents**No –Object to deregulation***Reasons why*

Because my daughter worked on the Sundays open over the christmas period and generally those days were quiet. On the public holidays when the centres were open there were very few cars in the car park (noted when I dropped my daughter off). I don't believe Geraldton can support deregulated trading. If the major shops were open on the weekends, then people would go there rather than the independants that are open now. I don't think we need more monopoly of our retail system.

Because of the effect it will have on sporting and community groups and family members that need to have time together. Shopping in Geraldton is simple, easy and can be done well within the normal trading times.

Because of the impact it will have on smaller retailers in our community who support locals and the opportunity it will give for large chains such as Woolworths and Coles to dominate and reduce business to places such as IGA who do a massive amount in our community unlike Coles or Woolworths, when was the last time Woolies sponsored a local in need?

because Sunday is most people's family time. and geraldton does not have the population to support it...

because sunday is my 1 day off and should be spent with family

Because there is enough opportunity to shop outside normal hours for groceries in geraldton

Because we do not have the population to sustain deregulated trading hours and it is about time the council listened to the majority of it's residents instead of spending \$45000 on this ridiculous survey when the PEOPLE of this City have ALREADY SPOKEN MANY MANY TIMES!!!!!!! ARE THEY DEAF?????? WE DO NOT WANT IT!!!!!!

Because we do not need Sunday trading, the IGA's are perfect for any little bits you need on a Sunday. We do not need the big retail giants pushing out small business and we do not need Mum's and Dad's working on the weekends when they should be spending time with their families.

Because we dont need it Sunday should be family time

Because we have ample time to shop 6 days per week and if you need groceries there is plenty of places to go on a Sunday.

because we have enough shop open all allready

Being a retail store manager in Northgate for the past 5 years, I have financial evidence that people DO NOT shop during extended trading hours. The 2 public holidays so far this year that we have been forced to open have NOT brought in any extra income and I actually closed the store early because there was no one around and it was costing me money to remain open. Personally, I have a young child and my partner works six days a week so Sunday's are the only day we spend together as a family. Other store management in Geraldton are also in this position. Having deregulated trading hours would mean that many of us would be forced to work on Sunday's as company policy dictates that someone in management must be working AT ALL TIMES. It would not be a choice for any of us as compnay policy also dictates that if the shopping centre is open, then so must our stores. Geraldton is a very sport focused town. Having deregulated trading hours is going to force people into work when they currently are participating in sport, meaning some sports are going to loose valuable players and supporters.

Can't see the benefit of open all hours.

Council has no business involving itself in this debate. Ron Ashplant should stick his nose elsewhere. There is ample opportunity to buy whatever we need as things are at present. The State Government got told in no uncertain terms by the people of Western Australia what they thought of deregulated trading hours when this was put to a referendum a few years back. It will see the further demise of the social fabric of our community and will have a severely detrimental effect on both the family unit, and local sporting and community groups. BUT OUT COUNCIL - YOU BUNCH OF BLOODY LOSERS! IT IS NONE OF YOUR GOD DAMED BUSINESS! And now you have wasted another \$45,000.00 of ratepayer's money because once again you refuse to listen to the ratepayers. Bloody morons!

Self-Selection Online Survey of Residents No –Object to deregulation <i>Reasons why</i>
Current shopping hours are more than adequate to meet peoples needs.
cuts into family time-too short now
De regulated trading hours will only support outside interests and not the local traders, The above will put small business owners in Geraldton in financial pressure to try and keep their market share, the big corporations (Target, Woolworths & Coles etc) may run their respective stores at un realistic prices to induce small local business to close up to increase the big stores market share. I do not believe we have enough population to support all facet's of business in Geraldton , further this move will increase unemployment.
Deregulated trading destroys both the family together time and volunteer participation for community assistance and sports groups.
Deregulated trading hours takes away family time. It also does not allow people in retail to enjoy or celebrate National or State holidays. Many people in retail do not have the option of refusing to work on those days and young people are expected to work. Grandparents also get called on to assist with childminding in many instances. We are going backwards in history. Life is about more that consumerism.
deregulated trading hours would have a terrible impact on sports, community groups and family life!
Deregulation is not going to encourage more spending. There are only so many dollars in the district to be spent. All this will do is increase overheads for small business trying to compete with the 2 main players and the result will be that our small businesses will close completely. The councillors in this town need their heads read.
Deregulation of trading hours will change the social fabric of this town and potentially harm small retailers and place their businesses at risk
deregulation would lead to smaller retailers and shopping centers closing which would limit my choice. it would also take away population to work on weekends which would have an adverse effect on all sporting clubs and also churches. Smaller surrounding towns would also suffer. Most retail traders have the opportunity to open now but do not so because of the limited population making it not a viable proposition to trade on the public holidays and weekends.
Destroy Sport and family
Destruction of family weekends and sporting organisations.
Don't believe it is necessary
Don't believe there is sufficient population in the midwest to support the local business if this was to come through.
Don't have big enough population in Geraldton, teenagers will be employed to cover the hours cheaper
Dont need any extra shopping time. Plenty of choice with grocery shops on sunday now.
Don't need it
Don't need it
Don't really see the need and feel many staff will be disadvantaged when required to work weekends thus losing family time and the ability to participate in sporting activities.
Dont require Sunday trade
dont see the need for 7 day a week trading. sunday kept family day also dont see how it would be a positive benefit on geraldton
Don't support Coles and Woolies sending everyone else broke.
Don't think it is fair for people to have to work on a Sunday
dont want it
Don't want the students working Saturday and Sunday rather than having time to study and play sport.

Self-Selection Online Survey of Residents No –Object to deregulation <i>Reasons why</i>
Don't want to work weekends or nights I have a life outside of shopping
Economies of scale If we don't have recycling then why should we have deregulated shopping hours I have seen small towns crushed by woolworths and Coles taking over Be clear about what this survey is really about, that is Coles and woolworths trading in Sundays
Economies of scale Rutgers is already open Bumping a is open
Encourages people to spend more on things they do not really need - Sunday is a day for prayer and to spend with the family - what time is left.
enough hours as it is Shop workers need weekends off like other people
Enough shops open already Weekends are for family not about shopping at Coles or Woolworths
Erosion of family, sporting, community time.
Everyone has a life outside of work - longer hours is going back to the dark ages when my mum and dad had to work very long hours. Have a young family and want to spend quality family time with them -places trying to make more money at the expense of ruining other peoples social life SUCKS!
Excessive costs for small business to try and compete with larger chains, will take the day away from the family.
Extra trading hours won't give us any more dollars to spend and you will cripple small businesses. As a local business owner that went down the toilet thanks to a second Maccas opening I know what I'm talking about. People are lazy and try but stuff they don't want just because its available its dumb. A small local shop will get hammered by customers for not ordering exactly what they want yet Target takes in thousands of dollars every day and they don't personally order one single item for a prospective customer. When I came to Gero in 1996 we had variety of shopping with the big retailers. We need VARIETY not extra hrs to look at the same stuff. Unlike other people I don't buy stuff if its not what I want, I keep my \$\$\$ in my pocket.
families need 'us' time
Family life will suffer, after all, someone has to work the deregulated hours. Where are the kids while mum and dad are at work? Who takes the kids to sport etc?
family time
family time and there is more than ample time to shop during the week OTHER PEOPLE DESERVE TO HAVE TIME OFF TO REST AND RELAX
Family time is valuable, parents need to be home with their children not working on Sundays. Sporting clubs miss out on parental help too. Huge impact on family life if split due to family members working late nights and weekends. Same amount of dollars in peoples pockets will only be spent - not more because of extended hours, therefore it will cost retailers more to make the same amount of money. Everyone has a lunch hour - even full time workers, so shops are open when people need them now - no need to deregulate.
Firstly, people should be organised enough to be able to do it in the times available now. They have been doing so for decades. Secondly there is a finite amount of money in each budget, and extra days won't translate into more money spent, only more inconvenience to retail employees. Thirdly, there should be one day of the week during which families may be assured of time to spend as a unit without interference from employers.
Geraldton does not have the population required for seven day trading. Coles & Woolies should not be allowed to trade as they wish. The local small store owners are the ones that contribute to the local community in a positive way. DO NOT ALLOW COLES AND WOOLWORTHS TO GET THEIR OWN WAY AND CRUSH THE LITTLE GUY.....

Self-Selection Online Survey of Residents**No –Object to deregulation***Reasons why*

Geraldton does not need deregulated shopping hours. The shops have been open all week and in most cases up until 5pm Saturday. Pay will also be deregulated. So now penalty rates for working on a Saturday will now be at a normal rate. This is unfair to the majority of workers. Geraldton is not a substantial city to allow for shops to be open all weekend. This push is from Coles and Woolworths (woolies has online shopping, so technically they are already deregulated) Family time is now obsolete. Many workers will have to return to work on Sunday which will interfere with any sports usually done with kids etc on Sunday mornings. Sunday Market stall holders. This will have a HUGE effect on them. Mall Markets will be forced to shut down due to doorways being blocked, angry shop owners for not wanting windows blocked for window shoppers. We are a COMMUNITY based market returning funds BACK to much needed charities in Geraldton. Opening Sunday trading will close all of the community markets like the Lions Club, Mall Markets and Lighthouse Keepers Cottage markets who put funds back into the community. This would have a detrimental impact on all involved. For the sake of the community DO NOT put Sunday Trading ahead of the greed of the 2 main players who want a stake in Sunday Trading.

Geraldton does not need Sunday trading, working in retail i can see that with the extra trading hours over Christmas and public holidays are not busy enough to even cover wages and these 'should' be the busiest times of the year.

Geraldton doesn't need extended trading hours - the weekends should be about enjoying family time doing other things besides shopping.

Geraldton has a good selection of shops open at appropriate times.

Geraldton has a large sporting community with sport being played over the entire weekend. I feel that this will inhibit a lot of children that might work casually on a weekend if they play a particular sport that gets played on a Sunday. It could also impact on some parents that might be involved/volunteer with their child's sport.

Geraldton has enough shopping hours even when you work full time. I am retired now but when I worked full time I still found time to do all my shopping. I am against opening shops on Sundays. Leave this day free for families, church and sports. If you think it is necessary for shops to open all the time then make the banks, post office, council offices all businesses to be open too. People still have only the same amount to spend so why do businesses want longer hours to only sell the same amount. Stupid!!!

Geraldton's current population & retail trading environment does not support it at this point in time

Get to go regularly during the week with a prarranged transport. It fits in with my needs and think the staff of shops should be able to have some time off too. We managed for years without these extra late hours. It is just a way of shops getting more money. A couple of smaller shops have been good to me and delivered my shopping and me at no charge. They give me good service and are so friendly they know me by name.

Gives the big supermarkets more slices of the pie. Destructive to family life

Happy with the way things are now. I work full time & still find the time to shop.

happy with what is on offer now. All good for our family routine.

happy with what we have

Have enough time to do what I need during the week days. After hours is family time and relaxing

Have family commitments - going to sport with children. Do not like it when it gets dark - possible safety issue.

Have to do more hours, already less time for family time

Self-Selection Online Survey of Residents No –Object to deregulation <i>Reasons why</i>
Here in Geraldton there is a large amount of sports that happen on the weekend and if you deregulate this that means two things will occur one, we will lose helpers and players because of working hours. You would also lose your family time that is so little already ie BBQ, Church, Beach time, and other words no day OFF! NO THANKS!!!!
HOW MUCH EXTRA TIME DO WE NEED????
Husband & myself have a set routine. So that we can spend family time and go with kids to football on Sundays. COME ON TOWNS During the week take daughter to gymnastics.
I actually would like 7 day trading, but I believe keeping small business in business is more important.
I am a small business owner and believe that Sunday should be a family day. On the above mentioned special trading days, I found that the trade we did within our business that day did not pay the wages that we incurred by opening. At present we struggle to find staff willing to work every Saturday let alone a Sunday. Those that are older have family commitments and the younger workers want to have their weekends off to be free to go out etc at night. I believe that deregulated trading hours will greatly affect family life and also make things harder for sporting groups etc.
I am against it for a whole heap of reasons and donot believe it should be deregulated
I am involved with the Geraldton City Band and ensuring we have enough players for civic engagements through out the year is difficult enough now. You need to be encouraging participation in community service groups more.
I believe deregulation will degregate family and community time.
I believe it harms community and family life. People are required to work to facilitate Sunday and late opening hours. The benefits for shop workers are been eroded to help bolster margins. As consumers we can shop adequately with existing hours. People have managed for decades and decades with existing hours here and overseas.
I believe oppening the oppurtunity for large retail companies to be open for longer/more companies will have a negative impact on the great work the smaller/local shops - Queens and Rigters do for the community. Also family time will be reduced.
I believe shops are open a sufficient amount of hours for most people to do their shopping. I work in retail as a checkout supervisor at Target and had to work on some of the special opening hours over the last 6 months and we had to send people home we were so quiet even on the Sundays we were open before Christmas. Even as a big company we weren't selling enough to cover the cost of staffing. I also work every Thursday night, and with out fail after 7 it is very quiet which means people aren't taking the oppportunity to shop and spend during the extended trading hours available to them as it is.
I believe small business has the right to choose when they want to open but big business such as Coles and Woolworths, Harvey Norman and Target will undercut small business prices causing them to close. Also, I believe that families have the right to spend the weekends together as a family. Weekday 'days off' are not necessarily ideal as children still need to attend school.
I believe Sundays is a family day and not a shopping day,there is plenty of shops in Geraldton already open on sundays. it is ridiculous to open all shops on sundays .Geraldton does not have enough population to substantiate opening more shops on sundays ,I believe more shops could open already on Sundays but they don't,WHY obviously because its not viable.
I believe that ALL businesses should be allowed to open 40 hrs a week - and that they should have to specify which 40 hours - so every time frame would be serviced by those that want to - and no one would have an advantage due to their size
I believe that families need quality time together and that deregulated shopping hours will contribute to a breakdown of the family unit.
I believe that it will have a negative impact on sporting groups with lack of players and vounteers.
I believe that shops are opening at sufficent times to allow people to buy. It places a strain on families and community groups if more people are forced to work on sundays

Self-Selection Online Survey of Residents**No –Object to deregulation***Reasons why*

I believe that we will lose out in competition as the smaller busnesse fold in the face of increased costs and loss of personal time. Geraldton is too small to warrant this. Why is the councilushing this wheelbarrow? Do they have a hidden agenda?

I believe the shops are open enough hours for people to get their shopping and if the main shops aren't places like IGA are open 7 days a week. I believe there should be more time for people to NOT Have to work and spend with their families or playing sport - both of which suffer due to extended trading hours. I know you can say people CHOOSE to work during extended hours but the reality is that the larger chains FORCE people to work those hours as part of their employment contracts and in Geraldton especially, have trouble filling positions to cover the hours as teenagers either don't want to work or can't be left unsupervised so senior staff have to be there, many times against their will as they are unable to find other employment choices due to lack of opportunities or training (unskilled). I think shops should close at 1pm on Saturdays as it did when I was a teenager as the morning is sufficient hours to get in and get it done. I have always worked - sometimes 6 days a week, and still managed to always get my retail requirements done.

I believe we have ample time to shop now, with late night Thursdays and all day Saturday. I believe Sunday should be family / sport day. When you travel through Europe there is no Sunday trading, so why do we need it in Geraldton. They have far more Tourists than we have.

i believe we have enough open hours at the present time for people to do there shopping

I believe we have enough trading hours for the retail sector

I believe with the hours that supermarkets are currently open that everyone should be able to get their shopping done. Leave Sundays for rest days/family days. I hear it will hurt small businesses which we don't want. Consumers won't have any more money to spend, it will just be spread over more days.

I can find enough time within the current trading hours to fulfill all my shopping needs. I choose to use my leisure time to be with my family not shopping

i come from port hedland and they need it there, because people work longer hours. living here they dont need it the town doesnt have that need, it would ruin it for families.

I do not believe the local economy can support it and local businesses will suffer. I also worry about discrimination against those who do not wish to work due to religious observances on Sundays.

I do not feel it is necessary to have deregulated hours at this stage in Geraldton as businesses can open already if they choose to and do not need to be forced into it. There is not the population to support it.

I do not want to work Sundays. I prefer to have a life on the weekends.

I don't believe it is necessary to have all major retailers open 7 days a week. Families need family time and I don't believe family time includes shopping. We have a beautiful foreshore and many other family areas to enjoy

I don't believe that extended trading hours will bring any benefit to the Geraldton Greenough community. The only result is that it will make it even harder for the smaller traders to compete with the multinationals as the increase in wages due to penalty rates that they have to pay is not compensated for by increased sales and, therefore, revenue. There is no increase in sales with extended trading sales. I am also against extended trading leading up to the Christmas break for the same reasons. If shoppers are so disorganised that they have left their shopping to the last minute then it is their own fault, not that of the traders.

Self-Selection Online Survey of Residents**No –Object to deregulation***Reasons why*

I don't feel we have the population at the moment to support or justify the call for deregulated shopping, i read alot about the IGA's in the paper but its not just the supermarkets that will be effected, it will be all shops and with our town so spread out due to poor planning i see Sunday trading turning into another Thursday night or Saturday arvo with streets full of empty shops.. the other thing that i find strange is you hear about the local business against deregulation but i have not seen any of the big companies speak up for it?? no Gerry Harvey saying Geraldton needs this no Coles or Woolworths CEO's flying in to push for it saying they will go bust with out the extra day BUT the council sees fit to step in and bat for them.... WHY?

i don't have kids but i spend time with my family on sundays it is my only day off and like i want to be shopping on my day off i keep as far away as possible to town and if my friends and family were to be shopping on sundays i think your reeking the whole AUSTRALIAN IDEA ON LIVING AND FAMILY

I don't think Geraldton needs the extra trading hours as it it not yet big enough. If the population was up over the 50000 mark, maybe then, but we only have so much money to spend and extending the hours won't make us spend any more. I also think if you are deregulating retail, maybe you should look into banking, post office, council workers ect working weekends too. Why limit it one set of workers and not another , to me it is a form of discrimination.

I don't think it is fair to make people (who are usually of a lower socio-economic background) be forced to work on public holidays for the convenience of people with more money to spend. They too should get a break and be able to enjoy public holidays just like everyone else. It also creates more traffic/congestion and as a result pollution when people are driving to the shops on a sunday/public holiday as well as every other day of the week. It is encouraging further breakdown of family time because people are going to be forced to work on days when they probably be spending it with family or friends.

I don't think it is needed and will only increase the revenue of national corpartaions. Its nice to walk down town and nothing is open. Do we need to be surrounded by ""buy, buy, buy"" ALL THE TIME?

I don't think it is needed in Geraldton all year round. I think extended trading before christmas is a good idea.

I don't think it is required

I dont want to have to work on Sundays and public holidays.

I feel that by deregulating trading hours Geraldton will lose the a lot of the small businesses we have. This will eliminate any choice we do have in the places we are able to shop in. In addition I feel that Geraldton is a town which values family involvement in childrens soprtng activities and by deregulating trading hours many of the parents I know that curerently volunteer their time to childrens sport will be unable to do so as they will have to work. The destruction of family values has a far reaching effect to society!

I feel that the time we have to currently shop is enough. Even when I was working full time the time frames currently available are more than adequate to fulfill the needs of most shoppers. Especially now that Woolworths offer home delivery. To the point I would like to see full day trading through out the stores in Geraldton and do not believe that until this happens we need to extend in any other areas.

I feel the regulated shopping hours adequately meet the needs of residents. I do not support retailers or traders etc conducting business on public holidays, nor do I support Sunday trading. I believe these days should be treated as they were intended, days off to spend with family and friends.

I feel there are sufficient stores open for ""top up"" shopping and I am very concerned about the impact of de regulated shopping hours on families. In addition I am concerned about the power and greed of the major chains. It is a puzzle to me why the City of Greater Geraldton has chosen to do another survey and reject the survey undertaken by the Midwest Chamber of Commerce

Self-Selection Online Survey of Residents**No –Object to deregulation***Reasons why*

I have 4 kids & a husband that works long hours, weekend is for family time & sporting commitments where we all engage in or volunteer on weekends & some afternoon/evenings also

I have a family and i would like to see them and watch my children play sport. Who would want to work 7 days a week!!!! I don't. There is only so much money that can be spent, adding a sunday to the shopping days wont increase that amount of money. Say yes to families and NO to sunday trading!

I have survived in the past not being able to shop on saturday after 12 and no shopping on sundays,If de regulated hours were to come in I think shops should be able to have a choice of what 40 hours they wish to open during the week.Also I find that not being able to do my banking and deal with government departments more of a pest than being able to shop when I want to. So if the councils,police stations ,banks,government departments are also going to remain open I would re consider my options only then.The only people who benifit are government employees and the government themselves due to having the infostructure like roads being able to be used for a extended times to take the pressure of the requirements of parking and volume of cars heading up freeways at a given time of the day.Have you ever tried to go down to the police station in Geraldton on the weekends and tried to do anything? Good luck with that.

I like having Sundays and evenings as family time and I know that if the shops are open on Sundays and late at night I would be forced to work them, as I have no children and knowing that those who do have children would probably not have to do those shifts. Also having late nights will mean no sport for me as netball is from 5pm on Tuesdays and Fridays and that the training is in the evening during the week. Being able to go for a walk while the sun is still up in the evening when it's also cooler would not be possible either.

I like it just the way it is. Deregulated hours will see more people and traffic drawn to the City and it is busy enough. Also I object to more power going to Coles and Woolworths which have been proven in other deregulated areas push out the smaller businesses. Although I am not a regular shopper at IGA; it is without doubt that it heavily contributes to a sense of community - an important element which is dying in this day and age. Other smaller business that currently are able to open will be also pushed out as Coles and Woolworths have made public their agenda to drive competition on pricing until they are the only ones left - they did it with service stations and the corner deli - why would anyone be naive enough to think they will stop. I believe in protecting this for Geraldton and retaining that sense of ""City but small regional town"" feel as it is precious.

I like that smaller businesses already have the opportunity to open and can choose not without loosing customers to larger chains

I like the times of trading hours. I settled in Western Australia 20 years ago as things were still relaxed. You can always make the time to get to the shops when their open for your needs.

i like to shop at the specialty stores for things other than grocery and i think the cost & choice is not that great and if we loose these smaller shops what are we left with certainly not much on line will look pretty good. Having worked in retail on & off since i was 14yrs old always have taken a interest in what is happening in retail & i cannot see how small retail could survive unless run by family & what family wants to work 7 days a week who is going to have time to watch their kids & grandies play sport or go for a ride or take them to park, beach these things are so important to raising good citizens.

Self-Selection Online Survey of Residents No –Object to deregulation <i>Reasons why</i>
i object because Geraldton is too small. i honestly don't think we need it. It is a ridiculous idea. Deregulation will only help the multi-national companies. Small businesses are already allowed to open on Sundays if they wish to but they have chosen not to so why force them? Deregulation will ruin our town. We do not need every shop open on Sundays and we definitely do not need to be open 24 hours a day. It will cost more money then it is worth. Small companies will lose money and therefore have to close down. I prefer small, local companies to the multi-national companies so i don't want them closing down due to the deregulation of trading hours. It is not necessary in this town and until Geraldton gets as big as Perth it won't be necessary. NO TO DEREGULATION!
I object to deregulated trading hours as there is enough time in the six days of the week to buy whatever you need, and there's plenty of shops for the extra essentials on Sundays.
I play sport on the weekend and spend time with family and friends
I prefer to continue the lifestyle we have and support smaller businesses, not large multinational companies
i prefer to keep trading hours regulated which i believes helps small business to survive and gives people time to spend with their families.
I prefer to shop in normal hours
I run a very busy service business that looks after retailers. I dont want them calling me on my only truly full day off [Sunday] to carry out repairs. I enjoy time off to carry out my recreational activities without having to think about who is going to call me out next.
I see no need to allow the corps into the city that will force the small business owner to open on Sundays. It is also a religious preference
I see no need to have deregulated trading hours. Small business owners are open in the West End. I don't see any benefits from Woollies, Harvey Norman and Coles opening.
I simply no not believe it is necessary, it is the big boys trying to push out the competition.
I strongly believe and personally enjoy being able to spend time on the weekend with family and friends and not having to worry that someone will miss out because they have to work. I can not see that people have extra money to spend so it will just spread the same amount of dollars over seven days. It is obvious that big Chains have the power to absorb any extra costs involved with trading 7 days. Our smaller local business do not have that luxury.
I strongly object because we are steadily and surely being taken over vby woolworths/?Coles and their many subsidiaries to the detrement of Australian people . The other multi-nationals are not any better. Mr Ashplants motion in the local city's Council has caused so much anger it is most doubtful he will win a position on Council again. The days of just voting with out thought are past and clearly he has not the intelligence to understand the damage he has done as a councillor
I support locally owned business and feel that there is no need for extended shopping hours - last few times I have been into the city centre on a saturday afternoon, most shops were shut by 3pm. There is plenty of opportunity for people - whether they work day or night, to get their shopping done without dragging out the shopping hours and creating quiet shopping environments! We don't want to be a bores-ville society.
I think family time is more important and we have sporting commitments, having been a shift worker all my working life I organise the family and shopping, school and sport very well with the current trading hours.
I THINK IT IS NICE TO HAVE A SLOW DAY WERE PEOPLE CAN KEEP QUALITY OF LIFE. AS IT IS SMALL SHOP IN THE CITY CENTRE CAN CHOSE TO OPEN , AND MOST CHOOSES NOT TO.
I think it is ok the way it is. I have worked in retail and know business is poor and wages are high when shops open on Sundays, public holidays etc. It also gives the local IGA stores a chance to operate without the opposition of Coles & Woolies. People need family time to play sport, attend church etc without having to go to work & find child minders on weekends & public holidays.

Self-Selection Online Survey of Residents No –Object to deregulation <i>Reasons why</i>
I think it is unnecessary for a town this size
I think it would be damaging to small business. Only the multi nationals would benefit. Maybe in 2 - 5 years time when population has grown some more.
I think Monday to Saturday is enough.
I think Sunday should be kept as a rest day for all and families should be encouraged to look at other ways of entertaining themselves.
I think that deregulated shopping hours will erode family and sporting time
I think that Geraldton doesn't have the population to support deregulation. Even when extra days have been granted the community has not supported these days. There are enough supermarkets open 7 days that no-one is unable to food shop and seeing as prices are comparable to Woolworths & Coles there will not be any price difference. The argument that people go to Perth just to shop is a false argument as not one person I have spoken to has said that they have gone to Perth specifically to shop for any items but most people have shopped in Perth if they were in Perth for other reasons eg: Weddings, concert ect. Geraldton is a very community based town with the local IGA stores supporting the community keeping money within the community neither Coles nor Woolworths put anything back into the local community aside from wages of the people they employ. They do not support any community within the town not even giving items for raffles or other donations.
i think that it will ruin family time, although i am a casual, i am at school currently undergoing year 12 and Sunday is the only day i get to see my family.
I Think that sunday's and public holidays are for family time. I used to work at a certain IGA store which has Sunday trading and I absolutly hated it as I couldn't go out on a Saturday night and I didnt get to see my parents, who I only see on the weekend. Let people enjoy their saturday nights without worrying that they have to go to work the next day and let them see their loved ones.
I think that the council should concentrate on the trade that we do have. The main street etc should all be open thursday late nights and saturday afternoons. People should be able to organise themselves in the time we do have. I work in retail mostly 6 days a week and still manage to organise myself
I think that there are enough hours during the week to do my shopping.If govt agencies and council offices etc were open on weekends as well as shops it might make sense.I prefer to shop during the week as there arent so many people in shops.If people only have \$100 dollars it doesnt matter if shops are open on weekends as they shouldnt spend any more than they can.
I think the present arrangement is satisfactory. Deregulation would spell the end of small independent traders because they could not compete with the large national companies.
I think the shops are open sufficient hours for the population of Geraldton. Sunday should be a day for families to enjoy together - people shouldn't have to work - and if trading hours are deregulated there will be those who HAVE to work because their employers will demand it. Occasional extra opening hours on holidays are nice but I don't believe a necessity.
I think there are better things in life than shopping.
I think there is enough opportunity monday to saturday leaving sunday a day to rest and recuperate and enjoy the family.
I think there is enough time now to shop and the business would be open longer if they felt they could make sales
I use a local IGA and this is a family owned local store so I choose to support them and I feel by deregulating will give the super stores such as coles and woolworths a manoply

Self-Selection Online Survey of Residents**No –Object to deregulation***Reasons why*

I used to own a retail shop in town. We used to open in the ""special"" the days and always made a loss. That was without paying any extra for staff. We took our young kids in with us. It was always very depressing, having to give up a family day and then making no money anyway. Small shops can open when they like already. They choose not to because it's not worth it financially. The only organisations who are going to gain from this are large businesses such as Coles, Target, Woolies etc. In the long run, small businesses will close down and there will be less choice for the residents of Geraldton.

I want my family home not working. I need someone to take the kids to sport.

i want my town as it is .will the city open on sundays so i can pay my rates,will banks,insurancesance co,will schools open no they can not afford it .so why do you think retailers can,all prices will go up not in the short term but the will in the long term. you can not trust the big supermarkets

I want to be able participate in my children's sporting activities, visit family and spend time doing volunteer work with the Apex club of Geraldton. I believe people spend too much leisure time shopping, so much so that a Perth family spends their entertainment time in a shopping centre much to the detriment of volunteer organizations.

I won't have any lesiure time with my family as i will have to work.More late night shopping is a better option for geraldton i think.

I work 50 hours a week in walkaway and still am able to make it to the shops on a weekly basis. There is sufficient shopping hours for people now. There are also small independent shops open to people who desperately need supplies outside business hours. These shops are locally owned and give back to the community. The big shops like Coles and Woolworths will just further push these smaller shops out of Geraldton.

I work in retail and I do not believe we will have enough business on a Sunday or outside normal trading hours to support deregualted trading. I like the lifestyle in Geraldton and think it would change drastically if deregulated trading was introduced. I also support a local Football club which plays on a Sunday, I would not be able to support, voluteer or work at the club. There would be a number of people in the same boat as myself, and the sporting community would suffer. I would also like to see the market share in Geraldton NOT go towards the multinationals. Coles and Woolworths have such a big market share in Australia, and their strangehold would tighen here in Geraldton, because smaller businessess will just not be able to compete.

I work Monday to Friday full time and still manage to get all my shopping done and pay all my bills without any place having to open 7 days a week. If anything needs to open longer it is the banks, post office any government, as these are places I struggle to attend during normal work hours but always manage to get things done.

I work most days of the week If the trading hours are deregilated than I will most likely work sundays aswel. Then I dont have the day to spend with my partner when he isnt working I will have little time and/or energy to spend the day out with family down the beach. There are already some shops open. Why do we need every shopping center in geraldton open for one more day of the week? I would rather keep it how it is. The way I see it is if peiple want deregilated trading hours move to the citys and towns that already have it and dont try to change geraldton to suit them

I work six days a week as it is in retail, I DON'T want to work 7 days!

I would only support deregulation of trading hours if it didn't reduce the diversity of shopping outlets. The larger grocery outlets already have a stranglehold on 90% of the market. Any government reguluation that increases their stake at the expense of smaller local outlets should NOT be allowed.

I would prefer to leave the trading hours as they are my family and I can purchase all our needs without sopping on the weekends. I love Geraldton the way it is ! I would like Geraldton to be a little different to the rest of Australia and keep the weekends for our family time including participating in sports.

I would probably continue to shop during normal opening hours.

Self-Selection Online Survey of Residents No –Object to deregulation <i>Reasons why</i>
If geraldton had a large shopping complex where small and large businesses shared foot traffic through out the complex then it would be viable. Small businesses would not be able to compete with large businesses.
If people can't get themselves organised enough to do their shopping as things are now they must have some serious problems. If people have to shop on Sunday's they can go and spend their money at Mr Rigger's IGA stores. At least he gives back to the community by supporting heaps of worthy causes, unlike the big boys who ill do their utmost to shut the little local stores down.
If retail outlets are to be deregulated, so should all other services e.g. lawyers, law courts, Centrelink, banks, council offices, post office. Usually when people come to shop, they have other business involving varied services. ALL FOR ONE AND ONE FOR ALL. There are only so many dollars in each household budget and once this money is spent, the opening hours are irrelevant. Another very important factor is the impact on family life and time spent developing family and community involvement.
If the shops want to open let them BUT I do not like them opening SUNDAYS
If you go into town on a Saturday afternoon or Thursday night there are hardly any sops open so what is the point in being open on a Sunday?
Impact on sport/leisure activities
Impost on family time Not necessary - sufficient shopping hours Adverse impact on small businesses - particularly those locally owned Plays into the hands of the big multinationals - Coles and woolworths. And these companies do very little for geraldton such as sponsorship of events etc compared to the locally owned small businesses.
In a peaceful tiny paradise like Geraldton, where everyone is virtually five minutes away from everything, there is no need to risk ruining our lifestyle. If we were a metropolis, with a population of around two or three hundred thousand, and you had to spend half an hour or more traveling to and from work each day, then there might be a case for it. The ideas that deregulated trading hours would boost tourism, or attract bigger shops(like Myer or David Jones are just plain crazy. Does anyone really think tourists all over the world would jump up and down for joy if Geraldton had deregulated trading hours?? Hardly. As for Myer etc coming to Geraldton, trading hours aren't the issue: Population size to support the economics of such a store is the issue. And, to those who think Geraldton had to 'get with it', and 'move with the times', what next? Perhaps a heroin shooting gallery? Maybe a couple of brothels? And, what about really getting with it, and having some peep shows, where guys can go into a private booth and get themselves off while watching a naked girl gyrate around? Wouldn't one of those be a great feature for Geraldton, in the mall!! Gettin with it, and moving with the times really sounds exciting, doesn't it??!! Let's not loose site of the fact that many of us choose to live here, for the lifestyle, not to 'get with it', or to 'move with the times'. Geraldton is arguably the best place in the world to live...let's not risk ruining it. When I ring colleagues, or other business contacts, in various capital cities, I say I am ringing from ""that blissfully isolated outpost in paradise, also known as Geraldton"". Let's keep our paradise intact!!!
In the 25 years I have lived in Geraldton the town has actually lost the diversity of retail choice that it once had. The domination of the national companies and franchises all selling their own version of the same thing has resulted in reduction in the number of smaller specialist businesses offering a diversity of product. Futher advantage to the national companies will reuslt in greater domination of the market and even less diversity. And people will look to Perth even more as they can't get what they want in town.
Insufficient population to warrant deregulated hours
It disadvantages smaller businesses.
it is no good for our town , it will spoil all sports games they are battling for numbers now,our weekends are free and should stop this way

Self-Selection Online Survey of Residents No –Object to deregulation <i>Reasons why</i>
It is not necessary to have more stores open on Sundays or after 6pm as there are IGA's which are open for any items you may require. The only times I believe the stores should have extended hours is during Christmas.
It is not necessary. We do not need shops open longer - we need more choice!! Target is still very limited no matter how often that its open!!
it is not needed
It is not needed in Geraldton yet.
It is not needed, justified or wanted. This is the THIRD questionnaire / survey / yes or no, i have filled in - why are the council not getting it - we don't want it. It seems like the council will just keep going on and on and on until it eventually falls in your favour and you can then proceed?? Please listen to your LOCAL businesses.
It is not required as we have alternatives. Sporting & community groups are already struggling for members & volunteers. The population is not sufficient to warrant any further trading & the retailers deserve this to be taken off the agenda for at least 5 years as the constant uncertainty must be very difficult to live with.
It isn't needed
it only suits the bigger retailers abd supermarket chains and will drive out small business. Iyt reduces family time - time when shops are not open....
It should be everyone's OWN choice whether it be the customer or the trader to open whenever or shop when ever they want. The government has no right to regulate such decisions.
It should be family and friend time. Prices will increase and larger business will ruin smaller business. When the city council and other government business choose to deregulate their opening hours I will then support open trading.
It will affect Junior sport as a fair percentage will not be able to play as they are working. This will have a flow on effect to all sport in Geraldton. There are enough shopping hours anyway.
It will have a negativ impact on family life in Gero
it will have significant effect on sporting clubs to their survival. it will only benefit coles and woolworths which do not bring any significant profits to the Geraldton area. we do not have the population/business turnover to support a sunday trade. i do not work on a sunday and i dont expect others to be forced to work on sundays either. the benefits and profits to local companies opening on sunday will definitely outweigh the costs of labour and utilities for those days. there is no reason to want to trade on a sunday unless you are in hospitality ie cafes/restaurants and there are not even enough of them to support a sunday trade - look at Provincial Bar not offering a service on sunday during the day at all for example.
It will only benefit Coles and Woolworths to the detriment of other independent retailers. They do not need to be any bigger and I can still get grocery items if required at existing IGA outlets on a Sunday. The regulated shopping hours tips the balance slightly at a local level back to the independents.
It would cause closure of independent supermarkets, with a knock-on effect of closing their local suppliers. Mainly due to the dominance of the chains.
It would not be economically viable for the smaller local businesses as staffing costs would be huge while sales would be lower than on your average weekday. People enjoy a weekend, especially sunday to spend at home/with family. I don't think more people would go out shopping on a sunday, nor should people have to work on a sunday.
It's a greedy grab by the duopoly of Coles and Woolworths. They want all the retail trade and they already have more than their share.
its been fine this way for years so leave it alone an stop wasting rate payers money !!!!!!!!!!!

Self-Selection Online Survey of Residents No –Object to deregulation <i>Reasons why</i>
Its not just Geraldton we have to consider the other areas were they have to drive a long way to shop if they are working all week i.e Moora ect.
its not necessary geraldton, not enough shops.
It's only going to support Coles and Woolworth chains. Currently everyone else can open and choose not to. As it is the city centre and shopping centres are dead on a Saturday afternoon.
It's something I feel Geraldton is just not ready for, the population is nowhere near enough for it, and if you were to go into the stores on the previous public holidays they have been open, it will be quite obvious there is no need.
just need more time at home.
Keep Sunday as a family day. Plenty of time to shop on the other 6 days
Lack of volunteers for grassroots sport, it's getting harder an harder to find volunteers, extended trading will make it a nightmare
Less emphasis needs to be placed on consumerism and materialism and more support for family time.
Let's face it - this call for deregulation is simply a push for Coles and Woolworths to be able to open whenever they want to - to push all of the other local businesses out. Geraldton does not need it and can not support it. If people can't get their shopping done in the 86 hours that are available for them at the moment, then that is their time management problem. People aren't shopping on a Thursday night or a Saturday afternoon as it is - why open longer? Most businesses in town are actually able to open whenever they like, and they choose not to open as it is not viable for their business. To deregulate trading hours will force these smaller businesses to open just to stay competitive. Then they have to fork out to cover penalty rates, extra costs for utilities etc. It's just not fair. Especially when Coles and Woolworths don't have to pay the same penalty rates and have deals with utility companies for cheaper rates. In closing, I believe that deregulating trading hours will be a detriment to Geraldtons way of life. We are a community that values family life and sporting activities and community events... Deregulating trading hours will leave much less time for those sorts of things.
Like I said earlier, we have kids sports on Sundays pretty much year round and Sunday trading will just stuff things up and make it even harder to get parents along to help, let alone enough kids to make up the teams.
Longer hours means my wife and I will rarely see each other. Now my children are in the workforce also they also will be too busy to visit or see. Prices will go up and in the long run large corporations will be the only one able to afford to open and then they will be able to charge whatever they like taking the choice and competition out of the market.
Loss of income for small business and our children may have to work weekends thus limiting any family time. Geraldton has plenty of supermarkets open on the weekend already.
Major retailers do not need to open 7 days a week - 6 days a week is plenty. It is nice to have Sunday as a shopping free day.
market domination and control by capitalism based structures that work hard to exrract as much finacial gain as possible from the markets they have control of, woolworths the fresh food people own more pokies than any other business in australia woolworths have been cliffing for years and are about to be exposed by the accc this will destroy local society fabric
more family time, more time for healthy lifestyle, beach, sport etc don't want woolworths/coles monopoly who do not support local community like IGA's do
More to life than shopping
More to life than shopping, if we want something we will make sure we do it in trading hrs
Most people I know are able to shop during the hours that we have the shops open now. I have in the past worked in retail where we have had to open on Sundays and more late nights and it was not worth opening as not enough customers to pay the staff. The local supermarkets opening after hours is more than enough.

Self-Selection Online Survey of Residents**No –Object to deregulation***Reasons why*

Most store that I support because they are local and support the local football clubs (see the start of the season supplement in the paper or special events, again see the lists of the sponsors, it seems that the only people that will benefit are the national giants, whose main sponsorships must have a state or national footprint, these local stores can open now if they could make it pay, and I know we will loose more local stores.

My friends that visit Geraldton from Perth think it is awesome how we do not open town on a Sunday. They say it gives you that holiday feel.

My husband and I are both shift workers and have two children under 3. He works in the agricultural industry essential for supplying the nation with food and I work in Health. Our services must work around the clock and it makes life hard. Is nothing sacred any more? Can a chop assistant not take her children to church on a Sunday or the fruit n veg boy be hungover on a Sunday after a hard game of footy and a few beers. If people can't plan why should everyone else pay. I have cloth nappies for when I run out, we have a vegie patch and chooks and I breast fed my babies. I'm not a hippy - we like HJs with the best of them, but I am against mass consumerism and our ""push button"" society who expects everything now with little give. We wonder why our y generation are so demanding, selfish, rude and lazy - we just need to look at ourselves. If not for the reasons stated above what about guarding just a little bit of family time that no employer or customer can intrude on special times with loved ones?

My husband is a local retailer in business in Geraldton 30 years. We cannot afford to open Sundays and he needs at least one day off a week rest. I support local business most of whom are struggling as it is against the corporate giants. Small business is the backbone of the country.

my kids play junior sports on sunday and as a coach i need to be there. i moved from the city to enjoy the country lifestyle, i dont want that spoiling what my kids want to do when they get older. i want them to have a fun time growing up not being dominated by work hours. i dont have any extra money for a shop on sunday, no-one else does either. same profit but over 7 days. that cant be good

My partner and myself both swim and enjoy weekends and going together. We only have a certain amount of money left after paying back debts owing.

My wife works in one of the 6 day trading shops on a part time basis and she would be made to work Sundays on a rostered basis or lose her job. (made clear by management already) I work away and weekends are our time not works.

No

No comment

no need for it we have plenty of time in the week

No. My workplace has elected to open on prior Public Holidays (Easter Monday & Australia Day), and trade has not been busy enough to keep us occupied. I work for a major retailer.

not giving one

Not in the best interests of small business owners. Not in the best interests of attracting and maintaining volunteers and players for sporting clubs and volunteer groups, both very important to me and I believe, a community. I prefer that people are encouraged to do things other than shop and get out and about and enjoy living! People have the same amount of money to spend, whether its over 6 days or 7, so the costs of remaining open for another day may not improve revenue. Family time.

Not necessary

Not necessary. All it does is gives people more time to shop & in the majority of cases the annual turnover of the business does not increase therefore they will eventually close on an alternative day or increase their prices.

Not necessary. Small businesses would suffer

Not needed there are plenty of choices now

Self-Selection Online Survey of Residents No –Object to deregulation <i>Reasons why</i>
Not needed, christmas Sunday trading in Geraldton is always quieter than Thursday, Friday and Saturday. There is no reason that we should have the hours changed to make people work on the Sunday.
Not needed. Does not allow small business owners or their workers time off.
Not needed. The population is not large enough to sustain it.
Not warranted. It will have adverse affects on my sporting activities.
Only have so much money. By sticking to my preferred routine am able to stay with the family budget. Sunday is a sacred day . 6 days shall ye labour on the 7th day it is rest and family time.
OPEN 6 DAYS A WEEK IS ENOUGH
Opportunities for retail spending in the town are quite adequate. People have a finite amount of money which they can spend. Increased opportunity to spend the money does not alter the amount of money to be spent - it just increases the businesses cost base for the same revenue. Within the community sporting and volunteer organisations have responded to the current trading hours by modifying activities and the times they are run to maintain their membership. Extended trading hours will further impact upon these activities and make it impossible to accommodate all parties because of the extensive hours that will need to be worked. Additionally a large amount of the sponsorship that supports these clubs and organisations comes from the small business community and anything that negatively impacts upon these businesses has a flow on affect to club sponsorship.
Our customer base in Geraldton is stretched far enough as is it, making Geraldton 7 days a week trading wont make people spend any more money than they are already spending, but businesses will be paying more wages etc. I think it's another silly idea in our backwards town that we clearly do not need.
Our society is constantly battling obesity, the breakdown of family and the demise of sporting clubs. Deregulated trading hours will increase these problems. The mining industry workers constantly talk about the deregulation of trading hours but they actually make up a very small part of the population and they are the ones least likely to have their lives affected by the change.
Our society needs quality family time. If parents are having to work on weekends then their family suffers. If the younger generation are the ones hired for after hours trading (they are paid less) they miss out on the opportunity to participate in sports which build team spirit and time with the family. Geraldton does not have the population to support the retail traders in extended trading hours. Deregulation will only raise their costs and send more business to the multi-national outlets and the dollars flow out of the community. Many of our community and social events are supported by the local traders who put back into their community. I do not see this from the multi-nationals so who will provide this support if the local retailers close? Maybe the Council with another rate rise. Geraldton has a great lifestyle and deregulated trading will reduce family time and the TV and internet will be the baby sitters while parents work.
Our town has several iga's open on Sundays to get a few groceries if need be. Woolworths now has shopping online that can be delivered later in the evening if need be. We do not need squillions of shopping hours. It will damage the community groups who need people on Sundays.
People currently have access the things they need within the current hours available. While it is important to be able to have access to the things we need, a community is not richer because of the number of shops that are open but the things they do and engage in together, I enjoy the fact that in Geraldton only some shops are available outside normal hours for goods. This sends a message to residents and also others that in Geraldton we value our leisure time for family and other activities, including outdoors, and that shopping and consuming is not our main recreational pastime. I will be very disappointed if trading hours in the City of Greater Geraldton were deregulated.
People in retail need family time. They work Monday to Saturday and its only One day they should get a break.

Self-Selection Online Survey of Residents No –Object to deregulation <i>Reasons why</i>
people need a chance to have a break, you find as soon as there is a public holiday sales go up, before and the day after. if people work all the time they get over stressed. if the major shops are able to open all the time, it will hurt small business owners more staff are to be hired and some will lose business so forced to close. and really no one wants to work 7 days a week every week.
people need to have time at weekends for there families, sport, friends etc. kids are being left at home by themselves during the week , it could get worse if more parents had to work weekends.
People need to spend more time with family and such. Also gives some people a bit of a break. Also helps the smaller businesses not lose to the bigger companies.
People spend enough time at work as it is without adding extra hours/days.
Population doesn't support at the moment to give all traders a fair go Also the small traders especially family businesses will be stretched with resources. Family life will be reduced even further which could lead to other social problems in the community. Additional trading hours could also result in young people having reduced time to engage in sport as they would have to work the allocated shifts or lose their jobs
Prefer to patronise local markets, especially on Sundays. On Sundays at the moment, traffic volumes are low and the place seems quiet and relaxed - a break for the week - part of the reason for living in or visiting Geraldton.
Quality family time should remain on weekends shops open would definitely interfere with family fun, outside ie; kicking footy going to beach etc
Retail workers deserve time off and there are already 56 hours to shop per week
Shopping during existing hours (8 am to 6 pm) Monday to Friday is sufficient for my family's needs and is the most convenient. We value our weekends and would be disappointed if people who now participate in sporting activities in the evenings and at weekends couldn't do so because of having to work deregulated hours. There is plenty of competition between shops and supermarkets and we have suffered from the loss of smaller hardware shops because of Bunnings. Other smaller shops have closed because of 'big business', and that is a noticeable detriment to the character of Geraldton.
Shopping in Geraldton is rubbish.
Shops already have the chance to open Thursday nights and Saturdays as it yet town is always quiet. Opening longer is not going to help that. There is plenty of time and shops open already to do shopping during week. Bringing in deregulation is just going to mean the smaller business suffer and will most likely end up having to close down in the long run therefore leaving us with less options anyway.
Shops close on saturday afternoons already so cant see it making any difference other than Woolworths and Coles being open. I think we should instead promote the farmers market and mid week shopping is really not that hard maybe if mid week shops shut at 6:30pm that would assist.

Self-Selection Online Survey of Residents**No –Object to deregulation***Reasons why*

Shops do not need to be open any longer than they are. You should be encouraging families and young people to take part in community groups and everything wonderful that comes along with being part of a community group. It is a shame that our society bends to the minority groups and church is no longer seen as a part of our Christian based history. Then you should be encouraging them to be part of a sporting group as that will go a long way to our ""bored"" overweight youth that cause problems and spend time on our roads acting like they own it and forget that they are part of a community that owes them nothing and they owe everything to the community. Money spent in this area would be more worthwhile than promoting shops to be open 24/7 or any part there of. Please don't let the multi nationals push our town into giving them the absolute majority in the choice department. Support and promote the smaller business - the family based business. We can't all move to Perth and live once our job choice go by the way when family businesses are forced to closed because it is not viable for them to open when they are being forced to open. They is only the same amount of money available to consumers. Just because the shops may be open longer, doesn't mean we all have more money to spend. It may be encouraging greater debt for some. Stop and smell the roses, enjoy your family and friends and our wonderful weather.

Shops have enough hours, even now many shops dont open for late night trading so i cant see how opening on weekends is going to change things.

Since being a young teenager I have worked in small businesses. I feel that allowing retailers to open anytime they choose, smaller retailers may face even more financial pressure.

Small town, small business cannot compete with large supermarket chains and chain stores. Breaks down concept of weekend/family time for workers and business owners alike. Its a disgrace that it has been proposed.

Social disruption and I don't believe that their is a critical mass that can sustain such an action

Stops people playing sport due to work hours and family recreation time is reduced

Sunday and evenings are family time.

Sunday is family day not shopping day

sunday trading is not needed in Geraldton, the two sunday trades b4 xmas prove this, it is not busy!!...sunday is family day, sports day, time out for families and quiet time. I work in retail and Saturday afternoon it dies off dramatically cause people have other things to do on the weekend besides shopping.....the same goes for late night trading up until 6.30 -7 on a Thursday night is all that is neededthe rest that hang around the shops are teenagers and troublemakers. And the argument about cruise ships coming in well that's once in a blue moon on a sunday and smaller shops can open anyway if they think it is worth it. It is hard enough to get good staff (managers, assistant managers) as it is...tell them that they will b working every sunday and it will be impossible, as most are child rearing mothers who need time with their children on at least one day of the week which is SUNDAY!!!.... I have noticed that the only people who want sunday trading are non working mothers, people who have office/council/bank jobs who would never consider in their life working any time on the weekend. SUNDAY TRADE IS NOT NEEDED IN GERALDTON!!

Sunday trading will mean less time for family and sporting activities. It would also benfit large retail chains at the expense of local small business.

Sundays is family time. Geraldton has nothing to shop for on a Sunday and you have 6 days a week to shop. That's enough time to fit in a shop.

The city needs to move on to the 2100 century and become a city for its people and not a few locals stuck in the past

The council should be worried about the little, locally owned shop, rather than the duopoly - Coles and woolworths group.

The impact it will have on sporting clubs with volunteers and kids working etc will be disasterous. It is ok at Christmas time and special occassions but not all year round.

Self-Selection Online Survey of Residents No –Object to deregulation <i>Reasons why</i>
THE reason I live in Geraldton is that the lifestyle and the quality of life for families and self is one of the best in Australia, please don't muck it up.
The shops are already open long enough. Sundays should be a family day, and a day of rest.
The shops are open 6 days and late night shopping and I think that it more than enough time to do your shopping. Sunday's should be family time
The shops are open enough, there is online shopping aswell People who work in those industries need time off too and the young people have sport or Study to do, also they like to spend time with family and friends
The shops are open long enough for people to so their shopping. It's not as if all the shops in Geraldton will open if hours are deregulated. I have a family heavily into sports and my weekends are filled with sports and quality time with my children. The council should take a good look at themselves and ask if they are doing this for the greater of Geraldton and the families that live here, because all I don't believe they are. If they want to do their shopping with out it being crowded then i suggest they go shopping on a Thursday night because there is no one around then..
The small shops need a fair go no Coles and woolworths there monie won't stay in geraldton
The trading hours are suitable as they stand. I have experienced Sunday trading and have been very disappointed with the service received (children who do not have any customer focus) Extending trading hours or deregulation will not increase the money available for shopping so we must accept it is a finite amount and consider the business operators.
There are 6 available days shops are open. The small businesses in town open on Sundays like IGA give those businesses a chance to pick up the slack of those people that can't fit a shop into the other 6 days. Opening on a Sunday and public holidays is not worth the money it will cost small businesses because majority of people don't need to shop on those days so it will be a very minimal amount of people using these services.
There are already more than enough hours for people to get their shopping done. Being able to shop online for groceries and/or clothing, toys, footwear etc make shopping more accessible at anytime of the day. People that work in retail need Sunday to spend with their families. People may argue that staff do not have to work on a Sunday - well take into consideration the staff who are on contracts that make them work weekends and public holidays with no extra pay. Allowing all the shops to trade on Sunday and late is not conducive to family life or sporting commitments. People are still going to have the same amount of money to spend regardless of what days the shops are open. There is no extra money. Shops will probably increase the cost of items to allow for wages payable on a Sunday or late nights. Let the families of this town have family time.
There are enough services open outside regular trading hours. Keep the small business alive & my family don't want to HAVE to work other hours just to keep theor job
There are many, many reasons; however, to keep it short, we MUST have strong locally owned independents who support the community, help maintain a local ""community"" ethic and ensure the money spent is maintained within the community. Supporting local businesses helps to maintain strong community AND family values. We cannot loose sight of this very important fact.
There are only so many dollars to go around & I beleive there is plenty of time to shop Monday to Saturday
there enough hours to do shopping now, don't need any more, there's some times you like to try and have your family home and not at work
There is already enough time and choice. I don't like the idea that more of our junior sport will be disrupted through people working longer hours, especially when I can't see the reason for it. Im also concerned about the two major stores getting a monopoly.
There is ample opportunity for people t shop at the 'normal' times and for small businesses the cost of paying staff outweighs the profits
THERE IS AMPLE TIME FOR ME TO SHOP NOW. PLUS INTERFERES WITH MY FAMILY SPORTING TIME.

Self-Selection Online Survey of Residents No –Object to deregulation <i>Reasons why</i>
There is currently plenty of hours in the day to shop, to add more will be less family and community time
There is enough choice now. It is clearly not required as any day of the week the number of people in the CBD or shopping centres after 4.30pm drops dramatically and by 5.30 the place is dead apart from those dining out. There are enough options for food shopping with all supermarkets open until 6.00 pm during the week and 5.00pm on Saturdays. For the odd bits on a Sunday there are plenty of options with the small independents open.
there is enough open now . people have lives and they are going to be made work Sunday no choice . If the shops have to open so should the banks and all the government departments including local government, doctors and all. The only people who will benefit are the ones that already have the weekends off. Retail people have lives and family too.
There is enough shops open on Sundays. As it is you go into town on Saturday afternoon, and its a ghost town.
there is enough time during the week to shop, after hours is family time. deregulation of trading hours does not put more consumers in a shop, it just spreads them out more throughout the day, small shop then struggle to survive due to increased overheads and close forcing people into the major retailers who care nothing for the social fabric of the community only profits. Once small shops are gone they will not return and Marine Tce will be empty.
There is more than enough hours during the week for me to go grocery shopping. If I want to shop on a Sunday, I will go to Perth. At least they have decent shops. Noone gets excited about buying bread or milk on a Sunday. I would rather spend the day at home with my kids. God knows there is nothing else for kids to do in this town.
There is more to life than shopping. Time with family and friends is important. Local small business need our support not the big chains like Coles and Woolworths - they are the only companies that will benefit from deregulated hours.
There is no need for extended Sunday trading in this country town
There is no need to open large supermarkets any longer than Monday to Saturday if trading hours are deregulated then deregulate council office hours as well. If I had my way we would go back to 5 1/2 days per week and get back family time.
There is no useful economic benefit to the wider community. It is not a level playing field. The benefits are only for the multi-nationals, local small business employers will lose. This is not being sought by the majority, it is an attempt to force it on the community by a minority.
There is only a certain amount of money to spend. It is important to value family life and interactions. Wages need to be paid and additional hours will only increase the cost of goods.
There is plenty of shopping hours available now. It is not economically viable for Geraldton to trade more than we do now. Small business can already open if they can service their business with 16 staff and they don't. They only stores this will affect is Coles, Woolies, Target, Harvey Norman, Goodguys, Mitchell and Brown. and Spotlight (in the manager). The other smaller stores in town won't open. I have spoken to all my juniors and none want to work Sundays. Uni students want free time as most work and study now for the rest of the week.
there is plenty of time now
There is plenty of time to shop already!! On Sundays, holidays there are plenty of smaller shops open for essentials and there is no need to give further hours to major national chains like Woolies and Coles. Surely shopping is not the only thing that needs to be done after hours and weekends
There's already enough shops in town to shop at on the weekends now
There's more to life than shopping as you only have so much money to spend. Less time for people to volunteer for sport, community activities, family life. For most small businesses it is not viable and they do create employment. and support the local community. Most big companies take the money out of town.

Self-Selection Online Survey of Residents No –Object to deregulation <i>Reasons why</i>
This will reduce the number of small businesses in town as it will be difficult for them to compete
This won't help local business
Time needs to be available for family, church and sport.
To give the locals a fair go.
to protect the current level playing field established by current regulations - Coles Woolworths already have 80% of the market, when is enough enough? to protect the viability of independent small business and choice in the Midwest hinterland to protect variety in shopping opportunities to protect smaller retailers to endorse the possibility of tome off for small retail owners To ensure fair trade and prevent dominance by the stronger players to be ethical and responsible to the greater good of my community
Totally unnecessary & an invasion of family & community lifestyle
Traders can open open now . Small traders will not be able to compete with the large multi nationals. Small local businesses will suffer through higher costs.
Unnecessary
Volunteers are hard enough to get now without more pressure placed on them due to work committments
We all have families, if there is deregulated trading hours the people with families that are working in these industries have less quality time with them. There is already too much on now, sport and social functions, where will the family time be (extinct) Also here in Geraldton there is only so much money in the town, no more will be spent , just it will be spent on a different day. We do not have the population or the tourism people to support this, you will see alot more small business close their doors.....
We already have adequate shopping opportunities. Do not want Coles / Woolworths to have further opportunity to monopolize (see Fed Govt current enquiry)!
We are a city in which small business already appear to struggle and the deregulation of trading hours could only add to that.
we are already open thursday nights and all of saturday but businesses are closing early due to no sales, businesses opening longer hours are loosing money due to no sales and electricity bills. we are loosing family time and community activity times so support trading when it isn't needed!
We arrived from a tiny town with only a few shops and have never used extended trading hours - feel strongly that this will kill the trade of the little guys - people have always managed to plan and shop - there will be even less time for families to spend together. Thank you
We do need extra houres, community will suffer, population isnt enough.
We do not have enough shops to operate. Maybe if there was a larger selection of shops but not at the moment.
We do NOT have the poulation to justify the deregulation.The 2 big supermarket chains have almost 80% OF THE NATIONS fresh food market which is unheard of anywhere else in the world.It is a very unhealthy situation, with the outcomes of deregulation ultimately being higher prices and less choice for us the consumer. The social impacts will initially be less work for our youth as the big 2 aim for self service at their checkouts, followed by smaller unique speciality stores closing because of longer trading hours and unsustainable overheads.The main detrimental impacts being higher utility costs, skyrocketing land/water rates, higher rent increases because landlords assume a larger turnover, and the inequalities of Federal and State wage rates which equates to a difference of 300% between Sole Traders(usually specialty stores) and Corporations.I have many more reasons but not enough room to mention sports, social(do we now hold weddings on a Wednesday), health, debt(just how much personal credit card debt per head locally already). etc etc.....
We don't need any further degradation of our family and community values in order to satisfy the greed of national chains.

Self-Selection Online Survey of Residents No –Object to deregulation <i>Reasons why</i>
we dont need it
we don't need the multi nationals open 7 days a week, local only is best for families.
We have enough hours to shop
We have enough shopping hours under the current arrangements
we have enough shopping time families need some time together and people need to be able to participate in sport if they wish
We have enough shops open now
We have enough time to do our shopping. Workers deserve to get some days off and finish at decent hours.
We have enough time to shop now
we have not done before if its not brocken leave it alone
we need it
we need to look after the small / local business's that support our local community we also need to spend more time with family
we should preserve the unique lifestyle and family and community involvement in sport and recreation that we have here in Geraldton and the Midwest which would change for the worse with deregulated trading hours in Geraldton.
We were given 7 days to a week, on the proviso that we took one day off, ergo the Sabbath, usually a Sunday in western culture. ALL the workers need a day off, and time with their families, and time for R & R... if we have all the shops open, people working round the clock, we will have a LOT more stressed out workers, who never see their families/friends/boyfriends/girlfriends. There will be a much bigger strain on the medical profession than there already is. Relationships will suffer BIGTIME, and people should be able do their shopping in the major opening hours currently provided. R&R is crucial for everyone's health & well-being.
Weekends and evenings are a time to spend with family, NOT working or shopping. Retail workers have families too, you know!
weekends and nights should be spent with people you care about not working.
Weekends are for family, sports, leisure etc. Small business finding it hard enough to stay alive as it is.
Weekends is wife time. Weekdays is work time!
When the city population reaches 100,000 we may have cause to deregulate trading hours.
When the extra days over the Christmas and Easter breaks the town was like a ghost town ... Business lost money for paying staff but had no or hardly any sales ... People normally stock up before these holidays so they can spend time with FAMILY!!! Which store staff should be doing spending time with family ...
where is the ""family"" unit going to end up!!!!!!!!!!!!!! Socal life?????????? More to life than work and money you need to be able to enjoy your life - as short as it is - get rid of the ""stress"" that is causing so much illness and ""days off"" already created shop 9 to 5 and let the corner deli survive and the family unit be just that.....
will only benefit large chain stores where they can employee juniors/casuals on checkouts specialty stores requiring staff with detailed knowledge to assist customers will be driven out of business by increasing wage costs and we will loose out on options
will wipe out small business, ruin the community because people will have to work, losing volunteers, sport coaches, family gathering etc
Wish the option to open outside of normal trading hours be left to small businesses. I think big companies should not have this option, to protect small business.
woolworths and coles are already killing small local business, no need to make it easier for them!
Work 6 days a week. Sundays are family & sports day.

Self-Selection Online Survey of Residents**No –Object to deregulation***Reasons why*

Work Life Balance. Keep weekends free for sport and community involvement. I do not support multinational corporations' bid to deregulate trading hours so they can further monopolize local markets and squeeze out local businesses.

You already have five and half days to do your shopping

You can always find a shop open in Geraldton now if you need to go shopping so why do we need more shops open at a greater costs to the community and consumers.

Self-Selection Online Survey of Residents**Choose not to vote on deregulation***Reasons why*

because i choose not to

because i choose not too

because i have kids how work in retail

because its not a big deal to me.

Because of my work trading hours are of little consequence to me, it is best left to those that it affects more.

Being someone who works full time as well as my husband, we find it hard to get to the shops before the 6pm closings. We do our shop on Thursday after work as the shops are open until 9pm. We do not go to the shops on Saturday because there are so many people there as they find it hard to get to the shops during the week aswell.

I don.t think we need the shops opened until 9pm everynight. but would be great to have the choice to shop in the retail sector Sundays 11am to 5pm!! Why cant there be a trial period of 3 months.

I believe that shop owners should have the right too choose if they open or not however longer trading hours is not what is holding Geraldton back. A lack of shopping choices is what we require to improve business in the area. When we moved back to Geraldton 5 years ago we were told we were getting Kmart move into where the old Batavia Motor Inn was, this still has not happened and we are left with another eyesore on the Geraldton landscape. Improve our shopping precinct and people will shop local as apposed to travelling 4 hours to Perth to shop. I chose to shop in Karattha for my christmas chopping so I had a better range of shopping available.

i do want to vote - but i have another option. i would like to see the hours deregulated but the pay rates /awards need to be fair across the board. If the big companies like Woolies and Coles can pay a flat overtime rate but small businesses have to pay overtime, then they are never going to be trading in an even playing field and the small businesses are not going to open.

I don't favour longer opening hour/days; but think that all retailers should be treated equally.

I dont support deregulated hours for ANY big store including IGA. Only small and corner stores (which we dont have many now because the IGA stores have made it impossible for them to be competitive) should be allowed. Deregulate hours for ALL or None. The requirements for a store started at 10 staff, then went to !3 and is now 18. How many times has the bigger of the IGA stores broken this rule to trade? All arguement used by those opposing deregulated hours actually apply to them. Less time for family and sport (try and get a weekend day off), supporting local produce (most fruit and veg is sourced in Perth markets), making it a struggle for small operators.....all apply to the IGA big stores. All to open or NONE to open.

I manage to shop during normal business hours. Whether or not the shops are open on the weekend will not effect me as i have ALWAYS tried hard to stay away from the shops on the weekend and that has been the case for 20 years for me

Self-Selection Online Survey of Residents Choose not to vote on deregulation <i>Reasons why</i>
I support the people, the salesmen and others workers who are concerned with these changes of schedule.
I THINK IT IS UP TO ANY PERSON WHO NEEDS TO STAY OPEN TO MAKE A LIVING AND NOT BE DICTATED TO BY OTHERS WHO DO NOT OWN A SHOP/S
I will not personally be significantly affected if trading hours are deregulated or remain regulated.
I would welcome the opportunity to shop on Sundays. However we own and operate a business that is open/on call 24/7 and understand the difficulties if this. I say if the community wants it, then we should trial it. Personally, I would love to browse shops on Sunday.
I'm really not fussed, it should be up to the individual business.
Im torn. I would like it, but for selfish reasons. I understand that it will affect smaller businesses which I dont agree with.
It doesn't bother me either way
it isn't a big deal really, other than food shopping. with regard to restaurants, small business i would like them to stick to their opening days, so that I am not surprised by their not being open, even when it is considered holiday time. there is nothing more annoying than finding the fish and chip shop closed on good friday or a restaurant not open during the holiday periods.
It really doesn't make any difference to me. I run a business that is open 7 days anyway.
The council wants to destroy Geraldton regional values. 1. By caving in to BIG business who want to rip off hard working geraldton business owners by making them work 7 days a week. 2. By making low paid shop employees work and work and work to ""compete"" I've an idea why not raise rates by 7.2% and drive us all out of town then you can open the shops all the time Last time I checked the City has done nothing but raise rates lower services spend money on stupid projects (eg clipper boat race). Now the City wants to destroy our region
Undecided

Retailers Yes – Support deregulation <i>Reasons Why</i>
Capitalism
Companies must decide what is the best for them and their clients as needs differs. We are in a seasonal business so 3 months of the year we are open for longer hours.
Customer requests . We are a leisure goods outlet and with most of our customers working 5 and a half to 6 days a week it would be beneficial for them and us to be able to 7 days . We would be able to employ 2 or 3 more team members thus helping to keep the local economy stimulated and as stated above it is up to the individual wether to open or not . There are stores that are able to open 7 days now for one reason or another so lets make it fair and give every business the opportunity. ,m
I support hours being deregulated but it should not me made mandatory. It should be up to each individual store owner to decide if and when they open. We have tried Sunday trading in the past and it doesn't work for our industry, but I can see the benefits for other stores.
More concerned with the fact that one man owns majority of IGA's and another man owns majority (five) of service stations and these are the people that are driving the 'No' campaign. And Geraldton needs to not be held to ransom by two business people.
Small retailers will be railroaded into opening by the big retailers. You lose a customer to a big retailer during the deregulated times they will automaticly go there to shop next time. Shoppers are very fickle when it comes to loyalty.

Retailers**Yes – Support deregulation***Reasons Why*

The customers should have more choice and competition, it's a unfair that the likes of certain businesses have the monopoly on trading all the days of the week. Secondly it would improve my staffs availability on playing sport and maintaining a work life balance due to the structured rosters in place . For example staff would miss only one game of cricket a month instead of every second week. It is the IGA's drumming up support for the hours to stay regulated. Make it fair for everyone deregulate the hours.

Tourist benefits

Retailers
Yes – Support deregulation
<i>Other Comments</i>
Lets join the rest of the country and do it . I am a manager of a corporate owned business and these are my views I know the company is money orientated as with any business or company but the comments I get from the majority of my customers is bring on 7 day trade. I understand the feelings of some of the smaller business but this is called progress.
If extended retail trading hours goes ahead it will have a big impact on our community. Those businesses who contribute a huge amount of time and money into local sporting and community charities will have those available funds decreased and amount of physical time to offer these decreased. Geraldton is growing, but not at the rate we hoped for or that demands extended retail hours at least not yet. As a female business owner who works full time, has a family with four children and supports the local community as much as I can I can still find the time to go shopping without any impact on my business and my family time. You just make it work. If deregulation goes ahead I know my businesses trading hours will not be changed.
Geraldton needs to grow and progress, at the moment tourists drive by as everything is closed over weekends and public holidays. We need to encourage tourists and locals to shop in the town. If we were a retail business in the city centre, we would be trading seven days a week. We as a business compete on a daily basis with multi-nationals, if we can so should the IGA's and service stations. And no one cried for all the delis that these two closed.
Geraldton needs to move with the times and give the consumers of Geraldton more choice. What incentives do we have for tourists who arrive on Sundays , why would we want cruise ships to stop here on Sundays as we have nothing open . If we are fair dinkum about tourists in Geraldton and our local consumers it's time to move on deregulated hours.

Retailers
No – Object to deregulation
<i>Reasons Why</i>
- Local Businesses will suffer as larger multinationals who operate on different awards & wage structures gain even more marketshare. - Majority of local businesses in CGG can already trade when ever they choose, so why would CGG want to move for deregula
6 day trading is sufficient for the population of Geraldton. No extra sales would be had, instead current sales would be spread over 7 days rather than 6. Employees would be required to work extra shift and would not be able to maintain a healthy work life balance. When shopping down Marine Terrace Mall on a Thursday night or Saturday afternoon, the area is very quiet with not many venturing down this part of town. People are enjoying themselves with sporting commitments and family time rather than shopping.
added costs ,family time end result the multinationals get bigger. why do we have to sacrifice our time for people(tourists) who are already on holidays.
Additional cost to business, which is not reflected in additional turnover
as sunday is the only day our store is not open, it is the only day able to catch up on house work or visiting family or friends. would be hard to get staff that wanted to work any sunday even if it was only one per month.
Can open now anyway

Retailers**No – Object to deregulation***Reasons Why*

Deregulated Trading Hours play into the hands of the major retailers. These large firms generally employ unqualified staff who can do little more than run a checkout. Any product knowledge or specialized advice is not or cannot be offered. The small specialist retailer knows what they sell and can advise the customer on the right product for any application. If we as small retailers are to compete with the majors than we as owners will be forced to work the extra hours ourselves or have our staff work them. This disadvantageous those who would normally be in the community playing sports, having family time or volunteering to community groups. Added to this is the financial costs to the business with paying penalty rates to staff with little chance of recouping the costs from the customers. Customers who would normally have spent their dollars in normal trading hours anyway. JUst because the shops are open for longer hours doesn't mean we have more money to spend.

Deregulated trading hours will mean that different retailers will open at different times. this will lead to two main problems. 1. The customers will get disenchanted that some of the stores the wish to visit are not open at a particular time. 2.If some shops are open and others are closed on say a Monday there will be a diminished atmosphere in the shopping area. Sunday trading will drive shoppers away from strip shops to shopping centers. This is happening in Perth now. West Australian 23/04/13. This will reduce the viability of the CBD, other than Stirlings, as a shopping precinct. This was concluded in a survey that the city previously commissioned. Deregulation will reduce the viability of the small supermarkets in Rangeway, Utakarra, Tarcoola, Bluff Point and make it difficult for new Supermarkets to open in outlying suburbs such as Drummons. I have opened every Sunday immediatly before Christmas for 20 years. I have never reached my daily average sales, and the only times that I have reached break even point was when December 24 was a Sunday. This shows that the public do not realy want to go shopping after normal trading hours. They are possibly in love with the idea that they could if they wanted to. In reality most shops will not open any more hours than already do, with the exception of Coles and Woolworths. If Coles and Woolworths are given deregulated trading hours a duopoly will be created resulting in reduced choise for the public because both companies have stated that the are increasing the shelf space that they dedicate to their home brands at the expense of traditoinal brands, therefore reduced choise.

Deregulation in many industries was touted as being a majic event which would bring about more access to businesses, products etc at a better price. Hystory has proven that this is wrong. It primarily benefits the larger organisations in wiping out smaller businesses, allowing them to increase prices when the competition ceases to exist.

Even at Christmas when I opened on Sundays, the day was average in takings. No extra dollars flowed through, just spread over a longer time frame. If this is indicative of a 'normal' week throughout the year, I don't believe being open for convenience is worth it.

Experience has shown that apart from the Sunday closest to Christmas, opening on earlier Sundays has not been worth it in time or cost as there is very little trade.

extra strain put on owners of small business for not much result

family life of the workers suffers

Family time is so much more important. Sundays is not needed. It doesnt change the amount of money spent it only lessens the family time. Obesity is too high, more work less sport/exercise and higher medical expenses in the long run. CGG want this for themselves as they are people who only work a 5 day week therefore are pushing for the sundays and longer hours. This debate has been had CGG you have your answer from the public but as it doesnt suit CGG you are trying to influence people and word the questions to suit the outcome desired by CGG. Smaller business will become fewer with deregulated trading hours as it wont be achievable for them to compete with corporate type businesses.

Geraldton is not big enough. People need to have time for their families.

greater flexibility on weekends

Retailers No – Object to deregulation <i>Reasons Why</i>
I am a locally owned business where we re-invest back into Geraldton in every way possible. This includes using local suppliers, local contractors, local freight companys, other retail business's, and wholesaler. If the two giants Coles and Woolworths open, this is going to have an impact on the gross profit of the business, which would in turn lead to me using cheaper suppliers from Perth and other surrounds, so as to keep the business profitable. I do not mind paying a little extra to buy and pay for services and goods in Geraldton, as long as i'm given a fair go to continue to be competible.
I believe that only the big companies will benefit. - Coles, Woolworths, BCF, Harvey Norman. They will take some of the trade from the businesses that do open on those days and will still not put any more back into our community. I rarely ever see their name up there when the community needs funds. I also strongly believe in the fantastic part of Sundays is that "most" people dont work. I love seeing the families out and about - not shopping - out togethor. Or even a day just to watch the footy but at least togethor not some of them working. Also the double time to pay people to work on Sundays & Public Holidayusis a killer to small business. In my business I would need to hire more people as my current team work 5.5 days a week. I cant justify that economic cost.
I believe that there is only a certain amount of money that people have to spend. Deregulating trading hours will just spread that amount over more hours. It will therefore cost business owners more as the wages will increase as well as general business costs.
I believe that well functioning family units and citizens that have great community spirit and time to devote to their community is the integral matrix for developing a great community. The extension of trading hours has a large potential for decreasing the availability of family members to contribute to their community.
I do not feel our population warrants it at this time, as has shown in the past when shops have opened on pub/holidays. Happy with supermarkets open as at present.
I donot wnt to be forced to open. I think we still need famly time and sport time for owners & staff. I work 60 hours a week and i can still find time to shop. We dont need more time
I dont believe Geraldton needs 7 days a week shopping. I would not open and I am worried being in a shopping centre they might make me open
i dont believe that we have the volume of customers to be viable. We trade extra hours leading up to Christmas and we dont come close to covering our overheads. I dont believe that we would be viable. In Perth deregulated trading in our industry is only effective in Perth and Joondalup as they have high population base.
I feel the population is not yet at a point where there is enough money & need to warrant opening on Sundays & paying double time to staff. Retailers in Geraldton can allready find it tough to stay afloat above all the costs associated & comparatively small population.... having large companies open on Sundays will take another chunk out of that budget.
I feel the shopping hours are long enough - the problem at the moment is that a lot of shops in Marine Terrace/Terrace Arcade do not even stick to the hours they should at present. We used to always open till 7pm on Thursday nights but now we find it a security issue as all the shops around us close now at 5.50 (if not 5pm!!) and I do not want my staff there without other businesses open around us so we now close at 5.30 also. I feel the general public have grown to expect a lot of these shops in the main part of Geraldton now close earlier and earlier so probably now only shop up at Northgate of a Thursday night and probably any night after 4pm!!
i THINK EXTENDED TRADING HOURS PROVIDE AN UNFAIR ADVANTAGE TO LARGER STORES SUCH AS COLES, WOOLWORTHS, tARGET ETC. i THINK WE HAVE A MODEL I.E. BUNNING SWHICH HAS DESTROYED SMALLER HARDWARE STORES. iTHINK TA TIN THE END CONSUMERS MAY END UP WITH LESS CHOICE AND MORE EXPENSIVE PRODUCT. tHERE ARE MANY REASONS WHY i WANT THE WEEKENDS TO BE PRESERVED IN gERALDTON I.E. SPORTS.

Retailers**No – Object to deregulation***Reasons Why*

I think shopping continuously or at any time on a whim is psychologically unhealthy. It's sad that kids consider it a pastime - rather than joining a group or sporting club, or having a hobby. Go for a drive in Perth on Christmas day or Easter Friday - it's not a bad place to be (for a change). Geraldton is like that every Sunday. Let's stay different - it may be the reason we get visitors.

I think that being a country town the population is not big enough for it and they don't support it. We have trialed it and opened Sundays before Christmas and Public Holidays and we don't make any extra money from it. Also it is difficult enough as it is to find great staff in Geraldton, if we are open extra I will have to try and find at least 2 extra people, as my staff at the moment refuse to work it. I have also noticed that people that want extended trade are stay at home mums, fifo workers and people that are retired and they can already shop whenever they want. Also at the moment we are open thursday nights and all day saturdays and people don't seem to take advantage of this. We make very little money after 6pm on a thursday night. Saturdays are quiet until 10am usually when kids sports are finishing then become quiet again after 2pm when footy is on tv.

I traded 7 days a week from 2001 thru to 2006. During this 5 year period the first few years trade was a little better than the 6 day week however after I contracted Ross River Virus it was unviable. The wages to replace myself robbed the whole weekend's trade of profit therefore I had to stop Sundays. Once I resumed having Sundays free I realised how much I had missed the quality of life and I had to decide between health or wealth. The biggest deciding factor I feel was the fact that if my loyal customers came in on Sunday I wouldn't see them in the store during the week. I a nutshell I was noticing that trade was just spreading itself over the 7 days and overheads had made it totally unviable. The one and only bonus was I could do admin and orders therefore beating east coast for early Monday shipments.

I work six days a week and manage to do my shopping, have appts in this time. I prefer to spend Sunday with my family. the one area of my life that I neglect.

If they are deregulated, the larger stores will open. This in effect will cause smaller business's out... Let Sunday be a family day. Let the kids do their sports etc. Small shops will feel they HAVE to open and family life will go down hill.

Impact on family time.

Impact upon the community lifestyle and fabric. The City has only 38000 population lack of business available on Sundays. Smaller business will close

It costs more in staff , overheads, loading and spreads the money , it doesn't make extra money , and the staff don't and will not work. They are tired need time off. Family time

It impacts on Saturday trade which means that you will have to operate both Saturday and Sunday to get take what you would ordinarily trade on the Saturday however you have incurred twice the costs. Also we don't have staff that want to work on a Sunday. We never signed up for this and will either sell or close our business if this becomes a reality.

IT IS HARD ENOUGH GETTING STAFF AS THE HOURS WE DO.

It would impact on business like mine significantly, we barely make a net profit as it is, having extended trading hours would mean that we would have to lower our staff levels (sacrificing service & putting people out of jobs) and extend our opening hours, penalty rates would then increase our wages further, putting us in an even worse position.

It's not easy for small businesses to get ahead with the advantage of the buying power that the bigger outlets have so we need an opportunity to gather that extra trading time when we can to stay afloat and enabling us to also provide employment and a service for the community.

Retailers**No – Object to deregulation***Reasons Why*

Let's face it - this call for deregulation is simply a push for Coles and Woolworths to be able to open whenever they want to - to push all of the other local businesses out. Geraldton does not need it and can not support it. If people can't get their shopping done in the 86 hours that are available for them at the moment, then that is their time management problem. People aren't shopping on a Thursday night or a Saturday afternoon as it is - why open longer? Most businesses in town are actually able to open whenever they like, and they choose not to open as it is not viable for their business. To deregulate trading hours will force these smaller businesses to open just to stay competitive. Then they have to fork out to cover penalty rates, extra costs for utilities etc. It's just not fair. Especially when Coles and Woolworths don't have to pay the same penalty rates and have deals with utility companies for cheaper rates. In closing, I believe that deregulating trading hours will be a detriment to Geraldton's way of life. We are a community that values family life and sporting activities and community events... Deregulating trading hours will leave much less time for those sorts of things.

Local business needs support in this area. Altho it is optional to open on Sundays, deregulation will force a lot of Traders to open to maintain market share against the National Retailers. We open on a Sunday mainly to provide a service to our customers and the profitability is marginal. Introducing competition to this would make it unviable. If you want a city dominated by National Traders.... deregulate.... if you want a vibrant strong locally based retail sector, don't deregulate. All the National Retailers care about is market share. Bunnings is a classic case of a large Trader totally dominating a sector.... they have killed all the local Garden Centers and Hardware

no need for Geraldton it won't improve anything

Our business will not be extending its opening hours, as there is no demand - Trade painters do not work on Public Holidays

People only have x amount of dollars to spend in a week, it doesn't mean they spend more they just spread their spending out

Sales in the store on Sundays and public holidays are relatively poor and in any way compensate for the penalty rates needed to be paid to staff to work on these days. Also Geraldton residents don't support trading on Sundays and public holidays.

Silly idea

Small business can NOT afford the extra cost for staff overheads etc. We do NOT have multiple statewide/countrywide branches to spread that cost over. The patronage for extended hours is NOT evident. Deregulation does NOT consider the cost burden on small business in this expensive City (rates have gone through the roof). It will simply drive small business OUT OF BUSINESS. Yes we could choose to not open, even though we can, but even when we do have extended trading (i.e. Christmas) there is no marked increase in sales for the extra cost. Deregulation is nothing but a pander to the multinationals, they have the balance sheet to absorb a "trading loss" from deregulation. Even when trading during normal business hours, many of these large stores are not fully staffed so customer service is poor ... how will they satisfy customer demand, when staff request "penalty rates"? They will then convert the job to casual to work around it, which then implies that the busy overworked parent has even less security in their job. And for what gain? Just because some people can't organize themselves to get an extra "carton of milk" the day before a Public Holiday. Deregulation will do nothing for competition, it will destroy the community and put unnecessary pressure on fragile families.

takes trade away from my business

Retailers**No – Object to deregulation***Reasons Why*

The city of Geraldton can not get the likes of Big W or K Mart to invest in the city so why do we require 7 Day fully deregulated trading? It is fine to make the department stores and small business open for more hours but will this include the City of Greater Geraldton, Banks, Post Offices and Insurance Agents in the likes or will it only be retail families that suffer. Family life will suffer if this is approved, sporting bodies will suffer and the general impact on the community will be detrimental. I now work up to 60+ hours per week with a young family that would like to see their mother on a more regular basis. If the deregulation goes ahead I will be required to work more hours to compensate for the loss of staff that I would have to cut as there would not be enough money going through the register to pay the extra wages that I can currently afford.

The City of Geraldton does not have a large enough population to support deregulated hours. The extra expenses to run the extra hours will in fact cause small business to be less profitable as the extra hours worked by staff will attract a higher hourly rate, thus in turn increasing payroll tax and super. Many family people would be required to work on a Sunday where they would now support their children sporting activities. A strong family is a strong community. Sunday is a day of worship for many Christians. Strong Christian ethics has made Geraldton and Australia. By taking Christ out of the scenario we won't need Christmas. What will that do for our retail trade? There won't be a need for extended hours. By taking family out of Sunday and Christ out of Sunday what will happen to our next generation? Who wants to be held responsible?

The cost of wages would make my business run at a loss due to extra wages etc. Customers would be the same but stretch over more days.

The current population of Geraldton does not support increased shopping opening hours. It will also impact on the local families, with Geraldton being a big sporting town, it will decrease family time together, further the last public holiday the store took in less than what we had to pay staff and was not profitable.

The smaller shops now providing a good service will be squeezed out by the large cooperations eg bunnings super store 7-7 7days put 3 hardware stores out of business, 1 of them was owned by bunnings (wa salvage) that they closed when they got the other 2 out of the way.

There are a number of reasons. 1. We don't have the population 2. Previous Sundays during the Christmas period have not been worth it so what is going to be like during the normal trading year 3. Costs to business, people will not have or spend more money if open more hours. 4. Business's will donate a lot less to the community to cover costs of opening these days. The multi nationals do not donate as much or even close to what some local business's do. 5. Sporting, volunteer, coaching will all be greatly effected by Sunday trade. 6. Yes Sundays may be ok in Perth but their midweek trade would be less so it is of no advantage except extra business costs. 7. You do not have to travel great distances in Geraldton to shop so people can get their shopping done in the hours that are currently allocated. 8. A lot of shops have the option to open now but don't because it simply isn't worth it, Thursday nights in Geraldton are extremely quiet

There is not enough population base and it is unfair to small retailers who compete with large companies and wages. The loss of family and social life is less. Sunday should be a day of rest and outdoor fun etc to be with family and friends. Shopping is an everyday subject. I strongly disagree it will give shoppers a better opportunity opening extra hours.

THERE IS ONLY SO MUCH MONEY PEOPLE HAVE TO SPEND, ALSO WITH ONLINE SHOPPING INCREASING ALL THE TIME, SMALL BUSINESS IS UNDER EXTRA PRESSURE TO COMPETE, DEREGULATED TRADING WILL MAKE IT EVEN HARDER, THERE ARE PLENTY OF LOCAL OUTLETS OPEN 7 DAYS A WEEK NOW, GIVE THE FAMILIES AND STAFF THAT WORK IN SMALL BUSINESS A GO THERE THE PEOPLE AND THERE KIDS THAT SPEND MONEY IN GTON AND GO TO SCHOOL ETC

Retailers No – Object to deregulation <i>Reasons Why</i>
<p>We are a small business, us as the proprietors would have to work therefore having no family time which more likely would put strain on our family life and marriage , we should never take Sunday away from our family life our children and marriage would suffer, which will result in a lot of failed marriages unfortunately for small businesses owners. Surely there's enough time Saturdays to shop and or online shopping to satisfy people's spending frenzies ? There's always a small supermarket opened anyway on a Sunday if someone needs milk, surely society doesn't want Sunday taken away from our families? If businesses open then so should the banks and post offices that's only fair as what happens if a customer wants to purchase a \$100,000 diamond and can't pay for it on a Sunday as the banks aren't open ! Would government workers open on a Saturday and Sunday ? No they would have more family time than us retailers and its not fair , if government workers want to vote it in to me that would be selfish of them as they generally don't even work a Saturday like we do and if they vote it in I would say to them, You open too !!!!!</p>
<p>we are not metropolitan. people choose to live here because of our relaxed family lifestyle.</p>
<p>We as buisness owners invest Millions each year in to Geraldtons economy and we are involved as volunteers in a number of clubs and groups that benefit the community.If we and outhur buisness people are taken out of being able to help by trading seven days ,who will that leave ,the only people i can think of who are left would be the unemployed. Does that also mean the only people left to run for council are also unemployed. I have seen deregulated hours being manipulated by Coles & wollies in victoria they opened 24/7 untill all there competition closed and then they did not open at nite they then shut at 6.00 Sporting clubs will suffer. I have a question will the city of greater Geraldton be open 7 days? I can hear your answer from my desk .Likewise nither do we.</p>
<p>We choose to open 7 days a week but if you are a small business that chooses NOT to open it will be much harder if the multi nationals are allowed to open.There are enough supermarkets in town that are open on a Sunday that are locally owned and who give back to the local community</p>
<p>We don't have the population to open 7 days. Previously when I have opened before Christmas it has not been worth it.People only have certain amount of money to spend so it will spread out over the week you won't make any more. I have family and work 6 days now, I would like to see them more so sundays is definetly no for me.</p>
<p>We don't have traffic to warrant it</p>
<p>We have opened outside of normal trading hours and it has cost us money because the income is less than the operating costs. Customers tend to buy what they want during normal trading hours. I also experienced the deregulation of trading hours in NZ and it caused the demise of many small business due to the inability to compete with Multinational stores.</p>
<p>we have tried opening 7 days a week for 6 weeks up to Christmas and it was a complete waste of our time, money and energy. Would not do it AGAIN</p>
<p>We have tried opening on Sundays over the last 25 years and only once did we break even. We opened as a service to our customers. We have now taken the position not to open on Sundays or Public ho;idays - we just can't afford it.</p>
<p>Weekends, Sundays and Public holidays are family days. I cannot work 7 days a week and cannot afford to pay someone to do it for me. I feel no need to go shopping etc on Sundays etc, other than the local gardening store, or the service station. Occasional small supermarket for extra family turning up for dinner. Weekends are for families.</p>
<p>When I have opened on a public holiday and Sunday it has always been unprofitable especially when the multi nationals open in shopping centers.</p>
<p>will kill competition, variety, family life, wipe out small businesses</p>

Retailers**No – Object to deregulation***Other Comments*

Extended trading hours would not bring more money into the city and it would not entice more retail outlets to open new stores. I believe it would have a negative effect on the community as a whole.

who do you think will be the winners if this goes ahead ? multinationals who will be the losers?
small busnises

this is a lot of money to spend on survey and put rates up by 7.2%

Please have a look at other councils areas where they have deregulated hours. Have a look at the social fabric of those communities and actually talk to small businesses about the effect it has had on them as a business. Do they all have more money in our pockets just because the shops are open on a Sunday. The \$50 I would spend on a sunday does not get magically replace by another one come Monday. For the business owner who has to either work the hours himself or pay penalty rates to his staff who work it. Where does the profit come from. What happens is that your bring the sales you would normally make on a Monday/Tuesday into Sunday. But with high associated cost. But we still have to open Monday/Tuesday with little or no sales, but all the costs. Please consider your own valuable time if instead we asked for all organisation to be opened 7 days a week. I'm talking Banks, Councils, office workers and all the 9-5'ers who want us to work the extra hours. If they want the shops to open then I want them to open. ONLY FAIR!!!

Firstly have some consideration for those who would have to work on a Sunday and to 9.00 o'clock at night. After 1.00pm on Saturday Marine Terrace is empty. People do not shop the hours that they have got. I reality Saturday afternoon and Thursday night trading are not a success. There is a myth that all major economies have deregulated trading. this is not so, Germany, arguably the most successful economy in the world, does not trade on Sundays. As a small retailer if I were forced to open more hours because my opposition did or if Target were to put a comprehensive rang of sporting goods I would have to work those hours because I could not afford to pay Senior staff penalty rates. My home life would be decimated and my health and fitness would be reduced because I would find playing sport difficult.

Geraldton may have the rating of a city, but the people will always treat it as a large county town. That is part of Geraldtons magic. I do not understand why the City of Geraldton Council appears to be hell bent on destroying this magic place. Tourism is a vital aspect of Geraldton and I believe the present level of businesses that can trade 7 days is more than sufficient. Woolworths and Coles do not need 7 days trading to maintain their level of business. & day trading for them will vastly reduce reatil options in Geraldton over a short period of time.

I hope that Geraldton will one day be in the position to offer extended hours but feel, at this point in time, it is premature. Good on those businesses who can currently open on Sunday and make it work for them. I applaud that. Don't make all store open on the whim of some Councillors who make statements that are not support by fact and try to sell them to people to get them on the bandwagon. Retail is an extremely hard business to trade in at the moment and deregulation will only make it more difficult to keep my doors open.

We do not have the population to support extended trading hours. People only have so much money to spend. Extended hours would only see the same amount of money being spend over a longer period. Costs would increase for retailers with wages and running costs thus reducing profit margins.

we were one of few trading sundays for 10 yrs as more started the small pie became smaller and it was not viable for my wife and I to work 7 days a week for a lot extra stress and very little result. pleasant remarks from a few happy customers only goes so far.

The city needs a critical mass of at least 100,00 to 150,000 residents to justify deregulation. Please don't do it.

Retailers**No – Object to deregulation***Other Comments*

NO we do not need extended trading hours! This survey partularly the last screen was aimed to confuse the participant. It was to only satisfy the CGG and sway the result towards the CGG desired result which clearly is to have extended trading hours. This is not the want of Geraldton people as is clearly evident in the fact this question has been asked and answered NO so often. CGG should stop wasting money on such surveys and use the huge increases from rates to complete tasks the people of Geraldton and surrounding areas want. No to extended trading hours!

If the current retail business's in Geraldton supported Deregulation, I would probably support it to. Currently, 90% of us can open on Sunday's and late night's, but choose not to. It's not because they don't want to, it's because it is not profitable for them to do so. We can't even get the resident's of City of Greater Geraldton to shop on a Saturday afternoon, let alone a Sunday. I have recently visitied many major shopping centre's in Perth, and the only business's open is the multi national chains. Geraldton lifestyle and uniqueness is one that will be destroyes by deregulation. Hvae a back bone City of Greater Geraldton and stand up for this small city, it's residents, its small independent business's and stop being pushed over by the Multi Nationals which continue to thrive!

I wonder if the retailers who are locally owned will actually be heard. I am sad that the people of our town who are supposed to represent us dont want the businesses that put the majority of money into this town - by reinvesting and community donations to prosper. PLEASE someone tell me what COles etc put into this town EXCEPT wages. Perhaps the councillors need to have a look at the donation boards at Variety Club and Charity begins at home - NONE of the big boys are up there. As we as local business make less money then it is less money that goes into this town. Will the council make up these funds? I thought the councillors were for the town, over the last year I am not so sure.

I am not totally against Sunday trading and one day it will exist in Geraldton I'm sure but at present we do not need it. It will take some time for a Sunday shopping culture to develop in Geraldton with lots of advertising, promotions and giveaways to lure people to shop. People will not have more money to spend, just more time to do it in.

dont do it .We have enough time to spend money .

When i have been in the Eastern States in Regional areas not many shops are open all day everyday. in fact on Sunday's it is hard to find stores other than supermarkets open. We used to trade on Thursday's to 8pm however sales did not cover wages and the customer count was close to zero. Personally I dont think we need to trade everyday for most shops and my research shows we will have higher costs and similar sales in our industry. I think that the tourism and hospitality businesses shouldhave the option to trade 7 days as they would have higher traffic on weekends and holidays. I believe most of these shops could trade now if they wanted to so why do we need change?

I run my other business in a major shopping centre in Perth which now has had deregulated hours ie. Sunday trading for the past 6 months - my figures HAVE NOT improved and we find everything has slowed down ie. it just takes more hours and wages to take a similar if not LESS turnover. Something just has to be down in Geraldton to make sure the shops around Marine Terrace stay open the hours they should at present - we struggle to even buy a coffee after 2.30 without walking around to the Dome! VERY FRUSTRATING!!!!

i DONT THINK WE HAVE TH EPOPULATION TO SUPPORT EXTENDED TRADING HOURS. PLEASE REVIEW WHEN WE REACH 60 000 PEOPLE.

Don't do it. Maybe extend weekday trading till 7pm - but leave the weekends alone.

I don't want any extended trade. I like that Geraldton doesn't revolve around shopping and working 7 days a week

Retailers**No – Object to deregulation***Other Comments*

The incidents of theft will increase as shoplifters realise there are less staff employed. Because the huge supermarkets will have less check-outs manned forcing shoppers to utilise the self-service tills less and less young people will eventually be employed by these corporations. Under 21 year olds on salaries will be used as they pay penalty rates only after 46 hour per week. We do NOT have the population to support deregulation. Thursday nights cater for large groups of youth who just "hang" in the shopping centres. Saturday after Lunch are the least profitable hours of the entire week, they are the hours I will select to give up.

The public holidays and sundays I have opened to accomodate the cruise ships, there have been very few locals around. Most people who want seven day trading are bored, just looking for something to do on a sunday. My staff and I need a day off to reinvigorate ourselves for the coming week. I prefer to spend sundays with my own family. Although we personally need more trade, life is not just about making money.

It is NOT necessary. It is not fair on family life. Keep Sundays for Markets!! IF there really needs to be a change - I am for longer week day hours - but keep Sunday closed!

I feel Geraldton has adequate retail time open to the public from Monday to Saturday, therefore, in my opinion there is no need for Sunday Trading. The impact on family life would be detrimental. Staffing costs could be crippling to small business, especially if there are no customers.

The majority of Geraldton Retailers are currently able to open on Sundays - but most do not. Why? There is very limited support/lack of trade. Family time/life greatly impacted upon. Small business will suffer to the extent there will be increased closures, profitability would decrease - stress levels will rise. No to deregulation.

We don't have to follow the rest of the city's , we love our life style and the laws that protect us from multi rich companies whom take over small city's . Would all the other business open why is this just retail. I would like to go to the bank on Sunday then or hang on pay a bill at the council I bet they won't be open. Look don't you think if there was money to be made I would open and get what the big boys weren't getting.

The City needs to discuss this with retailers. Whilst questions are asked whether Geraldton is ready for deregulated trade the real questions is what impact will it have on business particularly small business. A classic example is history that has shown us that when the shops are open on a Sunday, our Saturday takings are reduced, and we are forced to work the Sunday to make up for it. This either doubles the cost of wages which defeats the purpose or makes the owner have to spend even more time in thier business than they already do. Either way our business and our personal life suffers.

Please consider the local businesses in town before you make this decision, as you may end up putting them out of business if you say yes to deregulation. Do we really only want to be able to shop in stores owned by non-Australian or non-West Australian companies? Because if deregulation goes ahead, that is the road we face going down.

The wife and myself have worked long hours including Sunday trading which does not bring in any great margin but we do it to show our thanks for the support through out the week as it may just be an ice cream from a passing motorist or some fuel for the lawn mower or the Sunday paper i can assure you the little we get some weekends it really isnt viable for us to open its just the way it is at this stage we have built this business from nothing and maintained it for 14yrs so i feel we do have some idea .

I think that if the City believes that the retail sector should have deregulated trading hours, then every other sector should have deregulated trading hours as well.. The post office, banks, government agencies, utilities - power, water, gas and telecommunications just to name a few. I think its only fair.

Retailers**No – Object to deregulation***Other Comments*

Deregulation plays into the hands of National traders and their aims of increasing market share ... there will be an overall reduction of service levels, choice and prices increase because they eventually push out the local Traders.... Bunnings shows this ... we all shop there because we have to. They are not the cheapest !!! All the local Garden Centers closed when they started selling plants. If you want a dead City Center ... bring in Deregulation.. all the retail activity will be concentrated around the shopping centers. It will not be helpful to a strong vibrant local retail community.

we don't want it at all

It will kill small business

Please consider the social and financial impacts on both the small traders and the community as a whole. I believe Geraldton iconic lifestyle is at risk whilst unique small retailers will be most at risk.

Don't do it.

What a waste of taxpayers \$45k. The Chamber ran a survey which came back negative. Casual talk in the media is negative. If there was such a demand, why not save the \$45k and simply add this survey as an option to the compulsory council elections which are due this year ... that is before the Christmas rush so if the vote was positive traders would have the time to prepare. The \$45k cost of this survey is financially irresponsible. Statistically for a population the size of Geraldton, you need 300 surveys. It does not take close to the annual average salary, for a survey to be designed, distributed and analysed for 300 people! This financial irresponsibility contributes to why our rates have increased by unsupportable levels. The council is so out of touch with the community they are meant to represent. Rather than spend \$45k on a ill fated, ill conceived, over priced survey why not follow up on your previous promises to other key community requirements, for example youth facilities. I love Geraldton, I enjoy the lifestyle but I am SO ASHAMED of our local representatives - you are a disgrace.

geraldton doesnt have the population to support 7 day trading

At the end of the day FAMILY life would suffer to a great extent whether it be my FAMILY or someone elses FAMILY. The City of Greater Geraldton needs to continue to focus on making Geraldton a great place to work, live and retire under the current circumstances. Geraldton is well known as a SPORTING COMMUNITY which needs to remain. We have some fantastic facilities in the COMMUNITY which will end up run down and empty like most of our retail sites are currently as we do not have the population or the need for all of these sites. 7 Day trading will not change this it will only make for more empty shops as the small retail outlets will be forced to close due to the lack of money going through the registers and the continued rises in rates and local costs that are not going to make it easy for the small businesses in this town. Surely if the city wants deregulation they instead need to focus on the important things like recycling and public conveniences.

Please do not burden small business with extended retail trading. The population of Geraldton is too small to support this venture. The extra cost of hours purchased at a premium rate for small businesses, out weighs the income gained. But more importantly family life as we know it will come to an end as parents will have to work on a Sunday. Who will look after their children? Crime rate will increase as our children will not be supervised and will miss the influence of one or two parents for that day. Remember we are a Christian society. We need to worship our God on Sunday. Being christians has made Australia a powerful nation.

This would be detrimental to my family life. It would put stress and strain on my marriage and relationship with my kids. I would end up working many more hours on an already long overworked week.

Dont get pushed around by by big corporations that will take the profits out of Geraldton

Retailers**No – Object to deregulation***Other Comments*

Extended hours will slowly ruin small business which we are lacking of already in Geraldton. Large \$2 shops etc which we are known for, supermarkets who employ families and young adults who will miss out on family life, sporting & charity. We have opened up on Sundays throughout the year and it is a browsing day with little spent. In the busy period I think it is up to the owner to open if they wish. I strongly disagree with extended trading.

LISTEN TO WHAT THE SURVEY SAID

As I said before its not fair most government workers and banks/ post office workers wouldn't do it why should we suffer for people's greed in shopping extended hours, there's Internet shopping for those that have to shop on a Sunday maybe do it online and there's woolworths online for delivery if people need it and most small supermarkets are open Sundays if people are needing milk or bread but surely all workers can get some time during the week in their lunch hour or day off during the week or on a Saturday to do their shopping surely ? People that are voting it in obviously aren't retail workers and are more likely to be government workers would have to realise that we all need a family life too ! Us retailers have to work Saturdays and generally Have only Sunday as our family day with the kids , take that away from us and that's like taking the family away from our children that's not what life should be ! All about the convenience of someone going shopping on a Sunday and breaking families down and tearing up marriages ! Cause that's what happen believe me ! Just for someone's greed to take away families Sundays for extra shopping time is non Australian and I bet the people voting this in has never even worked a Saturday in their life and probably has always had a weekend off unlike us retailers !!! We all can't be work-a-Holics ! And we couldn't afford to pay staff to work Sundays so yes the owners have to take even more time off of their family to work not a 6 but 7 day a week tell me how fair is that for us small businesses ??? We work hard enough as it is without having to work on our family day that would break most families apart unfortunately.

im happy with my business and its current profit margin and running costs. i will not open any extra hours, my family and their sports/recreational activities are more important

see above

We believe that the city of Geraldton does not have the critical mass to support deregulated hours. The effect that it would have on people to have to work on Sundays would not be worth it and we believe that you need to have a day a week that you can spend relaxing with your family it is the Australian way!

Geraldton is not Perth we don't have the population. All this is doing is making Coles, Target, and Woolworths bigger and it will hurt the unique speciality shops in town.

We do not have sufficient traffic to warrant extended hours

The proposal to deregulate trading hours is an unfair impost on small businesses as they are not capable of absorbing the cost of a greater wage bill and many of these small businesses are fully extended maintaining current staff levels. Money is not created by deregulating trading hours so what does the City think can be regarded as a positive outcome for residents?

WE DO NOT NEED IT IN GERALDTON, THERE IS ONLY SO MUCH MONEY THAT CAN BE SPENT, AND AFTER PAYING EXCESSIVE RATES THERE IS VERY LITTLE LEFT TO SPEND ON LUXURIES

We have opened on Sundays over the past 25 years and have never made a profit. Even my staff tell me that they would rather be home with their families than to receive extra pay for working Sunday's. That customer traffic just does not support the extra costs involved. Please leave the Trading hours as they are until we have at least double the population.

Retailers
No – Object to deregulation
<i>Other Comments</i>
I strongly disagree with deregulating trading hours. There are Sooo many negatives ie I already work approx 50 hrs a week, having to pay higher wages public holidays,Saturday and Sunday would close my small business,I wouldn't be able to volunteer at my junior sport, parents who have to work those days won't be able to take their children to venues to play their sport,parents loose quality time with their children.If the big multi nationals get their way and open 7days it will be impossible for small businesses who aren't in the big shopping centers to compete.city need to remember who are the life blood of the town it's not the multi nationals it's us small businesses who keep our money in our town. The city needs to accept the people of Geraldton HAVE spoken previously and HAVE said NO.Save your money city of Geraldton no more surveys put the money your spending on such into our town give it to PCYC or such organization who really need it.
try not to be corrupted by big business,money and ego if you can. Community is more important than greed.

Retailers
Choose not to vote on deregulation
<i>Reasons why</i>
It does not directly affect us and both owners are both patial and impartial of the idea
Not sure how we feel about it..

Retailers
Choose not to vote on deregulation
<i>Other comments</i>
While I believe that it will benefit the community as a whole but it will impact on the smaller retailers that support "Local Business"
We do not wish not to have extended hours

Tourism Businesses
Yes – Support deregulation
<i>Reasons why</i>
As a city seeking to grow its tourism business we need to competitive with other Australian coastal destinations. International visitors in particular will expect better retail options and a more vibrant city centre if they were to choose to visit Geraldton
Choice of business owner to determine the hours required to run the business
freedom of choice
Get out of the dark ages and provide the services
I am open 24/7
I believe in free enterprise and that businesses allowed to open when they choose will fail or thrive according to their business accument and energy. The city will then find its natural balance and have the ability to grow naturally also..
IGA is not a small business in Geraldton, it has the monopoly, So if the large stores can't open there is no competition for prices and they can keep prices high

Tourism Businesses Yes – Support deregulation <i>Reasons why</i>
<p>some retail businesses would achieve more sales after 5pm or weekends especially since workers dont finish till 5pm dont get a chance to shop. But its up to the individual business and I do believe employies deserve time off as well and not work Sundays.</p>
<p>This would give tourists the opportunity to shop and be in and around town, hoepfully assisting us in more visitors</p>
<p>To encourage more trade from surrounding towns, rather than shopping in a big lump when travelling to Perth. To increase variety, choice and to make Geraldton a more attractive city for retail. The current shopping centres are visually unattractive and lack parking facilities causing frustration with locals and tourists.</p>
<p>Tourists now expect to be able to access shops and business's at all times. Because of our trading hours and hours of work it would be nice to shop when we finish work</p>

Tourism Businesses Yes – Support deregulation <i>Other comments</i>
<p>I think that there are obviously understandable concerns for small business owners but if we wish for Geraldton to be competitive as a toruism destination it necessary to extend trading hours.</p>
<p>Weekend trading hours would bring people from other communities to town to do shopping creating business also for the tourism industry</p>
<p>Be bold, be progressive, take action which will make our city more attractive to businesses and tourists..</p>
<p>It would seem fair to all every one to open if they wished</p>
<p>It is fine for the businesses to open at such hours for themselves but I dont consider it to be fair on the employies who have to do the work for them. Living in a country town for many years with businesses closing at 12noon on a Saturday and closing on a Sunday, had no affect on living, you learn to scedualise your shop day. I'm sure City folk would not miss out alot as the facilities are so close by and not miles away like country people have to deal with. We lived with it, Im sure city folk can.</p>
<p>I believe if this city doesn't deregulate trading hours and attract larger companies into the city it will continue to be bypassed by tourist on their travels and not attract younger people to the town. Let's be a city and no longer a country town.</p>
<p>We are amazed that when there is an event on in Geraldton ie. Cruize Ship or even local events especialy on weekends, most of out town is closed</p>

Tourism Businesses No – Object to deregulation <i>Reasons why</i>
<p>Allowing Coles/Woolworths/Target to prosper as the expense of local independent retailers in Geraldton</p>
<p>Corporate giants will run small local business out of business</p>
<p>Cost to retailers and family time to have more time to do other things other than shop, we all did our shopping before this and you missed somthing you went to a Deli or waited till Mon</p>
<p>deruglated trading hours favours bigger business who can absorb the costs of extra labour hire using cheaper staff and small business usually relies on the owners having to cover extra opening hours for slim returns, thus losing their personal life to a business operation.</p>
<p>i don't believe it fits in with our lifestyle and akk that we value in the midwest</p>

Tourism Businesses No – Object to deregulation <i>Reasons why</i>
I think small business cannot provide the expense of staff for such hours, if it is not staff then it is the family. There are plenty of hours open without deregulation. I think deregulation supports big businesses better than family operated businesses. We no longer have a choice of small greengrocers, there are less bakers, less butchers and now the large multinational businesses have alcohol outlets and are taking control of petrol stations. That is not good for a regional community
Interferes with the family unit leaving less time to spend together resulting in higher number of mental illness, depression and broken families.
My main reason being is- if the large multi national companies end up opening all hours they will squeeze out the little businesses- choice and variety will be totally squashed- even now we see Geraldton has become the capitol of the BARGAIN shop- with small boutiques struggling and will be forced to close. This will not only harm the Geraldton urban area also effect the businesses in the outer laying areas-Northampton, Mullewa, Chapman Valley etc. These will be adversely effected and could see the demise of those communities whom traditionally have socialized, shopped and enjoyed "community spirit" evoked and revolved around the GENERAL STORE. I feel this will not be good for the entire area. You also have examples were in places such as Karratha deregulation has seen the Big Boys opening 24/7 forcing the smaller specialty shops to close and then once the monopoly went back to trading normal hours, causing the community to have less selections.
Retail traders especially sole proprietors need to have time off to have some balance in their lives. Shopping is not a recreational activity it is to purchase something that you need or want.
Small shops need to amke a dollar & families should be encouraged to spend more time together over the weekend , this would be halved if parents had to work extra hours
The social impact on children and families would be negative with parents having to work shifts at night or on the weekends when they should be at home with their families. Having owned/operated a caravan park in an already deregulated industry, this has always been my biggest dislike of the business. I will not employ full time staff with children for this reason.
We do not need extended trading hours, bad for community life.

Tourism Businesses No – Object to deregulation <i>Other Comments</i>
protect local retailers or you will end up with only chain stores and supermarket chains.
Have main city strip open (marine Terrace) but do not allow shopping centres to open (northgate & stirling)
More to life than shopping
The retention of regulated trading hours is best because there is already adequate shopping time available to the public and to extend trading hours would place undue stress on smaller businesses that have limited staff numbers to cope with additional open hours, most likely with reduced returns. Staying open longer does not mean a proportionate increase in sales, most likely just spreading the same sales out over greater time input.
the previous comments i made describe my view. Unfortunately I was unable to enter times i believe shops should be open. My views are Mon, Tue Wed 8 - 5.30pm. Thur 8 -9pm. Sat 8 -12 and not open on Sundays. I thinks small business, with staff less than 20 should be able to open any hours they like, my objection is to large business being open extensive hours which eventually will make it unprofitable for small business to compete. The large businesses will become the only business and then will have monopoly. It is the duty of the the council to support small business in its community.

Tourism Businesses No – Object to deregulation <i>Other Comments</i>
<p>What might be good for big business isn't necessarily good for the people of the community. Choose family, hobbies and good mental health over money as the effects may cost our community more in the long run.</p>
<p>Shops being open do not make for a vibrant city. With on line shopping people can order and pay for groceries etc at any time of day or night. If retail trading hours were to be deregulated then ALL business's, government departments, local councils etc should have to work those same hours so that those in retail can do their banking and other business at a time that is convenient to them. Whilst travelling abroad in Europe one of the most visited cities in the world (Paris) did not have retail shops open on a Sunday, the cafes, galleries and tourist attractions were open but not the other retail stores. Isn't it rampant consumerism that led to the point of Global Financial Crisis? THINK OUTSIDE THE BOX</p>
<p>No necessary in the place we live in , keeps things in prospective and retailers have a day off</p>
<p>Extending the trading hours will without a doubt destroy many small retail business. The major chain stores such as Coles, woollies etc will flatten the smaller ones. Bunnings is a perfect example of this. Before the deregulation of the hardware industry, there were heaps of garden centres and quite a few hardware stores. Now there is just Bunnings.</p>

Tourism Businesses Choose not to vote on deregulation <i>Reasons Why</i>
<p>I can see both sides of the argument as I own a small retail store in town but also think being in tourism that it would be good</p>

Tourism Businesses Choose not to vote on deregulation <i>Other Comments</i>
<p>.</p>

Other Businesses Yes – Support deregulation <i>Reasons why</i>
<p>24 hour shopping allows for all workers from all industries to be able to shop at their leisure</p>
<p>A large section of my clientele use my recreational services on weekends due to their work commitments. My training courses are generally run over weekends and in the evening during the week to cater for people's work commitments.</p>
<p>Allows choice</p>
<p>Being involved in the taxi industry, servicing the public 24/7, I believe retailers should be free to do the same. In the latest Woolies catalogue trading hours for country stores on ANZAC Day were as follows. Open for modified hours Albany, Bunbury, Carnarvon, Karratha, Port Hedland, Broome, Derby and Kununurra (Geraldton was conspicuously absent). We must come into the 21st century.</p>
<p>Choice</p>

Other Businesses Yes – Support deregulation <i>Reasons why</i>
Consumer choice. As a community, we need to move forward. Just because it has always been a certain way, is not a real reason to continue. The vocal small business community may not truly represent the interests of the greater community in which we live (outside of the business community) and the diversification of our population, quite as much as they contend. As a business owner, resident, consumer, and family member, I contend deregulated hours will ultimately lead to a more vibrant community which is offered choice and flexibility, commensurate with what is expected in a centre of regional significance (well at least a City that says its wants to be regionally significant).
Convenience, not the role of government to dictate trade, be like everywhere else in world
I believe in freedom and fairness. Every business should have a choice as to when they open. I don't expect them all to be open 12 hours a day, but they should at least have the opportunity to decide for themselves if they want to open on public holidays and Sundays. I personally don't think shops need to be open into the evening every night but Sundays and public holidays, over the middle of the day, would be handy for many, including me.
I believe the town needs to better support tourism and our regional citizens. I believe there is a lot of sales leakage to Perth.
I prefer the idea of convenience and the market deciding when it is the best time to shop not the shop owners
I support deregulated trading hours however it should be up to each individual shop to decide whether or not they would like to open and for what hours. Retailers do not need to open on public holidays unless they want to, especially if its only 1 day. At Christmas and Easter when there are more than 1 day then they should be able to open. 24hr is not required however extended hours during the week would be good for those who work late and would like to go shopping after work.
Shops should be allowed to open whenever they want.
Should be up to shops to choose when to open, as they will cater to the demand from the public.
That is what most consumers want.
There are those amongst us that push themselves further "get out of their way"
Tourists that visit Geraldton often complain that nothing is open Saturday afternoon and Sundays
way behind the times in Geraldton and WA
We are a 24/7 business that services the needs of the community. If the community needs and wants to support longer retail hours, then so it should be.
we don't need it only one person seems to need it
we don't need it put everyone on the same wage & plenty rates

Other Businesses Yes – Support deregulation <i>Other Comments</i>
Complete deregulation is essential, not just partial or extended hours
Australia is a first world country. Not having banks and post offices open on Saturdays, and large chain supermarkets on Sundays is very outdated. The other major cities in Australia do it. Personally I can only get to banks, post offices and shops on Saturdays. Sunday would be my preferred day for grocery shopping.
You must realise that this is the 21st century. Also, consideration must be given to the extended area of the MidWest, Lower Gascoyne and Murchison which Geraldton is the service centre for. The other section that should be considered is the travelling public and tourism.
Complete deregulation of hours just like above the 26th parallel is the way to go. Don't just extend the hours completely deregulate.

Other Businesses Yes – Support deregulation <i>Other Comments</i>
Nothing is as constant as change. Trying to keep Geraldton the same forever is a ridiculous idea. While we shouldn't do anything "because everyone else is doing it" I believe we should "move with the times" - to some extent.
Geraldton needs to come into the 21st Century. Retailers and customers must be given freedom to open and trade when they want. It seems to me the only "small businesses" being protected are the IGA supermarkets. I can't think of one other small business that will suffer by extended trading hours.
I believe that Geraldton CBD needs to be proactive and adjust with modern times. Small communities in the eastern states have full deregulation and businesses adapt and change to get the best result in towns that are smaller than our own. Woolies, Coles and Aldi operate 24 hours a day, 7 days a week over there.
Trading hours should be extended during the week to allow those who work late to go to the shops on a day other than Thursday and Saturday.
Go with full deregulation and let the shops choose when to open.
Go for full deregulation
It should not be up to a government body to dictate hours of trade by businesses. Each owner should be free to open or close when they see fit.
Let the Geraldton business's decide, no one else.
Extended trading will be great for Geraldton, bring it into line with the rest of the country. The only issue that is of grave concern is penalty rates for staff. If trading hours are deregulated then penalty rates for staff need to be re addressed. Consider penalty rates for 6th & 7th day worked
get with the rest of the country, catch up...
Listen to the people!
will i be able to pay my rates on a sunday go to banks go to insurance companys go and see my school teachers go to any gov depts no not one will open. all should open or all should stop closed
for over 20 years one counciler wants it no one else does it will wreck all sporting clubs and peoples home life time spent on our beaches

Other Businesses No – Object to deregulation <i>Reasons why</i>
1 we have voted on this plenty of times and unanimously voted no 2 this is being pushed by a group who do not have the best intentions for the residents of gtn greenough 3. multinational monopolies control too much of the market place already 4. we as families have lost too much to capitalism 5 sporting clubs will suffer on several fronts , sponsorship and available participants this region does not have the population to sustain
1.Current opening hours for shops in Geraldton allow for everyone to shop for their weekly needs. 2.It is my understanding that only Coles, Woolies and Harvey Norman are pushing for deregulation. This would definitely lead to the closure of smaller local stores.(For example, Bunnings have killed off nearly every other nursery in town, and every hardware store. Believe it or not, you cannot now buy a hammer handle or axe handle to suit decent heads.You are simply forced to buy a new complete unit of a poorer quality - or - go to Perth to find what you need. 3. The City should be smart enough to understand that we will have the same amount of money to spend - regardless of extending hours. 4.If you are involved with coaching and organising junior sporting clubs, it is difficult enough to find parents to assist as it is. I fear that we would become a greater 'baby sitting 'service with deregulated hours.
After conducting a survey on this topic to our members the overwhelming response was against

Other Businesses No – Object to deregulation <i>Reasons why</i>
Because eventually shops that open all hours and days will sell what small traders sell and put small traders out of business then our CBD could be very small with very few shops,
deregulated trading hours favours large corporate companies whilst destroying local businesses and the social fabric of local communities.
Deregulation forces businesses to open longer hours to compete with the bigger state/national based businesses
don't need it we have plenty of time in normal hours
Family plays sport on weekend (Sundays) and want to spend time with them.
family time - outer district shops will close - sporting clubs will not get support - small businesses will close - people only have a certain amount of money - Coles and Woolworths and Bunnings will destroy choices because of greed - family breakdowns because less time together
family time is precious. Sporting time is precious.
Find that have ample time now so that can get home before dark. Plus have to watch what I spend.
Further deregulation will undermine local retail businesses' viability and many of the unique aspects of our city's social well-being and community activities and spirit
Geraldton
Have family commitments and there is more to life than work.
I can get my shopping done in the time they are now open
I feel we have enough shopping hours at present. Many smaller shops would be affected as they may not be able to afford to be open for longer hours. There are a great deal of empty shop spaces in the city. Some smaller shops do not seem to have many customers entering their premises now with having extended trading hours. The bigger shops are putting in auto service machines possibly cutting back on staff. It may work in the Perth area where there are a great deal more people. There is mention of little shops do not have to stay open but larger shops may take some of this business away by extended hours and like products. I feel it will only benefit the shops such as Coles Woolworths etc. Smaller shops do employ numerous local people but with the auto service... I personally like to be served by a person and have a conversation with them whether about products or not...
I see it will lose the reason Geraldton is such a great City to live as it is now with Geraldton continues to grow, my daughter just shifted back to Geraldton since deregulated trading hours in Perth, she is so sad on the demise of small business, as she says the only winners are the national chains who already have massive share of the Australian retail trade
i think deregulated hours would harm small businesses in Geraldton
I think it is best left to smaller businesses to open outside of normal operating hours. I don't think it beneficial to give bigger companies (ie Woolies, Coles etc) this option.
If retailers are open 9.5 hours a day then with a staff roster everyone should be able to carry out their shopping in those hours.
increased hours will only spread the same turnover over a longer period. It will crucify many small businesses. It also gives a significant advantage to very large businesses.
it will give a monopoly to the larger chains being Coles/Woolworths and force the closure of smaller retailers which will limit consumer choice. Staff will be required to work on public holidays and changing the sporting fixtures which will have an adverse effect on a lot of people's lives. It will also have an effect on smaller towns that fight for survival now. Deregulation will kill them. Smaller retailers have proven time and time again that it is not a viable proposition to trade on public holidays so the end result might well be that even the larger of the retailers would eventually close when it is not viable. Smaller shopping centers like Bluff Point, Sunset and Tarcoola would be forced to close thus restricting consumer choice and accessible shopping.
It will unfairly and negatively financially impact on smaller businesses that don't have the resources, in all businesses it will affect workers, family lives, sporting lives and social lives

Other Businesses No – Object to deregulation <i>Reasons why</i>
Maintain a level playing field Protect status quo for smaller retailers Coles/Woolworths have 80% of the retail market - the competition we have left must be protected the viability of Small businesses in the surrounding areas need to protected Regulation increases competition
No need to deregulate - already sufficient shops open to acquire what is necessary. Deregulated hours will destroy family life and take away choice as the large corporate retailers will starve out small shops
Not enough business and want family to spend time together
not needed
not needed we are over shopped now on the last survey gtn people were spending more than earn
ONLY HAVE THE SAME AMOUNT OF MONEY AND WISH TO SPEND TIME WITH YOUNG FAMILY AT SPORT
People choose to live in Geraldton for amazing lifestyle opportunities. Deregulation will limit those opportunities and negatively impact family time together.
people need time off, when small business open usually it is the owner who opens because wages are to high and they dont end up getting enough time away from the business
Places an extra burden on small businesses which cannot afford to employ extra staff or pay any sort of penalty rates or work the extra hours themselves. There is ample hours for people to shop otherwise. Opening extra hours does not generate extra shopper dollars, just spreads the dollars they spend over a greater number of hours.
population does not merit deregulation, extra cost to the business in an already economically tight time business owners can not afford to be paying overtime rates etc., why as a community can we not get our shopping done between monday and saturday, we are not a 24/7 mining town. Some supermarkets already offer online delivery service for food shopping, What about the employees having to give up their Sunday's family time sport activities ect.,
Retailers need a weekend off too. They have a life as well, which is what some people fail to realise.
shops will open longer, sporting bodies will suffer just because shops are open does not mean more money spent just higher overheads
small business need to get its income into the least hours possible to make a profit.
Small business would open now if they thought they could make money I like Sunday to be a family day - don't need shops open everyday of week our business doesnt want to pay penalty rates if open Sunday
Social disruption and lack of sustainable population numbers for deregulation.
sunday trading is not needed in Geraldton. Our daughter works in Perth on sundays, and it is very quiet and not worth opening. I would however, agree to trading on public holidays.
Sunday's should be for family time not working
The community is served well enough with current trading hours. My staff will resign if we change thier working hours.
The deregulation of trading hours only benefits from a business perspective a very few, large multinational companies.
The population will not sustain deregulation. This question has been asked SO many times in the past 20 years in this City and we keep on giving the same answers. You know what they are.....please listen to us
There is a finite amount of money available for shopping for items. This will not change. Families should be assured of a day in which they may do things as a unit.
There is enough businesses open allready
there is more than enough shopping hours as it is. small business owners need to have time at home with their families as well as government workers!

<p>Other Businesses No – Object to deregulation <i>Reasons why</i></p>
<p>There is no necessity for any extension to trading hours. There are no more dollars for the community to spend so spreading the timing of this expenditure is only going to increase costs for business.</p>
<p>We are not a retail business but we receive good support from locally owned small businesses who use our business services. We do not receive custom from any of the larger national companies, franchise businesses, out of town owned developments - all of whom source their professional services from Perth or the other capital cities. If locally owned small businesses are negatively impacted by deregulated trading hours then so our business is negatively impacted.</p>
<p>We don't want callouts on Sundays or Saturday afternoons from businesses that decide to work 7 days a week and/or 24 hours. We value our recreational time and that of our employees so we can come back to work on a Monday refreshed</p>
<p>we simply do not have the population to support business longer, sport will suffer and the only ones to gain will be the larger supermarkets. I refer in particular to Coles & Woolies who appear to be bullying their way around the marketplace to the detriment of small business.</p>
<p>Will disadvantage small traders</p>

<p>Other Businesses No – Object to deregulation <i>Other Comments</i></p>
<p>i feel the way this debate was re-entered after a recent NO vote statewide is a waste of taxpayers money, council energy, and i have become extremely dubious on the councillors capacity to manage this region on behalf of ratepayers</p>
<p>If the City really wants to change the current hours, I feel very strongly that Council should be open for business compulsorily - 8-5 seven days a week - especially their building and planning departments that are hopelessly slow. (In other words, butt out of something that does not fall within its area of responsibility, and, especially when the business community has been overwhelmingly rejecting any such proposals for years)</p>
<p>extending trading hours does not bring in more trade for businesses, it just spreads existing trade out over a longer time frame. there are only 24 hours in a day, by extending work/shopping hours you are stealing social/family time!</p>
<p>we do not need extra trading hours we have traded for some 100 years without it we don't need large stores open after hours if so make sure they have to pay the same rate of pay to people all over the world shops are closing on weekends</p>
<p>Finding it difficult to fit in down-time now. Financially need to work, but, want to spend time with family and also play bowls myself.</p>
<p>I have listed my deepest regrets in the above questions - do not give in to the multi-nationals they only employ local staff but their money goes out of town and will destroy small business - without small business Geraldton will have no choices - we are proud of our City and we need the money to stay here to keep on beautifying our foreshore for all to enjoy - we have come a long way in the last few years and these BIG BOYS will destroy the locals who are happy to donate to make a future for our grandchildren - KEEP GERALDTON'S LOCAL SHOPS SAFE - NO TO EXTENDED TRADING HOURS</p>
<p>Shops are open over 40 hours a week now -surely that is enough - need more family together at home and at friends spending quality time.</p>
<p>Please do not undermine our local retail businesses, the character of our city and the social well-being of our community by further deregulation of retail trading Please put a moratorium on reconsideration of this matter unless strongly supported by the local business community for the next 5 years so that local retail businesses can have some certainty on the regulatory environment and can then start investing in their businesses again</p>
<p>Geraldton</p>

Other Businesses No – Object to deregulation <i>Other Comments</i>
We have kids roaming the street now. Parents need to spend more time with their family. We only have so much money to spend now. To spend more means our debt will increase. Families cannot cope now!
I do not believe this city needs it.W have plenty of shopping hours now.
Their are always consequences when changes are made In Perth the parking costs are going up, and then somehow small business has to make up the increase in cost in doing business, the traders in Marine Terrace will suffer, even the shops opening on public holidays that has Council allowed was a great failure, I Know the chains say it is a success but checking Monday and Tuesday's trading I would bet a lot of money that last year's Tuesday's trading is about the same as this years two days so the consequences in Geraldton will be a decrease in the quality of living, a loss of trade for local business, who have been the backbone of our City, it is great to see the local Chamber is telling us how it is
i would the city to protect small business and not allow the coles and woolworths to control everything
From my observation the general public do not shop after hours. One reason is the groups of juveniles that roam in packs requiring traders to employ extra security staff to protect their stock. Late night trading does not increase overall turnover in sales but increases overheads in already difficult trading circumstances.
Please listen to your local business people who are the backbone of the community. With major increased trading hours, profits will shift away from our region.
do not extend retail trading hours beyond what they are now.
The total opening of deregulated shopping hours should be rejected as they will do nothing for increased trade, shoppers have a set amount of money and can only spend it once. I am not against special occasion openings eg prior to christmas etc. Deregulated shopping is driven by businesses for thier economic gain not social gain, please retain some ballance.
The city cannot by way of voluntary or random surveys establish the true picture of retail trade in the region Surveys such as this one are geared to facilitate a preferred outcome. This is not good The City should refrain from debate and or action until the point of viable critical mass is known as too a comprehensive impact study on surrounding towns. Every stakeholder should be consulted, not the general public because there is little understanding of operational realities facing the retail sector by the general public Councillors should listen to and truthfully represent their constituents not use council for any personal agenda concerning trading hours The MWCCI has already delivered a consensus from its members - wht does the CGG ignore this? A wider input from industry should be sought - small and independent retailers represent by far the greatest number of permanent job opportunities how will we know our answers in this survey will be acknowledged and not simply discarded in the face of a predetermined outcome?
Forget it - we don't want it - we don't have the population - people sugges they want it, but when they have the choice nobody supports it - have a look t the actual figures for extended trading leading up to christmas and Australia Day - we were dead - every sunday would be like that and for what gain ? Impose lots of additional cost to my business and I will be gone....
there is not enough population to cover costs. Would be better if city was to concentrate on improving parking in Marine tce too crammed. Need better sporting facilities
we do not need it there is pleanty of time to shop as it is
for some 25 years the same person has tried to change the way we work in gtn,it must be time for council ellections,he only comes out of the woodwoks the same time about every 4 years

Other Businesses No – Object to deregulation <i>Other Comments</i>
IF THE LARGER CHAINS WERE TO OPEN OR HOURS BE EXTENDED SMALLER PLACES WOULD NOT BE ABLE TO KEEP THEIR COSTS DOWN THERE WOULD BE LESS PEOPLE EMPLOYED I WOULD POSSIBLY LOSE MY CASUAL HOURS THE SMALLER RETAIL STORES STOCK LINES THAT THE BIG ONES DO NOT. MY HUSBAND WORKS AT ONE OF THESE SUPPLIERS & HE WOULD POSSIBLY LOSE HIS JOB OR HAVE HIS HOURS CUT.WANT TO SPEND FAMILY TIME WITH CHILDREN. DEFINITELY NO TO EXTENDED OPENING HOURS.
Don't deregulate.
this is being pushed by large chain stores not small business. Small business is the community - their families are here, the money they earn stays here. Large chain stores dollars leave town except for the minimum jnr type wages they pay the people they employ.
I have seen and spoken with business owners and residents who are against this why are we spending \$45,000 on a survey on something we already know. It would have been cheaper to allow the public to do the survey form when we were doing the council elections in March saved a bit of time too.
Geraldton does not need deregulated shopping hours. Retailers need to be able to afford staff (smaller businesses will be forced to open to compete with larger retail groups in order to survive) Less pay for workers as even a Saturday shift now means regular weekday pay due to deregulation. Retailers if they are unable to afford workers for the day will be forced to surrender their whole week on the offchance that someone may choose to shop in their store. WE DONT NEED IT. Many markets held on the weekend will now suffer. These markets support local charities as well.
listen to majority of people not just groups with their own agenda
There are already plenty of places open 24 hrs a day to get emergency supplies, eg fuel stations.Retailers would not see an increase in takings, rather the same takings would be spread over longer hours. Longer hours would increase costs.
Why the have even done this Most business can open already if they choose the shops are empty most of the time when opening on Sundays around xmas
do not pass the motion
Geraldton does not need sunday trading, our population is too small.
There are enough shops open Sundays We do not need extended trading hours
Staff are human beings as well. Your decision making and failure to listen and accept the public opinion on previous occassions simply is unbelievable. We dont want extended trading hours. End of story.
The balance provides sufficient consumer choice currently and the little known fact central to this debate is that the status quo only affects a small number of large multinational firms from opening on extended hours. Deregulating trading hours would not make local businesses any more profitable as the increased overhead of operation, combined with competition from the multinationals will have the potential to further diminish consumer choice in time and increase prices. Bunnings trading hours are an excellent example of what has happened to a range of smaller enterprises that previously operated in the area that couldn't compete with the power of the brand coupled with the hours of trading Bunnings enjoys.
Please listen to us.....we have told you we do not want extended trading hours....and you already know why.
Don't do it. The atmosphere of the town will be affected, and families disadvantaged. In addition, this is just a grubby money grab by the large retailers and multi-nationals.
Would agree to a miniman extended retail shopping hours

Other Businesses No – Object to deregulation <i>Other Comments</i>
If the shops are to open 7 days a week, I think it only fair that banks, post offices and ALL government buildings should also be open on those days. After all, if I am working on Sunday at 2pm, I may need to go to the bank and deposit my money or get change. i may also need to go to the post office and pick up deliveries or buy stamps and it would be easier for me to go to the government offices that I frequent as there would be less waiting time....hopefully.
Focus on city vibrancy & increasing the appeal of the retail shopping precincts. Focus on providing services you are elected to provide & stay out of telling businesses how to operate.
People will shop locally if the service or product is available. People shop elsewhere if the product cannot be purchased locally. Small retailers offer the best opportunity for diversity of product range in Geraldton - not the large national retailers or franchises which are limited to what the "chain" offers. Altering the trading hours to increase the retail strength of the major players will therefore reduce the opportunity for diversity of product in Geraldton and force even more people to look out of town to find what they want. Strength in the retail sector is not about how many of the major retailers we have in town (as they all sell their version of the same thing), but in the diversity and number of smaller specialist retailing businesses that exist in the town.
Dont stuff up our life style!!!
continue along this line and also further increase rates and we will have minimal small business available to service our community. it will simply be big business, in particular Supermarkets, and limited choice. I ask how many on council are in retail or have small business knowledge and experience to justify their reasoning of deregulated hours. people will still go to Perth to watch sporting events, see family & friends, holidays, concerts and children at school & university. whether we deregulate hours or not, people will still shop in perth while they are there because of variety and choice and they are there at the time. and what is councils plan when sporting teams & clubs diminish because of lack of numbers due to participants and volunteers not being available because of work commitments. (I suppose the option with the reduction of income from sport could be to have a further rate increase.) we have already seen this happen with the mining boom and shift workers effecting teams having sufficient players on any one sporting day. No supporters no volunteers, no players = no sport no income.
Small retailers can already open on extended hours and don't do so as it costs them money. This will only benefit the big boys like Coles and Woolies.

Other Businesses Choose not to vote on deregulation <i>Reasons why</i>
because we are only a display and raise money for charity the hart foundation
I don't know that I have all the facts. I support deregulation as I feel we are exceedingly regulated , but I am not sure your deregulation means complete freedom or are there more parameters. On the other hand I worry about the local traders and the impact this deregulation will have on them , their families and their finances.
i support it, but only if every business is subject to the same pay rate conditions
Personally I feel we don't need to deregulate trading hours and there is enough open out of hours anyhow. However I know a lot of tourists staying in my accommodation would love to see out of hours trading taking place. Therefore I am in two minds at the moment and not definite in my answer. I also have two small children and believe family time is so important.

Other Businesses**Choose not to vote on deregulation***Other Comments*

trading hours dont particualy worrey me4

I d not think in this case the business hours should be driven by consumers. Yes, I would like my local supermarket to be open at the hours of my convenience but no, I don't need to buy shoes on a Sunday. The question is too general for me

while i would like to be able to go shopping any hour of the day week, i wouldn't like to have my sport affected by people having to work. i also wouldn't necessarily go every week and shop either so i wouldn't expect businesses to be open silly hours just for me - i wouldn't shop any more hours than i do now - unless it was clothes because i never get to those shops now they are always shut when i have time to shop.

I feel we have enough open already, but I live here. would be interested to know what people from out of town and tourists felt.

Appendix III: The Questionnaires

City of Greater Geraldton Retail Trading Hours Survey – Business

The City of Greater Geraldton has commissioned Research Solutions an independent Market Research company to undertake a survey of businesses involved in the Retail and Tourism Industries in its Local Government area to determine the views of this community. The questionnaire has been developed to gather objective and unbiased information on the views of retailers and those involved in the Tourism industry on Retail trading hours to inform Council's decision making.

Any decision made by the Council regarding trading hours will enable traders to have the right to exercise individual discretion whether to open or not during the proposed trading hours as per the Department of Commerce guidelines.

Your business has been selected to participate in the survey. The survey will take no more than 8-10 minutes to complete and we would very much appreciate the views of the manager / owner of the business. Please could you email this survey on to that person if it is not you.

If you are unable to complete the survey at one time, you can close it and when you reopen it up, it will commence from where you left off.

The information you provide will be kept confidential, including the fact you responded, under law and only aggregate responses and trends will be provided to the City of Greater Geraldton.

Please click on this link to commence the survey. The survey will need to be completed by **29th April** after which the results will be analysed and the business and residential results reported to the City.

Start

SPLIT SAMPLE RUN; RANDOMLY ALLOCATE TO:

Group	1
Group	2

SQ1. Firstly, this is:

A retail store?	1	GO TO SQ2
A Tourism Business?	2	GO TO SQ3
Another type of business	9	GO TO SQ3

SQ2. How many outlets does your shop have in the City of Greater Geraldton? _____
IF NO OUTLETS IN GERALDTON, SKIP TO END SCREEN.

SQ3. **IF SQ2=1:** Where is your business located? **SR**
IF SQ2 > 1 OR IF SQ1 = 2 OR 9: Where is your business located? **MR**

Beachlands	1
------------	---

Beresford	2		
Bluff Point	3		
Cape Burney	4		
Deepdale	5		
Drummond Cove	6		
Eradu	7		
Geraldton	8		
Glenfield	9		
Greenough	10		
Karloo	11		
Kojarena	12		
Mahomets Flats	13		
Minnenooka	14		
Moonyoonooka	15		
Moresby	16		
Mount Tarcoola	17		
Mullewa	18		
Narngulu	19		
Pindar	20		
Rangeway	21		
Rudds Gully	22		
Spalding	23		
Strathalbyn	24		
Sunset Beach	25		
Tarcoola Beach	26		
Tardun	27		
Tenindewa	28		
Utakarra	29		
Waggrakine	30		
Walkaway	31		
Wandanooka	32		
Wandina	33		
Webborton	34		
West End	35		
Wicherina	36		
Wilroy	37		
Wongoondy	38		
Wonthella	39		
Woolgorong	40		
Woorree	41		
None of the above	99		SKIP TO END SCREEN

RETAIL ONLY - tourism and other businesses go to Q7a

SQ4. Does your shop have outlets elsewhere in Australia, outside the City of Greater Geraldton?

Yes	1		
No	2		
Don't know	9		

Q1. **IF SQ2 = 1:** Is your shop in a shopping centre or Marine Terrace Mall, on the street in a retail area with other shops or in an area with no other shops around? **SR**
IF SQ2 > 1: Are your shops in shopping centres or Marine Terrace Mall, on the street in a retail area with other shops or in an area with no other shops around? **MR**

Centro Stirlings Shopping Centre (Woolworths & Best & Less are here)	Sanford St Geraldton	1		
Marine Terrace Mall (Geraldton Central Business District)	Marine Terrace, Geraldton	2		
Tarcoola Shopping Centre	Irene St, Mt Tarcoola	3		
Centro Northgate Shopping Centre (Coles & Target are here)	Chapman Road Geraldton	4		
Chapman Road Sunset Shopping Centre	Chapman Road, Sunset Beach	5		
Other shopping centre <i>please describe</i>				
On the street in a retail area with other shops around		6		
In an area with no other shops around		7		
Other area <i>please describe</i>				

Q2. What type of retail outlet do you operate?

<u>General Retail</u>	
Deli/corner store	1
Textile/footwear/clothes/boutique	2
Gifts	3
Household goods/appliances	4
Supermarket/butcher/baker etc	5
Music/CDs/DVDs	6
Motor vehicles	7
<u>Special Retail</u>	
Book shop/newsagency	8
Chemist	9
Garden shop/nursery	10
Hardware / home improvement (except if also sell white goods)	11
Video rental	12
Art and craft shops	13
Souvenir and duty free shops	14
Shops at sports venues	15
Boating shops	16
Motor vehicle spare parts shops	17
Shops at international hotels	18
Petrol / fuel / diesel	19
Other <i>please describe</i>	

Q3. **ASK FOR EACH STORE IN SQ2:** Including the owner / manager, how many people does the store employ?

Store 1		
Store 2		
Store 3		
Store 4		

Q4a. **IF SQ2 = 1:** Is your store classified as Small Retail and holds a Certificate from the Department of Commerce?

IF SQ2 > 1: Are any of your stores classified as Small Retail and hold a Certificate from the Department of Commerce?

Yes	1	
No	2	
Don't know	9	

- Q4b. **IF SQ2 = 1:** Is your store classified as Special Retail and holds a Certificate from the Department of Commerce?
IF SQ2 > 1: Are any of your stores classified as Special Retail and hold a Certificate from the Department of Commerce?

Yes	1	
No	2	
Don't know	9	

This is for programming at analysis; not for the online questionnaire

IF Q4a=9 COMPUTER TO DETERMINE IF SMALL RETAIL: *if SQ1 = 1-3 & Q3 <=18 & Q= 1-6 OR 7-18*

IF Q4b=9 COMPUTER TO DETERMINE IF SPECIAL RETAIL: *if not small retail and Q2 =7-18*

NOTE IF TOURIST BUSINESS AT SQ1 THEN FILL THIS AS A YES

- Q5. Is your business wholly or mostly targeted at tourists?

Yes	1	
No	2	
Don't know	9	

Q6. What hours do you currently open and close? **IF SQ2>1, REPEAT FOR EACH STORE.** (up to a max of 5)

	Open at ...	Close at ...	Do not open
Monday	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> 99
Tuesday	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> 99
Wednesday	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> 99
Thursday	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> 99
Friday	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> 99
Saturday	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> 99
Sunday	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> 99
Public holidays			<input type="checkbox"/> 99
Comments:			
(Note programmed as what days do you open and then for each what hours do you open)			

Q7a **ASK IF GROUP = 1:** Following is a question about deregulated trading hours. While this is not a referendum, this question is like answering a question on a referendum. You either answer yes or no or you choose not to answer. Note that the Department of Commerce Guidelines enable traders to have the right to exercise individual discretion whether to open or not.

Do you support or object to trading hours in the City of Greater Geraldton being deregulated?

Yes / support	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	1
No / object	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	2
Choose not to answer	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	3

Q7b **ASK IF GROUP = 1:** Why is that? *Please explain your reasons as fully as you can.*

Q8. **IF SQ1=RETAIL THEN ASK:** What hours would you LIKE to open and close on ...? **IF SQ1 = RETAIL & SQ2>1, REPEAT FOR EACH STORE.**
IF SQ1=TOURISM OR OTHER BUSINESS ASK What hours would you like RETAILERS to open and close on?

	Open at ...	Close at ...	Do not open
Monday	<input type="checkbox"/>	<input type="checkbox"/>	99
Tuesday	<input type="checkbox"/>	<input type="checkbox"/>	99
Wednesday	<input type="checkbox"/>	<input type="checkbox"/>	99
Thursday	<input type="checkbox"/>	<input type="checkbox"/>	99
Friday	<input type="checkbox"/>	<input type="checkbox"/>	99
Saturday	<input type="checkbox"/>	<input type="checkbox"/>	99
Sunday	<input type="checkbox"/>	<input type="checkbox"/>	99
Public holidays			99
Comments:			

RETAIL ONLY

Q9 Shops have been allowed to trade longer hours in Geraldton in the lead up to Christmas time and on some public holidays? *Please answer for each trading hours extension.*

Q9a Did you open during the special Christmas trading hours?

	Yes	No	Can't recall
Sunday 16 th December 10am – 4pm	1	2	9
Friday 21 st December 6pm – 9pm	1	2	9
Sunday 23 rd December 10am – 4pm	1	2	9

Q9b **RETAIL ONLY** Did you open on the following public holidays?

Australia day: Monday 28th January: 9am – 5pm	1	2	9
Easter Monday Monday 1 st April: 10am – 4pm	1	2	9

Q9c **ASK IF NO (2) OR CAN'T RECALL (9) TO ALL OF Q9A AND Q9B:** Have you ever opened on a public holiday?

Yes	1	GO TO Q9D
No	2	SKIP TO Q7A/Q10
Can't recall	3	SKIP TO Q7A/Q10

Q9d **ASK IF YES (1) TO ANY OF Q9A OR Q9B OR IF Q9C=1:** Thinking about the last time you opened on a public holiday, how did that whole week (including the public holiday) compare to an average week?

Compared to an average week, for the week with the public holiday ...

	Much slower	Slower	Similar	Better	Much better	Can't recall
Traffic through the store was	1	2	3	4	5	9
Turnover was	1	2	3	4	5	9

Q7a **ASK IF GROUP = 2:** Following is a question about deregulated trading hours. While this is not a referendum, this question is like answering a question on a referendum. You either answer yes or no or you choose not to answer. Note that the Department of Commerce guidelines enable traders to have the right to exercise individual discretion whether to open or not.

Do you support or object to trading hours in the City of Greater Geraldton being deregulated?

Yes / support	1
No / object	2
Choose not to answer	3

Q7b **ASK IF GROUP = 2:** Why is that? *Please explain your reasons as fully as you can.*
ASK ALL

Q10 The City of Greater Geraldton has been asked to consider extending the current retail trading hours, so the shops could open longer during the week nights and they could open on Sundays. Shops would not **have** to open during these extended hours.

IF RETAIL ASK If retail trading hours were extended, would you open these hours?

For each day (week day, Saturdays, Sundays & public holidays):

- If you would like to open those hours on that day, click the yes button.
- If you would like to open that day but on different hours, please type in your preferred opening hours (using 12 hour am/pm format e.g. 8am, 5.30pm)
- If you do not want to open on that day, please click the no button.

IF TOURIST OR OTHER BUSINESS ASK If retail trading hours were extended, would you wish retailers to open.....?

For each day (week day, Saturdays, Sundays & public holidays):

- If you would like shops to open those hours on that day, click the yes button.
- If you would like shops to open that day but on different hours, please type in your preferred opening hours (using 12 hour am/pm format e.g. 8am, 5.30pm)
- If you do not want shops to open on that day, please click the no button.

	Yes open those hours	Open on those days, but different hours		Not open
		Open at	No, close at	
On week days between 8am and 9pm	1	_____	_____	99
On Saturdays between 8am and 5pm	1	_____	_____	99
On Sundays and Public Holidays between 11am and 5pm (except Good Friday, ANZAC Day and Christmas Day)	1	_____	_____	99

Tourism and other businesses go to Q.14

RETAIL ONLY; TOURISM GO TO Q 14

Q11 What impact, if any, would extended retail trading hours have on the following ...
Please answer for each statement

	Decrease it a lot	Decrease it a moderate amount	Decrease it a little	No impact	Increase it a little	Increase it a moderate amount	Increase it a lot	Does not apply to me / my business
Your profitability	1	2	3	4	5	6	7	9
The value of your business	1	2	3	4	5	6	7	9
Your turnover	1	2	3	4	5	6	7	9
The time you have to spend with your family	1	2	3	4	5	6	7	9
Your own hours of work	1	2	3	4	5	6	7	9
Your wages bill	1	2	3	4	5	6	7	9
Your stress levels	1	2	3	4	5	6	7	9
Competition to you from large retailers	1	2	3	4	5	6	7	9
Ability to staff your store	1	2	3	4	5	6	7	9
The time you have to play sport	1	2	3	4	5	6	7	9
The time you have to volunteer for charities, sporting clubs and community organisations	1	2	3	4	5	6	7	9

Q14 What comments do you have for the City of Greater Geraldton on the subject of extended retail trading hours? (Please type in)

.....

.....

.....

.....

Q15 What is your title?

Business owner/ part owner	1
Manager	2
Assistant Manager	3
Accountant	4
Supervisor	5
Assistant	6

Other please specify.....

RETAIL GO TO Q18

TOURISM TO Q17

OTHER BUSINESSES AT SQ1 = 3 ASK Q16

Q.16 IF SQ1=OTHER ASK: What type of business do you have?

Agriculture , forestry, fishing	1]
Mining/mining services	2]
Electricity/gas/waste services	3]
Construction	4]
Wholesale	5]
Transport (non tourism) postal and warehousing	6]
Information media and telecommunications	7] GO TO Q18
Financial and Insurance services	8]
Rental hiring and real estate services	9]
Education and training	10]
Healthcare	11]
Arts	12]
Food services, restaurant, cafe, take-away, lunch bar	13]
Other (write in).....]

Q17 IF SQ1 = TOURISM ASK: What type of business do you have:

Accommodation	1
Entertainment venue	2
Tourism services coaches / taxi etc	3
Tourist facility operator	4
Tourism other (specify)	

Q18 ASK ALL: Are you a member of the Mid West Chamber of Commerce?

Yes	1
No	2

Thank you for your time.

EXIT TO a Thank you screen. Then click the submit button below to take them to <http://www.cgg.wa.gov.au/>

**City of Greater Geraldton Retail Trading Hours Survey
Residential Telephone survey**

Good morning/ afternoon / evening my name is from West Coast Field Services we are conducting a survey on behalf of the City of greater Geraldton and research Solutions on Retail Trading hours and the City would like your views.

The survey will take 10 minutes to complete and the information you provide will be kept in the strictest confidence and only overall results presented to the City. Firstly to ensure that I have a representative sample of respondents may I ask.....

SPLIT SAMPLE RUN; RANDOMLY ALLOCATE TO:

Group	1
Group	2

CODE GENDER

Male	1
Female	2

SQ1 Firstly may I ask do you or any member of your family work in:

Market research/ advertising/ the media	1	Terminate
Local Government for the City of Greater Geraldton	2	Terminate
Are a Councillor for the City of Greater Geraldton	3	Terminate
None of the above	4	Continue

SQ3. Where do you live, which town or suburb?

Beachlands	1	Spalding	23
Beresford	2	Strathalbyn	24
Bluff Point	3	Sunset Beach	25
Cape Burney	4	Tarcoola Beach	26
Deepdale	5	Tardun	27
Drummond Cove	6	Tenindewa	28
Eradu	7	Utakarra	29
Geraldton	8	Waggrakine	30
Glenfield	9	Walkaway	31
Greenough	10	Wandanooka	32
Karloo	11	Wandina	33
Kojarena	12	Webborton	34
Mahomets Flats	13	West End	35
Minnenooka	14	Wicherina	36
Moonyoonooka	15	Wilroy	37
Moresby	16	Wongoondy	38
Mount Tarcoola	17	Wonthella	39
Mullewa	18	Woolgorong	40
Narngulu	19	Woorree	41
Pindar	20	Town outside City of Greater Geraldton	87
Rangeway	21	Other- please describe	99
Rudds Gully	22	CATI supervisor to forward "other" suburbs to project manager for confirmation if in City of Greater Geraldton	

SQ4. Are you working? Is that full time, part time, casual or are self-employed?

Full time	1	GO TO SQ5
Part time	2	GO TO SQ5
Self employed	3	GO TO SQ5
Do not work	4	SKIP TO SQ6
Casual	5	GO TO SQ5
Refused	9	SKIP TO SQ6

SQ5. Where do you work, in which town or suburb?

Beachlands	1
Beresford	2
Bluff Point	3
Cape Burney	4
Deepdale	5
Drummond Cove	6
Eradu	7
Geraldton	8
Glenfield	9
Greenough	10
Karloo	11
Kojarena	12
Mahomets Flats	13
Minnenooka	14
Moonyoonooka	15
Moresby	16
Mount Tarcoola	17
Mullewa	18
Narngulu	19
Pindar	20
Rangeway	21
Rudds Gully	22
Spalding	23
Strathalbyn	24
Sunset Beach	25
Tarcoola Beach	26
Tardun	27
Tenindewa	28
Utakarra	29
Waggrakine	30
Walkaway	31
Wandanooka	32
Wandina	33
Webborton	34
West End	35
Wicherina	36
Wilroy	37
Wongoondy	38
Wonthella	39
Woolgorong	40
Woorree	41
Other <i>please describe</i>	

SQ6. Which of the following age groups do you fit into?

15 – 17	1
18 – 21	2
22 – 29	3
30 – 39	4
40 – 49	5
50 – 59	6
60 – 69	7
70 – 79	8
80+	9
Refused	99

I'd like to talk to you about when and where you do your shopping.

Q1 Firstly, thinking about your main grocery shop. **Are you involved in the main grocery shop?**

Yes	1
No	2

Q1A Where do you **usually** go to do your main grocery shop? PREFER S/R, SO STRESS USUALLY. BUT ALLOW M/R IF RESPONDENT INSISTS IT IS SPLIT BETWEEN LOCATIONS.

Bluff Point Fresh	Chapman Road, Bluff Point	1
Bluff Point Supermarket	Chapman Road, Bluff Point	2
Coles	Chapman Rd & View St, Geraldton	3
Glenfield IGA	582 Chapman Road, Glenfield	4
Rangeway Supermarket	Rangeway Shopping Centre	5
Ritgers Super IGA	Durlacher St Geraldton	6
Tarcoola IGA X-press	Tarcoola Shopping Centre	7
Utakarra Supermarket	Utakarra Rd Utakarra	8
Walkaway Store	5 Evans St, Walkaway	9
Wonthella Super IGA	Fifth Street, Wonthella	10
Woolworths Geraldton	Sanford St Geraldton	11
Other <i>please describe</i>		
Don't know		99

Q1B When do you **usually** do your main grocery shop? PROBE DAY OF WEEK AND TIME OF DAY

What day of the week? PREFER S/R, SO STRESS USUALLY. BUT ALLOW M/R IF RESPONDENT INSISTS.

Monday	1
Tuesday	2
Wednesday	3
Thursday	4
Friday	5
Saturday	6
Sunday	7
Weekdays	8
Other <i>please describe</i>	
Don't know	99

What time of the day? PREFER S/R, SO STRESS USUALLY. IF RESPONDENT INSISTS MULTIPLE TIMES, THEN WRITE MIX OF DAYS AND TIMES IN THE OTHER PLEASE DESCRIBE BOX

8am	1	Mornings (8am – midday)	15
9am	2	First thing in the morning	16
10am	3	Late morning	17
11am	4		
Midday	5		
1pm	6	Afternoons (midday – 6pm)	18
2pm	7	Early afternoon	19
3pm	8	Late afternoon	20
4pm	9		
5pm	10	During the day 8am – 6pm	21
6pm	11	Evenings (after 6pm)	22
7pm	12		
8pm	13	Other <i>please describe</i>	
9pm	14	Don't know	99

Q2A Now thinking about your top up grocery shop; that's when you run out of things in between doing your main grocery shop. Where do you **usually** go to do your top up grocery shop? PREFER S/R, SO STRESS USUALLY. BUT ALLOW M/R IF RESPONDENT INSISTS IT IS SPLIT BETWEEN LOCATIONS.

Bluff Point Fresh	Chapman Road, Bluff Point	1
Bluff Point Supermarket	Chapman Road, Bluff Point	2
Coles	Chapman Rd & View St, Geraldton	3
Glenfield IGA	582 Chapman Road, Glenfield	4
Rangeway Supermarket	Rangeway Shopping Centre	5
Ritgers Super IGA	Durlacher St Geraldton	6
Tarcoola IGA X-press	Tarcoola Shopping Centre	7
Utakarra Supermarket	Utakarra Rd Utakarra	8
Walkaway Store	5 Evans St, Walkaway	9
Wonthella Super IGA	Fifth Street, Wonthella	10
Woolworths Geraldton	Sanford St Geraldton	11
Other <i>please describe</i>		
Don't know		99

Q2B When do you **usually** do your top up grocery shop? PROBE DAY OF WEEK AND TIME OF DAY.

What day of the week? PREFER S/R, SO STRESS USUALLY. BUT ALLOW M/R IF RESPONDENT INSISTS.

Monday	1
Tuesday	2
Wednesday	3
Thursday	4
Friday	5
Saturday	6
Sunday	7
Weekdays	8
Other <i>please describe</i>	
Don't know	99

What time of the day? PREFER S/R, SO STRESS USUALLY. IF RESPONDENT INSISTS MULTIPLE TIMES, THEN WRITE COMBINATION OF DAYS + TIMES IN THE OTHER PLEASE DESCRIBE BOX

8am	1	Mornings (8am – midday)	15
9am	2	First thing in the morning	16
10am	3	Late morning	17
11am	4		
Midday	5		
1pm	6	Afternoons (midday – 6pm)	18
2pm	7	Early afternoon	19
3pm	8	Late afternoon	20
4pm	9		
5pm	10	During the day 8am – 6pm	21
6pm	11	Evenings (after 6pm)	22
7pm	12		
8pm	13	Other <i>please describe</i>	
9pm	14	Don't know	99

Q3 Now thinking about clothing and footwear When you have to buy these items, when do you **usually** shop for them? PROBE DAY OF WEEK AND TIME OF DAY.

What day of the week? PREFER S/R, SO STRESS USUALLY. BUT ALLOW M/R IF RESPONDENT INSISTS.

Monday	1
Tuesday	2
Wednesday	3
Thursday	4
Friday	5
Saturday	6
Sunday	7
Weekdays	8
Other <i>please describe</i>	
Don't know	99

What time of the day? PREFER S/R, SO STRESS USUALLY. IF RESPONDENT INSISTS MULTIPLE TIMES, THEN WRITE COMBINATION OF DAYS + TIMES IN THE OTHER PLEASE DESCRIBE BOX

8am	1	Mornings (8am – midday)	15
9am	2	First thing in the morning	16
10am	3	Late morning	17
11am	4		
Midday	5		
1pm	6	Afternoons (midday – 6pm)	18
2pm	7	Early afternoon	19
3pm	8	Late afternoon	20
4pm	9		
5pm	10	During the day 8am – 6pm	21
6pm	11	Evenings (after 6pm)	22
7pm	12		
8pm	13	Other <i>please describe</i>	
9pm	14	Don't know	99

Q4a ASK IF GROUP = 1: I'm now going to ask you a question about deregulated trading hours. This question is like answering a question on a referendum. You either answer yes or no or you choose not to vote.

Do you support or object to trading hours in the City of Greater Geraldton being deregulated?

Yes / support	1
No / object	2
Choose not to vote	3

Q4b ASK IF GROUP = 1: Why is that? PROBE FULLY.

Q5 Now let's talk about when you'd **prefer** to do your shopping. Firstly, thinking about your major grocery shop. When would you **prefer** to do your major grocery shop? PROBE DAY OF WEEK AND TIME OF DAY (FOR THAT DAY OF THE WEEK).

RESPONDENT'S ANSWER TO Q1B IS SHOWN HERE

What day of the week? PREFER S/R, SO STRESS USUALLY. BUT ALLOW M/R IF RESPONDENT INSISTS.

Monday	1
Tuesday	2
Wednesday	3
Thursday	4
Friday	5
Saturday	6
Sunday	7
Weekdays	8
Other <i>please describe</i>	
Don't know	99

What time of the day? PREFER S/R, SO STRESS USUALLY. IF RESPONDENT INSISTS MULTIPLE TIMES, THEN WRITE COMBINATION OF DAYS + TIMES IN THE OTHER PLEASE DESCRIBE BOX

8am	1	Mornings (8am – midday)	15
9am	2	First thing in the morning	16
10am	3	Late morning	17
11am	4		
Midday	5		
1pm	6	Afternoons (midday – 6pm)	18
2pm	7	Early afternoon	19
3pm	8	Late afternoon	20
4pm	9		
5pm	10	During the day 8am – 6pm	21
6pm	11	Evenings (after 6pm)	22
7pm	12		
8pm	13	Other <i>please describe</i>	
9pm	14	Don't know	99

Q6 What about your top up grocery shop. When would you **prefer** to do your top up grocery shop? PROBE DAY OF WEEK AND TIME OF DAY (FOR THAT DAY OF THE WEEK).

RESPONDENT'S ANSWER TO Q2B IS SHOWN HERE

What day of the week? PREFER S/R, SO STRESS USUALLY. BUT ALLOW M/R IF RESPONDENT INSISTS.

Monday	1
Tuesday	2
Wednesday	3
Thursday	4
Friday	5
Saturday	6
Sunday	7
Weekdays	8
Other <i>please describe</i>	
Don't know	99

What time of the day? PREFER S/R, SO STRESS USUALLY. IF RESPONDENT INSISTS MULTIPLE TIMES, THEN WRITE COMBINATION OF DAYS + TIMES IN THE OTHER PLEASE DESCRIBE BOX

8am	1	Mornings (8am – midday)	15
9am	2	First thing in the morning	16
10am	3	Late morning	17
11am	4		
Midday	5		
1pm	6	Afternoons (midday – 6pm)	18
2pm	7	Early afternoon	19
3pm	8	Late afternoon	20
4pm	9		
5pm	10	During the day 8am – 6pm	21
6pm	11	Evenings (after 6pm)	22
7pm	12		
8pm	13	Other <i>please describe</i>	
9pm	14	Don't know	99

Q7 What about buying clothing and footwear... When would you **prefer** to go shopping for those? PROBE DAY OF WEEK AND TIME OF DAY (FOR THAT DAY OF THE WEEK).

RESPONDENT'S ANSWER TO Q3 IS SHOWN HERE

What day of the week? PREFER S/R, SO STRESS USUALLY. BUT ALLOW M/R IF RESPONDENT INSISTS.

Monday	1
Tuesday	2
Wednesday	3
Thursday	4
Friday	5
Saturday	6
Sunday	7
Weekdays	8
Other <i>please describe</i>	
Don't know	99

What time of the day? PREFER S/R, SO STRESS USUALLY. IF RESPONDENT INSISTS MULTIPLE TIMES, THEN WRITE COMBINATION OF DAYS + TIMES IN THE OTHER PLEASE DESCRIBE BOX

8am	1	Mornings (8am – midday)	15
9am	2	First thing in the morning	16
10am	3	Late morning	17
11am	4		
Midday	5		
1pm	6	Afternoons (midday – 6pm)	18
2pm	7	Early afternoon	19
3pm	8	Late afternoon	20
4pm	9		
5pm	10	During the day 8am – 6pm	21
6pm	11	Evenings (after 6pm)	22
7pm	12		
8pm	13	Other <i>please describe</i>	
9pm	14	Don't know	99

Q8 Shops have been allowed to trade longer hours in Geraldton in the lead up to Christmas time and on some Public holidays? *Please answer for each trading hours extension.*

Q8a Did you shop during the special Christmas trading hours?

Q8b Did you shop on the following public holidays?

	Yes	No	Can't recall
Sunday 16 th December 10am – 4pm	1	2	9
Friday 21 st December 6pm – 9pm	1	2	9
Sunday 23 rd December 10am – 4pm	1	2	9
Australia day: Monday 28th January: 9am – 5pm	1	2	9
Easter Monday Monday 1 st April: 10am – 4pm	1	2	9

Q4a ASK IF GROUP = 2: I'm now going to ask you a question about deregulated trading hours. This question is like answering a question on a referendum. You either answer yes or no or you choose not to vote.

Do you support or object to trading hours in the City of Greater Geraldton being deregulated?

Yes / support	1
No / object	2
Choose not to vote	3

Q4b ASK IF GROUP = 2: Why is that? PROBE FULLY.

Q9 The City of Greater Geraldton has been asked to consider extending the current retail trading hours, so the shops could open longer during the week nights and they could open on Sundays. Shops would not **have** to open during these extended hours. If this happened in Geraldton, would you be likely to:

	Yes	No	Unsure
Change the time of day you do your shopping, so you do some or all of your shopping after 6pm	1	2	9
Change the day of the week you do your shopping, so you do some or all of your shopping on Sundays	1	2	9
Change the place you go to do your shopping	1	2	9
Increase the number of times a week you go shopping	1	2	9

Q10 What impact, if any, would extended trading hours have on how much you spend on buying things? This can be groceries, at the chemist, clothes, shoes, electrical goods, furniture or anything else you could buy from a shop. Would extended trading hours mean you spend more money shopping, less money shopping or would it have no impact on how much you spend shopping?

Spend more	1
No change	2
Spend less	3
Don't know	9

Q11 In the last 12 months, have you bought anything online?

Yes	1	GO TO Q12
No	2	SKIP TO Q13A
Refused	9	SKIP TO Q13A

Q12 What did you buy online? MR

Groceries	1
Books or music	2
Cosmetics	3
Clothing or footwear	4
Electrical goods	5
Furniture	6
Other <i>please describe</i>	

Q13a IF SQ4 = 1 OR 2 OR 3 OR 5: Do you currently work, either full time, part time or casual, in a shop?

Yes	1	GO TO Q13b
No	2	COMPLETE SURVEY
Refused	9	

Q13b What impact would the shops being open longer hours have on you? These impacts could be financial, lifestyle related, etc.

READ OUT AND ROTATE

A negative impact	1
No impact	2
A positive impact	3
Both positive and negative equally	4

Thank you for your participation

May I check your name and contact details as my supervision may contact you to validate this questionnaire to check that I have actually completed the survey.

Respondents name.....

Contact number.....

Programmer instructions:

- All scales are forced response unless otherwise specified
- All text / comments boxes are mandatory unless otherwise specified
- Back button must be disabled to manage skips
- Please minimise vertical window scrolling as much as you can.
- Please avoid horizontal window scrolling.
- Numeric codes are not to be visible to the respondent for those scales where each scale point has a verbal label
- Screen breaks can be programmed as required for presentation. Some screen breaks have been noted.
- If you are programming on a wide screen monitor, please test it on a standard or laptop

**City of Greater Geraldton Retail Trading Hours Survey
Residential Online survey**

The City of Greater Geraldton has commissioned Research Solutions, an independent Market Research company, to undertake a survey of businesses and residents to determine **the community's views on trading hours**. A telephone survey of residents and an online survey of businesses are currently underway.

In case people miss the opportunity to participate in those, the surveys are also being made available to the community on the City of Greater Geraldton website.

Any decision made by the Council regarding trading hours will enable traders to have the right to exercise individual discretion whether to open or not during the proposed trading hours as per the Department of Commerce guidelines.

The information you provide will be kept confidential and only aggregate responses and trends will be provided to the City of Greater Geraldton.

Please click on this link to commence the survey. The survey will need to be completed by **29th April** after which the results will be analysed and the business and residential results reported to the City.

SPLIT SAMPLE RUN; RANDOMLY ALLOCATE TO:

Group	1
Group	2

SQ1 Which of the following sectors do you or anyone in your household work in?

	Yes	No	
Agriculture, forestry and fishing	1	2	
Mining	1	2	
Manufacturing	1	2	
Electricity, gas and water supply	1	2	
Construction	1	2	
Wholesale trade	1	2	
Retail trade	1	2	
Accommodation, cafes and restaurants	1	2	
Transport and storage	1	2	
Communication services	1	2	
Finance and insurance	1	2	
Property services	1	2	
Marketing, market research, advertising	1	2	TERMINATE
Public relations, press or journalism	1	2	TERMINATE
Federal government	1	2	
State government of Western Australia	1	2	
Local Government for the City of Greater Geraldton	1	2	TERMINATE
Are a Councillor for the City of Greater Geraldton	1	2	TERMINATE
Education	1	2	
Cultural and recreational services	1	2	

SQ2 Are you responding to this survey:

	Yes	No
As a member of the public	1	2
On behalf of a sporting club	1	2
On behalf of a Community group	1	2

SQ3. Where do you live?

Beachlands	1	Spalding	23
Beresford	2	Strathalbyn	24
Bluff Point	3	Sunset Beach	25
Cape Burney	4	Tarcoola Beach	26
Deepdale	5	Tardun	27
Drummond Cove	6	Tenindewa	28
Eradu	7	Utakarra	29
Geraldton	8	Waggrakine	30
Glenfield	9	Walkaway	31
Greenough	10	Wandanooka	32
Karloo	11	Wandina	33
Kojarena	12	Webborton	34
Mahomets Flats	13	West End	35
Minnenooka	14	Wicherina	36
Moonyoonooka	15	Wilroy	37
Moresby	16	Wongoondy	38
Mount Tarcoola	17	Wonthella	39
Mullewa	18	Woolgorong	40
Narngulu	19	Woorree	41
Pindar	20	Town outside City of Greater Geraldton	87
Rangeway	21	Other- <i>please describe</i>	99
Rudds Gully	22		

SQ4. Do you work?

Yes - Full time	1	GO TO SQ5
Yes - Part time	2	GO TO SQ5
Yes - Self employed	3	GO TO SQ5
Yes - Casual	5	GO TO SQ5
No – I do not work	4	SKIP TO SQ6
Prefer not to answer	9	SKIP TO SQ6

SQ5. **ASK IF SQ4 = FULL TIME, PART TIME, SELF EMPLOYED OR CASUAL:** Where do you work, in which town or suburb?

Beachlands	1	Spalding	23
Beresford	2	Strathalbyn	24
Bluff Point	3	Sunset Beach	25
Cape Burney	4	Tarcoola Beach	26
Deepdale	5	Tardun	27
Drummond Cove	6	Tenindewa	28
Eradu	7	Utakarra	29
Geraldton	8	Waggrakine	30
Glenfield	9	Walkaway	31
Greenough	10	Wandanooka	32
Karloo	11	Wandina	33
Kojarena	12	Webborton	34
Mahomets Flats	13	West End	35
Minnenooka	14	Wicherina	36
Moonyoonooka	15	Wilroy	37
Moresby	16	Wongoondy	38
Mount Tarcoola	17	Wonthella	39
Mullewa	18	Woolgorong	40
Narngulu	19	Woorree	41
Pindar	20	None of the above <i>(please describe)</i>	99
Rangeway	21		
Rudds Gully	22		

SQ6. **ASK ALL:** Which of the following age groups do you fit into?

15 – 17	1
18 – 21	2
22 – 29	3
30 – 39	4
40 – 49	5
50 – 59	6
60 – 69	7
70 – 79	8
80+	9
Refused	99

SQ7. Are you ...

Male	1
Female	2

NEW SCREEN

SCREEN HEADING: **Your Shopping Habits**SECTION TITLE: Your Main Grocery Shop

Q1 Are you involved in the grocery shopping for your household?

- | | | |
|-----|---|-------------------|
| Yes | 1 | GO TO Q1A |
| No | 2 | SKIP TO Q3 |

Q1A **ASK IF Q1=YES:** Where do you **usually** go to do your main grocery shop? **SR**

- | | | |
|------------------------------|---------------------------------|----|
| Bluff Point Fresh | Chapman Road, Bluff Point | 1 |
| Bluff Point Supermarket | Chapman Road, Bluff Point | 2 |
| Coles | Chapman Rd & View St, Geraldton | 3 |
| Glenfield IGA | 582 Chapman Road, Glenfield | 4 |
| Rangeway Supermarket | Rangeway Shopping Centre | 5 |
| Ritgers Super IGA | Durlacher St Geraldton | 6 |
| Tarcoola IGA X-press | Tarcoola Shopping Centre | 7 |
| Utakarra Supermarket | Utakarra Rd Utakarra | 8 |
| Walkaway Store | 5 Evans St, Walkaway | 9 |
| Wonthella Super IGA | Fifth Street, Wonthella | 10 |
| Woolworths Geraldton | Sanford St Geraldton | 11 |
| Other <i>please describe</i> | | |

Q1B **ASK IF Q1=YES:** When do you **usually** do your main grocery shop? **SR**

Which day of the week?

- | | |
|------------------------------|---|
| Monday | 1 |
| Tuesday | 2 |
| Wednesday | 3 |
| Thursday | 4 |
| Friday | 5 |
| Saturday | 6 |
| Sunday | 7 |
| Weekdays | 8 |
| Other <i>please describe</i> | |

What time of the day?

- | | | | |
|--------|----|------------------------------|----|
| 8am | 1 | Mornings (8am – midday) | 15 |
| 9am | 2 | First thing in the morning | 16 |
| 10am | 3 | Late morning | 17 |
| 11am | 4 | | |
| Midday | 5 | | |
| 1pm | 6 | Afternoons (midday – 6pm) | 18 |
| 2pm | 7 | Early afternoon | 19 |
| 3pm | 8 | Late afternoon | 20 |
| 4pm | 9 | | |
| 5pm | 10 | During the day 8am – 6pm | 21 |
| 6pm | 11 | Evenings (after 6pm) | 22 |
| 7pm | 12 | | |
| 8pm | 13 | Other <i>please describe</i> | |
| 9pm | 14 | | |

NEW SCREEN - SECTION TITLE: Your Top Up Grocery Shop – when you run out of things in between doing your main grocery shop

Q2A **ASK IF Q1=YES:** Where do you **usually** go to do your top up grocery shop? **SR**

Bluff Point Fresh	Chapman Road, Bluff Point	1
Bluff Point Supermarket	Chapman Road, Bluff Point	2
Coles	Chapman Rd & View St, Geraldton	3
Glenfield IGA	582 Chapman Road, Glenfield	4
Rangeway Supermarket	Rangeway Shopping Centre	5
Ritgers Super IGA	Durlacher St Geraldton	6
Tarcoola IGA X-press	Tarcoola Shopping Centre	7
Utakarra Supermarket	Utakarra Rd Utakarra	8
Walkaway Store	5 Evans St, Walkaway	9
Wonthella Super IGA	Fifth Street, Wonthella	10
Woolworths Geraldton	Sanford St Geraldton	11
Other <i>please describe</i>		

Q2B **ASK IF Q1=YES:** When do you **usually** do your top up grocery shop? **SR**

Which day of the week?

Monday	1
Tuesday	2
Wednesday	3
Thursday	4
Friday	5
Saturday	6
Sunday	7
Weekdays	8
Other <i>please describe</i>	

What time of the day?

8am	1	Mornings (8am – midday)	15
9am	2	First thing in the morning	16
10am	3	Late morning	17
11am	4		
Midday	5		
1pm	6	Afternoons (midday – 6pm)	18
2pm	7	Early afternoon	19
3pm	8	Late afternoon	20
4pm	9		
5pm	10	During the day 8am – 6pm	21
6pm	11	Evenings (after 6pm)	22
7pm	12		
8pm	13	Other <i>please describe</i>	
9pm	14		

NEW SCREEN: When Do You Prefer To Do Your Shopping?**Major Grocery Shop**Q5 **ASK IF Q1=YES:** When would you **prefer** to do your major grocery shop? **SR**Same as what I do now **COMPUTER TO POPULATE FIELDS BASED ON Q1B**

Which day of the week?

Monday	1
Tuesday	2
Wednesday	3
Thursday	4
Friday	5
Saturday	6
Sunday	7
Other <i>please describe</i>	

What time of the day?

8am	1	Mornings (8am – midday)	15
9am	2	First thing in the morning	16
10am	3	Late morning	17
11am	4		
Midday	5		
1pm	6	Afternoons (midday – 6pm)	18
2pm	7	Early afternoon	19
3pm	8	Late afternoon	20
4pm	9		
5pm	10		
6pm	11	During the day 8am – 6pm	21
7pm	12	Evenings (after 6pm)	22
8pm	13		
9pm	14		
Other <i>please describe</i>			

Your Top Up Grocery Shop – when you run out of things in between doing your main grocery shop

Q6 **ASK IF Q1=YES:** When would you **prefer** to do your top up grocery shop? **SR**

Same as what I do now **COMPUTER TO POPULATE FIELDS BASED ON Q2B**

Which day of the week?

Monday	1
Tuesday	2
Wednesday	3
Thursday	4
Friday	5
Saturday	6
Sunday	7
Other <i>please describe</i>	

What time of the day?

8am	1	Mornings (8am – midday)	15
9am	2	First thing in the morning	16
10am	3	Late morning	17
11am	4		
Midday	5		
1pm	6	Afternoons (midday – 6pm)	18
2pm	7	Early afternoon	19
3pm	8	Late afternoon	20
4pm	9		
5pm	10		
6pm	11	During the day 8am – 6pm	21
7pm	12	Evenings (after 6pm)	22
8pm	13		
9pm	14		
Other <i>please describe</i>			

SCREEN HEADING: Your Shopping Habits**NEW SCREEN - SECTION TITLE: Shopping for Clothing and Footwear**

Q3 **ASK ALL:** When do you **usually** shop for clothing and footwear? **SR**

Which day of the week?

Monday	1
Tuesday	2
Wednesday	3
Thursday	4
Friday	5
Saturday	6
Sunday	7
Weekdays	8
Other <i>please describe</i>	

What time of the day?

8am	1	Mornings (8am – midday)	15
9am	2	First thing in the morning	16
10am	3	Late morning	17
11am	4		
Midday	5		
1pm	6	Afternoons (midday – 6pm)	18
2pm	7	Early afternoon	19
3pm	8	Late afternoon	20
4pm	9		
5pm	10	During the day 8am – 6pm	21
6pm	11	Evenings (after 6pm)	22
7pm	12		
8pm	13	Other <i>please describe</i>	
9pm	14		

NEW SCREEN: When Do You Prefer To Do Your Shopping?Shopping for Clothing and FootwearQ7 **ASK ALL:** When would you **prefer** to go shopping for clothing and footwear? **SR**Same as what I do now **COMPUTER TO POPULATE FIELDS BASED ON Q3**

Which day of the week?

Monday	1
Tuesday	2
Wednesday	3
Thursday	4
Friday	5
Saturday	6
Sunday	7
Other <i>please describe</i>	

What time of the day?

8am	1	Mornings (8am – midday)	15
9am	2	First thing in the morning	16
10am	3	Late morning	17
11am	4		
Midday	5		
1pm	6	Afternoons (midday – 6pm)	18
2pm	7	Early afternoon	19
3pm	8	Late afternoon	20
4pm	9		
5pm	10		
6pm	11	During the day 8am – 6pm	21
7pm	12	Evenings (after 6pm)	22
8pm	13		
9pm	14		
Other <i>please describe</i>			

NEW SCREEN: Your Shopping Experiences During Special Trading Periods

Q8 **ASK ALL:** Shops have been allowed to trade longer hours in Geraldton in the lead up to Christmas time and on some Public holidays.

Q8a Did you shop during the special Christmas trading hours?

	Yes	No	Can't recall
Sunday 16 th December 10am – 4pm	1	2	9
Friday 21 st December 6pm – 9pm	1	2	9
Sunday 23 rd December 10am – 4pm	1	2	9

Q8b Did you shop on the following public holidays?

	Yes	No	Can't recall
Australia day: Monday 28th January: 9am – 5pm	1	2	9
Easter Monday Monday 1 st April: 10am – 4pm	1	2	9

NEW SCREEN

Q4a **ASK IF GROUP = 2:** Following is a question about deregulated trading hours. While this is not a referendum, this question is like answering a question on a referendum. You either answer yes or no or you choose not to answer.

Do you support or object to trading hours in the City of Greater Geraldton being deregulated?

Yes / support	1
No / object	2
Choose not to vote	3

Q4b **ASK IF GROUP = 2:** Why is that? **MANDATORY**

NEW SCREEN

Q9 **ASK ALL:** The City of Greater Geraldton has been asked to consider extending the current retail trading hours, so the shops could open longer during the week nights and they could open on Sundays. Shops would not **have** to open during these extended hours.

If this happened in Geraldton, would you be likely to:

	Yes	No	Unsure
Change the time of day you do your shopping, so you do some or all of your shopping after 6pm	1	2	9
Change the day of the week you do your shopping, so you do some or all of your shopping on Sundays	1	2	9
Change the place you go to do your shopping	1	2	9
Increase the number of times a week you go shopping	1	2	9

Q10 What impact, if any, would extended trading hours have on how much you spend on buying things? This can be groceries, at the chemist, clothes, shoes, electrical goods, furniture or anything else you could buy from a shop. Would extended trading hours mean you spend more money shopping, less money shopping or would it have no impact on how much you spend shopping?

Spend more	1
No change	2
Spend less	3
Don't know	99

Q11 In the last 12 months, have you bought anything online?

Yes	1	GO TO Q12
No	2	SKIP TO Q13A
Refused	9	

Q12 **ASK IF Q11=YES** What did you buy online? **MR**

Groceries	1
Books or music	2
Cosmetics	3
Clothing or footwear	4
Electrical goods	5
Furniture	6
Other <i>please describe</i>	

Q13a **IF SQ4 = FULL TIME, PART TIME, CASUAL OR SELF-EMPLOYED:** Do you currently work, either full time, part time or casual, in a shop?

Yes	1	GO TO Q13b
No	2	COMPLETE SURVEY
Refused	9	

Q13b **ASK IF Q13A=YES** What impact would the shops being open longer hours have on you? These impacts could be financial, lifestyle related, etc.

ROTATE

A negative impact	1
No impact	2
A positive impact	3
Both positive and negative equally	4

NEW SCREEN

Thank you for participating in the survey. Your feedback is greatly appreciated.

Please press the submit button to register your response.

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