

Council Policy CP060 Creative Community Policy			
Officer	Manager Arts, Culture and Events	Owner	Director of Creative Communities
Review Frequency	Annually	Next Review	15 January 2014
Council Resolution number and date			
Mayor		Chief Executive Officer	

OBJECTIVES

This policy establishes the guiding principles for the:

- Facilitation of community participation in the Greater Geraldton's cultural life;
- Development of Greater Geraldton as an artistic centre;
- Development of Greater Geraldton's sense of cultural identity;
- Development of the Greater Geraldton as a cultural tourism destination;
- Engagement of youth in arts and creative industries;
- Recognition, support and celebration of Yamaji culture;
- Support of cultural development in rural communities; and
- Use of the internet and digital connectivity for cultural development.

SCOPE

This policy applies to all City of Greater Geraldton elected members, employees and contractors. It also applies to all of the City's formal planning processes and major projects implementation. It is to be read in conjunction with the Creative Community Plan.

DEFINITIONS

City means the City of Greater Geraldton.

Mayor means the mayor elected by electors of the district of the City of Greater Geraldton.

Councillor means a person who holds the office of councillor on the Council.

Employee means a person employed by the City under section 5.36 of the LGA.

FINANCIAL AND POLICY IMPLICATIONS

Relevant actions and priorities will be considered for funding during the annual budgeting process. Inclusion in the Policy does not assure or commit the funding.

POLICY PRINCIPLES

The Creative Community Plan recommends initiatives to enable Greater Geraldton's creative development. These initiatives are grouped into seven themes, which are as follows:

- **Theme 1 – Welcome**
 - Welcome and facilitate all sectors of the community to participate in the City's cultural life.

- **Theme 2 – City of Art**
 - Develop and promote Greater Geraldton as a city for the arts.
- **Theme 3 – Place and Identity**
 - Develop Greater Geraldton’s sense of cultural identity.
- **Theme 4 – Cultural Tourism**
 - Develop and promote the uniqueness of the region.
- **Theme 5 – Youth**
 - Engage youth in the arts and creative industries.
- **Theme 6 – Yamaji Culture**
 - Recognise, support and celebrate Yamaji culture.
- **Theme 7 – Rural Communities**
 - Support the cultural development of rural communities.
- **Theme 9 – Digital Connection**
 - Maximize the benefit of the Internet and digital connectivity for cultural development.

ROLES AND RESPONSIBILITIES

The Manager Arts, Culture & Events is responsible for the implementation of this policy. All strategic planning and all arts, culture, events and creative industries projects will make specific reference to this policy.

WORKPLACE INFORMATION

- Local Government Act 1995
- Freedom of Information Act 1992, including associated regulations
- City of Greater Geraldton Code of Conduct
- City of Greater Geraldton Creative City Plan

ATTACHMENTS

- City of Greater Geraldton Creative Community Plan