

26 June 2015

Mr Ken Diehm Chief Executive Officer City of Greater Geraldton PO Box 101 GERALDTON WA 6531

Dear Mr Diehm

ACBC MW SUPPORT FOR PROPOSED TOURISM DELEGATION - 2015 WORLD ISLANDS TOURISM CONFERENCE - ZHOUSHAN, CHINA

The ACBC Mid West is pleased to provide this letter in support of the proposal by the City of Greater Geraldton for a Tourism Delegation, consisting of representatives from the Mid West Development Commission, City of Greater Geraldton and Mid West Tourism Alliance, to attend the 2015 World Islands Tourism Conference in Zhoushan, China on 12 to 14 October 2015.

Improving connectivity between Australia and China businesses through events such as this will promote investment opportunities and the exchange of views in and with the Mid West. The furthering of international relationships and increasing tourism visitation in the Mid West Region is to be encouraged and supported.

The overriding goal of the ACBC MW Committee is to promote initiatives involving the provision of forums in which Chinese and Australian businesses and Governments can come together. The Committee is therefore pleased to support the City of Greater Geraldton to form a delegation to attend the 2015 World Islands Tourism Conference in China.

Yours sincerely

Gavin Treasure
Chair, Mid West Committee
Australia China Business Council

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