



Government of Western Australia  
Mid West Development Commission



Our Ref: PR09 - 003  
Enquiries: Gavin Treasure

Mr Ken Diehm  
Chief Executive Officer  
City of Greater Geraldton  
PO Box 101  
GERALDTON WA 6531

Dear Mr Diehm

**MWDC SUPPORT FOR PROPOSED TOURISM DELEGATION - 2015 WORLD ISLANDS  
TOURISM CONFERENCE - ZHOUSHAN CHINA**

The Mid West Development Commission is pleased to provide this letter in support of the proposal by the City of Greater Geraldton for a Tourism Delegation, consisting of representatives from the Mid West Development Commission, City of Greater Geraldton and Mid West Tourism Alliance, to attend the 2015 World Islands Tourism Conference in Zhoushan, China on 12 to 14 October 2015.

The Mid West's relationship with China is strengthening, with a number of new mining and related projects, creating increased economic activity and opportunities throughout the region. This relationship is expected to grow as other developments are commissioned into the future. To further develop these relationships and grow them beyond the bounds of the economic connections that derive from substantial Chinese investment in our region, we are increasing tourism visitation to the MW region and furthering the international relationship via the Sister City initiative established by the City of Greater Geraldton.

The Mid West Development Commission is a Western Australian statutory authority. Its overriding aim is to facilitate the social and economic development of Western Australia's Mid West. The Commission is therefore pleased to support the City of Greater Geraldton to form a delegation to attend the 2015 World Islands Tourism Conference in China.

Yours sincerely

Gavin Treasure  
**CHIEF EXECUTIVE OFFICER**

26 June 2015