A letter to the editor from the owners of the proposed new cafe on the foreshore:

I have been trying to avoid getting into a public debate over our proposed little cafe on the foreshore but with the prevalence of misinformation that seems to be going round I feel that I have no choice but to put our side across.

We went to the council a little over twelve months ago with a proposal for a small container based surf styled cafe on the foreshore. Knowing that the council and the public did not want another large venue dominating our wonderful foreshore our proposal was such that it could be removed at the end of its lease should that be deemed appropriate. Also by being small we were able to position the footprint in such a way as to not block the view of the sea from foreshore drive or forest street. This was very important to us as we wanted to be a part of the Foreshore not to dominate it. We feel what we will offer is the perfect compliment to the BBQ areas and public open space and not a threat to it. Imagine having a BBQ and being able to grab an ice-cream or a coffee to finish it off?

One of the main issues that seems to be going around at the moment is the amount of rent being proposed and how it compares to the rents in Marine Terrace. This is very unfair, what we are renting is a piece of bare land. Unlike a shop which comes with walls, a roof, power connection, water connection, sewerage connection and quite often air-conditioning, we are in effect renting a car parking space. In fact the area proposed at 8mx3m is only slightly larger than a car bay. And this area includes an enclosed bin storage area so no visitor to our wonderful foreshore has to see wheely bins. Most shops simply put their bins out the back and don’t have this included in their rentable space. Also the figure being mentioned in the press was arrived at by the council after having the land independently valued for rent in its current state, it was not our suggestion.

What has also been missed in the debate is the very high cost of these basic connections. The reason the council has proposed renting the space to us as unimproved land is the fact that the costs of getting the connections to the site and the pad laid will be in excess of $60,000, again costs that no-one renting an existing shop has to deal with. This isn’t the cost of fitout which is normal for anyone renting a shop, this is the stuff under the ground that is in every building before a tenant moves in. That is the reason for my request for quite a long lease period. Although not long in comparison to a permanent brick build it will allow this connection cost to be recouped and should the council decide at the end of the lease to revert the land to open space we would have to meet the expenses to ensure this happens and the land is like it is today once again. Not something that can be done with a traditional brick build as it could not be picked up and taken away as our concept can be.

The argument as to why don’t we rent an existing shop is also quite unfair. We have our cafe in Marine Terrace, this cafe gives people our street side option in the CBD. A place to drive by drop in and grab a coffee or a jaffle and enjoy being in the heart of the city. What we want to offer on the foreshore is a completely different concept, albeit one that still sells great coffee and jaffles.

We want to create a beach shack where you can hang after a swim, while walking the dog or simply hang watching the kids enjoying the beach. We also want to bring good old fashioned garden games to the foreshore. We are going to offer giant jenga, quoits, totem tennis and maybe even croquet, free of charge with a small deposit so people are encouraged to stay and enjoy our beautiful foreshore. Just like our chess sets in our Marine Terrace site a great cafe brings people together and encourages them to view our CBD as a destination, not simply a place to grab some groceries and head home. Tourists also love it when they can interact with locals and feel like they are experiencing our bit of heaven. This can only happen in little places with their own personality and their own community of customers.

The last point I want to raise is in regards the assertion that we have been given favourable treatment and this should have gone to public tender. We came to the city with this idea, they did not come to us. We put a proposal to them that allowed a quiet end of the foreshore to be activated at no cost to the city and with a very small visual impact. We even proposed our cafe to be installed in such a way that should the Marina Stage two development...
or the PTA land development take off and more open space be needed to
cater for additional inner city residents then we could simply get a crane in
and take it away, returf the lawn and it would be back the way it is. No-one
had come to the city with an idea anything like this so it was not an option
for them to ask if anyone else wanted to do our idea, but to simply consider
our idea on its merits which they did.

If we want Geraldton to reach its potential we need to embrace small
boutique businesses that make us stand out from the crowd, particularly in
regards tourism, this has to be our future with the downturn in the mining
likely to last some time to come.

When Karen and I arrived in Geraldton nearly five years ago we fell in love
with its CBD, the old buildings the beautiful foreshore and such friendly
people. We opened our little gift shop soon after as we saw a gap in the
market for products we had seen during our travels and the way it has been
embraced so warmly by the residents has been very humbling.

Fleur and the Jaffle Shack then came about with the departure of the
previous tenants and our belief that good food and great coffee was the
ultimate way to bring people together and to the West End. An area which
only two years ago was a very quiet part of the Terrace, in fact a part of the
Terrace that many people in Geraldton had not visited in years.

Our firmly held belief is that the key to any business is being about more
than just the business. The Jaffle Shack is all about community, from the
very start we recycled all our plastic milk bottles, all our cardboard and built
as much of our Shack as possible with reclaimed furniture and timber. We
source all our food stuffs locally from Aussie Pastries bread to our
Geraldton Fruit and Veg produce, we employ people who have never
worked in hospitality before, doing training in house and sending as many
of our kids as possible off for training to improve their skills. Between Fleur
and the Shack we employ 30 amazing people who every day make us
proud to be associated with them. In fact our team are so connected to our
ethos that all their tips have been given to a charity of their collective choice
since we opened.

It brings a tear to our eyes to see the West End buzzing every weekend
now and to see visitors and locals alike just hanging out. It feels like a little
bit of Freo right here in Geraldton.

That's what we want to bring to the foreshore and hope that people who
maybe now know the reality of our proposal will realise that a little Surf
Shack on the Foreshore would be a great addition, not just for them as
individuals but for the town and CBD as a whole.

Kind Regards
Christian & Karen Watters

Like · Comment

1,033 others like · Most Recent

41 shares

Ryan Robinson I believe you have the majority of Geraldton's support.
Christian & Karen. Don't let the 1% get you down. What you propose will be
fantastic for Geraldton.
45 · May 25 at 3:59am · Edited

Mia Jane Sounds like a great idea to me & appreciate you have given us the
second side of the story. All the best.
14 · May 25 at 3:56am

Jules Campbell I will certainly be visiting u if it goes ahead on our next
holiday to Geraldton good luck with ur venture
3 · May 25 at 3:56am

Suzanne Woodley although I don't live in Geraldton my family does and I get
up from time time, this all sounds very good to me
1 · May 25 at 3:57am

1 Reply

Ali Mitchell Sounds like a great idea!
1 · May 25 at 3:59am

Lee Baston What a fantastic concept - whilst no longer a Geraldton local, I
believe the City needs more of what you're proposing.
Bring your concept to the South Perth Foreshore - I'm sure it will be embraced
with open arms Keep at it and all the best.
3 · May 25 at 4:00am

Pippa J Kidman Fish n chips would be great!
6 · May 25 at 4:00am

Barry Walding I rest my case Very well put. You'll be ok.
2 · May 25 at 4:01am

Rebecca Knudson Donna
<table>
<thead>
<tr>
<th>Name</th>
<th>Message</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beryl Harmer</td>
<td>Good luck with your new venture I hope all goes well and everybody can enjoy your lil shack</td>
</tr>
<tr>
<td>Helen Taylor</td>
<td>Good luck to u both. I personally think it's a great idea!</td>
</tr>
<tr>
<td>James Stringer</td>
<td>Geraldton needs to go forward. Never will if people are negative... good luck great idea!</td>
</tr>
<tr>
<td>Elizabeth Jones Prunster</td>
<td>awesome, i for one believe that what you are hoping to achieve will benefit lots, hope all works out well</td>
</tr>
<tr>
<td>Hayley Graham</td>
<td>Great idea and great work trying something different!</td>
</tr>
<tr>
<td>Rae Johnson</td>
<td>My family and I support what you are doing and are appreciative of what you have already done for our town. Thank you Christian and Karen.</td>
</tr>
<tr>
<td>Joanne Brown</td>
<td>Looking forward to your opening</td>
</tr>
<tr>
<td>Joanne Brown Tracey Julie</td>
<td>Well said Christian and Karen!!</td>
</tr>
<tr>
<td>Kerr Blades</td>
<td>My husband and I are new to Geraldton and Fleur is my favourite place to go, it has an arty alternative vibe and friendly service, i wish you every luck and success with your new venture!</td>
</tr>
<tr>
<td>Peter Bisby</td>
<td>Great idea, what you have both already done in Geraldton gives me confidence that this will be done well!!</td>
</tr>
<tr>
<td>Luci Bailey</td>
<td>Great Letter..... Good Luck...</td>
</tr>
<tr>
<td>Sharon Irvine</td>
<td>Great idea</td>
</tr>
<tr>
<td>Brendon Jones</td>
<td>Its refreshing to see someone who wants to be progressive... shame about the short sightedness of a very tiny voice in town. Keep up the great work guys. Fellow small owner</td>
</tr>
</tbody>
</table>
Shaun Monk: Mate, you have shown initiative and a positive outlook with trying to do something positive in this town and idiots, and corrupt officials... sometimes one and the same, are just trying to prevent that... its a shame...

Good on you for "having a go" and I hope you get through this towns bullshit and make it

May 25 at 4:14am

Sarah Parry: Sounds awesome I hope you manage to get it

2 · May 25 at 4:14am

Michelle Williamson: Sounds like a fantastic idea wish you the best of luck in your new adventure

2 · May 25 at 4:15am

Amy Power: What a wonderful idea, and what a shame you had to explain yourself. You have both done so much for Geraldton, and amazing that you have completely enhanced the city in only 5 years! Wishing you all the best and keep doing what you are doing!!! X

7 · May 25 at 4:17am

Jill Foale: Good luck, hope the council lets innovation and small business flourish instead of crushing it

1 · May 25 at 4:18am

Johnson Laver: Let us capture your opening day on film, Systematic Visual Studios

1 · May 25 at 4:18am

Kay Chic: Great letter. But what about Big W and K Mart? Sorry had to say it.

7 · May 25 at 4:18am

Christina Mallett: I love your concept, all the best for your new endeavours, and keeping it local, hope you buy your chicken from us, Lenard's Geraldton

3 · May 25 at 4:18am

Gail Foreman: It sounds great. Hope it goes ahead.

2 · May 25 at 4:19am

Terri Marchesi: I think what your proposing is great and not asking to much. Geraldton has nothing on the foreshore for teenagers to do so would be great for such an attraction for that age ground. Everyone loves a swim and an ice cream or bag of chips for a treat. I ... See More

8 · May 25 at 4:19am

Kristy Geyson: Really hope your dreams come true. Thank you for your other ventures and I can’t wait to see this come to fruition. Good luck to you both.

4 · May 25 at 4:20am

Heyleigh Randall: I really like this idea! I remember when I was a kid and we used to walk into the Sail Inn and buy fish and chips with our families and hang out, this can still happen but this sounds like a great idea for when I want to now take my own children to the foreshore and have that Cafe on the beach feel, and as a parent I can enjoy myself too!

2 · May 25 at 4:20am

Emma Elliott: Love this

EMBRACE EMBRACE EMBRACE

4 · May 25 at 4:20am

Pip Rumble: Well said, it’s sad there has been such negativity. You have explained yourself eloquently and concisely. Hope we see this wonderful venture happen soon.

4 · May 25 at 4:21am

Warina Wesley: at first I was against the idea - not knowing the details. when I heard it was the ‘people’ who owned fleur & cavania - I was intrigued. these people have brought their positive outlook to all those in the west end & look what has been created. we real...

8 · May 25 at 4:19am

Jacqueline Correy: Geraldton is not doing well, economically. I cannot understand the negativity surrounding people with innovative business ideas - as a community we need to support many new ventures to help bring our town back to life. So what if that means another coffee shop? Private enterprise is the key to moving this town forward. Good luck to you!

17 · May 25 at 4:22am

Brett Widgie: good on you hope it works for you.

2 · May 25 at 4:22am

Sue Walker: Great idea, lots of support here! Hope your dream comes true!!

2 · May 25 at 4:23am

Tanya Camerelli: Thanks for your vision. Glad you're here.

2 · May 25 at 4:23am

Peter Hug: Could not have been said better, if the other business’s are scared then obviously they are not doing what they should, old saying competition never hurts anyone. Go for it and hopefully it will fall the right way.

1 · May 25 at 4:24am

Kerrie N Tony Carr: Love the idea. Geraldton is so out of touch with embracing new ideas to attract TOURISTS!!

5 · May 25 at 4:24am

Kellie Knowles: Good luck guys
Smith Susan
I just can't wait to see it up and running! I was for it from the start but after hearing these plans....its going to be awesome

May 25 at 4:26am

Scott Dawn
Sounds great we have breakfast and lunch at Fleures quite often it is a great cafe

May 25 at 4:26am

Brendan Rook
Looking forward to a breath of fresh air, new things for the city are great. Geraldton must move forward or become a stagnant city.

May 25 at 4:28am

Shelley Grice
Good luck, hope it takes off

May 25 at 4:29am

Bell Tracy
I thank you for giving life to the West End again and for being so passionate about this City...........it is obvious you both care about Geraldton, the environment and the people. Fingers crossed this new venture goes ahead without too much grief

May 25 at 4:30am

Short Michelle
Brilliant idea, good to see some innovation in our town...bring it on!

May 25 at 4:31am

Wilson Joanne
Can't see *Y NOT. ISNT THERE A POPUP NEAR THE SAILINNE!!___***!!!!!!!!

May 25 at 4:31am

Stenhouse Lee
We were at the foreshore near the Rubix cubes toilets on Saturday afternoon. A short stroll to Dome or Skeetas for a coffee was easy (or even further down to two foreshore near the playgrounds). My kids love skating around the swirly path that weaves a...

See More

May 25 at 4:37am · Edited

Bradley Joanne
Good luck. Fantastic idea.

May 25 at 4:35am

Brune Adam
As a kid I used to ride my bike up to the counter of sail in ( it was little more than a container back then) I miss the little things you used to be able to do in this town. Your onto a winner. Most of our smaller deli's have closed. I personally think all small business should be encouraged as it supports our local economy .

May 25 at 4:36am

Waghorn Anne
When is Geraldton going to be anti anything new so it can progress out of the dark ages

May 25 at 4:36am

Milsom Karmal
Wow im a visitor of geraldton and love the town and my family in it an i've been to the shack and i hope u have a win with this one. Bloody councils

May 25 at 4:36am

2 Replies

Damp Barbara
Can't wait!!!!

May 25 at 4:37am

Hislop Anthony
Very best of luck guys

May 25 at 4:37am

Kneale Ryan
Dymond Colin

May 25 at 4:38am

Lumsden Shannon
Fantastic and I'll certainly support you in yr new venture. Sounds excellent!!

May 25 at 4:39am

Kitcher Gaynor
Love the elegance and flair of your existing endeavours and I'm sure this one will do Gero proud too. Bring it on!

May 25 at 4:39am

Woods Matt
Sounds like the people have spoken...

Good luck !

May 25 at 4:40am

Hipper Tenille
You guys have brought so much to Geraldton and deserve to bring even more of your uniqueness to the city. The only thriving business
That I would recommend anyone to visit. GOODLUCK GUYS!! You got this!

Joyce Hamersley  Great idea hope that it will cater for people who look for a coffee after 4.00pm very hard to find coffee other than Dome good luck with it.

Teena Mary  Love your amazing ideas & amazing vision....support you all the way, the Jaffle Shack is very chic and unique....& a little Surf Shack sounds You are obviously very passionate, good luck with your new venture!!

Helen Smith  Sounds great go for it!

Mary Teena Love your amazing ideas & amazing vision....support you all the way, the Jaffle Shack is very chic and unique....& a little Surf Shack sounds

Smith Helen  Sounds great go for it!

Gaskin Nick Wilson Sarah  I think Pierre & Remy like the sound of this on the foreshore

Bailey Gwenda Thank you for informing all of us, we love what you have done for this town and wish u all the luck in the world..brilliant idea.

Darling Jenny  Fantastic idea. Can't wait to go for a walk with the kids and buy a milkshake xxx

Fidock Claudia  You don't need to justify yourself guys. Its obvious we need more independent little food outlet that specialize s into their own thing.Good luck

Giles Damian  That sounds simply awesome!

Smallwood Fiona  Great idea. Geraldton is VERY lucky to have your shops. The more the better. You guys do it so very well.

Byrnes Irene  Will look forward yo the day you open all the best good luck

Crocker Jenny  Sounds like a great plan! To have some choice in this city is a good thing

Mandosio John  Most ppl are upset because business operators and entrepreneurs are not buying, developing or renting property facing the new foreshore to cater for the tourist and leisure clientele.

Bell Denise You'll always have my support.. Always. The vibrancy that the West End has now is truly amazing; the interactive connections The Jaffle Shack and Fleur have played an integral part in that. Cavania also plays an important part. Good on you Karen and Christian for having great vision, great foresight and playing a huge part in revitalisation the West End.

Lee Ackland Kyle, Shaun, worth a read

Mellor Salt Great thing

Payling Cheryl Someone else's idea, approx 18/2 years ago..!!!!!
18 years ago the foreshore wasn't even built.

Cheryl Payling
It should be put up for tender
May 25 at 5:10am

Trina Vasic
Open space, free BBQs and seating is nice too. Please do not take this as a negative comment.
May 25 at 5:12am

Rachael Parker
Forget the haters. All the best on what sounds like a good, original venture. People just envious they didn't come up with a good idea like this one
May 25 at 5:13am

Joy Plug
Go for it I say. Sounds great.
May 25 at 5:13am

Cheryl Payling
Let 1 do it for 6 months then someone else.
May 25 at 5:13am

Carms Gould
Geraldton needs more people like you guys... With great vision and actually doing something about it. Don't let negative people bring you down
May 25 at 5:17am

Cheryl Forsyth
Great idea. Good luck.
May 25 at 5:18am

Cheryl Payling
So sad to think that people are being 'negative'. Do it for more than 1 and people will be fine with it...
May 25 at 5:19am

James Marshall
Best of luck with everything guys!
You'll have a lot of local support for sure
May 25 at 5:19am

Amanda Miragliotta
Onwards and upwards for our beautiful town!
I can't see anything but positive to come from this
May 25 at 5:22am

Rona Noni Sugar Bell
You guys are amazing and have put so much positivity into the West End, it feels like coming home whenever I am at the Shack or bouncing next door to Fleur. From the every day treats to the little parties "Christmas on The West End" or the "Comedy Fest...
May 25 at 5:22am

José Hopkinson
Fantastic concept Christian. I admire your forward thinking. This can only be an asset for Geraldton.
May 25 at 5:28am

Anka Kovacich
When the council first proposed putting the Dome where they did, we had just been overseas (Croatia) and seen all the little kiosks and cafes near the waterfront I imagined that we were going to get what you are actually doing now instead we got THAT M...
May 25 at 5:30am

Denise Bell
478 likes and rising that speaks volumes
May 25 at 5:30am

Craig Wise
Bring it, on turn the town around!
May 25 at 5:34am

Natasha Pirrotrina
Wonderful idea by two very innovative people. You have done so much for the West End and have many followers. You have my support!
May 25 at 5:40am

Bronwyn Joy Connor
Sounds great. Good luck guys...
May 25 at 5:41am

Kieran Chappell
Good Luck
May 25 at 5:42am

Rohan Norris
Finally the truths about this amazing idea. I've been reading so much negativity about your great plans and have been feeling disappointed to be apart of a community where some people just jump to their own quick conclusions on rumors and gossip. I'm a...
May 25 at 5:45am

Di Keogh
Sounds awesome!
May 25 at 5:46am

José Hopkinson
Cheryl, a row of shacks!!!! How boring
May 25 at 5:48am
<table>
<thead>
<tr>
<th>Name</th>
<th>Comment</th>
<th>Date and Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>West Carey</td>
<td>Fabulous idea, keep your heads high and remained focussed, you're doing a great job</td>
<td>3 - May 25 at 5:50am</td>
</tr>
<tr>
<td>Denise Bell</td>
<td>542 and counting</td>
<td>2 - May 25 at 5:51am</td>
</tr>
<tr>
<td>Jojo Marling</td>
<td>Wow, Great, go for it set the future, I for one can't wait</td>
<td>1 - May 25 at 5:55am</td>
</tr>
<tr>
<td>Sharon Bryce</td>
<td>It works well in Broome why not in Geraldton ? Best wishes Christian and Karen</td>
<td>1 - May 25 at 6:02am</td>
</tr>
<tr>
<td>Vicki Brand</td>
<td>yep, bring it on. sounds great.</td>
<td>1 - May 25 at 6:05am</td>
</tr>
<tr>
<td>Barrie Foulser</td>
<td>Great idea</td>
<td>May 25 at 6:07am</td>
</tr>
<tr>
<td>EliseandShane Ronan</td>
<td>Is there some way that the surf club can do fundraising with this new cafe? Will the council be relocating the yarning circle which is where this cafe will be going and will this also offer other food options that are affordable to the families that use it? [See More]</td>
<td>1 - May 25 at 6:13am</td>
</tr>
<tr>
<td>Megan Cockrell</td>
<td>Sounds amazing! Thank you for shedding light on your proposal. I can't wait to visit the Surf Shack with my kids every school holidays when we are down from Useless Loop enjoying the foreshore. Good luck, what a positive for Gero!</td>
<td>1 - May 25 at 6:17am</td>
</tr>
<tr>
<td>Rocky Horton</td>
<td>you will find it will be the same few that tried to stop dome. but look how fantastic that is going and it also brought all the people to our foreshore fantastic idea</td>
<td>4 - May 25 at 6:17am</td>
</tr>
<tr>
<td>Nicolle George-Pomeroy</td>
<td>This is exciting for the foreshore and great for Geraldton, what a cool concept I can't wait to see it open!</td>
<td>May 25 at 6:21am</td>
</tr>
<tr>
<td>Kerry Fertch</td>
<td>The idea sounds good come on people give it ago at least it's not another bottle shop like the one proposed near a ga rangeway why on earth does hero need another bottle shop that dose not bring tourism to our city just more problems for our community</td>
<td>1 - May 25 at 6:22am</td>
</tr>
<tr>
<td>Lois Bardon</td>
<td>Love what you've done at Jaffle Shack, Fleur and Cavanina, I think you deserve - WE deserve - another one of your innovative venues. Good luck.</td>
<td>May 25 at 6:30am</td>
</tr>
<tr>
<td>Wendy N Pete Norris</td>
<td>I would buy a hot chocolate from you</td>
<td>1 - May 25 at 6:32am</td>
</tr>
<tr>
<td>Kristy Annat Helena</td>
<td>Halter's gonna hate, its a great idea and have seen many ideas such as pop-up shops around Australia and the world. Geraldton needs more concept ideas to bring people together and showcase its attributes. Well Done! All for it</td>
<td>1 - May 25 at 6:34am</td>
</tr>
<tr>
<td>Darren West</td>
<td>Good luck with the venture. To those who oppose progress, don't support this business. WA Labor created the magnificent foreshore space, let's use it!</td>
<td>1 - May 25 at 6:34am</td>
</tr>
<tr>
<td>Matthew Cable</td>
<td>Love the idea and hope you get it, but I can't see Dome and Skeeters allowing it.</td>
<td>May 25 at 6:47am</td>
</tr>
<tr>
<td>Anne Condon</td>
<td>Exactly what Geraldton needs. Good luck</td>
<td>May 25 at 6:47am</td>
</tr>
<tr>
<td>Samantha Jane</td>
<td>Love your work!!! Love your future concept. You have my support</td>
<td>1 - May 25 at 6:49am</td>
</tr>
<tr>
<td>Marina Ricupero</td>
<td>So grateful for what you have both contributed to Geraldton, The quality of what you do is always outstanding and I wish you good luck for your new venture, I have sent my letter of support to the City of Greater Geraldton and I recommend others do the same. Love your work Karen and Christian</td>
<td>May 25 at 6:50am</td>
</tr>
<tr>
<td>Justin Byrnes</td>
<td>Well done guy's. For all you negative nancys out there do some research into how the dome came into existence and what Their paying per annum</td>
<td>1 - May 25 at 6:51am</td>
</tr>
<tr>
<td>Russell Goose Temple</td>
<td>Go for it, the down pullers have only got a bee in there bonnet because they didn't think of it first</td>
<td>4 - May 25 at 6:59am</td>
</tr>
<tr>
<td>Denise Bell</td>
<td>705 and rising</td>
<td>May 25 at 7:04am</td>
</tr>
<tr>
<td>Wendy Starling</td>
<td>Good on you both. Having your own business isn't easy, let alone trying to initiate change into a country town where change is so often opposed. Wishing you the best of luck.</td>
<td>1 - May 25 at 7:15am</td>
</tr>
</tbody>
</table>
Richardson Pia  
I was always for your idea though I had a few reservations which this letter has cleared up. It is so nice to see the whole area as something other than a dirty old railway line and plenty of people never wanted that to change either.
May 25 at 7:22am

Harrison Sandy  
Go for it kids, this council sucks
1  ·  May 25 at 7:32am

Maguire Colleen  
Good luck , you can do it ☺
May 25 at 7:36am

Hosking Donna  
Here here!!! Bravo you guys - it's a fab idea and Gero would be all the greater for it. You guys are the ultimate movers and shakers!!
1  ·  May 25 at 7:39am

Jo Plummer  
Gero - needs people like you . Full support . Keep it up .
2  ·  May 25 at 7:44am

Sharon Williamson  
I love Fleur. It offers food I can actually Eat! Love this concept too. Council and the town be mad not to allow and encourage it.
May 25 at 7:48am

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I love Fleur. It offers food I can actually Eat! Love this concept too. Council and the town be mad not to allow and encourage it.
Tobias Balthazar Foster  Pop up eateries all along the foreshore should be allowed!! Good luck guys!!
May 25 at 4:43pm

Paul Filgate  Sorry guy's don't believe dome should ever got permission to trade there. Have to stick to my believe's do like your endeavours though.
1  · May 25 at 4:44pm

Kerry Miles  I am with you Geraldton is dying we need pop ups they create a good vibe. They are a great invention.
1  · May 25 at 4:58pm

Yvonne Jenkins  Anything progressive is a great thing... We need to have new things to see and do in Geraldton to overshadow the bad that is creeping through. Good luck for your new venture. We are excited to see how it progresses.
May 25 at 5:02pm

Jodie Sturtevant  wonderful idea
May 25 at 5:04pm

Tanya Southcott  Sounds great!
May 25 at 5:16pm

Dion Macale  This will be great. The more of this the better. Existing business owners that can use the competition to encourage them to lift their game "cough" Skeetas "cough"
3  · May 25 at 5:20pm - Edited

Katy Sarah  Great idea. Totally support it. Good luck!
May 25 at 5:28pm

Merrill Weston  Love it, best of luck guys. x.
May 25 at 5:30pm

Tina Bryce  Good luck with it guys!
May 25 at 5:40pm

Joy McPherson  Thanks for sharing your side of this debate, I wish you well and hope your little "beach shack" idea comes to fruition and is an overwhelming success. Good luck to both of you.
May 25 at 5:49pm

Denise Bell 903
1  · May 25 at 8:04pm

Lyn Fawcett  Thank you for explaining your vision and how it all came about. I wish you both good luck in this venture. It needs something more, but the Council need to be careful not to flood the area.
May 25 at 6:31pm

Natasha Blakey  The amount of rent that 'apparently' you'll be charged, is a reasonable question. Rumors have it at less than $500 a week?! A tidy profit should it all go well for you.
May 25 at 7:39pm
2 Replies

Helen Orchard  Love what you guys have achieved. Thank you for services you provide.
May 25 at 7:50pm

Sharyn Burvill  Have a look at the foreshore in Auckland. Cafe, toilets, even a visitor centre are housed in sea containers. Brilliant and beautiful. Good luck!
2  · May 25 at 8:20pm

Diane Marie Mottershaw  I don't think a mother cafe is needed at the foreshore but a nice old fashioned ice cream parlor for the parents and kids to go to would be nice
2  · May 25 at 8:52pm

Doug Strike  Excellent, best wishes and I'm positive it will be a hit
1  · May 25 at 9:08pm

Dana Baddeley  Great idea and good luck. D
May 25 at 9:30pm

Brenda Scott  I wish people could see the foreshore in Townsville and cairns qld they were muddy yuck and now cafes playgrounds etc I lovely place that is full of people everyday a wonderful tourists attraction. Do the same here.
2  · May 25 at 11:18pm

Bianca Allen  Great plan! I love our foreshore and spend lots of time there with the kids. I'm all for something like this where you can just rock up with the dog and kids without any hassles all the best!
3  · May 25 at 11:21pm

Neil Exten  Good luck great idea
May 26 at 12:41am

Denise Bell 969
May 26 at 12:52am

Tam Johnston  There is no change without change. Keep pressing, guys. Between the Railway Markets and the foreshore, it is a great way to keep locals bumping into each other and spending time doing the most meaningful social networking... that being, face to face. Hope you get it.
2  · May 26 at 1:00am
Andrew Blackburn No way, keep the foreshore as a mostly two lane road and car park fo people who can’t be bothered walking to the beach...
May 26 at 2:30am

Nicholas Gillett A very compelling venture guys, this is the innovation and forward thinking this city needs. Good luck!!
May 26 at 2:54am

Janet Scornis the whole foreshore is a disaster, there should be cafè's stalls and a tourist attraction, I agree Brenda, something to draw people for this dying place. love the lawns, need more bbqs and the kids water park, we really need a bigger childrens waterpark, along foreshore somewhere
May 26 at 4:08am · Edited

Denise Bell 995
May 26 at 4:39am

Ruth Roffey Great idea
1 · May 26 at 8:29am

Jackie Tarry Good on you Christian and Karen, if it was not for people like you Geraldton would have no chance.
May 26 at 3:14pm

Anne Marie Calder Congratulations! All has been considered in this wonderful vision. Our town needs people like you who think outside the square and have the passion to enhance the lovely place where we live and all it has the potential to offer. Cant wait !!!!
May 26 at 3:37pm

Champion Bay Settlements as a business person and as a born and bred Geraldtonian it is fabulous to see these new ideas being introduced that add to our town/city. What people need to understand is a business owner, no matter who they are and business they have is prepared to … See More
1 · May 26 at 3:58pm

David Tyson Excellent idea Christian and it is long overdue on the foreshore. The foreshore is the jewel of Geraldton and your proposal is sensible and would add to the experience. Unfortunately previous development has its unsightly backs of building facing it … See More
May 26 at 6:42pm

Rose Jupp There is a food venue at the south end and one in the middle so why not one at the north end of the foreshore to cater for the people who use that part of the foreshore
May 27 at 6:32pm

Nadiah Kalat-Brian Sal Knupp
May 30 at 5:23am

Ros Day Good on you guys. Hope it goes well for you. I moved to Geraldton 19 yrs ago and since then have seen lots of changes. Many new houses built. BUT our basic town hasn’t changed much at all people come and go. Business try and fail. We used to have a … See More
May 31 at 4:55pm