



Australia Day Committee Meeting

Meeting Minutes

Meeting Name	Australia Day - Debrief	Meeting No.	D-15-13461
Meeting Date	3 March 2015		
Meeting Time	3.30pm – 4.30pm		
Meeting Location	Committee Meeting Room		
Attendees	Cr B Hall (BH) Cr J Critch (JC) Cr S Keemink (SK) Joanne Panter (JP) Sierah Lemmon (SL) Steve Davidson (SD) Yvonne Lovedee (YL) Shauni Downes (minutes)	By Invitation	
		Apologies	Chris Budhan Julian Canny (JuC) Brenda Burrows (BB) Cr P Fiorenza (PF) Peter Nelson (PN) Rob Young (RY) Jane Parker (Jane) Don Rolston (DR)
		Distribution	As above

1. Welcome & Apologies

All welcomed and apologies noted.

Chair congratulated everyone with and outstanding job and to pass on wishes to all who had been involved.

2. Event Management

JP noted over all there were minimal issues on both the lead up and the day. Chair brought to attention the dysfunctional behaviour late in the afternoon with no fault of the City but to look into preventative measures. The City had 6 security guards on ground through the day with support from the Police. JP noted following last year the First Aid and Security were briefed prior with regards to being alert to any issues.

General feedback from outside sources was very positive and pleased with the event. JC advised Mullewa had a very successful breakfast event with a higher turnout than previous years.

3. Financials

Current budget is on par with the allocated amount, final processing will be completed in late March. SL noted the change in this year's internal invoicing process had been taken on by Heather Adams who ensured all invoices to suppliers had been completed.

4. Event & Main Stage Programme

JP advised she had feedback regarding the Sunset Ceremony with the confusion behind the use of guns and noted some negativity around why the Ceremony was performed. Chair noted caution is required to devise the significance for that ceremony and what it represents. Furthermore these comments are constructive with suggestion for a better lead up to explain the process.

SD noted an alternative is to include an Elder to be more inclusive or to have both flags and as part of the ceremony and bring down and aborigiana flag at the same time and respectively address it with the consent of the Navy.

SL noted the crowd was kept entertained most of the day with highlights from the

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twin river guards and moving jump and bump behind the yacht club. Cr Critch noted the jump and bump was really rough for younger children she suggested having age group timing or security for safety reasons.

LT noted the citizenship ceremony went really well with only negative comments being the stage area was hot and not enough shade. YL thanked the Executive Office ladies for taking on the awards.

SD noted sand sculpture went well with great feedback he noted over the last 3 years they had been assisted by two sponsors with local artist being mentored with a small commission which can now can be phased out due to the experience being passed on to the locals.

YL noted the youth area had 300 youth coming and going, KW did a great job with the Dj although the last band brought a different audience which will be reviewed for next year. SD suggested moving the youth tent on to the other side of the path with more signage for a bigger draw card. YL ad KW to investigate options for 2016.

5. Media & Marketing

The internal process for having awards nominations and information on the City website and into the newspaper requires a review. JP to look into putting plans in place. JP noted the newspapers did not print the planned columns with suggestion to use the Midwest Times next year for the wrap and programme. SD proposed an alternative is to use Facebook and social media as the main front.

6. Sponsors / Alcohol

The issue is the whole event is classed as "alcohol free". More advisement is required to inform public that there is a sponsors area with permission to serve alcohol. The Chair noted it's within the discretion of the police officers to monitor those disorderly patrons. Suggested to liaise with the Police in relation to alcohol consumption and the areas in question with a higher presence after hours.

7. Security & First Aid

Discussed in item 2 Event Management.

8. 2016

Cr Critch raised concern with the time of the fireworks being held at 8.45pm. JP advised that in the past the fireworks were set off at 8.30pm, but were never on time and therefor she set the time for 8.45pm and this year they went off on time.

A meeting was held with the Port and DOT and a new exclusion zoning for all events is now set at 500m.

SD mentioned the strategy of bin placing with non-removable bins over flowing with a suggestion to provide an extra bin next to those fixed bins.

The Committee unanimously agreed the event should finish after the fireworks which removes he possibility of dysfunctional behaviour. JP proposed all Committee members should meet on the foreshore to walk through the event plan for 2016 as there will be significant changes due to the Multi User Facility being under construction at that time.

Chair advised he attended the Seniors concert which had low numbers. YL noted a few seniors had told her the program requires a revamp with new entertainment. Further encouragement for the Rotary Club in their planning was suggested to get the word out. JP to meet with TB and DR to discuss options.

9. Close

Meeting closed at 4.40pm