

Chevron City to Surf for Activ
The Economic Impact Analysis:

Scenario:

Estimated Domestic/intrastate Visitors:	1 night stay	77
Estimated Domestic/intrastate Visitors:	3.5 nights stay	10
Total Domestic/intrastate Visitors:		87
Average Nights stay	1.3 nights	

Under this scenario, the direct increase in estimated output is \$0.016 million, 0 additional jobs, \$0.004 million more in wages and salaries and a boost in value-added of \$0.007 million.

From this direct expansion in the economy, flow-on industrial effects in terms of local purchases of goods and services are anticipated, and it is estimated that these indirect impacts would result in a further increase to output valued at \$0.006 million, 0 more jobs, \$0.001 million more paid in wages and salaries, and a gain of \$0.002 million in terms of value-added.

The increase in direct and indirect output and the corresponding creation of jobs in the economy are expected to result in an increase in the wages and salaries paid to employees. A proportion of these wages and salaries are typically spent on consumption and a proportion of this expenditure is captured in the local economy.

The consumption effects under the scenario are expected to further boost output by \$0.005 million, employment by 0 jobs, wages and salaries by \$0.001 million, and value-added by \$0.003 million.

Under this scenario, total output is expected to rise by \$0.026 million. Corresponding to this are anticipated increases in employment of 0 jobs, \$0.007 million wages and salaries, and \$0.013 million in terms of value-added.

Tourism Impact Summary Report						
Impact Summary	Direct Effect	Industrial Flow On Effect	Consumption Flow On Effect	Total	Type 1 Multiplier	Type 2 Multiplier
Output (\$M)	\$0.016	\$0.006	\$0.005	\$0.026	1.365	1.694
Long Term Employment (Jobs)	0	0	0	0	0.000	0.000
Wages and Salaries (\$M)	\$0.004	\$0.001	\$0.001	\$0.007	1.339	1.654
Value-Added (\$M)	\$0.007	\$0.002	\$0.003	\$0.013	1.330	1.721