# Lord Mayor's Cup at the Geraldton Turf Club





For more information, contact:

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The Geraldton Turf Club would like to invite the City of Greater Geraldton (CGG) to hold a Corporate Day, titled the "Lord Mayor's Cup", to be held on Monday March 3 (Public Holiday). The Lord Mayor's Cup is intended to be a community family day out, thus strengthening the relationship between the City and its residents through a positive and fun social and sporting event.

# **About the Geraldton Turf Club**

Geraldton Turf Club has been an integral part of the Geraldton community since 1861 and is one of the oldest established race clubs in Western Australia. It has raced at its present location in the Geraldton suburb of Ukatarra for 80 years.

Geraldton racing has a connection with many outstanding racehorses over many years including Perth Cup winner Gurkha, Karrakatta Plate winner Rare Sovereign and WA Derby winner Beaujolais Boy.

It is renowned as the regional centre for thoroughbred racing in the Mid West and is one of Geraldton's premier social events venues.

The not-for-profit organisation provides employment and career opportunities in the region and other community benefits by engaging volunteers and supporting local charities with special fundraising race day events.

It strives to attract visitors from across the State, thus bringing people to the region and turning GTC into a premier racing attraction.

GTC's facilities mean it is not only suited all year round training and racing. In recent years there has been a significant upgrade to facilities creating an excellent venue for a broad range of events including the Caravan and Camping Show, large and small wedding receptions, quiz nights, fundraising events, school camps and special occasion parties.

# SPONSORSHIP PROPOSAL

## Lord Mayor's Cup

\$9,040.00 plus gst

Naming rights to all races on the day (On-sell or gift individual race naming rights)

- 6 Members day passes for executive representatives of the CGG
- > Front page advertising on race book
- On course advertising
  - Display company banners and signs on race day (At entrance and on course
- Trophy Presentation
  - To the winning competitors by a representative from your company
- > Exposure

 TV exposure on Sky Channel broadcast throughout Australia in pubs/clubs, TAB outlets and Foxtel on selected race days; message printed in The Western Australian, TAB for and on the internet in the race title

### Additional Benefits

- o The entire race day be advertised as Free entry for all
- The Geraldton Turf Club will arrange Face painting, Bouncy castle and petting zoo (if possible) for the children's entertainment

We would also like to offer you a Maxi Marquee;

Offers both an indoor area and outdoor enclosure. BYO catering or pre-book our catering packages and have it delivered straight to your marquee

### Package Includes:

6m x 9m Marquee 6 x Tables 80 x Chairs 4 x Ice Boxes BBQ is desired

To add the WOW factor to your marquee, packages can be upgraded and designed to suit larger parties, themes and your budget...

Red carpet \$99.00 Chair Covers \$4.40ea Table Covers \$19.80ea Umbrellas \$10.00ea

White Picket Fence \$30.00 per 2.5m

Please discuss any of these additional requirements with us. Please note marquee costs do not include catering or beverages.

Marquee packages can be designed to suit larger parties upon request

Other sponsorship options are available for consideration.

I look forward to the opportunity to discuss this further.

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