

COUNCIL POLICY COMPARISON TABLE

| COUNCIL POLICY 2.8 GERALDTON CITY CENTRE VIBRANCY                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                                                                                                                                                                |                                  |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------|
| CURRENT POLICY CONTENT                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | PROPOSED CONTENT                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | CHANGE NOTES                                                                                                                                                                   | COUNCIL COMMENTS                 |
| <b>SUSTAINABILITY THEME</b><br><br>Economy                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | <b>SUSTAINABILITY THEME</b><br><br>Thriving                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | Updated due to new Strategic Community Plan themes from June 2025.                                                                                                             | Click or tap here to enter text. |
| <b>OBJECTIVES</b><br><br>This policy establishes the guiding principles for the creation of a long term approach and a strong foundation to reposition Geraldton’s city centre as a vibrant place catering for the needs of the general community and visitors to Greater Geraldton.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | <b>OBJECTIVE</b><br><br>This policy establishes the guiding principles for the creation of a long term approach and a strong foundation to reposition Geraldton’s city centre as a vibrant place catering for the needs of the general community and visitors to Greater Geraldton.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | No change                                                                                                                                                                      | Click or tap here to enter text. |
| <b>POLICY STATEMENT</b><br><br>The policy is applicable to all of the City’s formal planning processes and major projects implementation related to Geraldton’s City Centre Revitalisation Plan. It also applies to any external stakeholders that play a vital role as catalysts for the City’s vibrancy planning in the future. This policy should be read in conjunction with the Economic Development and Investment Attraction Policy (2.5).                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | <b>POLICY STATEMENT</b><br><br>The policy is applicable to all of the City’s formal planning processes and major projects implementation related to Geraldton’s City Centre Revitalisation Plan. It also applies to any external stakeholders that play a vital role as catalysts for the City’s vibrancy planning in the future. This policy should be read in conjunction with the Economic Development and Investment Attraction Policy (2.5).                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | No change                                                                                                                                                                      | Click or tap here to enter text. |
| <b>POLICY DETAILS</b><br><br>The City Centre Vibrancy Policy focuses on increasing vibrancy of the city centre by building on existing assets and key infrastructure.<br><br>The City is committed to ensuring that its vibrancy planning and development is consistent with the following principles;<br><ul style="list-style-type: none"><li>• Commitment to and ownership of bringing the vision to life through physical delivery;</li><li>• Development of a vibrant city centre offering diverse attractions and things to do;</li><li>• Creation of a place that is safe, welcoming, authentic and attractive;</li><li>• Improve access and connectivity;</li><li>• Achieve increased density and population in the city centre;</li><li>• Improve comfort and amenity of the city centre;</li><li>• Attract investment and encourage private sector redevelopment;</li><li>• Cement Geraldton as a leading regional destination in Western Australia; and</li><li>• Position Geraldton as a hub for creative industries.</li></ul> | <b>POLICY DETAILS</b><br><br>The City Centre Vibrancy Policy focuses on increasing vibrancy of the city centre by building on existing assets and key infrastructure.<br><br>The City is committed to ensuring that its vibrancy planning and development is consistent with the following principles;<br><ul style="list-style-type: none"><li>• Commitment to and ownership of bringing the vision to life through physical delivery;</li><li>• Development of a vibrant city centre offering diverse attractions and things to do;</li><li>• Creation of a place that is safe, welcoming, authentic and attractive;</li><li>• Improve access and connectivity;</li><li>• Achieve increased density and population in the city centre;</li><li>• Improve comfort and amenity of the city centre;</li><li>• Attract investment and encourage private sector redevelopment;</li><li>• Cement Geraldton as a leading regional destination in Western Australia; and</li><li>• Position Geraldton as a hub for creative industries.</li></ul> | No change                                                                                                                                                                      | Click or tap here to enter text. |
| <b>KEY TERM DEFINITIONS</b><br><br>N/A                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | <b>KEY TERM DEFINITIONS</b><br><br>N/A                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | No change                                                                                                                                                                      | Click or tap here to enter text. |
| <b>ROLES AND RESPONSIBILITIES</b><br><br>Director Corporate Services is responsible for oversight of implementation and operation of this policy. Director Infrastructure Services is responsible for delivery and maintenance of existing or new infrastructure, facilities or public amenities approved by Council consistent with this policy. Director Development Services is responsible for oversight by City Rangers of all matters of compliance with local laws and regulations.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | <b>ROLES AND RESPONSIBILITIES</b><br><br>Director Development Services is responsible for oversight of implementation and operation of this policy and for oversight by City Rangers of all matters of compliance with local laws and regulations. Director Infrastructure Services is responsible for delivery and maintenance of existing or new infrastructure, facilities or public amenities approved by Council consistent with this policy.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | Updated position titles due to Economic Development function moving to Development Services and incorporated Director Development Services responsibilities into one sentence. | Click or tap here to enter text. |

|                                                                                                                                                                                                                                                                                                                                                                 |  |                                                          |  |                                                                                                                                                                                                                                                                                                             |  |  |  |                                                                                                                |  |                                  |  |  |  |  |  |  |  |  |  |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|----------------------------------------------------------|--|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--|--|----------------------------------------------------------------------------------------------------------------|--|----------------------------------|--|--|--|--|--|--|--|--|--|
| <b>WORKPLACE INFORMATION</b><br><br>Growing Greater Geraldton Jobs and Growth Plan 2020 - 2023<br>Growing Greater Geraldton Tourism Destination Management Plan 2017<br>Chapman Road Tactical Urbanisation Pilot Project<br>Geraldton City Centre Revitalisation Plan<br>Rocks Laneway Management Plan<br>City of Greater Geraldton Events Strategy 2020 - 2025 |  |                                                          |  | <b>WORKPLACE INFORMATION</b><br><br>Growing Greater Geraldton Jobs and Growth Plan 2020 - 2023<br>Growing Greater Geraldton Tourism Destination Management Plan 2017<br>Geraldton City Centre Revitalisation Plan<br>Rocks Laneway Management Plan<br>City of Greater Geraldton Events Strategy 2020 - 2025 |  |  |  | Chapman Road Tactical Urbanisation Pilot Project<br>reference removed due to pilot project completion in 2023. |  | Click or tap here to enter text. |  |  |  |  |  |  |  |  |  |
| <b>POLICY ADMINISTRATION</b>                                                                                                                                                                                                                                                                                                                                    |  |                                                          |  |                                                                                                                                                                                                                                                                                                             |  |  |  |                                                                                                                |  | <b>POLICY ADMINISTRATION</b>     |  |  |  |  |  |  |  |  |  |
| Directorate                                                                                                                                                                                                                                                                                                                                                     |  |                                                          |  | Officer                                                                                                                                                                                                                                                                                                     |  |  |  | Review Cycle                                                                                                   |  | Next Due                         |  |  |  |  |  |  |  |  |  |
| Development Services                                                                                                                                                                                                                                                                                                                                            |  |                                                          |  | Director Development Services                                                                                                                                                                                                                                                                               |  |  |  | Biennial                                                                                                       |  | 2025                             |  |  |  |  |  |  |  |  |  |
| Version                                                                                                                                                                                                                                                                                                                                                         |  | Decision Reference                                       |  | Synopsis                                                                                                                                                                                                                                                                                                    |  |  |  |                                                                                                                |  |                                  |  |  |  |  |  |  |  |  |  |
| 4.                                                                                                                                                                                                                                                                                                                                                              |  | CS009                      31/01/2023<br><br>D-25-079777 |  | Administrative Review – 8 July 2025 – Update SCP theme / SCP CBP references<br><br>Change of Directorate Ownership – 11 July 2025                                                                                                                                                                           |  |  |  |                                                                                                                |  |                                  |  |  |  |  |  |  |  |  |  |
| Directorate                                                                                                                                                                                                                                                                                                                                                     |  |                                                          |  | Officer                                                                                                                                                                                                                                                                                                     |  |  |  | Review Cycle                                                                                                   |  | Next Due                         |  |  |  |  |  |  |  |  |  |
| Development Services                                                                                                                                                                                                                                                                                                                                            |  |                                                          |  | Manager Customer & Business Engagement                                                                                                                                                                                                                                                                      |  |  |  | Biennial                                                                                                       |  | 2027                             |  |  |  |  |  |  |  |  |  |
| Version                                                                                                                                                                                                                                                                                                                                                         |  | Decision Reference                                       |  | Synopsis                                                                                                                                                                                                                                                                                                    |  |  |  |                                                                                                                |  |                                  |  |  |  |  |  |  |  |  |  |
| 5.                                                                                                                                                                                                                                                                                                                                                              |  | DSXXX                      24/01/2022                    |  | Policy Review                                                                                                                                                                                                                                                                                               |  |  |  |                                                                                                                |  |                                  |  |  |  |  |  |  |  |  |  |

