

## Tourism Impact Summary Report - 2018

(estimated 2,200 visitors from outside of Geraldton, stay for 2 nights)

Impact Summary	Direct Effect	Industrial Flow On Effect	Consumption Flow On Effect	Total	Type 1 Multiplier	Type 2 Multiplier
Output (\$)	\$470,800	\$137,888	\$118,725	\$727,413	1.293	1.545
Long Term Employment (Jobs)	2	0	1	3	1.000	1.500
Wages and Salaries (\$)	\$115,309	\$33,275	\$26,668	\$175,252	1.289	1.520
Value-Added (\$)	\$216,415	\$62,489	\$70,034	\$348,938	1.289	1.612

## Tourism Impact Summary Report – 2019

(estimated 3,500 visitors from outside of Geraldton, stay for 2 nights)

Impact Summary	Direct Effect	Industrial Flow On Effect	Consumption Flow On Effect	Total	Type 1 Multiplier	Type 2 Multiplier
Output (\$)	\$749,000	\$219,367	\$188,880	\$1,157,248	1.293	1.545
Long Term Employment (Jobs)	3	1		5	1.333	1.667
Wages and Salaries (\$)	\$183,446	\$52,937	\$42,426	\$278,810	1.289	1.520
Value-Added (\$)	\$344,297	\$99,415	\$111,417	\$555,129	1.289	1.612

## Tourism Impact Summary Report - 2020

(estimated 5,000 visitors from outside of Geraldton, stay for 2 nights)

Impact Summary	Direct Effect	Industrial Flow On Effect	Consumption Flow On Effect	Total	Type 1 Multiplier	Type 2 Multiplier
Output (\$)	\$1,070,000	\$313,382	\$269,829	\$1,653,211	1.293	1.545
Long Term Employment (Jobs)	5	1	1	7	1.200	1.400
Wages and Salaries (\$)	\$262,066	\$75,625	\$60,609	\$398,300	1.289	1.520
Value-Added (\$)	\$491,853	\$142,021	\$159,167	\$793,041	1.289	1.612