



MID WEST
CHAMBER OF
COMMERCE
AND INDUSTRY
BUSINESS VOICE OF THE REGION

SPONSORSHIP PROSPECTUS



2021-2023



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MIDWEST COVERAGE AREA



Meet the Board

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Paul Pollard
President



David Boyes
Vice-President



Kara Golding
Treasurer



Michael Librizzi



Wayne Harris



Haley Morris



Rohan Warr



Todd West

.....

Joanne Fabling

INTRODUCTION FROM THE CEO



On behalf of the Midwest Chamber of Commerce and Industry (MWCCI) I am pleased to present the 2021 to 2023 Industry Support Sponsorship Prospectus.

Sponsorship with the Chamber is a unique opportunity to bring awareness to your business and utilise the power of the Chamber of Commerce and Industry to identify strategic partnerships to stimulate business growth and grow your brand.

The Mid West Chamber of Commerce and Industry is part of a vast network of Chambers all over the world. In WA alone there are 36 regional Chambers, with a network of 6500 businesses. Chambers form a very important function within their region and the strength lies in the network and the members.

The MWCCI plays a key role in regional development and maintains strong relationships with our key stakeholders so that our regional businesses have a voice. Many of MWCCI's partnerships reflect the strong connections this Chamber of Commerce forges to be truly effective in contributing to a future of the Midwest region.

As a not-for profit organisation, it is only through the support of our partners and members that we can be effective, lead initiatives to facilitate the growth of industry, support development, and lead changes that drive increased business productivity, employment and investment.

With over 400 members the MWCCI is your business voice as we continue to our work to carry out our pillars for our members by:

**REPRESENTING
LOBBYING
NETWORKING
ADVOCATING
PROMOTING
INFORMING
SUPPORTING**

By partnering with the Mid West Chamber of Commerce & Industry as a sponsor over a 24 month period you will gain frequent and broad exposure. Your brand will stay 'front of mind' with our targeted business audience.

It is an opportunity to leverage your organisation as a supportive corporate citizen committed to the economic prosperity of the region.

The benefits of a Diamond, Platinum Partner and Platinum Membership package are outlined in this Prospectus please note upon completion of this document should you have any enquiries please do not hesitate to contact me.

Joanne Fabling
Chief Executive Officer
Midwest Chamber of Commerce and Industry



DIAMOND SPONSORSHIP

VALUED AT \$11,500 PER ANNUM + GST



KEY BENEFITS OF BEING A DIAMOND MEMBER

Annual MWCCI membership with all your current benefits.

Inclusion of Corporate Logo in all MWCCI promotional collateral including Information Bulletins, Business After Hours Invitations and promotional material, MWCCI email signature, MWCCI website rotating advertisement with hyperlinks to your website.

Corporate Logo displayed on Sponsorship Banner – Sponsors Banner will be displayed at all functions, events, Business After Hours, seminars and workshops

MWCCI organised Business After Hours per annum with two other businesses (valued at approximately \$3500+gst per business *T&C's apply). As a Diamond Member you can invite 6 additional guests to this event.

Invitation extended for four people from your organisation to attend our monthly Business After Hours (general members are restricted to two attendees per business).

Acknowledgement at all MWCCI functions & events, and VIP status at any Business Leaders events, with Diamond Sponsors seated with visiting dignitaries.

Diamond members are automatically allocated Gold level sponsorship of the Business Excellence Awards. (\$4400)

Reciprocal Membership to CCI WA and benefits

New

Featured listing status on the MWCCI landing page with hyperlinks to your business website.

Two featured editorials per year in the MWCCI email newsletter send out to approximately 1,000 key business owners and contracts

Quarterly featured advertorial on the MWCCI Facebook Page

One complementary use of the MWCCI Boardroom per year (\$300)

Two tickets to BEA or Summit or Premium event such as the Mid West Economic Summit (\$450)

Two tickets to a Business Leaders Lunch x 2 (\$400)

MWCCI to organise a workshop at MWCCI or applicable venue as per topic decided by member (\$1500)
*T&C's apply

Two meetings with CEO each year. (\$600)



ADDITIONAL EVENTS SPECIFIC SPONSORSHIP OPPORTUNITIES



Diamond, Gold or Silver Sponsor of the Mid West Business Excellence Awards

Naming rights to an award

Company Name and logo to appear prominently on all Mid West Business Excellence Awards promotional material

Presentation of your award to category winner

Acknowledgement as a Diamond/Platinum Sponsor in opening and closing speeches

Acknowledgement as Diamond/Platinum Sponsor in all promotional material related to event campaign

Complimentary tickets to the presentation event – number dependent on level of sponsorship

See BEA sponsorship prospectus for full details

Sponsor Opportunities of the Mid West Economic Summit

Acknowledgement as the venue sponsor of the Mid West Economic Summit

Sponsorship acknowledgement on all promotional material

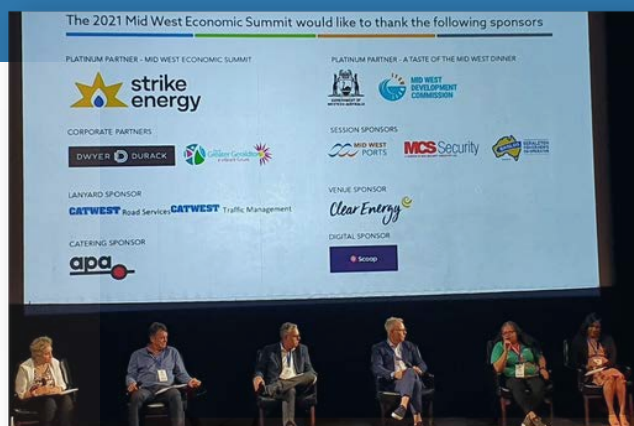
Sponsorship acknowledgement on the Summit website including hyperlink to your company website

Delegate passes to the Summit - number dependent on level of sponsorship

Delegate pass to the Cocktail Function - number dependent on level of sponsorship

Opportunity to insert two promotional material items into delegate satchels

See BEA sponsorship prospectus for full details





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MEMBERSHIP

Prices for 1 July 2021 - 30 June 2023

Sole Operator Membership (Sole operator or home-based business - no employees)	\$250.00
Additional Business, no employees	\$250.00
Small Business (1 to 5 full time employees)	\$470.00
Medium Business (6 to 15 full time employees)	\$580.00
Large Business (16+ full time employees)	\$700.00
Government Agencies (Any government agency)	\$705.00
Specialist Group Membership (Business Groups, Rotary, Rostrum, other local Chambers, Local Charity Groups, NFP's, Political Leaders)	\$345.00





AGREEMENT FORM

2 YEAR AGREEMENT - Expires 30 June 2023

Should you wish to proceed with the Diamond membership, please complete this agreement form and return to ceo@mwcci.com.au.

An annual tax invoice will be sent to your organisation to initiate the payment of the committed membership.

With prior agreement monthly direct debit arrangements can be made please contact the CEO.

Company/Organisation _____

Contact Person/Position _____

Accounts Contact (email, phone) _____

Address _____

Telephone _____

Email _____

Please select your preference

Please specify your preferred sponsorship level _____

Please specify your Businesses Industry Group below

Mid West Chamber of Commerce & Industry agrees to provide you with the membership benefits as set out in the prospectus

Signature: _____

Date: _____

