

# 2017 IITCZS

International Islands Tourism Conference  
国际海岛旅游大会



Dear Sir or Madam:

First, on behalf of Zhoushan Municipality, Zhejiang Province, People's Republic of China, I would like to send you our sincerest greetings.

The International Islands Tourism Conference (IITCZS) is sponsored by the China National Tourism Administration and Zhejiang Provincial People's Government, with the objective of promoting international cooperation in island tourism. The Conference saw two successful editions—51 island countries and regions, over 70 overseas delegations, 16 officials of vice ministerial level and above, and over 2000 Chinese and overseas guests from international tourism organizations, travel companies, investment companies and research institutes participated in the previous events.

The theme of the 2017 IITCZS, which is to be held in Zhoushan Archipelago from September 21-23, is Island Vision: New Silk Road, New Opportunity, New Journey. We will build on the success of the past two years and focus in particular on island tourism online and offline investment, transaction and cooperation. This year's major events include Opening Ceremony, One Belt One Road International Islands Tourism Zhoushan Forum, International Islands Tourism Expo, Island Tourism Industry Development Forum, Island Tourism Investment Forum, and Tourism Big Data Sharing Forum: Islands by the Numbers. We will also publish the *Report on the Status of International Island Tourism* and launch activities such as Island Travel with One Hundred Travel Agencies and One Thousand Package Tours for Chinese citizens and Silk Road Peak Travel Experience offering premium island routes to travelers. In addition, the establishment of an Island Tourism Alliance, an International Island Tourism Development Fund and an island travel website Hi Island.com has been proposed to promote connectivity between island destinations across countries and regions. We want to build the Conference into a shared platform where different countries and cultures trust and respect one another, learn from each other and engage in mutually beneficial cooperation.

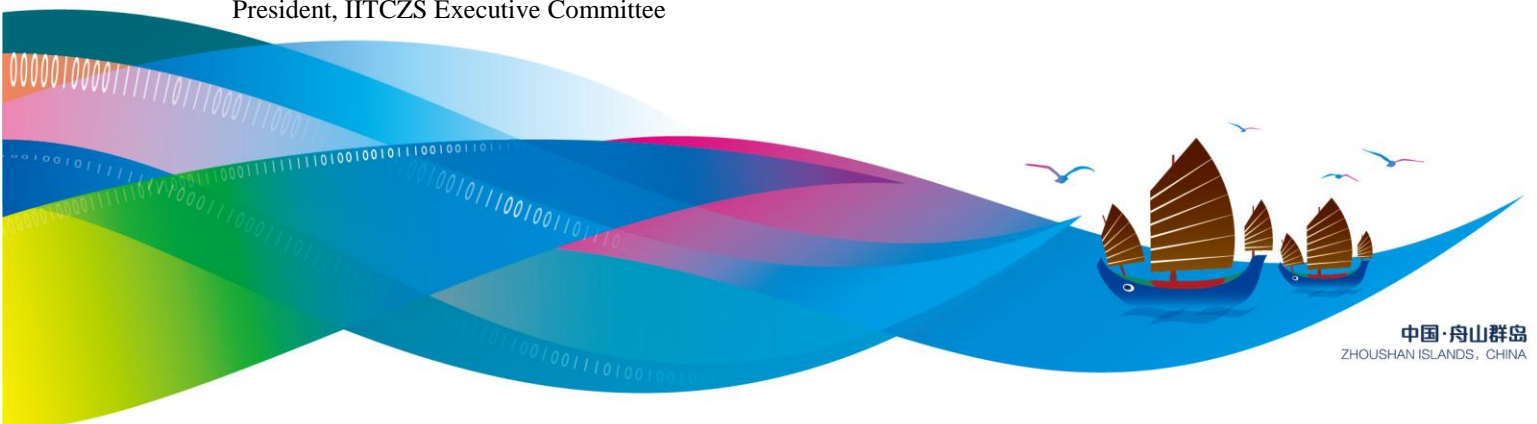
Our slogan is Meet with Zhoushan, Date with the World. We welcome the arrival of the era of marine tourism and stand ready to work with countries and regions all over the world for island tourism development and win-win cooperation. We sincerely invite you to Zhoushan and will be most honored by your presence.

For more information about IITCZS, please visit: <http://www.iitczs.com>.

Should you have any questions, please contact Ms. Shen Danni. Telephone: 0086-580-2265836, 0086-13149307263. Email: [iitczs@zhoushan.gov.cn](mailto:iitczs@zhoushan.gov.cn). We look forward to seeing you soon in Zhoushan Archipelago.

Sincerely yours,

Mayor, Zhoushan Municipal People's Government  
President, IITCZS Executive Committee



### RSVP Form

**I have received the invitation and decided to attend the 2017  
International Islands Tourism Conference**

Country & City:	
Name:	Nationality:
Gender:	Date of Birth:
Organization & Position:	
Address:	
Tel:	Fax:
E-mail:	

**Please send your RSVP Form to our official E-mail address  
[iitczs@zhoushan.gov.cn](mailto:iitczs@zhoushan.gov.cn), We will keep the information confidential.**

Note:

1. Accommodation and catering arrangements as well as airport pick-up service will be provided by conference organizers throughout the duration of the Conference.
2. Airport pick-up service will be provided at Shanghai Pudong International Airport and Ningbo Lishe International Airport. It is recommended that you use either as your port of entry.
3. The official languages of the Conference are Chinese and English. Please send us the English version of your speech if English is not your official language.
4. We will let you know if further information is needed.

