

## Geraldton Surf Lifesaving Club Café Proposal

Utilization of existing GSLSC canteen in the Old Club Building (North end). This area was previously used as a coffee shop / canteen in the past with both GSLSC and commercial entity (? 80's and 90's) operating from this space. It is next to a kitchen and has full water and electricity supply to the area.

### Purpose

- To open a café to increase a sense of place at the 'Surf Hub' for the local community south of town to enjoy the amenities of the area.

### Building & Location

- Next to a park with play equipment.
- Park has public toilets,
- Toilets inside the club for staff use.
- Across from a dog park.
- Long, popular walk track/footpath.
- Only major cafe on the south side of town.
- Popular surfing beach.
- Busy beach during summer thanks to surf lifesaving club.
- Nipper parents would appreciate being caffeinated and not having to go en route to another venue.
- Location of surf comps.
- Popular gym of 100+ members.
- Ample free parking.
- GSLSC used by many NFP and community groups including Zumba, Ocean Heroes etc.

Strategy – Start Small, organic growth.

- Open weekends
- Open mornings mid week (to be determined)
- Keep it simple, Coffee, smoothies, food with some healthy choices.

Outdoor changes/renovations would include:

- Astroturfing/paving the gravel area
- Painting, including a logo
- Replacing the current shutter/window, possibly with a metal shutter/window that opens outwards (this would provide shade to the service area when open and allow secure locking of the café when closed).

- Addition of easy tables and chairs to be moved outside when open.
- Repairing or replacing the existing awning, with a possible extension or addition of shade cloth to provide shade to the seating area.

#### Internal works

- CGG health inspector has suggested new flooring and painting of ceiling in the kitchen. Some tiling and painting to make good a wall.

Terms of Sub lease – 1 year + 2 + 2 years. Rent to include a proportion of amenities.

#### Background information

The GSLSC strategic plan was re-evaluated, and a new plan written for 2023-2027. At the core of our strategic goals lie five foundational pillars: Sustainability, Excellence, Partnerships, Member Experience, and Service. These pillars form the bedrock on which our strategic objectives are constructed. Our plan encompasses both ongoing and new priorities, with our overarching ambition to enhance our member experience. Following are some specific goals which would be addressed by the opening of a café at Back Beach, Mahomets.

- To maximise and enhance the quality, useability and visual appeal of the GSLSC precinct as a whole.
- To increase Club visibility in the community.
- To enhance the sense of family, belonging and ownership by all members of the GSLSC community.
- To identify and engage in partnerships with mutually beneficially organizations in our community.

The placemaking philosophy encompasses the collaborative process for creating public spaces that people love and feel connected to. GSLSC would love to create a space that all people feel connected to. The location of the existing Surf Club and the development of the idea of a ‘Surf Hub’ so that locals and the community can feel connected to the space whether they are a member of GSLSC or beach goer or local. Where everyone is welcome.

The GSLSC café location is roadside and along a popular cycle walk path which is frequented by many Southsiders who go to the city centre for a coffee! In a car dominated environment creating pit stops and enhancing areas which are already in existence, while maximizing the usability of the precinct and utilizing existing buildings.