

Public Art Advisory Committee Meeting

Meeting Minutes

Meeting Name	Public Art Advisory Committee Meeting	Meeting No.	D-14-52585
Meeting Date	Thursday, 31 July 2014		
Meeting Time	5.00pm		
Meeting Location	Committee Meeting Room		
Attendees	Cr Steve Douglas	By Invitation	Beverley Iles BI
	Cr Tarleah Thomas	Apologies	Ric McCracken RM
	Cr Jennifer Critch	Distribution	As above
	Andrea Selvey AS		
Chris Budhan CB			
Rose Holdaway RH			
Shauni Downes (minute taker) SD			

<p>1. Welcome & Apologies</p> <p>All welcomed and apologies noted. CB advised that EM has withdrew her placement with the Committee.</p>	
<p>2. Minutes from Previous Meeting</p> <p>Minutes passed by TT with RH seconding.</p> <p>2.1 Action Long</p> <p>PA-15: Complete on agenda.</p> <p>PA-19: On Agenda</p> <p>PA-20: On going.</p> <p>Chair raised the point of the Emu Egg sand issue at the Foreshore from previous actions and if it had been resolved. CB noted he will take on action and follow up with GA.</p>	CB
<p>3. Community art program</p> <p>CB provided an update on Community Art Program Draft. He noted the residency program has appointed Elizabeth Pedler as the artist during September and October. Ms Pedler will be creating a series of installations in the Central Greenough buildings that will take into account the heritage and history of the area. The Artist Opportunity Program has taken on three artists Emily Ruffin, Libby Rowland and Marianne Penberthy each artist will also be involved in different aspects of the Geraldton and Greenough area (see attached). CB submitted the expression of interest from artists to undertake the City Vibrancy Program in the local CBD, 25 applications had been received from artists with 9 of the 25 approved. AS advised the expression of interest only received response from one land owner providing space for use which has created limitation with having 9 artists. CB noted PV is in negotiation with land owners for use of sites with potential from Pollinators, Lotteries House, Skeeters previous building, the Salvation Army and the Blue Healers building which are negotiating a memorandum of understanding. AS asked about buildings in Mullewa to take up some opportunities. TT noted there could be potential for artists use their spaces and suggested contacting owners to get feedback. CB indicated this was an originally a City Vibrancy Initiative with scope only coving the City centre. TT advised that Mullewa has a Revisitation Plan and one stagey was to use buildings to display</p>	

<p>art which gives the possibility of linking the two programs. RH noted the brief which was answered only specified the revitalisation of the West End not the Greater region. She made mention of previous meetings between the artist groups, points had been raised in relation to the City requesting artist change their work to be coherent and fit a certain theme. She suggested the City and artist group meet together to resolve any misconception. CB to follow up with the artists on the program for what's expected. Chair noted to take into consideration BI comment about not being too restrictive.</p>	<p>CB</p>
<p>4. Consultancy update public art strategy</p> <p>Beverly Iles works for Art Source and has been appointed the Consultant for the Public Art Strategy. BI has done similar projects in Broome and the City of Perth. She is planning to integrate the strategy with a seamless roll out of public art in Geraldton. (See Attached). Multiple case studies have been carried out with Local Governments with a high success rate. Examples of public art are;</p> <ul style="list-style-type: none"> • Landmark Works; • Nodal Works; • Discovery Works; • Functional Works; • Temporary and Event Based Works; and • Revitalisation of Old Buildings and Vacant Spaces. <p>BI: Building skills of local artists can be done through workshops and forums with use of external and internal funding giving better cohesion and an interim for formulating ideas. Similar practices can be done with Artist in workplaces to gain access to parts of the community that haven't been represented. Chair enquired with what BI has planned for Geraldton and how she will approach it. BI objective is to follow scope of works and develop the idea of what stories the community want to tell about Geraldton and what locations they want to highlight with the main focus being the West end, she advised the best option is to keep theme open for interpretation by the artist for greater creative response. AS noted the connection with developing the strategy and having the Artist in Residence program bring artists to the area to do something creative in a different area to enhance skills. The City Art Development Fund Policy that projects under \$100,000 can be given to local artists in Geraldton area. BI enquired if the City will expand their policy to charge commission external developers to contribute in public art initiatives. AS advised the current art development policy is a voluntary contribution which is a resolution from Council. Chair noted imposing a commission would be difficult where as having the strategy will act as a guide for developments and will aid in their encouragement. Chair requested a progression update for what has been done so far at the next meeting. AS referenced the list of stakeholder and enquired if the Committee is interested in reviewing for further input toward feedback on the Strategy. SD to circulate with the minutes.</p>	<p>AS & SD</p>
<p>5. Xmas decorations</p> <p>CB advised the Committee of the recent budget adoption for \$30,000 towards 2014 Christmas Decorations. He noted limitations will be set on purchase of new decorations and what can be salvaged from last year will be utilised. His events team are taking the lead on this project and are developing a festive season plan which will be a booklet for distribution. Once the draft is developed his team will seek feedback with business owners. RH noted the lights from last year be used in a different way similar to the recycled project of the tinsel from the previous displays. CB proposed do up lightning on bases of trees which will be more robust and have fewer faults. During next meeting CB hopes to have a potential draft for the Committee to provide feedback.</p>	

Creative Communities Managers Meeting

<p>6. Update Community vacancy</p> <p>CB informed the Committee of the advertisement seeking new community members to fill the vacant position, only one expression of interest had been received over the two week period from Dr Deborah Cain (See Attached) Dr Cain has recently moved to Geraldton and possess strong creditably in many aspects of Art, she has had involvement with ACDC and the 5 Geraldton project. CB recommends she be appointed and called for votes from the Committee. RH seconds with Chair passing the recommendation. CB to collate all information for formal appointment of Dr Cain to be endorsed by the August Council.</p> <p>RH requested to advertise again to fill the remaining vacancy. TT noted there is still enough time to do so and appoint this application as a recommendation to Council. Chair requested for CB to begin the expression of interested effective immediately to gain the replacement to be appointed together. CB to make point of contact with local artists who may have an interest and advised the Committee to approach individuals they may be of value to the Committee and encourage them to apply. Cr Critch requested the expression of interest also be advertised in Mullewa mail. AS noted now is the best time to go people involved with the Committee while having two projects being carried out that require community involvement.</p>	<p>CB/AS</p> <p>CB CB</p>
<p>7. General Business</p> <p>Chair requested BI to return next meeting for a follow up on progress of her strategy. CB to liaise with BI on her availability.</p>	<p>CB/BI</p>
<p>8. Next Meeting</p> <p>Thursday 09 October 2014 at 5.00pm, City of Greater Geraldton Offices</p>	
<p>9. Close</p> <p>6.20pm</p>	