

| The City of Greater Geraldton Australia Day Celebrations

Meeting Minutes

Joanne Panter | Creative Communities

Meeting Name.	Australia Day Committee 14	Meeting No.	1
Meeting Date	20 May 2014		
Meeting Time	3.30pm		
Meeting Location	South Wing Conference Room		
Chair: Cr Hall	Attendees: Peter Nelson Cr J Critch Cr B Hall Joanne Panter Sierah Lemmon Yonne Lovedee Faye Zurnamer	Committee:	Cr B Hall Cr J Critch Cr S Keemink Chris Budhan Joanne Panter Yvonne Lovedee Sam Walton Peter Nelson Rob Young
Minute taker:		Guests:	Julian Canny Jane Parker Sierah Lemmon Vanessa Giltrow Don Rolston
Faye Zurnamer			By Proxy:
			Apologies
		Distribution	

Agenda

Item No.	Item
1	Welcome and Apologies Meeting opened at 3:36pm.
2	New Committee Members Joanne Panter informed the committee that a Briefing Note is to go to Council to adopt the new committee Members, Julian Canny and Brenda Burrows. Action for Chris Budhan

Item No.	Item
3	<p>Stall Holders</p> <p>In June 2014, Expressions of Interest are to go out to the Community for Stall Holders participation at the event. Australia Day Committee members need to make a firm decision at the next meeting as to whether non local stall holders are to be considered for the event.</p> <p>Joanne Panter confirmed that workshops will be held with all stall holders in October 2014, to assist and advise on branding, marketing and products for their stalls. Locations for stall holders will need to be determined at the next meeting in June.</p>
4	<p>EOI for Main Act</p> <p>Joanne Panter is meeting with Steve Brazier from VIP Entertainment to discuss Headline acts as well as costing on Audio and Visual productions. VIP Entertainment has provided their services to the City in previous events.</p> <p>Expressions of Interest have gone out to local companies; however no feedback has been received as yet. Joanne Panter to follow this up.</p> <p>Australia Day Budget is currently at \$100,000 from the City of Greater Geraldton. Lotterywest Grant also applied for with \$20,000 available for events.</p> <p>Chris Budhan currently looking to apply for more Cultural and Arts Grants.</p> <p>Joanne Panter has had meetings with Market Creations regarding the Main Stage and Fireworks Sponsorship. Market Creations are happy to share the sponsorship; however the value of what the City provides outweighs the funding contribution we will receive.</p> <p>Possible new sponsors identified are: Top Iron and Geraldton Toyota.</p>
5	<p>Media Sponsorship secured</p> <ul style="list-style-type: none"> • Everything Geraldton donating in kind contribution. • Geraldton Guardian will cover 50% of all newspaper adverting and Marketing. • The City will be using some new vision obtained from this year's event for advertising the 2015 Event.
6	<p>Meeting Occurrence</p> <p>Committee has agreed to revert back to meeting bimonthly until closer to the event where monthly meetings will be needed.</p>
	<p>General Business</p> <p>Yvonne Lovedee would like to make minor adjustments to the Australia Day Awards Nomination form to include a second / supporting nominator, and no use of pencil.</p>

Item No.	Item
	<p>Australia Day Council - Tour of Geraldton will commence on 23rd and 24th June.</p> <p>23 June- Public Forum at the QEII Centre with 5 high profile guests – Q&A forum.</p> <p>24 June - Civic Reception – guests and winners of Australia day awards to be invited.</p> <p>High Profile guests will be attending the schools that currently run the Active Citizen Programs.</p> <p>ACTION: - Joanne Panter to email the guest list out to the committee Members.</p>
	<p>Next Meeting - 17 June 2014</p> <p>Meeting finished at 4.08pm.</p> <p>Apologies – Faye Zurnamer</p>