City of Greater Geraldton
Public Participation Spectrum
Appendix One to CP042 Community Engagement Policy

	INFORM	CONSULT	PARTICIPATE Involve ➡ Collaborate
	Increasing Level of Public Participation **Greater Complexity of Issue** *(technical, political, social)* **Increasing Design, Management, Communication, Cost**		
OBJECTIVE	The City's **objective** is to provide you with balanced and objective information to assist you in understanding the problem, alternatives, and/or solutions.	The City's **objective** is to obtain your feedback on analysis, alternative and/or decisions.	The City's **objective** is work directly with you throughout the process to ensure that your issues and concerns are consistently understood and considered. You will be involved in the synthesis of community input – in order to find consensus.
COMMITMENT	This means the City **will** keep you informed at key stages in the project.	This means the City **will** keep you informed, listen to and acknowledge concerns, and provide feedback on how public input influenced decision.	This means the City **will** work with you to ensure that your concerns and issues are reflected in alternatives considered. Advice and recommendations may be incorporated into decisions and embraced amongst options considered. City will relay the decisions made.
HOW WE WILL DO THIS	This means the City will engage with you through printed materials, displays and digitally such as websites.	This means the City will engage with you through Public Comment periods, Focus Groups, Surveys and Public Forums and/or Open House.	This means the City will engage with you through Workshops, On-Site Meetings, Steering Committees, Participatory Workshops and Deliberative Forums.
EVALUATION	The success of this approach will be **evaluated** through surveys to check level of public awareness.	The success of this approach will be **evaluated** through checking if comments at public meetings are constructive, and if concerns raised addressed in the final report.	The success of this approach will be **evaluated** through feedback surveys at the end of workshops, tracking how public suggestions are incorporated into final reports, through the shared commitment to implementation, and the identification of innovative ideas that came through engagement and consensus.
EXAMPLES	• Printed Materials (fact sheets, newsletters, media releases) • Education and Awareness Programs • Website • Displays	• Community Meetings • Surveys/ Polls/ Questionnaires • Social Media • On site viewing • Open House • Interviews with Stakeholders	• Workshops • Design Charrettes • Community Reference Groups • World Cafés • Field Trips
ASSUMPTIONS	The needs and views of the community on this issue are known well, such that no additional engagement is needed. Public have the time, skills and understanding to constructively contribute. This is not a topic that needs community support or deeper understanding. It is mainly a technical problem, or it is a problem where it is the government has a statutory responsibility to act. The issue is not of significance to warrant the resources and time of a higher level of engagement.	This topic can only be addressed through officer and technical work. The needs and views of the community on this issue are known, so that planning and design can commence. There would be opportunity for others to have a say. It is unlikely that radically better ideas or opportunities would emerge through an engagement process.	There are many stakeholders in this topic, and each of their diverse perspectives deserves consideration. The public won't be satisfied if the solution is developed without their contribution. There is a wealth of contextual knowledge in the community that will add value to our understanding of this topic. This topic may involve environmental, social, cultural, economic, governance and political considerations.
RISKS	The issue may be framed as 'technical' when actually it is political and could lead to adverse reactions within the community.	The values and ideas of the community may come too late in the process to significantly affect the outcomes.	The problem may be framed as 'political' when actually it is technical. Without careful framing and clear objectives, community may have inflated expectations about how responsive Council can be to their ideas and suggestions.
EXAMPLE RESOURCES REQUIRED	Minimal costs in terms of advertising and printing < $500, and up to 10 hours of officer time.	$500-5000 and approx 10 - 15 hours of officer time.	$$5000 up to $30,000 and 30+ hours of officer time on ongoing hosting of committees, working groups.

Please note: This Public Participation Spectrum should be used in conjunction with any other statutory requirement for public advertising.