

# Balayi – Open Your Eyes! Festival July 2019

Dr Howard Gray  
Rebecca Millar

**Batavia Coast Maritime  
Heritage Association**

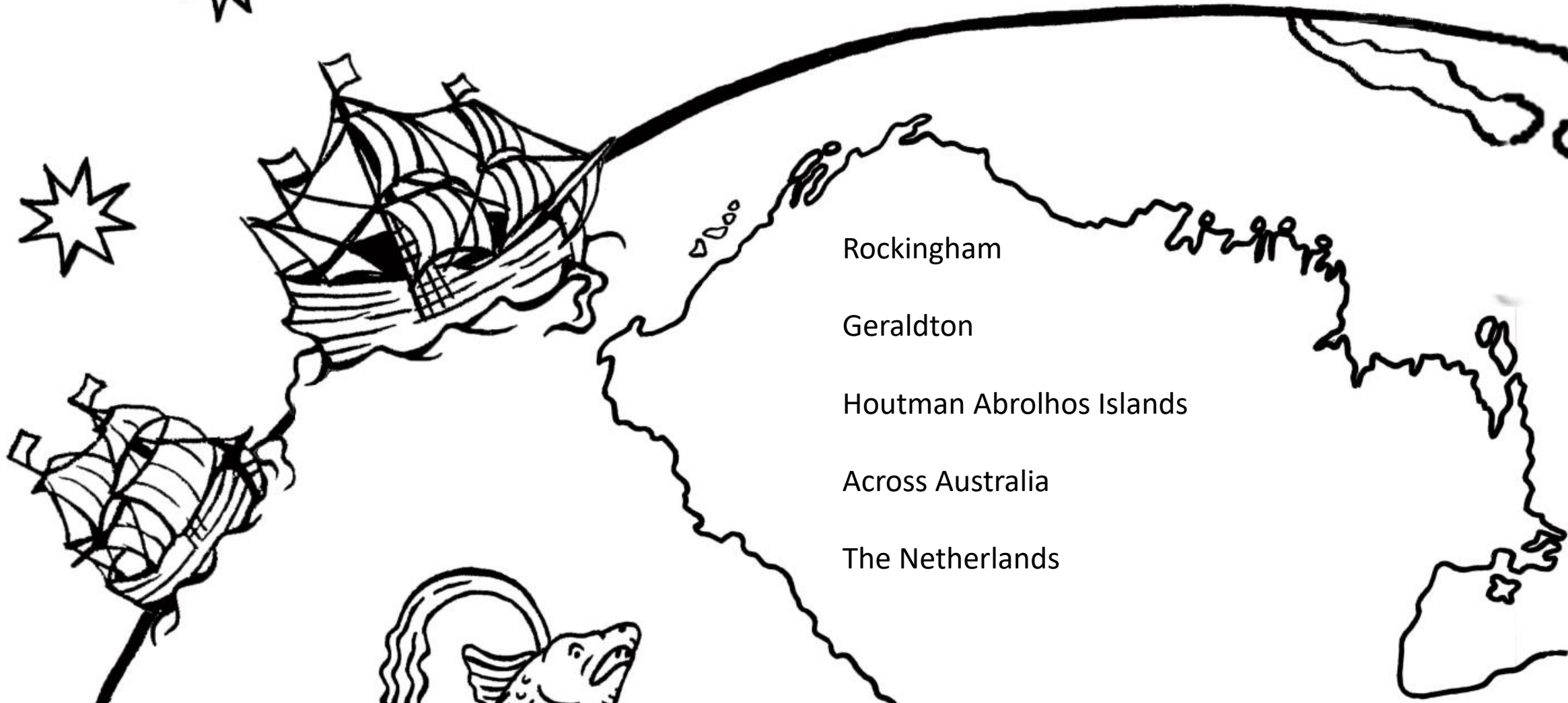


Discovery of the Houtman Abrolhos Islands  
29<sup>th</sup> July 1619



Frederick De Houtman

# Yamaji Culture. Two Worlds One Night Sky



Rockingham

Geraldton

Houtman Abrolhos Islands

Across Australia

The Netherlands

# Vision

- Tourism 3000-5000 visitors \$2.7 - \$4.5 million
- Community Identity and Celebration of Yamaji Culture
- New Perspectives, Unique Experiences
- Marketing Nationally and Internationally

Geraldton on the map



The background features a dark blue/black field with various glowing blue illustrations. In the top left is a jellyfish. In the top center is a long, slender, tentacle-like creature. In the middle left is a mermaid with a long, flowing tail and a crown of spikes. In the bottom left is a crab. In the middle right is a horse-like creature with a long neck and mane. In the bottom right is a small fish.

# Uncharted Experiences

- Sculptures under the sea
- Night time Projection Project/Yamaji Arts
- Abrolhos stories ABC documentary  
National coverage
- Duyfken and Leeuwin experiences
- Houtman 400 Southern Cross Award
- Travelling Exhibition/Lecture series  
Interstate/International
- School engagement UWA
- Houtman Yacht Race Fremantle to  
Abrolhos Islands
- Batavia Longboat expedition

Enticed By Spice Opening Night

Yamaji cultural experiences

Celebrity Chef Mark Olive Gourmet Lunch on the Foreshore

Immersive Balayi Open Your Eyes Exhibition

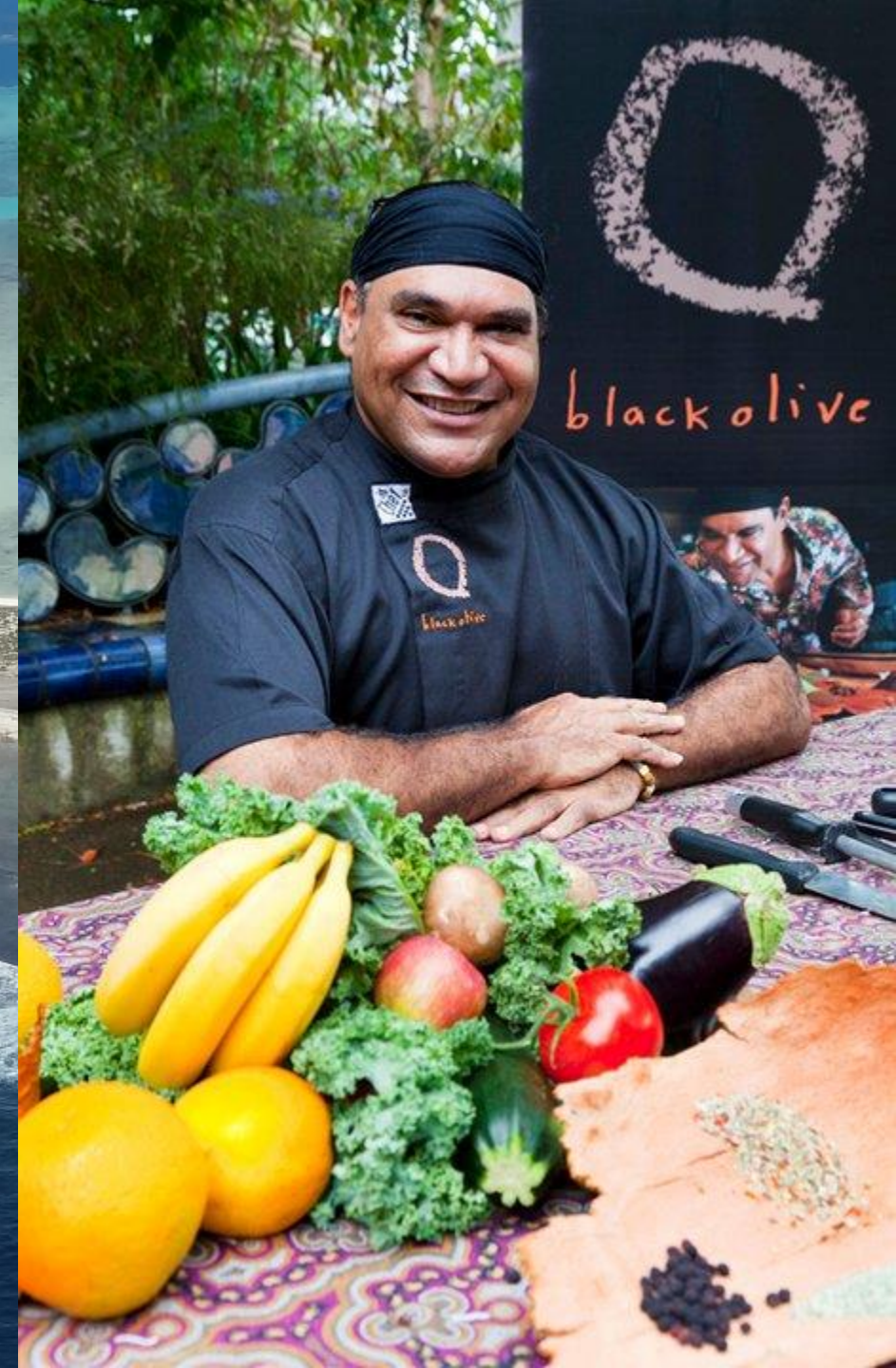
Sea Monster Community Puppetry Project

Announcement of National Park

Latitude Jewellery Awards: The Golden Age

Incredible Awe Inspiring Performances

Houtman Abrolhos Islands Tours



# What we are seeking

Financial support \$150,000 over two financial years

In-Kind Support

\$600k Budget

Seeking co-investment of \$450k

Artistic Direction

Coordination

Making it happen