

Everlasting Partnership Recognition and Benefits Table

Category	BRONZE	SILVER	GOLD
	Values	\$500- \$1,999	\$2,000- \$9,999
Announcing The Partnership:			
Social media post announcing partnership	X	X	X
Media Release announcing partnership		X	X
Inclusion in TaGG the City's monthly advertorial			X
Generic Partnership Recognition:			
Listing in Everlasting Partnership page on CGG website	X	X	X
Listing in Everlasting Partnership honours Boards in Civic Centre Foyer		X	X
Logo inclusion in project/event on print promotional materials included in communications strategy (i.e. newspaper ads, flyers/posters, banners, etc...)		X	X
Logo inclusion in project/event on digital promotional materials included in communications strategy (i.e. social media ads, website page, website rotating banner, website events page, etc...)			X
Inclusion of Partner logo and/or mention of Partner in radio or television advertising included in the communications strategy.			X
Logo inclusion on outdoor signage specific to project/event			X
Displaying of Partner banners at activity/event			X
Verbal recognition of Partner at activity/event	X		X
Opportunity to officially open the activity/event			
Live internet streaming of the activity/event mentioning partner			
Premium spot at activity/event for Partner to promote its products/services			X
Specific Partnership Recognition:			
Listing in Everlasting Partnership page on specific event/program website	X	X	X
Social media post announcing partnership on event/program specific social media platform	X	X	X
Media release announcing partnership listed on event/program specific website		X	X
Naming rights to a specific activity/project/program/event			X
Generic Benefits:			
Invitations to VIP/Civic/Mayoral events		X	X
Opportunities to be involved in City events and activities as a volunteer		X	X