

Queens Park Garden of Light Installation

Laser Aerial Show, Projection, Lanterns, Puppetry

Proposal to produce a unique family friendly event for the Geraldton Community.

In keeping with the current funding available from the Mid-West Development Commission I would like to propose CGG produce the following event which includes elements moved and used at the WA Regional Tourism Conference (WARTC) dinner.

Garden of Light is a unique family friendly event celebrating the Mid-West region. This event, never before seen in Geraldton, is a contemporary, immersive event regularly presented in capital cities worldwide. The proposed event is on a smaller scale but based on realistic and budget friendly achievable elements.

This curated event is unique and will showcase local art, artists, region and environment. It will create a sense of ownership and pride in the community as we celebrate our unique region.

Garden of Light is an installation allowing patrons to move through the space at their own pace and time along with the ability to socially distance with minimal touch points. It is designed to create a sense of pride in our local community, its history and what the Mid-West has to offer. It will boost community morale and provide an all-inclusive feel good sensory experience accessible to all ages, abilities and cultures within our community.

This is a very “instagrammable” event and will attract many social media opportunities from guests visiting the site to generate a new ‘art based’ reputation for Geraldton.

Venue: Queens Park Gardens.

This is an intimate and unique garden fitting for our event: with protection from the wind, the presence of trees suitable for projections and the large walls of the theatre which all lends themselves as a perfect projection space. The open grass area and natural bank allows installation of an aerial rig and a natural seated viewing area. The winding garden paths allow various nooks that we can develop to take the community on an immersive journey.

Proposed Dates:

Friday 30 April – Sunday 2 May.

Sunset falls at 5:46pm during this period and we could run the public installation from 6–10 pm each evening.

WARTC Delegates in Geraldton on Sunday will be able to view the installation.

Access:

An all-inclusive event through the accessible design layout of the site we are able to keep foot traffic moving and spread out attendance numbers over three nights with a 4 hour period each evening. This provides more accessibility than a one off performance. Installation of wheel chair accessible matting for those with mobility issues and families with prams will ensure everyone can be immersed in each element.

Depending on COVID restrictions, we may need to fence the perimeter of the area with various controlled access points open to allow the public access to the site with COVID-safe registration. Fencing the area does provide additional security overnight when the installation is not in operation.

The garden is central to town and allows plenty of free parking options.

Tourism

The timing of this installation will mark the start of the WA holiday makers migration to the warmer climate. We will be able to market to and capture tourists giving them an additional reason to remain in Geraldton to view this outstanding installation as well as encouraging Mid-West locals to come to town and spend a night celebrating their region and home.

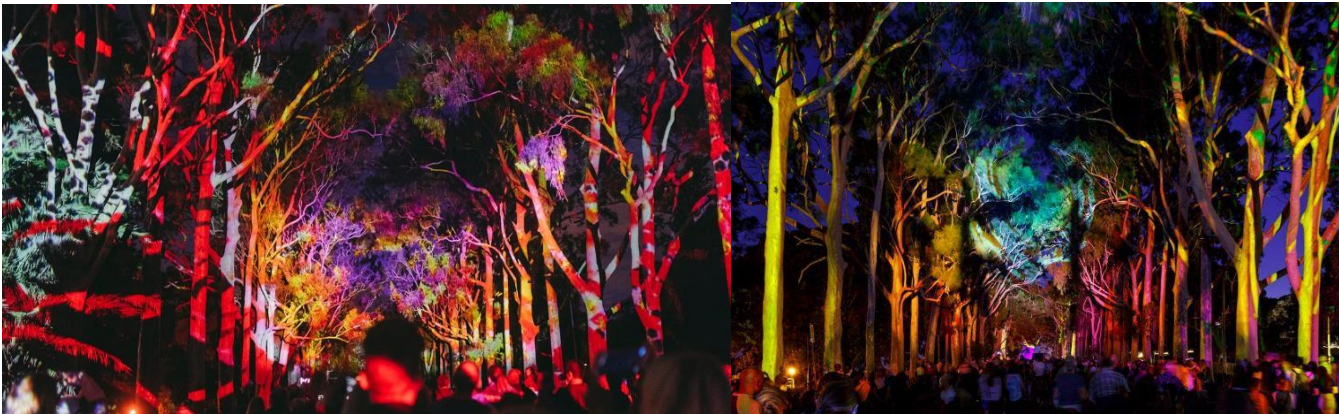
Economic

The positioning of the light installation will stimulate activity in the CBD and generate a huge increase in foot traffic for local businesses as patrons migrate to and from Queens Park. This will be of great benefit to local restaurants and businesses with such an influx of families.

Projections

GRAG is running a public art competition with artists creating a work showcasing their interpretation of the Mid-West Region. This is an ideal project we can incorporate to celebrate our region. Suitable images from this competition will be selected and projected onto the trees and QPT external walls. Images will transition creating points of interest and an immersive experience as patrons walk through garden paths.

These images represent the region and artists.



Interactive Projection

This is a playful and sensory experience not previously seen in Geraldton. A new introduction of technology allows community members to interact with the projections and express themselves in this immersive display.



Lantern Project 1

Suitable images from the Public Art Mid-West call out are to be printed and mounted into a frame. These lanterns represent artist impressions of the Mid-West region. These will be displayed in the central park area and then displayed again at the Conference Dinner. This unique display will be interactive in the public space and the community are able wander around the various lanterns viewing the artworks which will be illuminated.



Lantern Project 2

Lanterns installed throughout the Queens Park garden beds and in tree canopies create a walking trail of interest: [eg] Lanterns will reflect the local wild flowers and animals of the Mid-West Region.





Laser Aerial Performance

At the far end of Queens Park Gardens the installation of an aerial rig with an aerial laser show would be presented each hour (6:30pm, 7:30pm, 8:30pm). Local aerialists under the direction of Geraldton's own, world renowned aerialist Dan Power will present their skills again with the backdrop of a laser light display.

The natural bank area in the park allows for socially distanced seating and a perfect natural vantage point to view the laser and acrobatic display. A celebration of local artistic ability by artists who call Geraldton home.



Puppets

Illuminated puppets would move through the crowd to create a moving interactive experience for guests on their illuminated trail.



Community Lantern Project

Offered over the April school holidays, people of all ages can participate in creating their own lanterns which will be displayed throughout the *Garden of Light*. Participants will have the opportunity to create their own lantern illustrating what they love about the Mid-West region.



Queens Park

Proposed venue for installation

