



WIND  
*on*  
WATER  
FESTIVAL  
GERALDTON



HAVE YOU GOT THE

WOW

FACTOR?





**The “WoW Factor” competition will see one lucky musician or band from the Midwest become the opening act of the WoW Fest Concert, opening for the Veronicas and San Cisco.**

In addition to playing live at the concert, the winning band or musician will also have their songs played at least once on SpiritFM 98.1, a feature in the Sauce section of the Geraldton Guardian, interviewed by SpiritFM 98.1 and get to watch the concert live side off stage.

In order to be eligible to enter this competition the local band or musician must meet the following criteria:

- The band or musician\* must be from the Midwest.  
*At least three quarters of the band must reside in Geraldton \*this includes a 100km radius of Geraldton.*
- The band or musician must have enough rehearsed material to be able to play for a minimum set of 30 minutes.
- The band or musician will have the opportunity to sing one original as well as cover songs (no San Cisco or The Veronica’s songs will be accepted).
- The band or musician must be of a complementary genre to the WoW Fest Concert. The concert is a family-friendly vibe and no profanity must be in the lyrics.
- The band or musician must be 18 years or older, or have written consent from a parent or guardian over the age of 18 to participate.
- The winning band or musician will be responsible for providing all of their own equipment (i.e drum kit, amplifiers, guitars, keyboards).

**COMPETITION OVERVIEW:**

This competition will run on social media and each band or musician must submit a 2-5 minute promotional clip, which provides a sample of their music. The community will then have the opportunity to choose their top acts via the WoW Fest Facebook event.

From this, the top six selected bands or musicians will be given an industry led judging panel who will make the final decision on which band will open the WoW Fest Concert

**“WoW Fest Opening Act” Facebook competition:**

Bands or musicians must create a 2-5 minute video of their music. Included in the video should be original music (if any) and covers.

Please submit all video content via a link to YouTube, Vimeo, DropBox or by delivering a hard copy to the Civic Centre marked “Attention Alex Dick”.

Bands will have from Monday 5 February to 26 February 2018, 5pm to submit their video links.

All videos will be uploaded to the City of Greater Geraldton ‘WoW Fest’ Facebook Event on March 1 where voting will open to the general public.

To vote, the public must ‘Like’ the video uploaded by their favourite band. This ensures that only one vote can be counted per video, per personal Facebook account. Individuals may vote on more than one video.

Voting will close on Monday 19 March 2018 at 5.00pm. The top six bands and musicians will then be notified within 24 hours that they are in the top six, whereby their video content will be submitted to judges to make the final decision on the winner.

The winning band or musician will be notified by Event Organiser Joanne Panter on Monday 26 March via telephone. The winning band or musician will then have 24 hours to accept their position as the opening act the concert.

If a winning band or musician chooses to not make themselves available for the concert, the next band or musician chosen by the judging panel will be invited to take their place.

Bands and musicians are encouraged to share the event page and rally supporters in order to receive votes.

### CONDITIONS OF ENTRY:

- Band or musician must be available for sound check at the Geraldton Multipurpose Centre on 22 April 2018, at a time selected nearer the date of the live concert.
- The winning band or musician must abide by all and any conditions imposed by San Cisco or The Veronicas production team, including but not limited to sound check restrictions, placement of equipment, stage times and backstage access.
- The City of Greater Geraldton reserve the right to use the content submitted by the band or musician on social media and any other promotion material they see fit.
- The band and musician will accept that the decision made by the judging panel for the winner is final and cannot be disputed.

### JUDGING CRITERIA:

The judges will be scoring the band or musician on the following criteria:

- Talent – To sing and or play an instrument
- Song Execution – how the band delivered the song
- Stage Presence – Have you got the right energy
- Original Music – this will not be scored
- Band Dynamics – chemistry between the band
- Band Establishment – how long have been together
- WoW Factor – What makes them winner?

### CONTACT DETAILS:

Please 'Like' the City of Greater Geraldton Facebook page and in particular the WoW Fest Facebook event page, as this is where the Facebook competition will be hosted.

For information regarding the competition please contact:

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