

Local Planning Policy 2.5 Mobile Trading

VERSION 5

September 2025

town planning services

Version	Adoption	Comment
1	24 March 2009 Council Item SC056	Final – No objections received during advertising.
2	22 December 2009 Council Item SC134	Final – No objections received during advertising.
3	1 July 2011 Council Item SC001	Final – Readopted under the new City of Greater Geraldton.
4	15 December 2015 Council Item DRS242	Readopted under the new LPS No. 1.
5	TBC	Updated LPP to provide guidance on private property

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1.0 CITATION

This is a local planning policy prepared under the *Planning and Development (Local Planning Schemes) Regulations 2015 (the Regulations)* and the City of Greater Geraldton Local Planning Scheme No. 1 ('the Scheme'). It may be cited as Local Planning Policy 2.5 *Mobile Trading*.

2.0 INTRODUCTION

The Regulations and the Scheme generally require development approval from the local government to be granted prior to the use or development of zoned and reserved land. It is recognised that mobile traders can help to invigorate and activate places and to contribute to the social, physical and economic well-being of the municipality. We also recognise that there is a duty to protect places from inappropriate forms of development and to ensure that places are safe and comfortable for people.

The purpose of this policy is to provide guidance and decision-making criteria for the location and operation of mobile vendors in the City of Greater Geraldton.

This policy aims to encourage and support mobile trading in appropriate locations, to provide for a healthy thriving economy and support business growth while protecting the environment and enhancing social and cultural outcomes.

3.0 APPLICABLE DEVELOPMENT

This policy applies to the sale, hire or provision of a product or service from a vehicle on private land.

4.0 OBJECTIVES

The objectives of this policy are as follows:

- a) To support and encourage mobile trading in appropriate locations.
- b) To accommodate appropriate vendor activities to provide services that enhance the visitor/resident experience.
- c) To ensure that the parking of vehicles (or erection of other equipment) will not adversely affect the public amenity and the characteristic streetscape of the area and the street.

5.0 POLICY PROVISIONS

5.1 Development Approval

- a) For public places, development approval is not required for mobile trading under this policy, however approval may be required under the City's Public Places and Local Government Property Local Law.
- b) For property that is not a public place, development approval is not required for mobile trading under this policy where the use is in existence for less than 48 hours, or a longer period agreed by the local government, in any 12 month period.
- c) For mobile trading that does not fall under (a) or (b), under this policy, development approval is required to be obtained.

Note: Refer to the City's Trading Permit Guidelines for further information regarding mobile trading on *public land*. Additionally other approvals may be required to undertake mobile trading on *crown land*.

5.2 Site Requirements

5.2.1 The following will be considered in determining whether to grant approval:

- a) The ability of customers to readily and safely access the site;
- b) Availability of customer parking;
- c) The potential for the use to create a traffic hazard or danger to the public;
- d) Waste management; and
- e) Whether the goods displayed and the gathering of customers will impede pedestrians or vehicle movements or cause conflict with other activities.

5.2.2 Approvals will generally not be given on sites within 200m of other businesses that are considered by the local government to sell or offer the same or similar product or service.

5.2.3 There is a general presumption against trading in road reserves unless the site has a formal parking area.

5.3 Approval Periods

5.3.1 Approval periods for mobile trading vendors are generally restricted to:

- A maximum of 3 days a week (regardless of the number of sites visited) with no more than 3 consecutive days of operation at any time; and
- No more than 4 hours in any one location each day.

These approval times are what is considered to be a 'short period of time' for a mobile vendor.

6.0 **ACCOMPANYING MATERIAL**

Where development approval is required, applications must be accompanied by:

- a) Details of goods/merchandise and or services to be offered;
- b) A plan drawn to scale showing the location where the vehicle is to be parked;
- c) Details of vehicle intended to be used for trading including a photograph(s) of the vehicle;
- d) Times, days and dates sought; and
- e) Evidence of public liability insurance (where applicable).

7.0 **CONSULTATION**

Consultation with the adjoining landowners may be undertaken, at the City's discretion.

8.0 DEFINITIONS

Public Land means land owned or managed by the City of Greater Geraldton.

Mobile Trader means working in one place for a short period of time and then moving on to operate in another place.