

## INFORMATION FOR EXPRESSIONS OF INTEREST

### NEXT ROUND: IMPORTANT DATES

EXHIBITION DATES	ENTRIES CLOSE	APPLICANTS NOTIFIED	DIGITAL ART DUE
10 December 2020 – 11 February 2021	3 November 2020	12 November 2020	3 December 2020

Public art plays an important role in enhancing and complementing our environments, it brings communities together, offers social and educational opportunities and promotes tourism. The aim of the Lightbox Gallery is to provide a public exhibition space to showcase local artists, and provide the community with an accessible gallery. It will also serve as an exciting feature of Post Office Lane, connecting Geraldton Regional Art Gallery with the new town square and Rocks building.

Eight lightbox cabinets are located in the laneway at Post Office Lane, Geraldton with exhibitions running for a minimum of 8 weeks. We recommend dedicating 1 lightbox to artist information, and directing the community to purchase your works and to find out more about you.

Proposals should be conceptually resolved and supported by a visual mock up alongside examples of past works and submitted through the online application form by the closing date provided. Preference will be given to artists residing in the Midwest.

### LIGHTBOX DIMENSIONS

Proposals are to address all 8 lightboxes with four being portrait, and four landscape. Artwork inserts are printed at a trim size of roughly A2 (596mm x 422mm) with a display/visual area of 574 x 400mm.

### SUPPLY OF ARTWORK

Your artwork must be supplied ready for print in high resolution digital format (JPG, EPS or PDF):

Trim Area 596 X 422mm

Display Area 574 X 400mm

If you need help in converting your original artwork to the required digital format, the City can provide further advice.

## INSTALLATION

You will meet City's Officers on-site to install works. The artwork will be removed when the next exhibition is installed.

## THE COMMISSION

Proposals should respond to the space in a contemporary manner. Applications will be assessed based on:

- the exhibition rationale;
- demonstration of artistic excellence and innovation of the works proposed; and
- quality of previous artworks (supported by image submission).

All artwork and imagery is to be G rated and to contain no offensive material.

## BUDGET

The commission is \$1,000 (ex GST).

This budget should cover all costs related to the development, marketing and presentation of the work, including artist fees, materials and costs associated with digitising the artwork ready for print.

The City will organise and pay for printing of your digital artwork on non-adhesive transparency film ready for installation. The City will provide marketing support by way of advertising on CGG/GRAG website, newsletter and social media.

## COPYRIGHT AND INSURANCE

The City reserves the right to document, or otherwise use any artwork submitted for Lightbox Gallery for purposes associated with Lightbox Gallery, without charge. The City will acknowledge the Artist as the author of the Artwork and recognise the Moral Rights of the Artist in accordance with the Copyright Act 1968.

The Artist agrees that the copyright in all artworks created in the course of the contract remain the property of the Artist. The Artist shall give the City a non-exclusive Licence to reproduce the images for related non-commercial purposes including publicity and promotion of the event/project, education and record keeping.

The Artist warrants that the Artworks and any Intellectual Property supplied by the Artist and embodied or used in connection with the Artwork is the sole property of the Artist or the Artist is legally entitled to use the Intellectual Property for the provision of the Artwork.

## ENQUIRIES

All enquiries should be directed to the City's Public and Community Arts Officer on 9956 6968 or email [marnief@cgg.wa.gov.au](mailto:marnief@cgg.wa.gov.au)