



Artdrive

2016



City of
Greater Geraldton
a vibrant future





Message from the Mayor

For the past two months, artists and community groups have been working in secret to create some truly phenomenal art installations that reflect farm life, wildflowers or Aboriginal culture in the Midwest. Their hard work has come together to form this incredible self-drive tour that you are about to embark on.

I have had the pleasure of taking the tour, and I can honestly say that the whole experience makes for a fantastic day out. Not only does the route show off these amazing installations that really capture your imagination, but it also takes you through some breathtaking wildflower displays as well.

Take your time, drive safely, and soak in the scenery along the way. The installations will be removed once wildflower season ends at

the start of November, so be sure to tell your friends about it before they're all gone.

Finally, thank you to artists, community groups and property owners, as well as the Mid West Development Commission, who have all come together to bring ArtDrive to life. You should be proud of what you have achieved.



Shane Van Styn
Mayor,
City of Greater
Geraldton

artdrive.cgg.wa.gov.au

Welcome to ArtDrive

What is ArtDrive?

ArtDrive is a self-drive art tour that takes explorers on a colourful journey throughout the Midwest. There are twenty-two different art installations along the route, with each one centred around a theme of farming life, wildflowers or Aboriginal culture.

When does the project run?

ArtDrive will be officially launched on 13 August and will run until the end of October 2016.

How long is the drive?

The drive is 270kms and the self-drive tour takes about 5 hours if you travel at a leisurely pace, pause for several minutes to enjoy each art installation and stop for a picnic or pub lunch along the way.

Where can I get food?

If you don't feel like packing your own picnic lunch, stop in to the Walkaway Tavern or Mullewa Railway Hotel, Inspirations Café or Jonesys Café for a tasty counter meal.

Vote for your favourite!

Please take the time to vote for your favourite art installations in our People's Choice award via <http://artdrive.cgg.wa.gov.au> for your chance to win a \$100 fuel card!

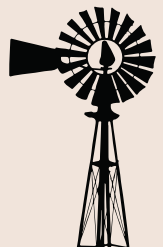
We want to hear from you

Please head to artdrive.cgg.wa.gov.au and fill out the ArtDrive survey. We would love to know your thoughts on how we can improve the project for the future.

Share your journey!

On your journey, don't forget to post Instagram, Twitter and Facebook images using the hashtag #artdrivemidwest

The City of Greater Geraldton is proud to present ArtDrive, which has been made possible by the State Government's Royalties for Regions Community Chest Fund and the Mid West Development Commission.



MULLEWA
 Mullewa Railway Hotel
 Inspiration's Café
 Jonesys Café

17
 18

TENINDEWA

19
 20
 21
 22

15

Mingenew Mullewa Rd

Geraldton Mt-Magnet Road

Walkaway Nangetty Road

13
 14

11
 12

WALKAWAY
 Walkaway Tavern

5
 6
 7
 8
 9

Brand Hwy

MCCONKEY RD

1
 2
 3
 4

GREENOUGH
 Greenough Café
 and Visitors Centre

GERALDTON
 Geraldton Visitor
 Centre



Artdrive Directions

This map has been designed as if you are heading south from the Geraldton Visitor Centre, located on Marine Tce.

Installations 1 & 2 - McConkey Rd: From the Geraldton Visitor Centre, make your way to the John Wilcock Link Overpass where Cathedral Ave becomes the Brand Highway. Continue along the Brand Highway for 15km, then turn left onto Jandanol Rd. Travel on Jandanol Rd for 500m, then turn right onto McConkey Rd. Installation 1 is 800m down the road on the left. Installation 2 is a further 500m along the road.

Installations 3 & 4 - Pioneer Museum: Continue along McConkey Rd for 400m, then turn left to re-join the Brand Hwy. Continue along Brand Hwy for 4.5km, then turn right onto Phillips Rd. The Pioneer Museum will be on your immediate left. Installations 3 and 4 are located within the Pioneer Museum Gardens – entry to the gardens is free of charge.

Installations 5, 6, 8, & 9 - Greenough Café and Visitor Centre: Return back on to the Brand Hwy and continue driving south. Continue along Brand Hwy for 5km, then turn left onto McCartney Rd. Follow the signs to Greenough Café and Visitor Centre carpark. All installations aside from 7 can be found around the carpark (Installation 7 is located in the centre foyer of the Visitor Centre).

Installation 10 - Walkway Recreation Centre: Exit the Greenough Café and Visitor Centre carpark and turn left onto McCartney Rd. Continue along McCartney Rd for 3km, then turn right onto Evans Rd. Travel along Evans Rd for roughly 3.8km. Pull into the Walkway Recreation Centre carpark to view installation 10.

Installations 11 & 12 - Old Railway Park: Exit Walkway Recreation Centre carpark and turn left onto Evans Rd. Drive for 300m, then turn left onto Padbury Rd. Installations are located at the Old Railway Park area, which will be on your immediate left at the corner of Evans Rd and Padbury Rd.

Installations 13 & 14 - Ellendale Pool: Exit Old Railway Park, turning right onto Padbury St, then left onto Levett Rd (Evans Rd turns in to Levett Rd at this intersection). Follow Levett Rd for 500m to the intersection with Nangetty-Walkaway Rd.

Turn right onto Nangetty-Walkaway Rd and drive for 14km, then turn left onto Ellendale Rd. Installations 13 & 14 are located in the Ellendale Pool site, which is marked by signage.

Installations 15 - Mingenew-Mullewa Rd: Exit Ellendale Pool and travel back along Ellendale Rd to Nangetty-Walkaway Rd intersection. Turn left and continue along Nangetty-Walkaway Rd for 52km. Turn left onto Mingenew-Mullewa Rd at the intersection and drive for 25km. Installation 15 will be in a rest stop on the right hand side of Mingenew-Mullewa Rd (Roughly 4km past the turnoff to Freeman Rd).

Installations 16 - Mingenew-Mullewa Rd: Exit the rest stop and continue driving along Mingenew-Mullewa Rd for 24km until it meets the Geraldton-Mt Magnet Rd intersection. Installation 16 is on the left just before the T-junction at Geraldton-Mt Magnet Rd. Please ensure you safely park in the rest stop on your right on the Mingenew-Mullewa Rd, not on the Geraldton-Mt Magnet Rd (Look for the yellow bin and 'Mingenew' sign).

Installation 17 - Mullewa Women's Indigenous Centre: From Mingenew-Mullewa Rd turn right onto Geraldton-Mount Magnet Rd and travel for 3km (Please note this becomes Gray St once you enter Mullewa). From Gray St turn left onto Jose St. The installation is located outside the Mullewa Women's Indigenous Centre, next to Liberty Service Station.

Installation 18 - Mullewa Caravan Park: From Jose St back track slightly and turn right onto to Padbury St. Continue for 300m and follow it around the bend into Burgess St. Turn left onto Main Rd and drive for 500m. The Caravan Park and installation 18 will be on your right, where Lovers Lane begins. Park in vacant space opposite the Caravan Park.

Installation 19 - Tenindewa Stockyards: Exit carpark, turning left onto Lovers Lane, heading west back towards Geraldton. Continue along Lovers Lane for 1.5km until it meets Geraldton-Mt Magnet Rd intersection. Turn right onto Geraldton-Mt Magnet Rd and drive for 15km until you see the Tenindewa Stockyard sign. Turn right into the Tenindewa Stockyards carpark where installation 19 is located.

Installations 20, 21, 22 - Old Tenindewa Town Site: Exit Tenindewa Stockyards, turn right onto Geraldton-Mt Magnet Rd. Follow Geraldton-Mt Magnet Rd for roughly 1km, then right onto Yuna-Tenindewa Rd and then take your first right after the railway line. Installation 20 is to your left just a short drive further up. Installation 21 & 22 are on the right opposite Tenindewa Progress Association Building.

Return to Geraldton Mt-Magnet Rd, turn right and enjoy the drive back to Geraldton. We hope you enjoyed ArtDrive

Joy Graham & Glenyce Miller - Flock Art Jamboree

1

Australian sheep are well known for their curiosity, this coupled with their appreciation of fine art brings the flock together for their weekly "art jamboree" to critique an offbeat adaptation of Grant Wood's classic 1930's painting "American Gothic".

Created by Greenough farming identities, neighbours and sisters Joy Graham & Glenyce Miller, this tableau showcases the spirit of farming in the Midwest with neighbour and family collaboration, use of recycled materials & equipment, artistic flair and a quirky sense of humour Baaaa!



Vicki Hardy - Emu Family

2

Emus have always been around our farm, we even had one as a pet and it loved to steal anything with a shine. It would take off laughing at us I'm sure, as we took chase to retrieve what was taken. They have such character.

My emus are made from old machinery parts and wire.



Community Group of Greenough - Farming and Fading Flowers

3

Past European agricultural practices have had a significant impact on our native vegetation. The ghostly images of WA native flora painted on slabs and placed beneath historic farm machinery reminds us of their fragility and how vulnerable native flora is to change. As the season progresses, these images will fade and disappear leaving no reminder of what once grew here.



Leaning Tree Community School - From Seed to Tree, a Journey of Growth

4

Our school community takes inspiration from our namesakes- the iconic Leaning Trees of Greenough. In keeping with our school ethos, we have chosen to use as many recycled materials as possible. As many hands make light work, and as an arts embedded school, we have come together; families, staff and children alike, to gather resources and construct our tree, just as we have done as we grow our school.



Peter James - The Thinker 2016

5

Made entirely from repurposed scrap sourced from the Kalbarri tip *The Thinker 2016* is a satirical piece. Why is Shawn sad? Maybe he is a FIFO worker that lost his job in WA's current downturn or maybe he lost his girlfriend. Ultimately it's a work about overcoming adversity, because even though he is sad now, he is happy and full of life in his next cartoon!



Peter James - BlackBoy

6

We are all trapped within the stereotypes and prejudices that come with our skin colour and nationality. We need to take pride in ourselves and our culture.



Michelle Santarelli

7

This piece brings to life a story of a farm girl. The radiant and ever changing colours are symbolising her aura and the way the country makes her feel. The clothing represents her farming roots while the bright wildflowers depicted on her body symbolises her life in the Midwest.



Jan Williams & Anna Stol - Bush Tucker

8

Bush tucker and flowers are very important as a food source for our people to survive on our land. For generations our Elders lived on only bush food and knew the secret of natural bush medicines that Mother Nature provided. In modern society today, some of this knowledge has been lost from our culture.



Jan Williams & Anna Stol - Wildflower Splendour

Wildflowers, to look upon the splendour of God's gift to all mankind.

9



Rachel Weaver & Kim Tetlow - Where the Wild Things Grow

10

Once a year, our Australian Midwest transforms into a carpet of magnificent wildflowers. The beauty, colours and uniqueness of flora is truly astounding. The tiniest organic forms - from seedpods, to petals and pollen - inspire our brightly coloured and patterned mixed media components. These are stacked together to form huge stylised flowers, with an emphasis on wild. The colour palette is reminiscent of our fond childhood memories, growing up in regional WA amongst the wildflowers.



Rachel Weaver, Jane Greenlees & Andrew Mills - Recycling the Season

11

Celebrating the cycle of the seasons after the long harsh summer. With raindrops come new lambs and stunning wildflowers blanketing our raw Midwest landscape in a multi-coloured, living quilt. Farmers are the ultimate recyclers, holding onto anything that might, 'come in handy, one day.' These Everlasting Wildflowers are created from plastic bottles. Considered rubbish - often carelessly thrown from a car and left to litter the fence lines of our rural properties. These Everlastings will stand the test of time, as will our recycled fencing wire sheep.



Joanna Martin - Work Horse

12

A representation of the "Horse Power" used to work the fields in the early pioneering days of this agriculture region. Based on the Clydesdale Stallion 'Darely Renown' bred at Belay Farm Walkaway.



Lorraine Lambert & Vicki Hardy

- Waterlilies

13

Water lilies are one of nature's most beautiful Aquatic wildflower and are found naturally all over Australia in non-flowing ponds and billabongs. Water lilies enhance any pond and they are revered in many cultures because they represent purity and rebirth, rising from the mud, pure, clean and glorious. Water lilies are edible and also have medicinal properties and are included as bush tucker and also feature in traditional artwork in some Aboriginal communities.



Michelle Santarelli

14

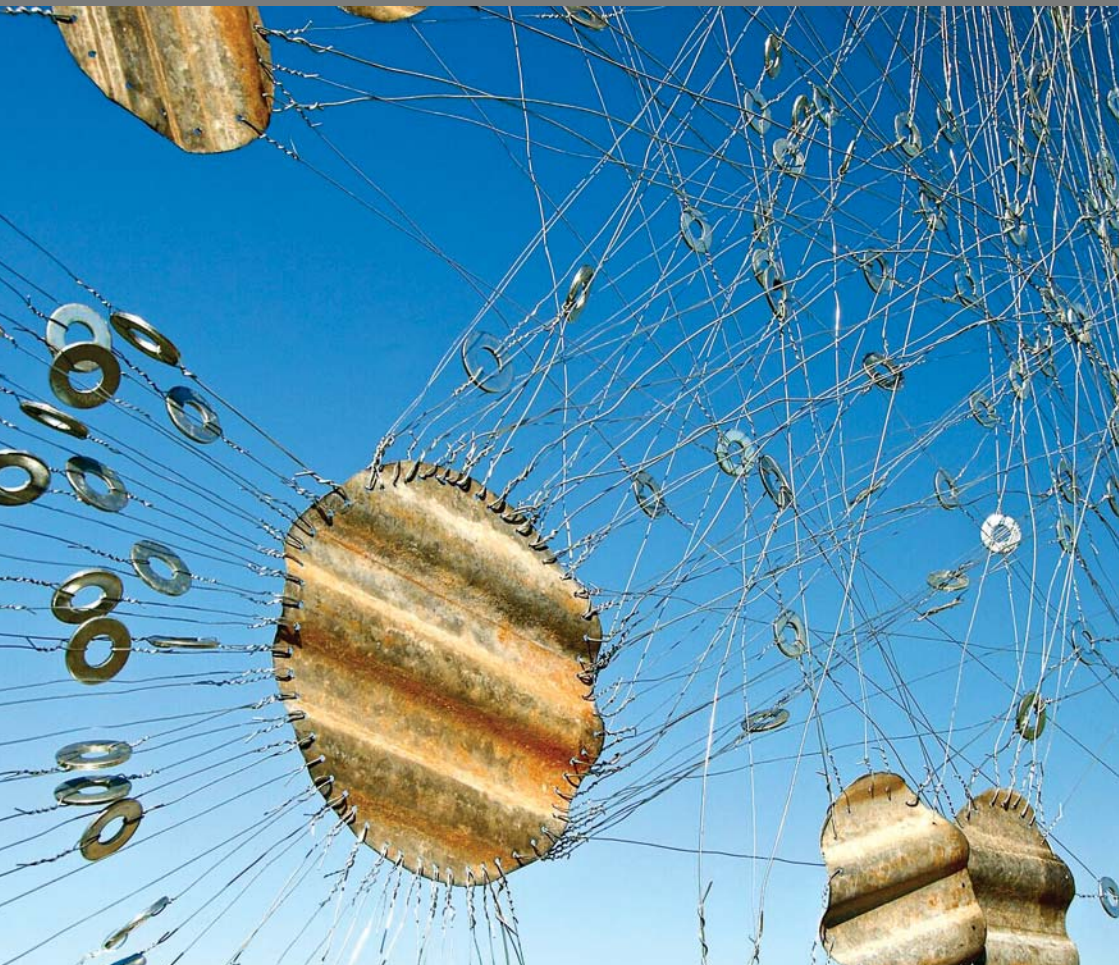
This bright piece is a unique take on mother nature admiring her creations during the wildflower season. The piece involves movement to demonstrate the wind factor in the region and the Geraldton wax flowers as well as eye flowers which were my way of saying to take a look around.



Julie Freeman - Benevolence

15

Volunteers bind the community together. The cry goes up "it's the same people who do everything", but is it really true? *Benevolence* explores the people and groups in Mullewa and their interconnectedness. It reveals a community where everyone is contributing. The use of tie-wire and tin reflects the rural context and echoes the clever ways farmers can hold things together and keep going a bit longer. The wonderful volunteers of Mullewa are scattered throughout the community like drifts of everlastings through the landscape.



The Messina Family - Truckload of Everlasting Teacups

16

Throughout regional Australia many a cup of tea is shared which helps reduce the social isolation. These tea cups are made from re-purposed tyres which have been planted with everlastings. The pink and white everlastings are native to this local, harsh environment that comes alive with colour between August and October every year.



Mullewa Women's Indigenous Group - Bungarra

17

The Carnarvon Jilinbirri Weavers came to Mullewa to teach the local ladies a new skill of weaving. The ladies learnt how to weave different types of baskets with natural grasses and palm tree fronds. They also made tea light candle covers. All the ladies worked together to help make a *Bungarra*.

GYRILU



Glenda Blyth - Midwest Bounty

18

The Midwest Region offers productive agricultural land, a myriad of wildflowers, and, in most years, reliable rainfall. *Midwest Bounty* depicts the predominant section of the agricultural industry but also reminds us of the drought years. The wildflowers are the bonus!

The artist, Glenda Blyth, has loved incorporating natural fibre baskets into the design and working with her husband Murray on this project.



Jenna McGregor - Wheels of the Wildflower Country

19

As a farmer's wife Jenna McGregor understands the significant role these wheels would have played in for the generations before us.

Stories of farming years gone by, now often used as nothing more than a garden ornament. They can be found scattered through farming land or wildflower country and still attached to rusted, outdated machinery of a forgotten era.



Roxanne Grant - Tenindewa Standing

20

This artwork is influenced by Roxanne Grant's recent fascination for standing stones and manmade structures other than churches that can vibrate with past meaning. Roxanne is curious about how we romanticise about the origins and uses of "magical locations" and she has used old pillars from a local bridge to form the circle and beer bottle tops to represent the everlasting flower. Two discarded parts of our culture to celebrate the magic of the wild flower season.



Chris Bolton - All that Glitters

21

These shiny, handmade everlasting flowers have been driven by the never ending supply of aluminium cans that glitter, and litter every roadside. Unlike the everlasting flowers which carpet our landscape and vanish with the change of seasons, Chris Bolton's flowers challenge the idea "All that glitters is gold". Unfortunately, the continued exploitation of resources becomes the bitter discarded sequins which embellish our roadsides.



Jane Beck - Banksia Bouquet

22

Jane Beck is fascinated by the tenacity of our Australian wildflowers; thriving in a harsh environment with such spectacular diversity. The Banksia had been her inspiration, with its harshness of shapes, seedpods blackened by fire and yet relying on that fire to germinate new life. Beck enjoys the sustainable mindset of recycling found objects and has used a mixture of metal objects and rope to emphasise strength and resilience; the natural timber speaks to the organic beauty of the Banksia.

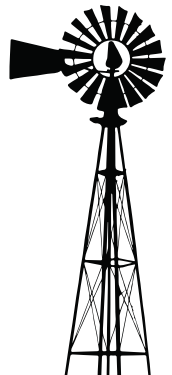




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