

Jingle through Geraldton - Briefing

Description	<p>Businesses in the CBD are invited to decorate their shopfronts and spread the Christmas cheer for the chance to win amazing prizes as part of the “Jingle through Geraldton – Festive Shopfronts Competition”.</p> <p>Taking place from Monday 1 December to Monday 5 January 2026, the community is encouraged to enjoy the dazzling displays and vote for their favourite shopfront! The top three businesses with the most votes will win epic prizes and voters will also go into a draw to win one of three \$100 Buy Local Greater Geraldton Gift Cards.</p> <p>Let’s support our businesses and make this festive season brighter than ever.</p>
Voting Parameters	<ul style="list-style-type: none">• The competition is open to businesses operating within the City of Greater Geraldton CBD (refer map)• Businesses must have a storefront visible to the public• Participation is free of charge• Voting opens on Monday 1 December 2025• Voting closes on Monday 5 January 2026• Businesses must register via www.cgg.wa.gov.au/jingle-through-geraldton by Wednesday 26 November 9:00am to be eligible to receive votes• Registrations received after the cut-off date cannot be accepted• Displays must be decorated in a festive spirit• Businesses are encouraged to have their decorations in place before voting opens so they may receive maximum exposure to potential voters• Patrons must vote online via the QR codes or by visiting www.cgg.wa.gov.au/jingle-through-geraldton• One vote per person, choose your top 3 businesses• Winners will be calculated by the number of votes they receive during the voting period

Prizes	<p>1st – Premium Business Branding Photography Package valued at \$2,500</p> <p>2nd – Buy Local Greater Geraldton Gift Card valued at \$1,500</p> <p>3rd – Mid West Chamber of Commerce and Industry Membership and Marketing Pack</p> <p>Voters will go in the draw to win one of three \$100 Buy Local Greater Geraldton Gift Cards.</p>
Terms and Conditions	<p>1. Eligibility & Entry</p> <ul style="list-style-type: none"> • The competition is open to businesses located within the City of Greater Geraldton CBD (defined as per attached map) • Each participating business must have a publicly visible shopfront • The business must enter a festive themed display • Businesses must register their participation through the official Jingle through Geraldton website by Wednesday 26 November 2025 9:00am • Registrations received after the cut-off date cannot be accepted • Displays must be in place by 1 December and be kept up until at least 5 January 2026 to be eligible. • Businesses owned or operated by CGG employees, or their immediate families are not eligible to win; however, businesses where family members of employees work in a minor or casual capacity may still be eligible • CGG employees or immediate family members are not permitted to enter the voters prize draw • Entrants under 18 years of age must have consent of a parent or guardian to enter the prize draw • Participation is free of charge • Businesses are responsible for ensuring their decorations are safe, securely installed, and do not obstruct footpaths or accessways • All electrical installations must comply with Australian Standards

3. Voting

- Voting is open from Monday 1 December to Monday 5 January 2026
- Votes may be cast via the Jingle through the website www.cgg.wa.gov.au/jingle-through-geraldton or via the QR code
- One vote per person, choose your top 3 businesses.
- Any attempt to submit fraudulent votes may result in disqualification

4. Judging and Prizes

- The top three businesses with the highest number of votes will each receive a prize:

1st – Premium Business Branding Photography Package valued at \$2,500

2nd – Buy Local Greater Geraldton Gift Card valued at \$1,500

3rd – Mid West Chamber of Commerce and Industry Membership and Marketing Pack

- Winners will be determined on 6 January 2026 and announced via the City's website and social media. Winners will also be contacted by email or phone
- Three voters will also be drawn at random to win one of three \$100 Buy Local Greater Geraldton Gift Cards. The winners will be selected by random draw from the eligible votes received on 6 January 2026
- Winners will be contacted by email or phone. If the winner cannot be contacted within 14 business days, or if the winner is unable to accept the prize, a new winner will be drawn
- Prizes are not transferable or exchangeable and cannot be redeemed for cash

5. Use of Images

- By participating in the Jingle Through Geraldton competition, you agree that the City of Greater Geraldton may display your

name and image in media releases, websites, and on social media in connection with the competition

- By entering, businesses agree that the City of Greater Geraldton may photograph or film their displays for promotional purposes
- Photos may be used on the City of Greater Geraldton's website, social media, and marketing materials

6. Safety and Compliance

- The City of Greater Geraldton reserves the right to disqualify any entrant whose display is deemed unsafe, offensive, or non-compliant with these Terms & Conditions
- All participants must ensure their displays adhere to local laws, safety regulations, and property access requirements

7. General

- The City of Greater Geraldton reserves the right to amend or cancel the competition at any time if circumstances require
- By entering, participants agree to abide by these Terms & Conditions and all decisions made by the City of Greater Geraldton in relation to the competition
- All information collected will be handled in accordance with the City of Greater Geraldton's Privacy Policy