

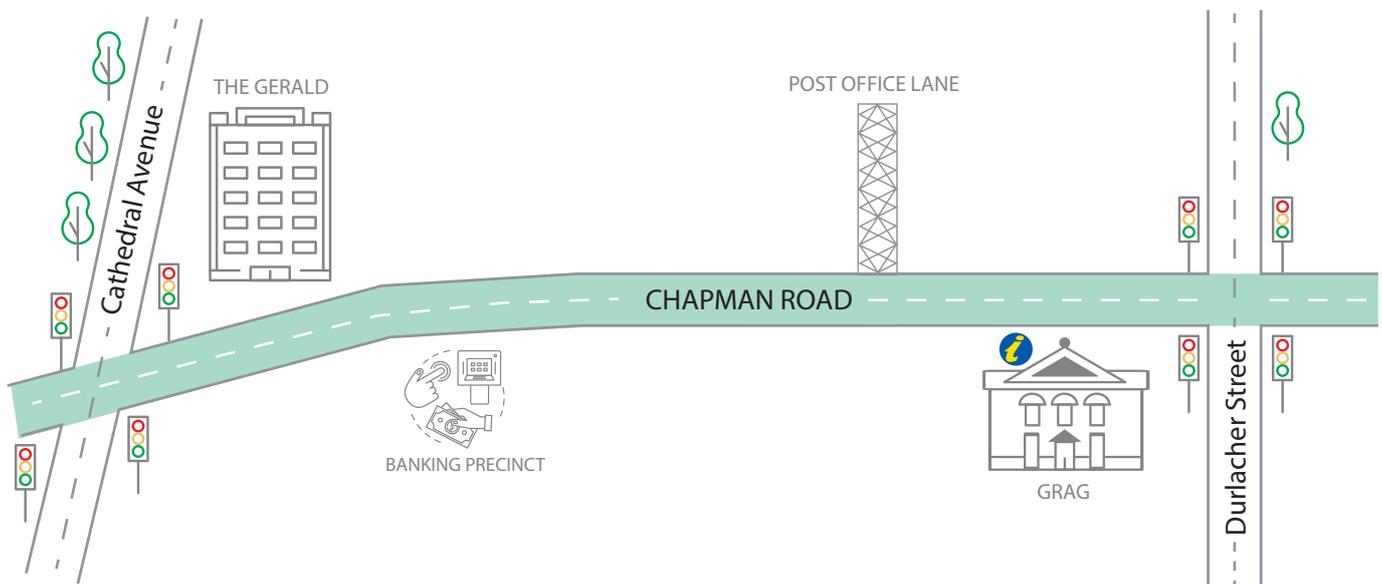
Chapman Road Tactical Urbanism Project

Draft Action Plan - FAQs

The RAC funded Chapman Road Tactical Urbanism Project is a **12 month long trial** that tests reconfiguring Chapman Road in the CBD and activating the street by turning it into a place for people and not just cars. A Draft Action Plan to achieve this goal has been developed.

What section of Chapman Road is being activated?

The section between Durlacher Street and Cathedral Avenue.



What is tactical urbanism?

Tactical urbanism, is about repurposing underutilised places by creating comfortable and exciting spaces and streets for people to enjoy using **low-cost temporary materials** such as tree planters, parklets, art, widened footpaths, pop-up bike lanes and improved road crossing opportunities to create a safer, more pedestrian friendly streetscape that adds vibrancy to an area.

What are the goals of the Draft Action Plan?

The goals are to reduce traffic speed, improve pedestrian and cyclist safety whilst enhancing movement networks, increase streetscape amenity including outdoor dining options, create a more shaded and a comfortable pedestrian environment to increase visitation to the area by residents and tourists. If it doesn't work out, at the end of the 12 month trial, the street can be easily returned to its original state.

Whose idea was it to reconfigure the traffic lanes on Chapman Road and activate the street?

In 2017, Council adopted the Geraldton City Centre Revitalisation Plan which identified an opportunity to formalise two lane traffic on this section of Chapman Road and activate the street. This project was included in the Plan as the width of Chapman Road does not meet the minimum road width requirements for it to be four lanes wide, which is why it isn't marked as such. Narrowing and formalising the road into two lanes will reduce traffic speeds, make it safer for cyclists to use and safer for people trying to cross the road.

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DRAFT ACTIVATION PLAN



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Who came up with the Action Plan?

The draft plan has been developed by a Working Party of 18 local business operators and property owners, community group members, youth, Main Roads WA and other interested parties. After the group was upskilled in contemporary place-making practices and the tactical urbanism approach to change they utilised the results of the Ideas Competition held in early March to develop the Draft Activation Plan.

Won't reducing to two lane traffic only just increase traffic congestion in the area?

As the road isn't wide enough nor line marked as four lanes, many drivers currently use the 250m long stretch as a two lane street which only takes on average about 30 seconds to travel along when vehicle acceleration and deceleration and a 50km/h speed limit is taken into consideration. Computer traffic modelling shows formalised two lane traffic won't lead to an increase in congestion as drivers interested in saving time could use a number of potential alternative routes in the area. Since completion of the Durlacher and Cathedral Avenue roundabouts, traffic flow along these alternative routes has also greatly improved.

How will vehicles go from two lanes at the Durlacher Street intersection to one lane on Chapman Road in front of the Art Gallery?

The City is working with Main Roads WA to determine the most effective transition from two lanes at the Durlacher Street intersection to one lane after the intersection.

Why does the road have a snake like appearance?

The snake like design of the road reduces driver sight lines which helps reduce traffic speeds.

Why bother, the only businesses on this street are service related, banks and the shopping centre?

There are number of businesses on this street that would benefit from activation including retail outlets, a restaurant, a takeaway food business, the Art Gallery, the Visitor Centre and a hotel. Activating the street will make it more vibrant and may attract new businesses, which will in turn, would increase visitation to the area.

What is the purpose of the trees in pots?

The potted trees will help define and separate the two lanes of traffic from the shared pedestrian and cyclist areas. One of the goals of the City Centre Revitalisation Plan is to increase the tree canopy in the CBD. Adding 20 more trees helps achieve this goal.

What kind of pots will be used for the street trees?

The City will be repurposing the 20 planter boxes currently located in front of the site of the former Victoria Hotel or Blue Heelers Tavern for use in the project.

What kind of trees will be planted in the pots?

Trees that provide a fair amount of shade and thrive in the planter boxes will be used. The exact species has not yet been determined.

Why are parklets included in the draft design?

Parklets are public open spaces that provide a shaded place for people to meet, sit, relax and even enjoy takeaway food or drinks. Shaded seating is essential if you want to attract people and encourage them to and stay for a while.

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What is the purpose of the pavement art?

The pavement art helps define the traffic lanes from the reclaimed roadway that will be turned into a shared pedestrian space whilst bringing the street to life.

Are the coloured chevron shapes the final pavement art design?

No, the final designs for the pavement art have not yet been determined. The chevrons in the draft plan only indicate where pavement art should be painted on the road surface.

Can the community be involved in painting the pavement art?

Yes. The project involves a community painting day. Watch the City's website and Facebook page for details of when this will happen.

Have the designs for the wall murals already been chosen?

No. An EOI will be issued asking local artists to submit designs for the murals. The City is hoping a butterfly mural will be included to replace the ones lost when the Victoria Hotel was demolished.

Who decided where the wall murals would be located?

The proposed locations were chosen for their high visibility to people passing by. The City will work with building owners regarding these potential sites.

Who will paint the wall murals?

To ensure high quality artwork is added to these buildings and the artwork is 'Instagramable' the artists whose designs are chosen will be paid to paint the murals.

What will happen to the bus stop?

The draft plan is conceptual, therefore, the City will work with the Public Transport Authority to identify where the bus stop will be located in the final design.

What will happen to the loading zone?

The draft plan is conceptual, therefore, the City will work with local business to identify a location for the loading zone in the final design.

What will happen to the median island?

The draft plan is conceptual therefore, the location of median island will be taken into consideration in the final design.

Will Woolworths' delivery trucks still be able to access Armstrong Street?

The City will work with the retailer to ensure access to delivery bays is still available in the final design.

What will happen if these proposed changes just don't work?

The benefit of trialling temporary changes using low cost materials and items that can be easily moved around is to see if the ideas actually work. If not, the design can be modified and changed to trial other options. If none of the options work, at the end of the trial the street can be easily returned to its original state.

Who is funding the pilot activation project?

The City has received an \$80,000 grant from the RAC and is delivering the project in partnership with the organisation through its Reconnect WA initiative which aims to create vibrant streets and public places for Western Australians to interact and connect.

For more information on these projects visit the City's website www.cgg.wa.gov.au

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