



# Everlasting Partnership OPPORTUNITIES



# AUSTRALIA DAY

Every year, the City of Greater Geraldton hosts an Australia Day Celebration on the Geraldton Foreshore. Australia Day is one of the City's most popular events, which is attended by thousands of residents and visitors to the region who enjoy a day packed with events, activities, awards ceremonies and concert followed by the ever popular fireworks display. Opportunities to sponsor, activities, the concert and fireworks are available.



# CHRISTMAS ON THE TERRACE

Each year Marine Terrace retailers are joined by numerous home based small businesses, tourism operators and community groups to transform Marine Terrace into the Midwest's hub for pre-Christmas celebrations. The annual Christmas on the Terrace event attracts more than 5,000 people from around the region and brings vibrancy to our CBD whilst supporting local businesses. Opportunities to sponsor activities are available.

# WIND ON WATER FESTIVAL

The event was born from two of the key elements that influence Geraldton's lifestyle – wind and water and were therefore chosen as the theme for the Festival. April is a stunning time of year to be in Geraldton and to experience our beautiful coast whilst enjoying an array of events and entertainment. The inaugural event attracted more than 10,000 to our Foreshore. See WOW Fest Prospectus for opportunities.



# RECONCILIATION WEEK

An annual event that celebrates Aboriginal arts and culture and is part of national celebrations. The highlight of the week is the Reconciliation Week Concert which is available for sponsorship.

# FOOLS FESTIVAL

The third annual Fools Festival will be held on the Geraldton Foreshore at the beginning of April 2019. The drug and alcohol free music festival has something for everyone including sporting and recreation activities, a beach party, chill out zones and tasty food from local producers. More than 2,500 young people took part in the 2018 event. Opportunities to sponsor activities or the concert are available.



## MID WEST ART PRIZE

The Geraldton Regional Art Gallery delivers one of the most prominent and valuable art prizes in Western Australia which showcases the diversity, quality and innovation of art currently being made in the state. The biennial Mid West Art Prize offers a range of cash prizes that can be sponsored in which Everlasting Partners secure naming rights to the prize.



## SENIORS WEEK

Seniors week is an annual celebration of the contribution seniors make to our community. The program is filled with everything from live music, art, technology lessons, come and try sporting activities, history, cooking, dancing and the ever popular Mayor's Mystery Bus Tour. Opportunities to sponsor individual events are available including the Mystery Bus Tour.

## BIG SKY READERS & WRITERS FESTIVAL

In 2018 the City hosted the 11th Annual three day festival in which fans of literature can take part in inspiring and innovative workshops, discussions and interactive events. Opportunities to sponsor activities and events are available.



## QPT SHOWS

Every year more than 31,000 patrons of arts and entertainment pass through the doors at the Queens Park Theatre to take in a variety of eclectic shows for people of all ages and interests. Sponsorship opportunities includes QPT shows and the exciting new theatre production inspired by the stories of local people and themes which will celebrate the diverse characters of Geraldton.

## COMMUNITY NURSERY

The Nursery provides a place where Community members can come together to grow local native plants to help in the management and regeneration of our local bushland. More than 40 volunteers of all ages and backgrounds come together on a weekly basis to propagate plants in this first class facility and to enjoy each other's company. The Nursery does not just grow plants, it also grows community. Opportunities to sponsor the nursery or planting days are available.







“Everlasting City Partnerships is an avenue for the business community to positively contribute to the social fabric of Greater Geraldton.”



**Everlasting**  
The City's Partnership Program



City of  
**Greater Geraldton**  
a vibrant future



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