

Area: Geraldton	Place Number: 8	Category: 1
Assessment Date: 15/10/1996	Last Revision Date: 19/06/2009	
HCWA Number: 13200	Asset ID: MCH126909	

PLACE DETAILS

Name:	Geraldton Regional Community Education Centre - Annex
Other Names:	Trefusis, Chapman & Jose Factory & Warehouse
Type of Place:	Training Centre
Address:	132 Augustus Street, Cnr Gregory Street
Suburb:	Geraldton

LOCATION

Map Reference: 14.14	GPS Northing: 6814117.00	GPS Easting: 266303.000
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Photo Description:

15/10/2006
Rod Milne
Building addresses the corner.

SITE DETAILS

Lot No.:	Lot 13	Assess No.:	11574
Reserv No.:		Vol/Fol:	1719/189
Dia/Plan:	15590		

USE OF PLACE

Original Use:	Factory		
Current Use:	Training Centre		
Ownership:	Geraldton Regional Community Education Centre		
Public Access:	Restricted	Occupied:	Occupied

DESCRIPTION

Walls:	Stone	Roof:	Corrugated Iron
Condition:	Good	Integrity:	
Original fabric:	Cellar, stone walls		
Modifications:	Toilet block to rear		

Prominently situated on the corner of Augustus and Gregory Streets, this large L-shaped single storey building is of painted random limestone construction. The place has a corrugated iron hipped roof. Windows are fixed, timber framed with 3 pane below and 2 pane above. There is a centrally placed double entry door to the Augustus Street facade while entry from Gregory Street is via a concrete ramp with a metal handrail. There are three timber double entry doors to the south plus a vehicular access with a corrugated iron entry door. The place has an extensive stone cellar.

HISTORY

Construction Date:	1886	Source:	M.A. Bain
Architect:	Unknown		
Builder:	Unknown		

Manufacturing of aerated waters commenced in Geraldton from around 1875 when Trefusis Aerated Water and Cordial factory opened opposite the Geraldton Hotel on Lot 62. Originally managed by Mr Martin Hosken, it was later managed by Mr William Jose who had worked there from the beginning. (Bain, M.A., "A Life of Its Own", p117-18)

By 1881 the factory had transferred to the corner of Gregory and Augustus Streets, where a large stone building had been erected and officially

opened on 18 September, 1886. New steam machinery was installed and the whole concern was regarded as being the largest of its kind in the Colony. During the same period Mr Jose purchased the lot next door from where he managed the Champion Bay boot factory. (Ibid, p118)

Over the years Mr Jose produced a large selection of drinks which included lime juice and soda, lemonade, strawberryade, sarsaparilla, seltzer water, potassium water, ginger ale, lithia, soda water and syrups, all of which won him a number of medals in England and Europe at the International Fairs. (Ibid, p119)

Noticeable features of the Augustus Street factory were the rainwater tanks which were all painted red, as well as the Clydesdale horses which drew the heavy waggons. Constance Norris recalls the factory as a child: "There was a long landing outside from which the carts loaded the drinks. We children used to look down from the door opening into Augustus Street and watch the drinks being made. Tubes passed through wooden tubs of lemon or ginger syrup, filling the bottles with the marbles and sealing them." (Norris, C., "Memories of Champion Bay or Old Geraldton",

Soroptomist International of Geraldton, p9)

Sources indicate that water seeping into the cellar of the Augustus Street premises was an ongoing problem as it had to be continually pumped out. ("Geraldton Guardian", 5/7/1975)

William Jose went into partnership with Mr L.J. Chapman, following which the business became known as Chapman and Jose. Not long after this Mr Jose, suffering from ill health, left Geraldton for Adelaide, to seek treatment. (Bain, Op Cit, p119)

The business moved to the Francis Street premises, prior to which Mr Jose died. From 1948 the business was operated by Clem Bogle and family who had purchased it from Mr Lionel Chapman. (Ibid, p119) While the Bogles owned the business they carried out modernisation of the factory equipment. ("Geraldton Guardian", 5/7/1972)

In about 1946 the premises served as the first office of the Geraldton Building Company and soon after was sold to Harris Scarfe and Sandovers Limited. (Smith, K.R., "The Birth of a Legend", GBC, 1994, p52)

In later years the business was taken over by Sandovers, and then in 1972 it was purchased by Mr and Mrs F. Colvin. (Bain, Op Cit, p119) The business ceased operations on 26 July, 1974 ("Geraldton Guardian", 27/7/1975), mainly because of the competition from American companies such as Coca-Cola. (Bain, Op Cit, p119)

Skillshare operated out of this building under the umbrella of Geraldton Regional Community Education Centre from 1988 until 1998. The Geraldton Regional Community Education Centre obtained the building and land in 1992 and has deleivered various programs and services within Geraldton and the broader Midwest Gascoyne communities as a not for profit organisation.

HISTORIC THEMES

HCWA:	112 Technology and technological change 310 Manufacturing and processing 402 Education and science
AHC:	3.12.4 Preserving food and beverages 3.19 Marketing and retailing 6.3 Training people for the workplace

STATEMENT OF SIGNIFICANCE

The Trefusis, Chapman & Jose Factory Fmr has high historic significance as an early industrial premise associated with the manufacture of aerated water and cordial. The place has further significance for its association with William Jose, a well known identity in Geraldton. The stone building commands considerable streetscape value given its prominent corner location in a heritage precinct, large scale and simple style. The use of local stone and short sheets of corrugated iron to the roof contributes to its aesthetic appeal. The place continues to play an important social role as an educational facility for the local community.

MANAGEMENT CATEGORY

Management Category:	1
Level of Significance:	EXCEPTIONAL SIGNIFICANCE: Essential to the heritage of the locality.
Management Recommendation:	Conservation of the place is considered essential. Any proposed change should not unduly impact on the significance of the place and be in accordance with either a Conservation Plan or Heritage Impact Statement.

OTHER LISTINGS

Heritage Council of WA - Register, 20/04/2004
National Trust of WA - Recorded, 01/01/1970

SUPPORTING INFORMATION

Bain, M.A., "A Life of its Own", City of Geraldton, 1996.

Norris, C., "Memories of Champion Bay".
"Geraldton Guardian".
Smith, K.R., "The Birth of a Legend", GBC, 1994.
GHSPC.

OTHER PHOTOS



Photo Description:

15/10/1996

Suba & Grundy

Augustus & Gregory Street elevations.