
City of Greater Geraldton

2.4 TRAVELLERS SUPPORT POLICY

SUSTAINABILITY THEME

Economy

OBJECTIVE

To maximize economic activity from trade with travellers.

POLICY STATEMENT

Policy: The City can support travellers, as provided in this policy.

Rationale: The urban centre of the City of Greater Geraldton is a regional transport and services hub, to and through which private, government and commercial travellers journey by road, sea and air.

Support for travellers from provision by the City of appropriate facilities and amenities, and provision by the private sector of transport options, accommodation, hospitality, fuel, supplies, and comprehensive commercial products and services, generates Trade, supports Employment, and injects revenue into the local economy.

This is a discretionary Council Policy.

POLICY DETAILS

1. The City welcomes and supports travellers journeying to and through Greater Geraldton.
2. **The City can support travellers journeying by *all modes of transport* by:**
 - Facilitating provision of Visitor Information via printed material, the Internet, conventional media and physical visitor information centres.
 - Provision of directional and wayfinding signage.
 - Ensuring that statutory town planning enables the appropriate use and development of land consistent with contemporary traveller transport and support requirements.
3. **The City will support travellers journeying by Sea on Cruise Ships by:**
 - Collaborating with Tourism WA and the Mid West Ports Authority, for coordination of cruise ship visits to Port of Geraldton.
 - Annual budget provision of funds for expenses for City-coordinated passenger visitation activities, planned in conjunction with the local tourism sector.
4. **The City will support travellers journeying by Air by:**
 - Planning, developing, maintaining and operating the Geraldton Regional Airport for use by regular transport services by commercial airlines.
 - Enabling operation of commercial charter operators.
 - Enabling operation of private aircraft.

- Enabling operation of RFDS and Emergency service aircraft.
- Enabling operation of ADF and other Government aircraft.
- Enabling provision of vehicle hire services at the airport.
- Maintaining and operating the Mullewa aerodrome.

5. The City will support travellers journeying by Road as follows:

5.1. All Types of Vehicles – by:

- Liaison and coordination with the WA State Government Department of Transport/Main Roads in the planning and delivery of State highways and associated infrastructure and facilities (including location and development of passing lanes, rest areas, and location of fuel and service stations).
- Planning, development and maintenance of Local Government roads.
- Planning, development and maintenance of Car Parking facilities.
- Facilitating commercial accommodation and hospitality development in the City, to ensure accommodation and food options are available for travellers.
- Facilitating the provision of commercial Caravan and Camping Parks offering self-contained or other cabin options, communal shared toilet, shower and laundry facilities, with powered/serviced and unpowered/non-serviced caravan, trailer, car-top or tent site options.
- Provision of designated public camping sites.
- Regular patrolling by Rangers of designated public camp sites to manage free overnight camping privileges
- Regular patrolling of all other public space areas to manage illegal camping and encourage legal camping at commercial or designated public camp sites.

5.2. Vehicles towing a Caravan or Camper Trailer – by:

- Facilitating the provision of commercial Caravan and Camping Parks.
- Provision of designated public camping sites.

5.3. Self-Contained Motorised Recreation Vehicles (RVs) – by:

- Facilitating the provision of commercial Caravan and Camping Parks.
- Provision of designated public camping sites.
- Maintaining national certification as an “RV-Friendly” destination.
- Provision of a limited number of RV-Only free overnight-only parking bays with nearby liquid waste dump point, near to the Geraldton City Centre.

5.4. Non-Self-Contained Motorised Camper Vehicles – by:

- Facilitating the provision of commercial Caravan and Camping Parks.
- Provision of designated public camping sites.
- Provision of a limited number of overnight-only free parking bays at appropriate locations with close access to a public toilet, public BBQ, and waste bins.

5.5. Motorcycles – by:

- Development of a ‘Motorcycle Friendly Region’ framework with other Councils in the Mid West, in collaboration with the Tourism sector.
- Provision of motorcycle parking bays in the City Centre.
- Biker-friendly signage.
- Provision of Z-card brochure maps (or similar) from visitor centres.

5.6. Coaches providing intrastate public transport services – by:

- Advocating with State agencies to ensure continuation of regular coach services connecting Geraldton with other regional centres and metropolitan Perth.

5.7. Freight transport vehicles – by:

- Liaison and coordination with the WA State Government Department of Transport/Main Roads in the planning and delivery of State highways and associated infrastructure and facilities (including truck stop rest areas, lay down areas, road train assembly areas, and location of fuel and service stations).
- Planning, development and maintenance of Local Government roads utilized for freight transport services.
- Provision of a lay-down area at Mullewa.

KEY TERM DEFINITIONS

Recreation Vehicles (RV): Self-contained *Motorised* camping vehicles that provide internal sleeping accommodation, have internal kitchen and dining facilities including refrigerators and/or freezers, carry their own internal water supply, and have internal shower and toilet facilities with a holding tank that requires access from time to time to a liquid waste dump point. (*Excludes* all towed Caravans or towed camper trailers, whether self-contained or otherwise).

Camper Vehicles: *Motorised* camping vehicles of all types other than self-contained Recreation Vehicles as defined in this policy above. (*Includes* vehicles with roof rack-mounted camping facilities. For camping site compliance purposes also includes trucks, buses, vans, utility vehicles, station wagons, or sedans, in which people elect to sleep overnight. *Excludes* all towed caravans or towed camper trailers).

Caravans and Camper Trailers: *Non-motorised vehicles that must be towed behind a motorised vehicle*, which provide accommodation facilities that may range from:

- Basic camper trailers with little more than rudimentary cover for sleeping, and space for stowing conventional camping gear; through to
- Fully self-contained facilities, with internal sleeping accommodation, internal kitchen and dining facilities including refrigerators and/or freezers, own internal water supply, and internal shower and toilet facilities with a holding tank that requires access from time to time to a liquid waste dump point. (These are non-motorised and are expressly *excluded* from the definition of RV above).

Definitions rationale: In relation to what is, or is not, a ‘recreation vehicle’, the key distinguishing points for the purposes of this policy are that:

- The vehicle must be a Motorised; and
- The vehicle must be fully self-contained, as described in the RV definition above.

- Examples:
 - A motorised 'camper vehicle' that is not fully self-contained is not an RV.
 - A caravan, because it is not motorised, is not an RV.

ROLES AND RESPONSIBILITIES

Director Corporate & Commercial Services is responsible for oversight of implementation and operation of this policy.

Director Infrastructure Services is responsible for delivery and maintenance of existing or new infrastructure, facilities or public amenities approved by Council consistent with this policy.

Director Development & Community Services is responsible for oversight by City Rangers of all matters of compliance with local laws and regulations.

WORKPLACE INFORMATION

Growing Greater Geraldton Plan 2017

POLICY ADMINISTRATION

| Directorate | | Officer | Review Cycle | Next Due |
|-----------------------------------|---------------------------|---------------------|--------------|----------|
| Corporate and Commercial Services | | Director | Biennial | Feb 2020 |
| Version | Decision Reference | Synopsis | | |
| 1. | CCS310 – 27 February 2018 | Endorsed by Council | | |