



Artist Brief – Expression of Interest

Mullewa Recreation Ground Ablution Block

With this Artist Brief, the City of Greater Geraldton ('The City') invites Expressions of Interest (EOI) from Mid West artists to create a public artwork on the Mullewa Recreation Ground Ablution Block. The commissioned artist will need to deliver a local workshop to school aged students, resulting in the development of the concept design.

The City's Public Art Collection is a valuable community asset which contributes immeasurably to community wellbeing, sense of place and civic identity. The City's [Public Art Masterplan 2025-2030](#) supports the commissioning of innovative public artworks which enhance and grow this Collection. Artists are encouraged to use themes for inspiration identified in the Public Art Masterplan 2025-2030 (pages 18-19).

The following Site Context, Design and Other Considerations are important in developing the EOI.

1. SITE CONTEXT

Location: Mullewa Recreation Ground

The Mullewa Recreation Ground is the primary sporting and social hub for the local community. Initially sporting activities and events in Mullewa took place on the school playing fields, but by the 1960s a recreation ground was established on the present site and become the agricultural and sporting centre of the community.

It has considerable historic and social value to Mullewa for the important role it has played in the sporting and social lives of the local community.



Image 1 – View of rendered ablution block



Image 2 – Aerial view of ablution block

2. DESIGN AND OTHER CONSIDERATIONS

- Proposed artwork must be original creative works.
- The artwork should be appropriate for audiences of all ages.
- As part of the commission, the artist would be required to lead a local workshop to develop the concept design.



- The City reserves the right to not proceed to commission from this EOI process.

3. SELECTION PROCESS

Stage 1 – EOI Open Call

- Submissions are invited from artists 18 years and above who are residents of the Mid West region.
- No fee is associated with EOI submissions.

Stage 2 – Shortlisting

- The City's Public Art Evaluation Panel will review and shortlist the submissions based on the selection criteria – see section 5.
- The shortlisted submissions will be presented to the Greater Geraldton Art Reference Group for their review and recommendations.
- No fee is associated with Stage 2.

Stage 3 – Commission

- The City's Executive Management Team (EMT) will make the final selection based on the recommendations provided by the Greater Geraldton Art Reference Group.
- An Artist Agreement will be issued to the commissioned artist.
- A fee will be paid to the commissioned artist – see Section 4.

4. FEES

Stage 1 – EOI Open Call

- No fee is associated with EOI submissions.

Stage 2 – Shortlisting

- No fee is associated with the shortlisting.

Stage 3 – Commission

- Payment will take place in three stages:
Stage 1 – Lead Community Workshop/Concept design - \$1,000
Stage 2 – Commission - \$2,000
Stage 3 – On completion of artwork - \$2,000

Each payment will take place following –

- I. Provision of tax invoice to the City of Greater Geraldton stating ABN or providing a signed Australian Tax Office Statement by Supplier form;
- II. Receipt by the City of signed Artist Agreement; and,

The Artist will cover:

- Any accommodation and travel costs.
- All material costs.
- All costs associated with installation, including hire of equipment.
- Any licencing or other fees required.



The City will cover:

- Anti-graffiti coating to be applied to protect the paint once artwork is complete.
- Plaque to acknowledge the artist and artwork

5. SELECTION CRITERIA

- **Respondent Details** (Artist CV)
- **Artistic Merit** (Quality, originality, and creativity of previous work – max 5 images in PDF format)

6. DUE DATES

Stage 1 – EOI Open Call

- The Expression of Interest (EOI) should be submitted by **Close of Business (COB), 19 October 2026**
- EOI's should be sent electronically to council@cgg.wa.gov.au

Stage 3 – Commission

- The commissioned artist will be notified by **3 November 2026**

7. COPYRIGHT AND INDIGENOUS CULTURAL AND INTELLECTUAL PROPERTY

The Artist retains full ownership of all Copyright in the Artwork and associated materials under the *Copyright Act 1968* (Commonwealth). Ownership of the physical Artwork vests in the City upon completion of this Agreement. No copyright is transferred.

The City is granted a non-exclusive, royalty-free, worldwide licence to use 2D images only of the Artwork for non-commercial purposes including promotion, education, documentation and archival use. No 3D reproduction, scanning, derivative works or alterations are permitted. The Artist retains all moral rights.

Signage will be installed by the City to acknowledge the artist and include the title of work, artist name and artwork statement.

The City recognises that any shared cultural knowledge, material, and input that may be recorded and captured during the stages of this art project may be the Indigenous Cultural and Intellectual Property (ICIP) of Yamatji Peoples who are the Traditional Owners and First People of Nhanhagardi, Wilunyu, Naaguja (the lands on which the City of Greater Geraldton stands). It is



recommended that prior to the reuse of any culturally related information, permission will be acquired from the appropriate people.

8. DOCUMENTATION AND PROMOTION

The completed artwork will be documented and promoted through numerous mediums, including but not limited to, photographs and written reports, social and traditional media, with appropriate acknowledgement of the artist included. The City collects personal information to process Artist Agreements. The City will not disclose this information to other parties other than in accordance with legislation.

For more details, please view <https://artgallery.cgg.wa.gov.au/home/privacy.aspx>

9. FURTHER INFORMATION

Questions about this brief can be directed to:

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