

中国·南京
NANJING CHINA



鼓楼 印象

GU LOU
IMPRESSION





鼓 楼
印 象

2019.10



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OVERVIEW

鼓楼概览

鼓楼区位于南京市主城中心区域，山峦环绕，呈龙蟠虎踞之雄，滨江依城，揽依山带水之胜。全区总面积54.18平方公里，下辖13个街道，120个社区居委会，全区常住人口130万。

Gulou District is located in the center of Nanjing Downtown, surrounded by mountains and rivers with a terrain of strategic importance. Covering an area of 54.18 km², Gulou District governs 13 sub-districts and 120 community residents' committees and has a permanent resident population of 1.3 million.



秦淮河、金川河穿域而流，万里长江擦境而过，拥有南京主城近12公里黄金长江岸线。清凉山、狮子山、幕府山雄踞其间，明城墙傍山环绕，“山水城林”交相辉映。行政区位优势，是中共江苏省委、省人大常委会、省政府、省政协机关所在地。

With Qinhuai River, Jinchuan River passing through, and Yangtze River passing by, Gulou District embraces about 12 km long golden bank line of Yangtze River within Nanjing Downtown. Nestling by Qingliang Mountain, Lion Mountain and Mufu Mountain, and embracing the Ming Dynasty City Wall along the track of the mountains, Gulou District stands for a beautiful landscape consisting of the mountains, waters, the city and the woods, adding radiance and beauty to each other. As the CPC Jiangsu Provincial Party Committee, Standing Committee of Jiangsu Provincial People's Congress, the provincial government, and the Provincial Political Consultative Conference locate in Gulou District, it is a good administrative zone.

SOLID ECONOMIC STRENGTH

经济实力雄厚



拥有较强的综合经济实力和区域竞争力, 2017 年, 实现地区生产总值 1279.54 亿元, 其中服务业增加值 1197.85 亿元; 完成一般公共预算收入 101.83 亿元; 完成社会消费品零售总额 973 亿元; 完成全社会固定资产投资 265 亿元。转型升级步伐提速, 服务业增加值占地区生产总值比重达 93.6%, 基本形成了以服务业为主的现代产业体系。

With a solid comprehensive economic strength and regional competitiveness, Gulou District had a GDP of RMB 127.954 billion in 2017, including RMB 119.785 billion for value added of the service sector. It achieved RMB 10.183 billion for general public budget revenue, RMB 97.3 billion for total retail sales of social consumer goods, and completed RMB 26.5 billion of fixed asset investment for the whole society. With the accelerated pace of industrial structure transformation and upgrading, and 93.6% of the value added of the service sector in the regional GDP, Gulou District has basically formed a service industry-oriented modern industry system.





RICH SCIENCE AND EDUCATION RESOURCES

科教资源丰富



拥有高等院校 20 所，科研机构 120 多家，博士后流动站 57 个，国家重点学科 52 个，国家重点实验室 14 个；有两院院士 43 人；有各类科技型企业近 6500 家，专业技术人才 10 万多名；全区共集聚“诺贝尔奖”获得者 1 人、国家“千人计划”专家 27 人，自主培养“千人计划”专家 3 人、“万人计划”专家 5 人、省“双创人才”24 人，市领军型科技创业人才 364 人、科技创业家 25 人，入选“创业南京”高层次创业人才 161 人，创新型企业家 6 人。

Gulou District has 20 institutions of higher education, more than 120 scientific research institutes, 57 post-doctoral research stations, 52 national key subjects and 14 national key laboratories; it has 43 CAS & CAE academicians; nearly 6500 various technology-based enterprises and more than 100,000 professional talents on technology. The whole District gathers a total of 1 “Nobel Prize” winner, 27 experts in national “Recruitment Program of Global Experts”, 3 independently trained experts in “Recruitment Program of Global Experts”, 5 experts in “National Program for Special Support of Eminent Professionals”, 24 provincial “Innovative and Entrepreneurial Talents”, as well as 364 leading sci-tech entrepreneurial talents, 25 sci-tech entrepreneurs, 161 “Nanjing Entrepreneurship” high-level entrepreneurial talents and 6 innovative entrepreneurs.



PROFOUND HISTORICAL AND CULTURAL HERITAGE

历史文化底蕴深厚



六千年前，在金川河畔北阴阳营、幕府山南麓安怀村一带就有人聚居，是南京古老文明的发源地之一。作为六朝古都的肇始地、郑和七下西洋的起锚地、中国近代史的起始地和终结地，航海文化、妈祖文化、商埠文化、民国文化等积淀深厚，石头城、明城墙、宝船遗址、江南水师学堂等 154 处各级文物保护单位、548 处近现代重要史迹及代表性建筑点缀其间，是南京最具特色的人文佳地。

Six thousand years ago, there were people living in Beiyingyangying by Jinchuan River, and Anhuai Village at the south side of Mufu Mountain, which is one of the birthplaces of Nanjing ancient civilization. Gulou District was the originating place of ancient capital for six dynasties, the place where Zheng He set sail on his seven voyages to the western seas and the starting and ending place of Chinese modern history. It has profound heritages such as navigation culture, Mazu culture, trading port culture and Republican period culture. Dotted with 154 cultural relic protection sites and 548 important modern historic relics and typical buildings, including Stone City, Ming City Wall, Treasure Ship Ruins and Jiangnan Naval Academy, etc., Gulou District becomes the most unique humanistic place in Nanjing.

SUPERIOR SOCIAL AND LIVELIHOOD CONDITION

民生条件优越

集中了全市 70% 以上的优质基础教育资源，中小学、幼儿园共 150 所，教育质量、服务能力全省领先。集中了全市近 80% 的优质医疗资源，拥有各级各类医疗卫生机构 324 家，其中三级以上医院 13 家，占全市的 50%；社区卫生服务中心 17 家，大型医院与社区卫生服务中心“双向对接”成效明显，服务带动能力强。社区组织健全，以社区睦邻中心为服务平台，社区服务水平较高，特色社区、和谐社区建设不断加强。

It concentrates more than 70% of high-quality basic education resources in Nanjing, including 150 middle and primary schools as well as kindergartens, with leading education quality and service capacity in Jiangsu province. Gulou District has 324 medical and health institutions of various levels and types (including 13 tertiary hospitals or above, accounting for 50% of that in Nanjing) and 17 community health service centers, concentrating near 80% of the high-quality medical resources in Nanjing. "Bidirectional connection" between large hospitals and community health service centers has obtained obvious achievement with a strong capability to drive services. Communities are well organized and provide high level service with community good-neighborhood center as the service platform. The construction of featured communities and harmonious communities is being strengthened constantly.



LEADING INDUSTRIES

主导产业

以商务商贸产业、软件信息和互联网产业、文化创意旅游产业、航运物流服务业等重点产业为引领，推进鼓楼经济结构调整和产业转型升级。同时，依托区内科教、金融、医疗等资源优势，发展科技服务业。

The economic restructuring and industrial transformation and upgrading in Gulou District are led by business and trade industry, software information and Internet industry, culture and tourism industry, shipping logistics service industry and other key industries. Meanwhile, the science and technology service industry is also developed by relying on the science and education, finance, medical and other resource advantages.



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BUSINESS
AND
TRADE INDUSTRY



商务商贸业



LEADING INDUSTRIES



GUTOU
主导产业
LEADING INDUSTRIES
07/08



DEVELOPMENT STATUS

发展现状



DEVELOPMENT TARGETS

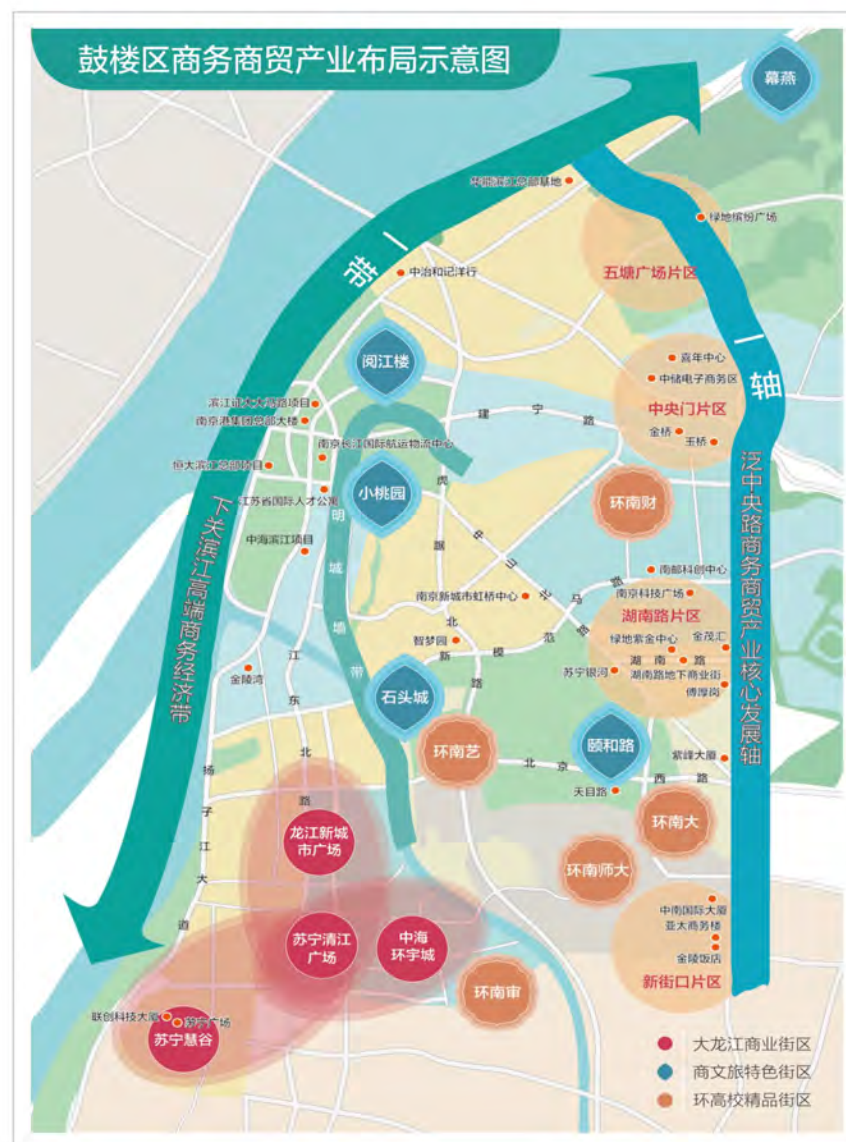
发展目标



DEVELOPMENT PATTERN 发展格局

依据鼓楼区城市空间总体布局和商务商贸产业分布，构建“一轴一带三街区多网点”的商务商贸产业发展布局。

According to the general layout of the urban space and the distribution of business and trade industry in Gulou District, “one axis, one belt, three blocks, and multiple outlets” development layout is to be constructed for the business and trade industry.



「一轴」 ONE AXIS

泛中央路商务商贸产业核心发展轴

Core development axis for the business and trade industry in extensive Zhongyang Road areas.

以中山路、中央路、中央北路串联新街口、湖南路、中央门、五塘广场和上元门地区，规划打造商务商贸产业核心发展轴。

With Zhongshan Road, Zhongyang Road, and North Zhongyang Road connecting Xinjiekou, Hunan Road, Zhongyang Gate, Wutang Square and Shangyuanmen areas, the core development axis is planned to be built for the business and trade industry.

「三街区」 THREE BLOCKS

大龙江商业街区

Great Longjiang Commercial Block

打造鼓楼河西地区的商业服务中心

To build a business service center in Gulou Hexi region.

商文旅特色街区

Characteristic Business, Culture and Tourism Block

发展与文化旅游配套的商业模式和业态，打造极具特色的商文旅特色街区

To develop the business models and formats that match with the culture and tourism, and create a characteristic business, culture and tourism block.

环高校精品街区

High-quality Block around Universities

打造极具高校文艺特色的精品商业街区

To create a high-quality commercial block with university literature and art characteristics.

「一带」 ONE BELT

下关滨江高端商务经济带

High-end business economic belt in Xiaguan Binjiang

发展以高端航运物流服务为核心的商务服务业，同步发展高端商务消费和休闲购物娱乐业态。

The business service industry with high-end shipping logistics service as the core is to be developed, with simultaneous development of high-end business consumption, leisure, shopping, and entertainment formats.

「多网点」 MULTIPLE OUTLETS

打造多种便民生活服务业态的邻里中心商业

To build a neighborhood business center with a variety of convenient living service formats.



KEY
PROJECTS
重点项目

01	亚太商务楼 Asia-Pacific Business Building
02	绿地紫金中心 Greenland Zijin Center
03	苏宁慧谷 Suning Wisdom Valley
04	湖南路地下商业街 Hunan Road Underground Commercial Street
05	南京华宏家纺科技创意产业园 Nanjing Huahong Home Textile Technology Creative Industry Park
06	湛江路商业广场 Zhanjiang Road Commercial Plaza
07	江山汇·华能滨江总部基地 Jiangshan Estate · Huaneng Binjiang Headquarters Base
08	大地大厦 Dadi Building
09	中海大厦 Zhonghai Building
10	金茂汇 Jinmao Place
11	新城市虹桥中心 New City Hongqiao Center
12	花样年喜年中心 Fantasia Hailun Complex
13	南昌大厦 Nanchang Building
14	证大大马路商业街区 Zendai Damalu Commercial Block

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SOFTWARE
INFORMATION AND
INTERNET INDUSTRY



软件信息和
互联网产业



DEVELOPMENT STATUS 发展现状



In 2017, the total avenue from software information and Internet industry was RMB 55 billion in Gulou District

About 1,200 enterprises in software information and Internet industry

Over 300 dual-software enterprises (with both Software Enterprise Identification and Software Product Registration) recognized by the State

DEVELOPMENT TARGETS 发展目标



围绕全市打造“软件和新兴产业名城”的总体部署，全力推动软件信息和互联网产业，更加强调科技研发，更加注重跨界融合，进一步推动新一代信息技术及电子商务的发展，进一步加快服务业、先进制造业与互联网的跨界融合，至2020年总产值突破千亿规模，实现跨越式发展。

Based on the overall deployment of building the "Noted City of Software and Emerging Industries", Gulou District promotes the software information and Internet industry, places more emphasis on science and technology R&D, pays more attention to cross-border integration, further promotes the development of a new generation of information technology and e-commerce, and further accelerates the cross-border integration of Internet with service industry and advanced manufacturing industry. The total output value is expected to exceed hundreds of billions CNY by 2020 to achieve leapfrog development.



KEY
PROJECTS
重点项目

- 01 鼓楼创新广场
Gulou Innovation Plaza
- 02 南京国际服务外包产业园
Nanjing International Service Outsourcing Industry Park
- 03 幕府创新小镇
Mufu Innovation Town
- 04 智梦园
Wisdom Park
- 05 南京工业大学国家大学科技园
Nanjing Tech National Science Park
- 06 南京邮电大学物联网国家大学科技园
Internet of Things National University Science Park of Nanjing University
of Posts and Telecommunications
- 07 联创科技大厦
Linkage Technology Building





CULTURAL
AND CREATIVE
TOURISM INDUSTRY



文化创意旅游业



DEVELOPMENT STATUS 发展现状



2017年，全区实现旅游总收入200亿元。全区拥有国家4A级景区1家，3A级景区4家，滨江风光带、颐和路民国街区等旅游特色资源享誉全市。全区现有星级饭店27家，其中五星级饭店11家。

The total tourism revenue of the District was RMB 20 billion in 2017. The whole District has 1 national AAAA scenic area and 4 AAA scenic areas, and is renowned for Riverside Scenic Belt, Yihe Road Min Guo Streets and other tourism featured resources. The whole District now has 27 star grade hotels, including 11 five-star hotels.

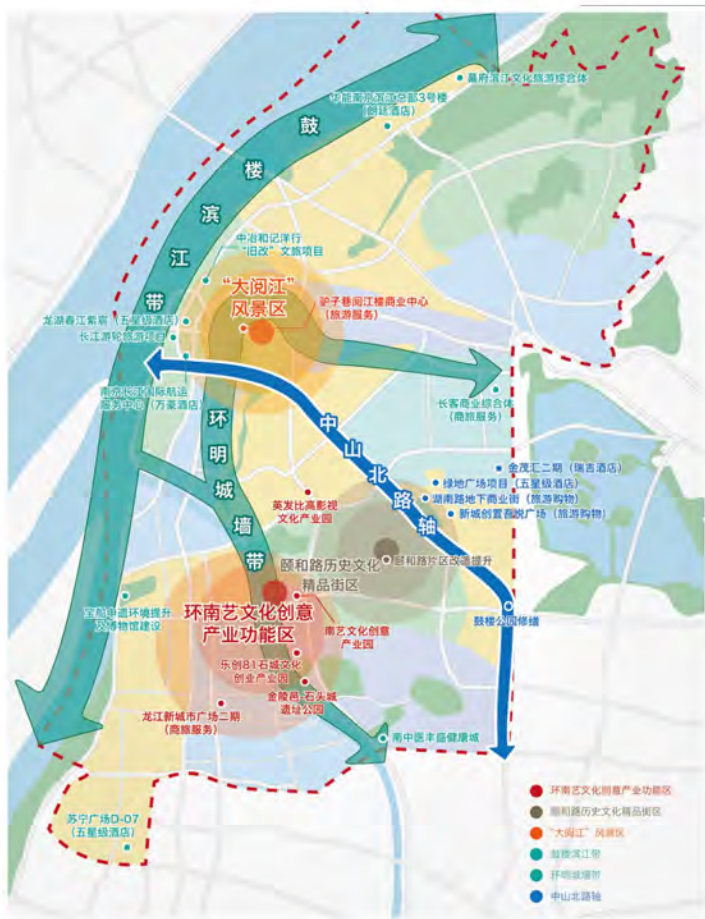
DEVELOPMENT TARGETS 发展目标



到2020年，全区文旅产业融合度进一步增强，文旅产业规模进一步提升、进入全市第一方阵；逐步形成3个以上国内知名文旅产业品牌，文旅产业收入年增速15%以上；文化产业增加值占GDP比重达到10%，创建国家文化产业示范园区1个，省级以上文化产业园区1-2个；旅游产业总收入300亿元以上，新创4A级旅游景区1个。

By 2020, to further enhance the integration degree of cultural tourism industry, further improve the scale of cultural tourism industry and make it enter the city's top grade industries; to gradually form more than 3 well-known domestic cultural tourism industry brands and achieve above 15% of growth rate in cultural tourism industry revenue; cultural industry added value accounts for 10% of GDP, to create 1 national cultural industry demonstration park and 1-2 cultural industrial parks at provincial level or above; to achieve more than RMB 30 billion of tourism industry total revenue and build a new AAAA scenic area.





DEVELOPMENT PATTERN 发展格局

构建 | 三区两带一轴 | 空间格局

To construct a spatial pattern of "three areas, two belts and one axis"

重点打造

三区 TO MAINLY CREATE
THREE AREAS

环南艺文化创意产业功能区

NUA cultural and creative industry functional area

泛颐和路文旅集聚区

Yihe Road culture and tourism concentration area

"大阅江"风景区

Da Yuejiang scenic area

培育

两带一轴 TO CULTIVATE
TWO BELTS AND ONE AXIS

鼓楼滨江带

Gulou Riverside Belt

环明城墙带

Circumvallation Belt

中山北路轴

North Zhongshan Road Axis



KEY
PROJECTS
重点项目

01	南艺文化创意产业园 NUA Cultural and Creative Industrial Park
02	南中医丰盛健康城 NJUTCM Fullshare Healthcare City
03	中冶和记洋行“旧改”文旅项目 MCC Hutchison Matheson Site Renovation Cultural Tourism Project
04	金陵邑—石头城遗址公园 Jinlingyi-Stone City Relics Park
05	幕府滨江文化旅游综合体 Mufu Riverside Cultural Tourism Complex
06	长江游轮旅游项目 Yangtze River Cruise Tourism Project
07	智慧谷动漫软件园 Wisdom Valley Animation Software Park
08	艺术金陵文化创意园 Art Jinling Cultural and Creative Park
09	石榴财智中心文化产业基地 Pomegranate Fortune Center Cultural Industry Base
10	老学堂文化创意园区 Old School Cultural and Creative Park



SHIPPING
LOGISTICS
SERVICE INDUSTRY

 航运物流服务业



DEVELOPMENT STATUS 发展现状

2017年，规模以上航运企业交通运输业企业共65家，其中水路运输企业20家，完成营业收入155亿元。我区水路运输业规模企业数占全市（76家）的85.5%，营业收入占全市总量的66%。区内集聚了海事局、水文局、河道处、航道局、通信管理局、市航运交易中心等10家航运管理机构；江苏省港口集团、南京油运股份、长江油运、江苏远洋、中集凯通、德国普及货代等行业领军企业。

In 2017, there were a total of 65 shipping enterprises and transportation enterprises above designated size, including 20 waterway transportation enterprises, totaling RMB 15.5 billion for operating income. The number of large-scale waterway transportation enterprises in Gulou District accounts for 85.5% of the whole city (76 enterprises), and the operating income accounts for 66% of total amount in Nanjing. Ten shipping administrations such as Maritime Bureau, Hydrological Bureau, Riverway Administration Office, Waterway Bureau, Communications Administration Bureau and Municipal Shipping Trade Center, as well as industrial leading enterprises such as Jiangsu Port Group, Nanjing Tanker Corporation, Nanjing Changjiang Tanker Co., Ltd., Jiangsu Ocean Shipping Co., Ltd., CIMC Logistics and Logwin AG have been assembled in this District.



DEVELOPMENT TARGETS

发展目标

以下关滨江商务区为依托，打造长江国际航运物流服务集聚区。将发展成为由航运管理机构功能片区、航运企业总部功能片区、航运商务配套功能片区、航运研发创意功能片区共同构成，具备资源配置能力的国际航运物流综合服务功能区，打造成产业特色鲜明、配套服务完善的省级现代服务业集聚区。

Relying on Xiaguan Binjiang Business District, Nanjing Changjiang International Shipping Logistics Service Center is created. An integrated service function area with resources allocation ability will be developed for international shipping logistics, composed of functional zone of shipping administration, functional zone of shipping enterprise headquarters, functional zone of shipping commerce supporting and functional zone of shipping R&D and creatives, so as to create a provincial modern service clustering area with distinctive industrial characteristics and perfect supporting services.



KEY
PROJECTS
重点项目

01	南京长江国际航运物流服务中心 Nanjing Yangtze River Shipping Logistics Center
02	证大滨江大拇指广场商办项目 Zendai Riverside Thumb Plaza Commercial and Office Project
03	深业滨江创新总部基地 Shenye Binjiang Innovation Headquarters Base
04	龙湖长江广场 Longfor Changjiang Plaza
05	恒大南京滨江总部基地 Evergrande Nanjing Binjiang Headquarters Base



TECHNOLOGICAL INNOVATION

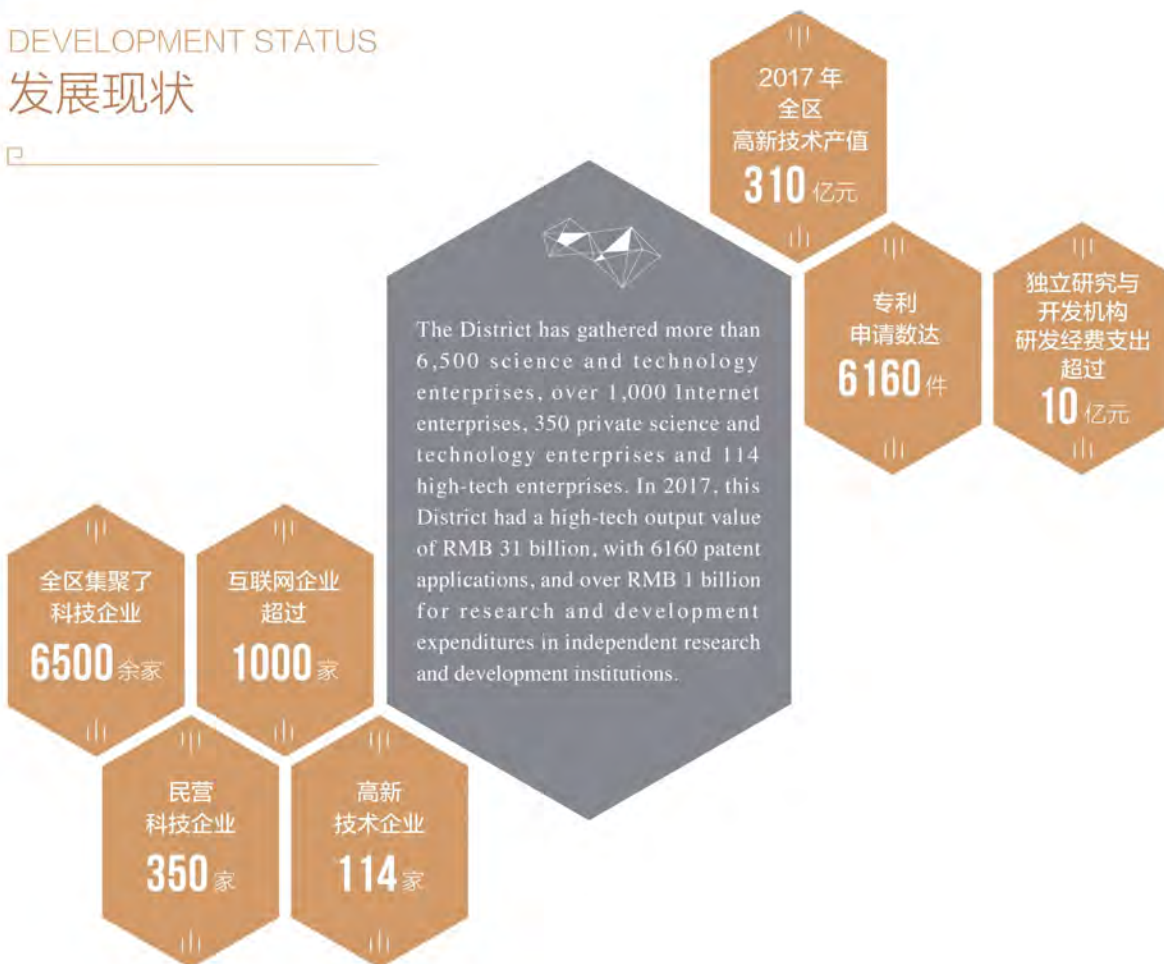
科技创新

通过强化顶层设计，创新“大科创”格局，将鼓楼建成最鼓励创新、最适合创新、最具创新创业活力的区域典型，在创新性发展中，彰显“鼓楼示范”。

By strengthening the top-level design and innovating the "big technology innovation" pattern, Gulou District will be built into a regional model that is most encouraging innovation, most suitable for innovation, and most characterized by innovative and entrepreneurial vitality, highlighting the "Gulou Demonstration" effect.

DEVELOPMENT STATUS

发展现状



TECHNOLOGICAL
INNOVATION



GUCOU
科技创新
TECHNOLOGICAL INNOVATION
25 / 26





SCIENTIFIC AND
TECHNOLOGICAL
INNOVATION SERVICE SYSTEM

科技创新服务体系





科技政务服务

SCI-TECH
GOVERNMENT SERVICE

以南京科技广场为主阵地，提供科技服务综合服务和科技公共服务。

Taking Nanjing Technology Plaza as the main position, it provides comprehensive services and public services in science and technology.

科技人才服务

SCI-TECH
TALENT SERVICE

以鼓楼区“创聚汇”创新创业服务联盟为推动，聚集一批科技人才服务机构。

Promoted by the innovation and entrepreneurship service alliance "Entrepreneurship Alliance" in Gulou District, a group of sci-tech talents service organizations are gathered.

科技金融服务

SCI-TECH
FINANCIAL SERVICE

以金陵天使会为代表，致力于发现并扶持优秀的初创企业或创业项目，组建“银行+天使投资+基金”共同发力的投资平台。

With Jinling Angel Crunch Alliance as a representative, it is committed to discovering and supporting the outstanding start-ups or entrepreneurship projects, and establishing an investment platform with joint efforts of "bank + angel investment + fund".

科技创业服务

SCI-TECH
ENTREPRENEURIAL SERVICE

以鼓楼区众创空间联盟为基础，发挥鼓楼区各众创空间和孵化器作用。

Based on the Co-working Space Alliance in Gulou District, it shall give full play to the role of various Co-working Spaces and incubators in Gulou District.



HIGH-STANDARD CONSTRUCTION OF GULOU HIGH-TECH ZONE

高标准建设鼓楼高新区

南京鼓楼高新技术产业开发区以软件互联网、金融和科技服务业为主导产业，按照“一区多园”的发展思路，由江东软件城、模范路科技创新街区、幕府创新小镇三大片区和七个大学科技园组成。总占地面积约 9.96 平方公里，科技创新载体规划总建筑面积 578 万平方米，其中研发办公面积 393 万平方米。

目前，鼓楼高新区已入驻企业 3016 多家，其中科技企业 2239 家，高新技术企业 67 家，已建成 20 家众创空间，其中 7 家获批国家级。已引进和培育国家“千人计划”专家 15 人，南京市领军型科技创业人才计划和“创业南京”高层次创业人才 185 人（含诺贝尔奖得主 1 人），先后获得国家科技孵化器、国家级国际科技合作基地等多项荣誉。

With software Internet, finance and sci-tech services as the leading industries, Nanjing Gulou High-Tech Industrial Development Zone is composed of three blocks (Jiangdong Software Town, Mofan Road Sci-tech Innovation Block, and Mufu Innovation Town) and seven university science parks based on the development idea of "multiple parks in one zone". It covers a total floor area of about 9.96 km², and a total building area of 5,780,000 m² in planning of sci-tech innovation carrier, including about 3,930,000 m² for R&D office.

At present, Gulou High-tech Zone has more than 3016 enterprises, including 2239 sci-tech enterprises and 67 high-tech enterprises; 20 co-working spaces have been built, 7 of which have been approved as national level ones. It has introduced and cultivated 15 experts in national "Recruitment Program of Global Experts", and 185 leading sci-tech entrepreneurial talents and "Nanjing Entrepreneurship" high-level entrepreneurial talents (including 1 Nobel laureate); it has obtained multiple honors such as National Sci-tech Business Incubator and State-level International Sci-Tech Cooperation Base.

未来,鼓楼高新区将全面贯彻落实市委“121”战略,按照“创新发展、特色发展、集聚发展”的建设思路,以争创省级高新区为奋斗目标,力争2020年形成千亿级软件互联网产业集群,将鼓楼高新区打造成一流的创新引擎、智慧之核。

In the future, Gulou High-tech Zone will fully implement the "121" strategy of the Municipal Party Committee, and strive to form a 100 billion-level software Internet industry cluster by 2020 in accordance with the construction ideas of "innovative development, characteristic development, and agglomerative development", with the goal to create a provincial-level high-tech zone. Gulou High-tech Zone will become a first-class innovation engine and core of wisdom.





INVESTMENT POLICY

投资政策

总部政策

HEADQUARTERS
POLICY

新设立的总部企业（在鼓楼区新成立并在 3 年内申报成为总部企业的企业），可获得 2000 万元扶持资金。

Headquarters policy: The newly established headquarters enterprise (the enterprise which is newly established in Gulou District and declared as a headquarters enterprise within 3 years) can receive RMB 20 million of support funds.

楼宇政策

BUILDING
POLICY

区政府每年设立 1000 万元专项资金，对楼宇在亿元和特色楼宇创建、税源贡献提升、老旧楼宇改造等方面进行奖励。

Building policy: The government of Gulou District sets up a special fund of RMB 10 million each year to reward the creation of buildings of over RMB 100 million revenue and distinctive buildings, increase of tax fund contribution, renovation of old buildings, etc.

金融政策

FINANCIAL
POLICY

企业在主板、中小板、创业板、海外股票市场争取股票首发上市的，补贴 400 万元；在全国中小企业股份报价转让系统（新三板）挂牌的，补贴 210 万元；在区域性股权交易市场挂牌的，最高补贴 75 万元。

Financial policy: The enterprise that strives for initial listing of stocks in the main board, small and medium-sized boards, GEM and overseas stock markets, shall receive a subsidy of RMB 4 million; the enterprise which is listed on the National Equities Exchange and Quotations (New OTC Market) can have a subsidiary of RMB 2.1 million; the enterprise listed on the regional stock trading market, can have a subsidy of Max. RMB 0.75 million.

人才政策

TALENT
POLICY

通过区遴选认定的，由区给予不少于 50 万元初创扶持；通过市级遴选认定的，由市财政再给予 100 万元扶持，根据人才创业进度分期拨付。根据人才发展和项目运营实际需要，提供 100 平方米左右的创业场所和 100 平方米左右的人才公寓，三年内免收租金，或给予租金补贴。根据人才企业发展绩效，给予 5-50 万“双创服务券”补贴。

Talent policy: The talent selected and identified by the District can receive no less than RMB 500,000 for initial support by the District; the talent selected and identified by the city can receive RMB 1 million more from the Municipal Finance Bureau, which will be allocated in installments according to the talent's progress. According to the actual needs of talent development and project operations, we will provide about 100 m² of entrepreneurial sites and about 100 m² of talent apartments, which will be rent-free or given rent subsidies within three years. According to the development performance of talent enterprises, RMB 50,000-500,000 "Innovative and Entrepreneurial Service Voucher" subsidy will be provided.

科创政策 TECHNOLOGICAL INNOVATION POLICY

研发机构

R&D INSTITUTIONS

鼓励国内外研发机构、知名跨国公司在宁落户或设立研发机构，市区两级财政共同给予最高不超过 3000 万元支持。

R&D institutions and well-known multinational companies are encouraged to settle down or set up R&D institutions in Nanjing, with no more than RMB 30 million totally from municipal and district levels support.

风投机构

VENTURE CAPITAL INSTITUTIONS

新注册在南京的天使投资、创投企业，给予最高 1500 万元奖励。

A maximum reward of RMB 15 million will be granted to the newly registered angel investment and venture capital companies in Nanjing.

重大项目

MAJOR PROJECTS

对标志性重大项目、关键核心技术攻关、重点行业国际国内标准制定，重大兼并重组，重大商业模式创新等按“一事一议”方式给予支持。

Problems settlement for symbolic major projects as well as key and core technologies, formulation of key international and domestic standards, major mergers and reorganizations, and major business model innovations shall be supported in the approach of "one discussion over one matter".

COMMERCIAL SERVICE

商务服务

鼓楼区商务局 Gulou Bureau of Commerce	中山北路 540 号 58591398 540 North Zhongshan Road 58591398
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鼓楼区行政服务中心 Gulou District Administrative Service Center

鼓楼区行政服务中心 - 企业服务大厅 Gulou District Administrative Service Center-Enterprise Service Hall	中山北路 540 号 58591793 540 North Zhongshan Road 58591793
鼓楼区行政服务中心 - 居民服务大厅 Gulou District Administrative Service Center-Resident Service Hall	山西路 84 号 83230218 84 Shanxi Road 83230218
鼓楼区市场监管局 Gulou Market Supervisory Authority	鼓楼区上海路 152 号 83279109 152 Shanghai Road, Gulou 83279109
国家税务总局南京市鼓楼区税务局 Gulou District of Nanjing Tax Bureau of State Administration of Taxation	中山北路 281 号 96888706 281 North Zhongshan Road 96888706
国家外汇管理局江苏省分局 State Administration of Foreign Exchange, Jiangsu Branch	建邺路 88 号 84790052 84790045 88 Jianye Road 84790052 84790045

鼓楼区功能板块招商分中心 Investment Sub-centers for Gulou Functional Blocks

下关滨江商务区 Xiaguan Riverside Business District	中山北路 550 号 58590830 550 North Zhongshan Road 58590830
高新技术产业开发区 High-tech Industrial Development Zone	汉中门大街 301 号 83170767 301 Hanzhongmen Street 83170767
新街口—湖南路商务商贸区 Xin Jiekou-Hu'nan Road business and trade district	湖北路 90 号 66613290 90 Hubei Road 66613290
中央门商贸区 Zhongyangmen commercial and trade district	玉桥国际广场东 86552315 East of Yuqiao International Square 86552315
历史文化街区 Historical and cultural block	中山北路 99 号 83278358 99 North Zhongshan Road 83278358

鼓楼区街道办事处 Sub-district Offices of Gulou District

宁海路街道办事处 Ninghai Road Sub-district Office	水佐岗 64 号 83310218 64 Shuizuoqiang 83310218
华侨路街道办事处 Huaqiao Road Sub-district Office	牌楼巷 55 号 86558086 55 Paifouxiang 86558086
湖南路街道办事处 Human Road Sub-district Office	青云巷 27 号 83212470 27 Qingyunxiang 83212470
中央门街道办事处 Zhongyangmen Sub-district Office	三牌楼大街 138 号 83420913 138 Sanpaifou Avenue 83420913
挹江门街道办事处 Yijiangmen Sub-district Office	萨家湾 89 号 83419448 89 Sajawan 83419448
江东街道办事处 Jiangdong Sub-district Office	江东北路 101 号 86516544 101 North Jiangdong Road 86516544
凤凰街道办事处 Fenghuang Sub-district Office	嫩江路 59 号 86579166 59 Nenjiang Road 86579166
热河南路街道办事处 South Rehe Road Sub-district Office	二板桥 473 号 58500028 473 Erbanqiao Road
下关街道办事处 Xiaguan Sub-district Office	北祖师庵 45 号 58590087 45 Beizu Shi'an 58590087
建宁路街道办事处 Jianming Road Sub-district Office	新民路 142 号 58051200 142 Xinmin Road 58051200
宝塔桥街道办事处 Baotaqiao Sub-district Office	燕江路 58 号 58709117 58 Yanjiang Road 58709117
小市街道办事处 Xiaoshi Sub-district Office	黄家圩路 36 号 52226061 36 Huangjiawei Road 52226061
幕府山街道办事处 Mufushan Sub-district Office	中央北路 168 号 58595880 168 North Zhongyang Road 58595880



鼓楼 印象

2019



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鼓楼区商务局

COMMERCE BUREAU OF GULOU DISTRICT

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