

City of Greater Geraldton Municipal Inventory of Heritage Places Place Record

Area: Greenough Place Number: 224 Category: 4

Assessment Date: 15/12/2005 Last Revision Date: 15/03/2010 HCWA Number: 17704 Asset ID: 15/03/2010

PLACE DETAILS

Name: Moonyoonooka Store

Other Names: Geraldton-Mount Magnet Road

Type of Place: Store

Address: Geraldton-Mount Magnet Road

Suburb: MOONYOONOOKA

LOCATION

Map 15.15 GPS 6814136.00 GPS 277758.000

Reference: Northing: 0000 Easting: 000



Photo Description:

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SITE DETAILS

Lot No.: Lot 8

Reserv No.: Assess No.: 11777

Dia/Plan: Vol/Fol:

USE OF PLACE

Original Use: Store
Current Use: Store

Ownership:

Public Access: Restricted Occupied: Occupied

DESCRIPTION

Walls: Stone (Rendered) Roof: Corrugated Iron

Condition: Good Integrity:

Original fabric: Modifications:

Located on the north side of the Geraldton-Mount Magnet Road, the store has been considerably modified over the years.

HISTORY

Construction Date: 1920 **Source:** Geraldton Guardian

Architect: Unknown Builder: David Mitchell

Former railway ganger, David Mitchell built the store in 1920. At that time the store was a small room on the right front section of his home. In the 1920s Moonyoonooka became the centre of the tomato growing industry. David Mitchell died in 1926, and the store was then operated by Mrs Hall. In 1932 the store was taken over by Mr F.E. Keep, and during the 1939-45 war was very popular with the hundreds of troops camped in the vicinity. Mr J. Reynolds took over from 1945 to 1952. The store was then owned by Messrs L. Millar and E. Fowler for ten years. In 1962 Ivor Davies purchased the property and in 1968 he rebuilt the store. By the mid 1990s the store was owned by Jim and Helen Frazer.

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HISTORIC THEMES

HCWA: 100 Demographic settlement and mobility

308 Commercial services and industries

AHC: 3.12.5 Retailing food and beverages

STATEMENT OF SIGNIFICANCE

The Moonyoonooka Store has some social significance as a commercial venture which has existed for over eighty years. Due to extensive rebuilding the current building has no historic significance.

MANAGEMENT CATEGORY

Management Category: 4

Level of Significance: SOME SIGNIFICANCE: Contributes to the

heritage and/or historical development of the

locality.

Management Conservation of the place is desirable. Any **Recommendation:** proposed change to the place should be in

sympathy with the heritage values of the place.

OTHER LISTINGS

No other listings

SUPPORTING INFORMATION

Geraldton Guardian, "Moonyoonooka Store Is Real Centre", 28 November 1968.

OTHER PHOTOS

No other photos

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