

Area: Geraldton	Place Number: 282	Category: 2
Assessment Date: 08/12/1996	Last Revision Date: 30/11/2009	
HCWA Number: 13447	Asset ID: MCH126928	

PLACE DETAILS

Name:	Bennetts
Other Names:	134-38 Marine Terrace
Type of Place:	Shop
Address:	134-38 Marine Terrace
Suburb:	Geraldton

LOCATION

Map Reference:	15.15	GPS Northing:	6814733.00	GPS Easting:	266563.000
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Photo Description:

15/01/2008
Rod Milne

View from Marine Terrace.

SITE DETAILS

Lot No.:	Lot 100	Assess No.:	19986
Reserv No.:		Vol/Fol:	
Dia/Plan:			

USE OF PLACE

Original Use:	Shop		
Current Use:	Shop		
Ownership:			
Public Access:	Restricted	Occupied:	Occupied

DESCRIPTION

Walls:	Brick	Roof:	Corrugated Iron
Condition:	Good	Integrity:	
Original fabric:			
Modifications:			

This rendered brick building which fronts directly on to the street has a two storey section to the south and a single storey section to the north. To the front elevation ground floor there are large shop windows and central double entry doors set back from the street. A suspended curved acrylic awning runs the entire length of the building. The single storey section of the building has a simple parapet wall. The first floor of the two storey section has a rendered masonry parapet with central and lateral decorated engaged piers. To each, and above the parapet wall there are three masonry orbs. A large projecting frieze runs along the base of the parapet. The windows to the first floor are 18 pane timber framed and double hung with a label mould which extends down to half window height. To the rear of the two storey section there is a corbelled painted brick chimney.

HISTORY

Construction Date:	unknown	Source:	GFF Survey
Architect:	Unknown		
Builder:	Unknown		

In 1926 F.W. & V.G. Bennetts of Kalgoorlie purchased the property from Mr Jos Johnston and the business 'Elite Supply Co.' from Mr H.H. Opie, which also operated in Northampton and Dongara. At this stage Simeon's Milk Bar operated from the lower floor of the two storey section of the

building. The Elite Supply Company sold mantles, millinery, hosiery, gloves etc. Mr and Mrs Bennetts lived above the store in four small rooms plus a large lounge known as the big room. In the 1930s the shop front was modernised in an Art Deco style with an island window, an arcade and black and pink stained glass trim. The original bull nosed verandah was replaced by a cantilever.

In 1955 Mr and Mrs Bennetts, both of whom had worked in the business, retired and went to live in Perth. The new manager was Mr Bruce George from Kalgoorlie. During the 1950s the milk bar property was purchased, the dividing wall was removed and the staircase was altered. The cantilever awning changed and 'Bennetts' was added to the title of the business. The brickwork to the front of the building was painted over to modernise the appearance of the shop. In 1971 F.W. Bennetts died. In the early 1970s the property at the rear of the store fronting onto Foreshore Drive was added to the shop. In 1985 the awning was once again altered and the arcade frontage was removed. (Source: "Bennetts 70th Year Celebration Brochure")

HISTORIC THEMES

HCWA:	308 Commercial services and industries 300 Occupations 603 Local heroes and battlers
AHC:	3.19 Marketing and retailing

STATEMENT OF SIGNIFICANCE

This shop has historic significance for its connection to the Bennetts family who have operated the shop for over 80 years and for its association with commercial activities in the town since early this century. Although the building has been altered over the years, the place still retains much of its original decorative elements to the second storey such as mouldings and the parapet. Given this the place makes a high contribution to the streetscape of the central business district.

MANAGEMENT CATEGORY

Management Category:	2
Level of Significance:	CONSIDERABLE SIGNIFICANCE: Very important to the heritage of the locality.
Management Recommendation:	Conservation of the place is highly recommended. Any proposed change should

not unduly impact on the heritage values of the place and should retain significant fabric wherever feasible.

OTHER LISTINGS

Shire of Greenough - Town Planning Scheme (52), 01/01/1970
National Trust of WA - Recorded, 01/01/1970

SUPPORTING INFORMATION

Considine & Griffiths Architects, "Geraldton Foreshore Conservation Plan", 2002 - Building 63.
GLLSPC - Marine Terrace.
"Bennetts 70th Year Celebration Brochure".

OTHER PHOTOS



Photo Description:

8/12/1996

Suba & Grundy

View from Marine Terrace.